



PARK CITY PUBLIC ART ADVISORY BOARD MEETING
SUMMIT COUNTY, UTAH
May 12, 2025

The Public Art Advisory Board of Park City, Utah, will hold its regular meeting in person at the Marsac Municipal Building, Executive Conference Room, at 445 Marsac Avenue, Park City, Utah 84060. Meetings will also be available online and may have options to listen, watch, or participate virtually.

Zoom Link: <https://us02web.zoom.us/j/87505710988?pwd=4hIHHD85zpaNbZzzcEKtIKbNb6R99G.1>

CLOSED SESSION

The Public Art Advisory Board may consider a motion to enter into a closed session for specific purposes allowed under the Open and Public Meetings Act (Utah Code § 52-4-205), including to discuss the purchase, exchange, lease, or sale of real property; litigation; the character, competence, or fitness of an individual; for attorney-client communications (Utah Code section 78B-1-137); or any other lawful purpose.

REGULAR MEETING - 5:00 p.m.

I. ROLL CALL

II. PUBLIC COMMENT: Any Items Not on the Agenda

III. CONSIDERATION OF MINUTES

1. Consideration to Approve the Public Art Advisory Board Minutes from April 14, 2025.

IV. STAFF AND BOARD COMMUNICATIONS Stephanie/Jocelyn/Chris E.

1. City Updates
2. SCPAB/Arts Council- Jocelyn
3. Any other Staff or Board Communications

V. BUDGET/PROJECT UPDATES Stephanie

1. Art Program Manager Selected

VI. ARTISTIC BIKE RACKS Anna Maki, *Transportation Planner*

VIII. ADJOURNMENT

Under the Americans with Disabilities Act, individuals needing special accommodations during the meeting should notify Stephanie Valdez at 435-640-1225 or stephanie.valdez@parkcity.org at least 24 hours before the meeting.

MINUTES



Public Art Advisory Board Minutes

For more information, go to www.parkcity.org

Date: Monday, April 14, 2025

Meeting Place: Marsac Executive Conference Room, 445 Marsac Avenue, Park City, UT 84060

Time: 5:00 p.m. to 7:00 p.m.

Minutes: Stephanie Valdez, Administrative Analyst/Art Coordinator

Next Meeting: Monday, May 12, 2025, at 5 P.M.

Topic 1: Call Meeting to Order (5:01 p.m)

Present: Jess Griffiths Chair (virtual), Terri Smith, Elsa Gary, Kara Beal, Molly Guinan (virtual), Pam Bingham, Stephanie Valdez, Chris Eggleton, Economic Development Director (virtual), Chris Phinney (virtual) Jocelyn Scudder, Arts Council

Absent: Sam Osselaer

Topic 2: Public Comment: Any Items Not on the Agenda

No public comment at this time.

Topic 3: Approve Minutes from the March meeting

Elsa motioned to approve the March minutes. Pam seconded.

Topic 4: Staff and Board Communications

Chris E. shared that the next meeting would include updates on potential new projects and progress on various City initiatives that may be of interest to arts contributors.

Kara reported that Sarah gave a presentation to the Council at the end of March regarding the PAAB grant, aiming to support arts and culture-based nonprofits.

Jocelyn added that while Sarah's presentation sought Council approval to fund an Art Program Manager to support PAAB, it also introduced the idea of exploring an alternative funding mechanism for arts nonprofits. This could involve the board serving as a public body to help manage the grant process. Jocelyn noted that the Council approved moving forward with this exploration. She also shared that she will be presenting an interim update on the Arts and Culture Master Plan to the Council on May 15th, including specific recommendations, one of which involves directing future funding, particularly funds anticipated to become available following Sundance's departure.

Chris stated that at the March 13th Council meeting, there was a non-profit services advisory committee that came forward with recommendations, the focus was on high priority/critical needs; most of the recommendations for arts and culture spaces were not approved, the Council has asked the committee to go back and review it during this fiscal year. Sarah agreed that they might not be the right body to oversee arts and culture, but noted there may be an opportunity to transition the Public Art Board into a

governing entity with a broader focus on public arts and cultural initiatives. Kara added that the Council appeared to be supportive of this direction.

Stephanie shared that she will be going on maternity leave toward the end of May but plans to continue contributing and handling some work intermittently during that time.

Pam asked if someone would be stepping in during Stephanie's leave. Stephanie explained that the Art Program Manager RFP closes on April 30th, and once a candidate is selected, they will be brought up to speed on PAAB's projects and help with the 2025 strategic plan. She also noted that the board will have the continued support of Chris Eggleton and Chris Phinney.

Jocelyn provided an update to the board, sharing that the artist team for the Jeremy Ranch sculptures will be visiting on April 24th and 25th. As part of the Community Engagement project, visits have been scheduled with schools within a two-mile radius, including student involvement and a naming campaign. Schools will collect top name suggestions, which will then be shared in a public voting campaign via a digital link or app. The sculptures, which will be visible from I-80 and are expected to spark curiosity and conversation, are scheduled for installation this summer.

Jocelyn mentioned that the SCPAB was approved for the 1% for the arts capital project, which will be part of the renovation of the Justice Center, where the Summit County Sheriff's office and county jail are located. Since the project qualifies for the percent-for-arts program, art installations will be included. Jocelyn highlighted that this would include benches, shade structures, and indoor artistic railings. An RFP will be released soon, and the installations are expected to be completed by December.

Jocelyn added that some grant funding has been applied for, with funding mechanisms differing from those of the PAAB. A grant was submitted for the Rail Trail project in Coalville, and they will be notified in June if the grant is awarded.

The Arts Council currently has calls for artists open for summer projects. The Latino Art Festival will take place in June, and there are also volunteer opportunities available.

Topic 5: Budget/Project Updates

Stephanie mentioned that, regarding the strategic plan discussion, the Art Program Manager will collaborate with the board to create, implement, and update the 2025 strategic plan. The board will also have the opportunity to discuss priority projects for the upcoming year. She also brought up last year's strategic plan (2024) for reference.

Kara suggested that if the Arts Council is planning to present strategic recommendations to the City Council, it may be wise to wait for the Council's direction before moving forward with the strategic plan. Jocelyn clarified that the strategic plan serves as a guided document, outlining short-term and long-term goals, as well as the projects the board aims to accomplish throughout the year. While it's not required to be completed in full, it helps the board prioritize and stay focused on its objectives.

Jocelyn stated that this is an opportunity to check some boxes and reprioritize projects like the 1% Capital projects.

The board reviewed the 2025 strategic plan, noting that Utility Box Phase III can be moved toward the "completion" category. Bus Stop Art will be done in phases, with the current phase already underway. Follow-up on the next phase of bus shelters is needed to determine the locations for the next set of shelters. The shade structure project is also in progress, while the Library Study Room and Daly West headframe projects are marked as complete.

Stephanie will update the strategic plan to reflect the status of these projects.

Jocelyn asked Chris if any potential capital projects could be added to the list. Chris responded that there are possibly two projects that might qualify, with Council currently exploring public-private partnerships—one of which could be the pickleball project, though it's uncertain if it will meet the criteria. He noted that there aren't many projects at the moment that qualify for the percent-for-arts program, as the City is still in the budgeting process, and more will be known as the budget becomes clearer.

Jocelyn added that, during Jenny's time leading the PAAB, it was emphasized how important it is to have a City representative involved in budget and capital project discussions early on—to advocate for including the qualifying percent-for-arts funding at the start of those conversations.

Chris mentioned that this is his first time going through the budget process and that he will be advocating on behalf of the board. Pam inquired about the Senior Center, and Chris asked the board what they interpret "anticipate" to mean in this context. Jocelyn clarified that capital projects highlighted in blue indicate there is a line item and that the project has been officially approved with a budget in place. Chris noted there should be more clarity around budget approvals by June, and Jocelyn suggested revisiting capital projects in June or July. Chris agreed to revisit in June/July.

The Trails, Pathways, and Sidewalks box was checked off, as the Daly West Headframe sculpture on the Rail Trail was installed last summer.

The Dans to Jans project has been on the strategic plan for about 10 years, historically kept there in case walkability changes were implemented. Kara asked for clarification on the Dans to Jans project. Jocelyn explained that there had been several discussions about this intersection and ways to make the corridor more walkable, potentially using public art as a tool to achieve that.

Jocelyn suggested possibly adding the Olympics to the strategic plan, given that the Olympic identity is a significant part of Park City's culture. Pam agreed that including the Olympics in the strategic plan would be a good idea.

Pam also brought up the Park and Ride at Gordo or Richardson Flats. Kara mentioned there have been discussions about Gordo, while Jocelyn stated that it's unclear if that project qualifies, as it's still in discussion and hasn't been fully defined—possibly a future project.

Jocelyn noted that the Arts and Culture District Planning needs to be updated for the Bonanza 5-acre area.

Regarding the neighborhood art grant program, Pam mentioned that the last discussion focused on breaking down the different neighborhoods and HOAs. Jocelyn noted that this item needs some revisions. Kara added that if the board relies on neighborhoods to come up with ideas, the program won't move forward, as the description was written passively. She suggested revising it to be more active.

Pam recalled that the idea was to offer a certain amount of funding to specific neighborhoods and implement a pilot project. Jocelyn acknowledged that the project had been on hold for some time but emphasized the importance of being equitable and ensuring all neighborhoods are included. She suggested possibly issuing a call for neighborhoods to participate, offering \$5K for a public art project that could be fully funded, whether big or small. The neighborhood could match the funds, and the neighborhood would pitch the idea, with residents controlling the content of the project.

Jocelyn noted that while the funds appear to be budgeted, the amount is modest—\$20,000—which is why the program is framed as a mini-grant initiative, with each neighborhood receiving a capped amount.

She emphasized that the board is currently managing several ongoing projects, including finalizing the utility box art, progressing through phases of the bus stop art installations, completing the fencing at the PC MARC, and addressing the playground surface at the community center.

The Neighborhood Art Program remains a short-term priority for the board. Jocelyn stressed the importance of defining the direction of this initiative soon to allow staff adequate time for preparation. She described it as a particularly interesting and innovative opportunity.

Jocelyn then shifted the discussion to trails, connections, and pathways, highlighting the potential for collaboration with Summit County. She noted that the Summit County Arts Advisory Board (SCAAB) is pursuing projects involving the Rail Trail; these efforts will be phased and begin on the east side. While this is their initial priority, it does not rule out opportunities for future collaboration.

Jocelyn added, maybe there's an opportunity to bring the Trails team to a meeting and discuss and reintroduce some of the ideas that were previously discussed. Kara asked about the discussion about Clark Ranch. Pam agreed to bring the Clark Ranch discussion and included to have the neighborhood art project as a short-term goal.

Chris provided additional context on the Clark Ranch project, noting that it includes two distinct components: an open space area and a separate 10-acre parcel designated for affordable housing development. These represent two separate planning pathways. If the board is discussing trails, the focus would be on the open space portion.

Kara added that there had been prior discussion about an artist proposal involving a VW bus installation. Jenny had asked the trails team if there might be a suitable location for it, and Clark Ranch was initially suggested. However, the idea lost momentum, and Kara is unsure whether the trails department has revisited the concept or developed alternative locations.

Chris also mentioned that some aspects of the project may interact with community code development, which could delay progress on trail planning. Additionally, this process may take time, as developers will need to engage with the community, establish a shared vision, and then issue bids for implementation.

Jocelyn noted that once the Bonanza 5-acre site is activated, it could offer a unique opportunity to establish a public art walk connecting Main Street and Prospector Square. She described this as a fun and engaging way to explore the area while broadening the definition of connections, trails, and pathways. She also emphasized that this concept could align with the City's broader goals around walkability and support stronger links between housing and business districts.

Jocelyn expressed support for updating the Connections, Pathways, and Trails Plan for 2026. She noted that with the current leadership transition, the budget will be the key factor in determining what opportunities are possible. Specifically, she pointed out that decisions will depend on what funding is approved by City Council and what is already allocated in the Capital Improvement Plan (CIP) budget. Jocelyn added that beyond the current list of items, she's unsure of the next steps.

Kara agreed, stating that the board is limited in its ability to take the initiative and generally must wait for City approval before moving forward on projects.

Chris noted that part of the board's future work could involve exploring collaborative opportunities with Summit County, particularly in identifying ways to partner on projects. He also suggested that private partnerships, donations, or grant funding could help support public art initiatives.

In response, Jocelyn clarified that historically, the board has not accepted private cash donations for public art. The only exception has been in cases where an individual donates a specific piece of art, which is then reviewed under the board's acquisition policy and subject to a formal vote. She emphasized that the board is not set up as an entity to manage or receive private funds. Jocelyn added that, in the past, the board did apply for grants, but since the adoption of the Percent for Art policy and stronger support from the City Council, this has become a more efficient and sustainable funding mechanism for public art projects.

There are always opportunities for the board to pursue projects outside of Capital Projects. For example, while the board is currently not eligible to fund temporary art through its existing budget, there is potential to support temporary, event-based artworks through alternative funding mechanisms, such as grant funding. If the board is interested in this type of project, it could be explored further through those avenues. Jocelyn shared that she had spoken with Sarah about the possibility of pursuing temporary art projects. Sarah mentioned that there may be some workarounds, particularly if the project is community-driven and focused on creating an experience. While not currently supported through standard funding channels, these types of projects could be considered through alternative means.

Jess asked how the Daly West project came to be. Jocelyn explained that it could be considered a step toward the board's trails and pathways project goal, as the intent was to place artwork along a trail. The project was a public-private collaboration with The

Friends of Ski and Mining History, who donated the materials. The City contributed \$60,000 to fund the artist's stipend. Jocelyn noted that the project also aligned with sustainability goals, as it utilized recycled materials. She added that the Friends of Ski and Mining History originally approached the board with the proposal.

Pam mentioned that the board had explored, but not acted on, a sidewalk chalk initiative. Jocelyn asked if Pam was referring to the "Chalk Your Walk" project from COVID, and Pam acknowledged that it might have stemmed from that but clarified that the discussion also considered placing artwork on walls as well.

Jocelyn added that each month, a SCAAB member presents ideas for temporary art. These presentations may include concepts inspired by their travels or public art they've seen, fostering a fun dialogue and helping to expand the board's thinking on what public art can be.

Jocelyn emphasized that a new funding mechanism will need to be developed to support these initiatives and explore alternative funding sources.

Kara expressed her support for the idea of board members bringing their own ideas to the board. Jocelyn noted that while the board's agenda tends to be lengthy, members are always welcome to pitch their ideas during their travels and have them added to the agenda for discussion.

Jocelyn stated that the board has made great progress in getting things moving, but there is still some uncertainty around which upcoming Percent for Art projects may be included.

Jocelyn was asked whether the Arts Council still organizes art on the trails. She confirmed that it is an annual event, featuring temporary art installations and performances, funded through the nonprofit organization.

Terri inquired whether affordable housing projects receive Percent for Art funding. Chris responded that, in cases like the Engine House project, which is a private partnership, the responsibility for the art component falls to the developer. Chris and Stephanie followed up with the internal project manager, who confirmed that the developer is required to issue their own call for artists.

Terri also asked about the inclusion of public schools in Percent for Art funding. Jocelyn clarified that public schools are currently off limits for this program.

Chris recommended revisiting the strategic prioritization document, suggesting that a reorganization of its structure could help improve clarity and make it easier to understand. Chris and Stephanie will work on this.

The board then moved on to discuss the theme for the Community Center Playground Surface RFP. Jess and the Recreation team proposed themes such as sunsets, hot air balloons, and blue skies, and brought these ideas to the board for further input and discussion. Jess Moran shared images of Trailside Park to illustrate how the color scheme—featuring various shades of green—blends naturally with the landscape. She also provided an image of Willow Creek, where the playground design is more vibrant

and stands out, offering the board a comparison between more subtle, natural palettes and bolder, eye-catching designs currently used in local parks.

Pam asked for clarification on which colors help reduce heat on the playground surface. Jess M. responded that the background would likely be a neutral tan base, which tends to absorb less heat. Kara inquired whether standard colors are more cost-effective, and Jess explained that standard colors are typically less expensive than premium options. However, sticking with standard colors could limit design creativity. It was noted that limiting the number of colors used might be a practical compromise.

Jocelyn asked whether the RFP should specify a maximum number of colors—such as four—or list specific colors to be used in the design. Jess noted that during the last board discussion, there was interest in offering design options. She shared that the playground equipment supplier had provided several themed color palettes. For example, the "sunset" theme includes four colors—pink, purple, orange, and another complementary shade—which could be used for both the poured-in-place (PIP) surface and playground equipment to create a cohesive design.

Jess also mentioned that the RFP includes language indicating that the selected artist will collaborate with the project manager and staff to adjust the design as needed during the process.

Molly expressed support for leaving the theme open while limiting the design to four to five colors. She felt this would provide helpful guidance without overly restricting the artists, allowing for creative flexibility. Kara shared that she liked the idea of a sunset theme, and while Molly agreed, she noted that it might limit creativity. She emphasized the strong potential for artistic expression in this project and expressed curiosity about what artists might come up with.

Jocelyn added that in the past, the board has issued broader themes such as nature, flora and fauna, and play. This approach has given artists the creative freedom to explore ideas while still aligning with the intended spirit and purpose of the playscape.

Pam emphasized the importance of keeping the budget in mind, noting that costs can increase quickly if not carefully managed.

Jess Moran explained that the theme for the pools at the MARC focused on mining history. She noted that the Recreation Department generally avoids mining themes at other facilities, like the MARC, since the pools project already incorporated that theme. Instead, the department tends to favor concepts that reflect Park City's natural landscape and scenic views. Jess raised the question of whether this approach is broad enough or too limiting as a potential theme for the Community Center Playground surface.

Pam stated that that's broad enough. Jess G. mentions that the current RFP stated themes that include nature, adventure, history, culture, and community. etc

Jess asked Stephanie for guidance on how to draft the RFP in a way that encourages designs reflecting the spirit of the surrounding mountains or a mountain sunrise, rather than focusing on specific, detailed drawings. She noted that more intricate designs would increase costs and expressed uncertainty about how to phrase these ideas to

capture the intended themes without being too prescriptive. Kara stated to take out history and culture that the focus would be nature and landscape.

Molly suggested that the RFP should include language addressing design details, noting that highly intricate designs may not be financially efficient. Jocelyn added that the scoring criteria would reflect this, with more detailed designs will not be considered in light of the budget, which is a crucial factor in the decision-making process.

Pam commented that the content of the RFP reads well and is eager to see the proposals that will be submitted. Jess M. agreed but suggested revising some of the language to better reflect the Park City landscape. She also recommended allowing the selected artist to meet with SpectraTurf to review additional color options, which could help keep the project within budget.

Jess G. noted that there will be a pre-proposal meeting for artists and offered to track attendance. Jess Moran inquired whether there is a way to better encourage attendance, as no one attended the last RFP meeting. Jess G. suggested enhancing the design requirements section of the RFP to include more detailed information.

Pam asked about the RFP release timeline. Stephanie confirmed it will be issued in June, with installation planned for fall 2026. Jess Moran supported the proposed timing, noting it gives artists an opportunity to experience the playground's atmosphere if they choose to visit. She also mentioned that construction is scheduled to begin at the end of August this year. Additionally, Jess Moran reported that she had discussed weather considerations and scheduling with the architect to ensure these factors are taken into account.

Kara motioned to adjourn the meeting and move to close for Procurement Deliberation at 6:25 p.m. Elsa seconded.

CITY UPDATES

NON-PROFIT FUNDING COMMITTEE SUMMARY

On March 16, 2025, the Non-Profit Committee presented its funding recommendations, having prioritized applicants by ranking them from highest to lowest based on final evaluation scores. In this initial ranking, Arts and Culture was placed in Tier 3—recognized as valuable but not essential—which resulted in a \$0 funding allocation. In response, the City Council requested the Committee to revisit and reconsider its recommendations. Following this reassessment, a revised decision summary was reached on May 1.

Stopgap Funding: Council approved stopgap funding for four arts organizations for FY25 and FY26, until a new arts support process is established.

Funding Source: The funding comes from existing budgets, including Public Service Contracts, Economic Development, Public Arts Program, and Social Equity.

50% Funding: Organizations will receive 50% of their annual funding request for FY25 and FY26, with full funding in FY27.

Correction for Park City Film: The award for Park City Film's Raising Voices Film Series is corrected from \$0 to \$3,500 in FY25, based on additional analysis of other City funds.

Social Equity Funds: The additional \$3,500 for Raising Voices will come from the Social Equity budget.

Exhibit A - Corrections to Arts & Culture Public Service Contract Awards

ARTS & CULTURE FUNDING PROPOSAL (ORIGINAL)

Organization	Program	FY25	FY26	FY27
Arts Council of Park City & Summit County	Previously granted \$22,500 for Master Plan. New request for master plan implementation & maker space support	\$13,000	\$13,000	\$26,000
Egyptian Theatre	YouTheatre program and Main Stage productions for families with children (previously granted for same program \$5,000 for FY25)	\$20,000	\$25,000	\$50,000
Park City Film	Raising Voices - Community Film and Conversation Series (previously granted for same program \$15,000 for FY25)	\$0	\$11,000	\$22,000
Summit Community Gardens & EATS	Cultivating Community in Our Gardens	\$5,000	\$5,000	\$10,000
TOTAL		\$38,000	\$54,000	\$108,000

ARTS & CULTURE FUNDING PROPOSAL (CORRECTED)

Organization	Program	FY25	FY26	FY27
Arts Council of Park City & Summit County	Previously granted \$22,500 for Master Plan. New request for master plan implementation & maker space support	\$13,000	\$13,000	\$26,000
Egyptian Theatre	YouTheatre program and Main Stage productions for families with children (previously granted for same program \$5,000 for FY25)	\$20,000	\$25,000	\$50,000
Park City Film	Raising Voices - Community Film and Conversation Series (previously granted for same program \$15,000 \$7,500 for FY25)	\$3,500	\$11,000	\$22,000
Summit Community Gardens & EATS	Cultivating Community in Our Gardens	\$5,000	\$5,000	\$10,000
TOTAL		\$41,500	\$54,000	\$108,000