

# CAMPAIGN FINANCIAL REPORT #4 (FINAL)

Utah Code 10-3-208 and Park City Municipal Code Chapter 3-3

REPORTING PERIOD: 5/8/23 (Inception) to 12/21/23 (FINAL)

Full Name of Candidate: BOB SERTNER

Office Filed For: PARK CITY COUNCIL

This report may be submitted in person or electronically to Michelle Kellogg  
at michelle.kellogg@parkcity.org

## Contributions

1a. Aggregate total of contributions under \$500.00 \_\_\_\_\_  
OR  
1b. Itemized total of contributions totaling \$500.00 or more \_\_\_\_\_ \$48,018.24  
(Form "A" total from other side)

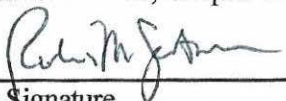
2. Cash contributions (\$50.00 max for entire campaign) \_\_\_\_\_ \$ -

## Expenditures

3a. Aggregate total of campaign expenditures under \$500.00 \_\_\_\_\_  
OR  
3b. Itemized total of campaign expenditures \_\_\_\_\_ \$48,018.24  
(Form "B" total from other side)

4. Balance at the end of the reporting period \_\_\_\_\_ \$0.00

I understand that this document is an official government record to be filed with the Park City Recorder. As such I hereby certify under oath, that the foregoing information is true and correct. I further understand that including any false or forged information or documents or making any written false or inconsistent statement will subject me to criminal penalties under Title 76, Chapter 8 of the Utah Code.

  
Candidate Signature

12/16/23  
Date

**ITEMIZED CONTRIBUTION REPORT (Form "A")**

Date Received	Name of Contributor	Mailing Address & Zip Code	Amount of Contribution
5/5/23	Bob Sertner	PO Box 3081, Park City, UT 84060	2,000.00
16-May	Dave Pottruck	166 Olive Hill Ln, Woodside, CA 94062	1,000.00
1-Jun	Steve Lapuk	1245 N. Kings Rd #21, LA, CA 90069	50.00
1-Jun	Josh Batiste-Sertner	6495 Serviceberry Dr #B201, Park City 84098	25.00
1-Jun	Tod Feuerman	2763 NW Champion Cir, Bend, OR 97703	100.00
1-Jun	Catharine Soros	8433 Harold Way, LA, CA 90069	2,500.00
1-Jun	Larry Witzer	16000 Ventura Blvd #900, LA, CA 91436	250.00
1-Jun	Ronnie Clemmer	16205 Morrison St, Encino, CA 91436	100.00
1-Jun	Laurie Formaker	12124 Navy St, LA, CA 90066	100.00
1-Jun	Betty Jo Bell	6030 Woodland Dr, Dalls, TX 75225	180.00
1-Jun	Emily Scott	2288 Broadway, SF, CA 94115	250.00
1-Jun	Robert Florio	29138 PCH, Malibu, CA 90265	100.00
2-Jun	Benjamin Schapiro	15 Bellevue Ct, Park City UT 84060	500.00
2-Jun	Peter Sadowski	3743 Laurel Cyn Blvd, LA, CA 91604	250.00
2-Jun	Susan Catenacci	PO Box 682642, Park City, UT 84068	500.00
2-Jun	Francis von Zerneck	1315 Pilgrim Ave, Melbourne FL 32940	250.00
2-Jun	Kerry Cunningham	PO Box 684289, Park City, UT 84068	250.00
2-Jun	Yancy Berry	1338 N. Formosa PH2, LA, CA 90046	250.00
2-Jun	Velizar Milchev	6851 S Luna Way, SLC, UT 84121	10.00
5-Jun	Lindsay Dunn	6090 Pickford St, LA, CA 90035	250.00
5-Jun	Susan Jay	1011 Swarthmore Ave #6, LA, CA 90272	100.00
6-Jun	Scott Anderson	948 N. La Jolla, LA, CA 90046	100.00
6-Jun	Linda Gersh	802 N Elm, Beverly Hills, CA 90210	100.00
7-Jun	Glenn Boghosian	16200 Commerce Wy, Cerritos, CA 90703	1,000.00
7-Jun	Andrew Schapiro	117 Fredeerick St, SF, CA 94117	100.00
8-Jun	Mary Wells	1011 Laurel Wy, Bev Hills, CA 90210	250.00
8-Jun	John Hanover	1011 Laurel Wy, Bev Hills, CA 90210	250.00
14-Jun	Jon Williamson	405 N Crescent Hts, LA, CA 90048	100.00
15-Jun	Alfred Cerullo	80 Bay St Landing #10F, Staten Island, NY 10301	500.00
16-Jun	Elissa Goodman	132 N Edinburgh Ave, LA, CA 90048	500.00
21-Jun	David & Chris Smith	161 Anchor Dr, Vero Beach, FL 32963	500.00
27-Jun	Omar Perez	1310 S Detroit, LA, CA 90046	100.00
27-Jun	Bruce Binkow	1702 S Robertson #292, LA, CA 90035	250.00
29-Jun	Chrystal Lindsey	615 N Oakhurst Dr, BH, CA 90210	250.00
29-Jun	Tammara Billik	4122 Greenbush Ave, LA, CA 91423	100.00
29-Jun	Carrie Reynolds	223 Fairview, Laguna Beach, CA 92651	100.00
29-Jun	Audrey Gelb	12437 Rye St, LA, CA 91604	250.00
29-Jun	Leonard Callendar	7864 Lulu Glen Dr, LA, CA 90046	250.00

29-Jun	David Pottruck	166 Olive Hill Ln, Woodside, CA 94062	1,000.00
29-Jun	Ted Tchang	2015 Via Ladeta, La Jolla, CA 92037	250.00
30-Jun	Jack Grossbart	398 Patel Pl, Palm Springs, CA 92264	500.00
30-Jun	Gary French	1852 Stearns Dr, LA, CA 90035	100.00
30-Jun	Rick Jurasky	11954 Washington Pl, LA, CA 90066	500.00
30-Jun	Mitch Litvak	8981 Sunset #501, LA, CA 90069	100.00
3-Jul	Chris Kelly	7960 W Selma Ave, LA, CA 90046	500.00
3-Jul	Marlon Altoe	118 S 3rd St #5, Brooklyn, NY 11249	150.00
6-Jul	Kathy Magliato	401 El Medio Ave, LA, CA 90272	1,000.00
7-Jul	James Muhlfeld	2808 Maple Ave, Manhattan Beach, CA 90266	250.00
7-Jul	Leslie Belzberg	1801 Century Park E #1080, LA, CA 90067	250.00
14-Jul	Julie Miller	140 Barlock Ave, LA, CA 90049	500.00
19-Jul	Womens Dem Club UT	PO Box 91184, Millcreek, UT 84109	100.00
21-Jul	Bob Sertner	PO Box 3081, Park City, UT 84060	3,000.00
26-Jul	Omar Perez	1310 S Detroit, LA, CA 90046	100.00
1-Aug	Bob Sertner (loan)	PO Box 3081, Park City, UT 84060	5,000.00
3-Aug	Ron Jackenthal	1335 Fiddich Glen Rd, Park City UT 84098	100.00
3-Aug	Mitchell Walski	2465 Bear Hollow Dr, Park City UT 84098	100.00
4-Aug	Michael Kaplan	3810 Durness Way, Houston, TX 7725	150.00
7-Aug	Ari Greenburg	8383 Wilshire #400, Beverly Hills, CA 90211	500.00
7-Aug	Julie Thompson	3512 Elm Ridge Dr, Leander, TX 78641	250.00
7-Aug	Stephanie Goldman	151 E 85th St, NY, NY 10028	3,000.00
8-Aug	James Cerasia	10000 E Sabino Estates Dr, Tucson, AZ 85749	25.00
8-Aug	Chuck & Carleen Haggerty	3350 Sun Ridge Dr, Park City, UT 84060	300.00
17-Aug	William Miller	11 Riverside Dr #14CW, NY, NY 10023	100.00
	<b>CAMPAIGN REPORT #1 -</b>	<b>SUBTOTAL - CONTRIBUTIONS TO 8/25/23:</b>	<b>\$ 31,540.00</b>
28-Aug	Stuart Stein	4942 Pondeerosa Dr, Park City, UT 84098	25.00
7-Sep	Daniel Sladek	8306 Wilshire Blvd #510, Beverly Hills, CA 90211	25.00
22-Sep	Randol Perelman-Taylor	4310 Beaucroft Ct, Westlake Village, CA 91361	200.00
28-Sep	Larry Witzer	16000 Ventura Blvd #900, LA, CA 91436	250.00
28-Sep	Elizabeth Harris	221 Columbus Ave #601, Boston, MA 02116	250.00
28-Sep	Robert Baralli	2533 Little Kate Rd, Park City, UT 84060	100.00
28-Sep	Yancy Berry	1338 N. Formosa PH2, LA, CA 90046	250.00
29-Sep	Lindsay Dunn	6090 Pickford St, LA, CA 90035	250.00
29-Sep	Frank von Zerneck	1315 Pilgrim Ave, Melbourne FL 32940	250.00
29-Sep	Joe Kovach	200 Congress Ave #32SE, Austin, TX 78701	100.00
29-Sep	Gregg Schoen	20248 Gaines Ct, Bend, OR 97702	250.00
29-Sep	Carole Irvine	1808 Krpan Dr, Roseville, CA 95747	500.00
2-Oct	Sally Elliott	2690 Sidewinder Dr, Park City, UT 84060	in kind
2-Oct	Amy Nickoloff	168 Creescent Bay Dr, Lsguna Beach, CA 92651	1,000.00
3-Oct	Alicia O'Meara	PO Box 310, Oakley, UT 84055	100.00
3-Oct	Keerry Cunningham	PO Box 684289, Park City, UT 84068	200.00

4-Oct	Dave MacLennan	4507 Moorland Ave, Edina, MN 55424	250.00
9-Oct	Glenn Boghosian	625 N. Arden Dr, Beverly Hills, CA 90210	1,000.00
11-Oct	Teri Orr	PO Box 2541, Park City, UT 84060	in kind
13-Oct	Victory Fund	1225 I St NW #525, Washington, DC 20005	250.00
16-Oct	Victory Fund Super PAC	1225 I St NW #525, Washington, DC 20005	in kind 500.00
16-Oct	Benedetto Costa	10302 NE Country Club Rd, Bainbridge, WA 98110	2,000.00
17-Oct	Equality Utah	350 E. 400 S #305, SLC, UT 84111	500.00
18-Oct	Womens Dem Club UT	PO Box 91184, Millcreek, UT 84109	50.00
	<b>CAMPAIGN REPORT #2 -</b>	<b>SUBTOTAL - CONTRIBUTIONS TO 10/20/23:</b>	<b>39,840.00</b>
25-Oct	Bill Romans	PO Box 683682, Park City, UT 84060	500.00
25-Oct	Larry Witzer	16000 Ventura Blvd #900, LA, CA 91436	250.00
25-Oct	Remsen Vickrey	3214 Kelton Ave, LA, CA 90034	100.00
25-Oct	Andrew Mathes	232 N Windsor Blvd, LA, CA 90004	100.00
25-Oct	Joel McKuin	141 El Camino #100, Beverly Hills, CA 90212	150.00
25-Oct	J Kenworthy & J Marlow	438 Main Street, Park City, UT 84060	in kind
26-Oct	James O'Fallon	438 N Fresno St, LA, CA 90063	50.00
27-Oct	Lisa Wilson	6538 Silver Lake Dr, Park City, UT 84060	250.00
27-Oct	Marsha Bloom	9675 Silver Creek Rd, Park City, UT 84098	100.00
27-Oct	Artie Ioannides	749 W Tollgate Cyn Rd, Wanship, UT 84017	100.00
28-Oct	Planned Parenthood	654 S 900 East, SLC, UT 84102	100.00
30-Oct	David Pottruck	166 Olive Hill Ln, Woodside, CA 94062	500.00
3-Nov	Bob Sertner (loan)	PO Box 3081, Park City, UT 84060	2,000.00
7-Nov	Bob Sertner (loan)	PO Box 3081, Park City, UT 84060	1,000.00
	<b>CAMPAIGN REPORT #3 -</b>	<b>SUBTOTAL - CONTRIBUTIONS TO 11/10/23:</b>	<b>45,040.00</b>
13-Nov	Bob Sertner (loan)	PO Box 3081, Park City, UT 84060	3,000.00
14-Nov	Michael Wilkes	1356 Village Green Tr, Park City, UT 84098	25.00
17-Nov	Doug Clyde	PO Box 561, Oakley, UT 84055	50.00
16-Dec	Bob Sertner (repay loan)	PO Box 3081, Park City, UT 84060	(96.76)
		<b>TOTAL CONTRIBUTIONS TO 12/21/23 (FINAL):</b>	<b>\$ 48,018.24</b>

### ITEMIZED EXPENDITURE REPORT (Form "B")

Date of Expenditure	Person or Organization to Whom Expenditure was made	Purpose of Expenditure	Amount of Expenditure
5/16/23	Deluxe Check Printng	Check printing	22.55
31-May	ActBlue	Credit card processing fees	37.48
1-Jun	Park City Municipal	Registration Fee	100.00
1-Jun	ActBlue	Credit card processing fees	137.54
5-Jun	Tissot Solutions	Consulting Fee - June	1,000.00

7-Jun	Elevate Strategies	Consulting Fee - April (partial month)	133.00
7-Jun	Elevate Strategies	Consulting Fee - May	1,000.00
7-Jun	Google	Website hosting fees	550.00
7-Jun	Google	Domain fees	24.00
7-Jun	Kenzie's Photography	Photography	200.00
15-Jun	ActBlue	Credit card processing 6/1-6/15	180.03
20-Jun	Elevate Strategies	Consulting Fee - June	1,000.00
20-Jun	Sun Lithographics	Printing incl business cards	100.23
30-Jun	Tissot Solutions	Consulting Fee - July	1,000.00
30-Jun	Elevate Strategies	Consulting Fee - July	1,000.00
30-Jun	Lyon Printing	Printing door hangers & post cards	1,185.11
30-Jun	Lyon Printing	Printing yard signs	1,128.27
30-Jun	Zions Bank	Checking fees	3.00
30-Jun	ActBlue	Credit card processing 6/16-6/30	167.36
14-Jul	Elevate Strategies	Printing & postage - Intro letter	1,612.19
14-Jul	BW Video Prods	Video producton package	5,000.00
15-Jul	ActBlue	Credit card processing 7/1-7/15	99.43
21-Jul	Elevate Strategies	Primary digital advertising	2,750.00
24-Jul	Motherlode	Tshirt printing	324.36
24-Jul	Action Network	Digital toolset	10.00
21-Jul	Elevate Strategies	Printing & postage - 2nd mailer	1,997.12
30-Jul	Park City Film	Advertising 7/25-8/26	96.88
31-Jul	Zions Bank	Checking fees	3.00
31-Jul	ActBlue	Credit card processing 7/16-7/31	7.86
1-Aug	Park Record	Advertising - July (2 ads)	957.00
2-Aug	Elevate Strategies	Consulting Fee - August	1,000.00
2-Aug	Tissot Solutions	Consulting Fee - August	1,000.00
11-Aug	ActBlue	Credit card processing 8/1-8/11	151.54
15-Aug	Elevate Strategies	Printing & Postage - 3rd mailer	1,568.88
17-Aug	ActBlue	Credit card processing 8/17	3.93
22-Aug	Park City Rotary	Miners Day entry fee	100.00
24-Aug	Action Network	Digital toolset	10.00
	<b>CAMPAIGN REPORT #1 -</b>	<b>SUBTOTAL - EXPENDITURES to 8/25/23:</b>	<b>\$ 25,660.76</b>
28-Aug	ActBlue	Credit card processing 8/28	1.16
29-Aug	Elevate Strategies	Consulting Fee - September	1,000.00
29-Aug	Elevate Strategies	GOTV texting incl setup fees	485.46
29-Aug	Elevate Strategies	Website hosting fees (June, July, August)	150.00
31-Aug	Zions Bank	Paper statement fee	3.00
4-Sep	Wish Park City	Balloons etc for Miner's Day	636.23
6-Sep	Tissot Solutions	Consulting Fee - September	1,000.00
7-Sep	ActBlue	Credit card processing 9/7	1.16
20-Sep	Elevate Strategies	Primary Consulting Fee	2,500.00

25-Sep	Action Network	Digital toolset	10.00
20-Sep	Zions Bank	Paper statement fee	3.00
2-Oct	Sally Elliott	Meet & Greet	in kind -
3-Oct	Elevate Strategies	Consulting Fee - October	1,000.00
3-Oct	Tissot Solutions	Consulting Fee - October	1,000.00
4-Oct	ActBlue	Credit card processing 9/22-10/4	130.64
9-Oct	The Boneyard	Meet & Greet (Siderus & Tolman)	843.30
11-Oct	Teri Orr	Meet & Greet	in kind -
12-Oct	Elevate Strategies	Digital Ads (General Election)	2,000.00
16-Oct	Victory Fund Super PAC	1225 I St NW #525, Wash., DC 20005	in kind 500.00
16-Oct	ActBlue	Credit card processing 10/12-10/18	113.54
17-Oct	Deluxe	Credit card processing 10/17	14.95
<b>CAMPAIGN REPORT #2 - SUBTOTAL - EXPENDITURES TO 10/20/23:</b>			<b>37,053.20</b>
25-Oct	Action Network	Digital toolset	10.00
25-Oct	J Kenworthy & J Marlow	438 Main St, Park City, UT 84060	in kind
27-Oct	ActBlue	Credit card processing 10/25-10/27	61.27
29-Oct	Park City Film	Ad package 10/12-11/19	116.00
29-Oct	Elevate Strategies	November fee	1,000.00
30-Oct	ActBlue	Credit card processing 10/30	18.73
30-Oct	Elevate Strategies	Campaign mailer (letter #1 to voters)	1,872.15
31-Oct	Zions Bank	Statement fee	3.00
2-Nov	Tissot Solutions	November fee	1,000.00
2-Nov	Park Record	Advertising	848.40
4-Nov	Elevate Strategies	Campaign mailer (letter #2 to voters)	1,872.15
8-Nov	Park Record	Advertising	840.00
<b>CAMPAIGN REPORT #3 - SUBTOTAL - EXPENDITURES TO 11/10/23:</b>			<b>44,694.90</b>
14-Nov	ActBlue	Credit card processing 11/14	1.16
14-Nov	Elevate Strategies	Campaign mailer (GOTV)	1,565.20
17-Nov	ActBlue	Credit card processing 11/17	2.08
18-Nov	The Boneyard	Meet & Greet (Marley & Tolman)	272.03
20-Nov	Elevate Strategies	Texting & Website Hosting	383.29
24-Nov	Action Network	Digital toolset	10.00
27-Nov	Elevate Strategies	Texting thru 11/21	246.58
30-Nov	Zions Bank	Statement fee	3.00
1-Dec	Park Record	Advertising	840.00
<b>TOTAL EXPENDITURES to 12/21/23 (FINAL):</b>			<b>\$ 48,018.24</b>