

**PUBLIC ART BOARD STRATEGIC PLAN & PROJECT PRIORITIZATION 2024**

| Project | Project Description | Estimated Funding Amount and Funding Area | Timeline | Tie to City Council Goals |
|---------|---------------------|---|----------|---------------------------|
|---------|---------------------|---|----------|---------------------------|

**COMPLETED/UNDERWAY PROJECTS**

|                            |  |                        |             |                                     |
|----------------------------|--|------------------------|-------------|-------------------------------------|
| <b>Daly West Headframe</b> | Council received a donation from Friends of Ski Mining Legacy. The City will commission a sculpture to be placed at Rail Trail entry and further align the project theme with mining legacy. | \$60,000 - CIP Funding | Summer 2024 | Historic Preservation / Walkability |
|----------------------------|--|------------------------|-------------|-------------------------------------|

**PROJECTS CURRENTLY PRIORITIZED - 2024**

|   |   |                             |             |   |
|---|---|-----------------------------|-------------|---|
| <b>Utility Boxes- EmPOWERment Project - Phase III</b> | Continue Utility Box Wrap Program. EmPOWERment theme will continue to align with Council's four priorities including Transportation, Housing, Social Equity, and Energy. This will be third and final phase.  | \$60,000 CIP Funding        | Summer 2024 | <b>Energy &amp; Social Equity</b><br>Community Engagement |
| <b>Bus Shelter as Art</b>                             | Bus Shelter - Continue to collaborate with Engineering on new bus shelter placement, focusing on back panels of bus shelters as a location to potentially install artwork.  | \$95,000- CIP Funding       | 2024        | <b>Transportation /</b><br>Community Engagement           |
| <b>Connections - Trails, Pathways, Sidewalks</b>      | Collaborate with Park City Trails and Open Space Department, as well as a potential collaboration with Summit County Public Art Advisory Board to help promote walkability, connectivity on our pathways, sidewalks and trails. This project may take some time due to collaborating with partners and some will work towards 2025 installation, while identifying sites and details ahead of time.   | \$100,000 + - CIP Funding   | 2025        | <b>Transportation -</b><br>Connectivity                   |
| <b>Library Study Room Art</b>                         | Library Study Rooms are a little sterile. We recommend artwork in each of them. Discussed possible themes with Library could be centered around Park City History or Park City Landscapes. Focus artwork selection on local and regional artists.   | \$40,000 (\$5,000 per room) | 2024        | Community Engagement -<br>Culture                         |
| <b>Neighborhood Art Grant Program</b>                 | Brainstorm included: allowing neighborhoods to submit mini grants to City to match or grant funding for neighborhoods to create artwork in their own community, instead of having City create artwork in neighborhoods. Thought is to be inclusive of all neighborhoods, not just affordable housing areas (but maybe prioritize affordable housing areas). In some cases city may not be project manager, but a funding agent. City of Boulder has a new program that is similar, but very focused on specifically allowing murals in neighborhoods. Other ideas include helping neighborhoods create art on their bus shelters, creating neighborhood murals at parks, etc. Other ideas include allowing neighborhoods to come up with creative ideas and pitch them to PAAB and Council. | \$20,000 CIP Funding        | TBD         | <b>Housing, Social Equity,</b><br>Community Engagement    |
| <b>Shade Structure at Dirt Jump Park</b>              | The Recreation and Trails team is collaborating on renovations to the area, which requires a shade structure due to user feedback, camps, clinics and competitions. The PAAB will help procure an artistic shade structure for the space.   | \$60,000 CIP Funding        | Fall 2024   | <b>Recreation</b>   |

**PERCENT FOR ARTS PROJECTS - ANTICIPATED**

|                             |  |          |      |                  |
|-----------------------------|--|----------|------|------------------|
| <b>MARC Pool Renovation</b> | Anticipated start in 2024 and completion by summer 2025. The current estimated budget for the Pool Renovation is \$6M. | \$60,000 | 2024 | Percent for Arts |
|-----------------------------|--|----------|------|------------------|

|                                |  |           |       |                  |
|--------------------------------|--|-----------|-------|------------------|
| <b>Rec Center at City Park</b> | Anticipate renovation of the Rec Center at City Park in 2025/2026. The current estimated budget for the building is \$15M. | \$150,000 | 2025? | Percent for Arts |
|--------------------------------|--|-----------|-------|------------------|

**LONG TERM PROJECTS - BEYOND 2024**

|   |  |     |     |  |
|---|--|-----|-----|--|
| <b>Dans to Jans</b>                         | This location continues to be prioritized, but because of future construction staff and PAAB are waiting to coordinate with Transportation Planning and Walkability. Long Term project.  | TBD | TBD | <b>Transportation</b><br>(Walkability)   |
| <b>Arts &amp; Culture District Planning</b> | PAAB wants to continue to be involved in this discussion and looks forward to long term planning in the district. Rather securing a significant work of art, or starting art programs in the district, PAAB wants to take time to develop programs, funding, partnerships etc in the area. | TBD | TBD | <b>Social Equity, Housing, Transportation, Energy</b> -<br>Citizen Wellbeing & Community Involvement |

**ONGOING PROJECTS**

|                            |   |                |         |              |
|----------------------------|---|----------------|---------|--------------|
| <b>Maintenance Repairs</b> | Maintenance and Repairs are fundamental and ongoing in the collection. We are working on repairs to the artwork (Surroundings) at Park City Library, as well as damage to a mural under Bonanza Tunnel. Anticipated to complete protective sealant on all murals this spring. | \$25,000 - CIP | Ongoing | PAAB Mission |
|----------------------------|---|----------------|---------|--------------|

**OUTREACH, ENGAGEMENT & MEDIA**

|  |   |   |               |                       |
|--|---|---|---------------|-----------------------|
| <b>Community Engagement &amp; Outreach</b> | PAAB continues to look at various ways to engage the community with the Public Art Collection. We review this at most meetings and always look for new collaborations.  | Staff time, in coordination with City Communication | Ongoing       | Community Engagement  |
| <b>Historic Preservation Collection</b>    | One member of the PAAB participates in the HPB selection.   | Coordination with Planning Department               | Annual Review | Community Engagement  |
| <b>Library Art Rail Exhibit</b>            | Library Exhibits are organized through Park City Library. Annually they have invited a member of the PAAB to sit on the exhibit selection committee. PAAB rotates this position each year and they report back to PAAB. | Coordination with Library Team                      | Annual Review | Community Involvement |

**PROJECTS IDEAS - HAVENT BEEN PRIORITIZED IN THE PAST**

|  |   |  |   |   |
|--|---|--|---|---|
| <b>Neighborhood &amp; Transportation Related Ideas</b> | Woodside Phase II Art/ Wayfinding - As part of exploring neighborhood art programs, staff approached PAAB and recommended a project associated with Woodside Phase II and Affordable Housing - artwork or wayfinding. PAAB recommends to involve those moving into the housing area in development of such project. | \$10,000 to \$20,000 depending on scope of project. Possible funding from Lower Park RDA allocation. | Estimated complete pilot program complete by Fall 2022  | <b>Transportation</b> and<br>Community Engagement |
|  | Neighborhood Art Treatments to help with traffic calming  | NA   | This is being done by Transportation Planning           | <b>Transportation</b> and<br>Community Engagement |
|  | Creative Sidewalks  | NA   | This is being done by Streets - Stencils in crosswalks. | <b>Transportation</b> and<br>Community Engagement |
|  | Traffic Box Art (similar to Utility Box Wraps)  | Estimated \$20,000   | TBD   | <b>Transportation</b> and<br>Community Engagement |
|  | Manhole Covers  | Estimated \$20,000   | TBD   | <b>Transportation</b> and<br>Community Engagement |

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|---|--|---|---------------|--|
| <b>Main Street Projects</b>                 | Permanent Olympic Legacy Project - Request to look into creating a permanent Olympic Legacy project to continue to celebrate City's Olympic Legacy and hopeful future bid. May look at 1% Main Street Funding. Connect to families and make interactive.   | \$50,000 - source TBD   | TBD           |  |
|   | Glow in the Art - Tie to Energy Critical Priority - Idea is that the artwork comes out after dark and is hidden away or changed during the day. illuminated artwork that would show off at night. Might be a good project to push forward in fall with Halloween, Day Light Savings Time and Electric Parade, Holiday Lights, If temporary project, grant funding needs to be explored. See examples of Breckenridge's WAVE exhibit. <a href="http://www.breckcreate.org/festivals/wave-light-water-sound/">http://www.breckcreate.org/festivals/wave-light-water-sound/</a> | \$20,000 - source TBD   |               |  |
| <b>China Bridge Parking Garage Phase II</b> | Board will discuss next steps on China Bridge connection walls and South walls. This could mean bringing Emily Herr back or it could mean looking at other wayfinding in the parking structure.  | \$20,000 to 60,000 - depending on scope funding source is CIP | TBD - no date | <b>Transportation &amp; Community Engagement</b> |
| <b>Temporary Rotating Murals</b>            | Location TBD, idea is for Swede Alley. Would need private property permissions potentially. Need to explore funding mechanism, may need grant funds for temporary work. Example includes Stick'em Up in Jackson Hole <a href="https://891khol.org/117949-2/">https://891khol.org/117949-2/</a> (Link to information on project)  | Estimated Costs \$10,000                                      | TBD           | Community Engagement                             |
| <b>Dog's Town</b>                           | With a town who loves dogs, idea is to incorporate dogs into an art project. Perhaps 3 dog statues on Main Street at various parts of the street showing a dogs life or different types of dogs. We have lots of miners, skiers, bikers etc in our artwork, but we dont have our four-legged best friend. Could also be around trails or something.  | Estimated cost TBD, might be a theme we can pick up.          | TBD           | Community Engagement/ Culture                    |
| <b>Rotating Outdoor Exhibit</b>             | There are several art pads available through Park City. Some have power connections. They were installed as requested by the board so that we could have a rotating art exhibit in these locations. Some of the pads do hold permanent works.  | TBD   | TBD           | Community Engagement                             |