

## PRESS RELEASE



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### **“LOW CARBON DIET” PROGRAM RECEIVES SUPPORT FROM ROCKY MOUNTAIN POWER FOUNDATION**

*Park City, Utah – October 28, 2011*

Efforts in Park City to reduce the community carbon footprint received a recent boost from the Rocky Mountain Power Foundation. The Foundation has awarded the City with a \$3,500 grant for the *Low Carbon Diet* program.

Funding from the Rocky Mountain Power Foundation grant will bolster community outreach efforts and also fund *Low Carbon Diet* workbooks which are distributed to program participants. Participants in the program are encouraged to not only reduce their own carbon footprints, but also engage others such as neighbors, friends, and co-workers in order to broaden the program’s impact. The City has set a goal for participating households to reduce their footprint by 10,000 pounds of CO<sub>2</sub> annually, which is roughly the emissions equivalent of removing one vehicle from the road per household.

“We’re excited to receive the support of the Rocky Mountain Power Foundation,” stated Tyler Poulson, the City’s Environmental Sustainability Coordinator. “We’ve garnered buy-in from a number of individual community members and it’s great to see this organization chipping in.”

The *Low Carbon Diet* has seen promising results from some pilot working groups thus far. One team of five households recently reported reducing their footprint by 55,691 pounds of CO<sub>2</sub> annually. The program will be supported by the City through December

2012. The program also receives support from Summit County and DwellTek LLC, a local energy efficiency and renewable energy provider.

### **About Park City's "Low Carbon Diet"**

*Park City Municipal Corporation is sponsoring this initiative to address our local carbon footprint while also promoting stronger neighborhoods and community connectivity. The program incorporates numerous methods for reducing emissions, including those related to behavioral change, energy efficiency upgrades, water consumption, waste and recycling, transportation, and dietary choices. For more information, visit [ParkCityGreen.org](http://ParkCityGreen.org) or reach out to the City's Environmental Sustainability Coordinator at [tyler.poulson@parkcity.org](mailto:tyler.poulson@parkcity.org)*

### **About the Rocky Mountain Power Foundation**

*The Rocky Mountain Power Foundation is part of the PacifiCorp Foundation, one of the largest utility-endowed foundations in the United States. The foundation was created in 1988 by PacifiCorp, an electric utility serving 1.7 million customers in six Western states as Rocky Mountain Power (Utah, Wyoming and Idaho) and Pacific Power (Oregon, Washington and California). The foundation's mission, through charitable investments, is to support the growth and vitality of the communities served by Pacific Power and Rocky Mountain Power. For more information visit the Foundation's website: [www.rockymountainpower.net/rmpfoundation](http://www.rockymountainpower.net/rmpfoundation).*

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