



Public Art Advisory Board Agenda

For more information go to www.parkcity.org

Date: Monday, December 11, 2023

Meeting Place: Marsac Executive Conference Room, 445 Marsac Avenue, Park City, UT 84060

Time: 5:00 p.m. to 7:00 p.m.

Electronic Participation:

<https://us02web.zoom.us/j/86793650224?pwd=Z0V6VU8wa3NjL3d4M0xPbIJPMHVaqT09>

Present:

Absent:

Minutes: Stephanie Valdez, Administrative Analyst

Next Meeting: Next meeting is Monday, January 8

Topic 1: Call Meeting to Order (5:00 p.m.)

Motion to Call Meeting to Order:

Meeting Called to Order at:

Introduce new Board member and announce board member attendance:

Present:

Absent: Elsa Gary

Topic 2: Public Comment: Any Items Not on the Agenda (5:05 p.m.)

Notes: Remind members of the public to sign in and state their full names.

Topic 3: Bus Shelter Artwork Discussion (5:05 p.m.)

Person: Jenny Diersen

Purpose: Review Bus Shelter Artwork Opportunities

Allocated Time: 20 minutes

Product: Confirm project and bus shelter locations.

Action Requested:

- (1) Discuss bus shelter project.
 - (2) Board Questions /Comments.
 - (3) Board final discussion and summary/direction.
- Refer to attachments.

Topic 4: Staff / Council / Board Communications (5:25 p.m.)

Allocated Time: 10 minutes

Historic Preservation Artwork Selection Committee

Arts Council Update: Jocelyn

Summit County Public Art Board Update: Jenny/Jocelyn

Other important dates for City items: Jenny

Approve 2024 Meeting Dates:

January 8, February 12, March 11, April 8, May 13, June 10, July 8, August 12,

September 9, *October 14 (7?), November 11, December 9

Topic 5: Approve Minutes from the October meeting (5:35)

Any Changes:

Motion to Approve Minutes:

Topic 6: Budget, Project Updates and Strategic Plan (5:40 p.m.)

Person: Jenny Diersen, Staff Liaison

Purpose: Discuss the PAAB Budget and Project Updates.

Allocated Time: 30 minutes

Product: Next steps from the Board.

Action Requested:

(1) Discuss the budget & review project updates, including:

- Public Art Board Video Next Steps
- Projects update since the last meeting
- Budget Update
 - Daly West Update
 - Signage
 - Inventory
- Project Planning and Strategic Updates
 - Project Planning ([current strategic plan](#))
 - Percent for Arts Policy (January)
 - Update PAAB Policy (clean up)

(2) Board Questions /Comments and Discussion

(3) Board final discussion and summary/direction.

Attachments: Refer to Budget, Project Updates, and [Strategic Plan](#)

The meeting is estimated to adjourn at 6:10 p.m.

MINUTES



1
2 **Public Art Advisory Board DRAFT Minutes**
3

4 **Date:** Monday, November 13, 2023
5

6 **Present:** Pam Bingham, Elsa Gary, Sam Osselaer, Kira Beal, Jess Griffiths (virtual), Jo
7 Ann Askins (virtual), Jenny Diersen PAAB Liaison, Cassy Taylor, member of the public
8 (virtual)

9 **Absent:** Terry Smith, Jocelyn Scudder Arts Council
10

11 **Next Meeting:** Next meeting is Monday, December 11
12

13 Pam called the meeting to order at 5:03 PM

14 **Topic 2: Staff / Council / Board Communications (5:03 p.m.)**
15

16 Jenny informs the board that the Bonanza Area Plan Area Survey closes Friday,
17 November 17th; Jenny advises the board to complete the survey if they have not done
18 so and to encourage friends, family, and colleagues to complete the survey as well.
19 Jenny will bring a slate of dates for 2024 meetings; the board will review and approve
20 the dates.
21

22 Elsa adds she will not be able to attend the December 11th meeting due to being out of
23 town. Pam says she will attend virtually.
24
25

26 Jenny includes that depending on how busy Sundance 2024 is, the January or February
27 meetings may be canceled. This will be discussed as the date gets closer.
28
29

30 **Topic 3: Public Comment: Any Items Not on the Agenda (5:15 p.m.)**

31 No public comment was received.
32

33 **Topic 4: Approve Minutes from the October meeting (5:20)**

34 Elsa provided Jenny with grammatical edits.

35 Kira motioned to approve the November minutes with the edits Elsa provided. The
36 board unanimously approved the minutes as noted.
37

38 **Topic 5: Bus Shelter Artwork Discussion (5:25 p.m.)**
39

40 Gabe Shields, Transportation Improvements with the Engineering Department will
41 return to the December meeting to discuss in more detail bus stop improvements. The
42 Engineering Dept. has identified twenty-six bus stops to be worked on in 2024.
43

44 Gabe hopes by December, at the latest January; this board will have a recommendation
45 on artwork project and which locations the board wants to pursue. .

46
47 Jenny shows a map of the bus stops and the 26 bus stops (orange locations) that will
48 be worked on immediately; the blue locations are the ones that will be worked on later.

49
50 Jenny stated that the budget for this project will come from PAAB's budget.

51
52 Jenny discussed the history behind some of the bus stops. In the early 2000s, there
53 were some bus stop improvements, like the Arts Kids bus stop or the one by the library.
54 At the time, it was thought this would be an annual project, like "Adopt a Bus Stop," but
55 that didn't take off. Through the years, the board wanted to design their bus stop; the
56 artwork would be the bus stop itself. Currently, turning a piece of art into a bus stop is
57 not on the table right now, the board can recommend what can be placed on the bus
58 shelters. Board can choose how many bus shelters they want to do of the 26 being
59 proposed.

60
61 Jenny wants to know if the board is still interested in this project and wants to move
62 forward. If the board decides to do something with bus stops and a phased project, the
63 board will have to consider funding in terms of whether the funding will run out. Low-
64 cost options can re-engage the community like the utility box project did or involve the
65 school district or the youth and community members.

66
67 Some bus stops are physical bus stops with shelters and others with a pole.
68 An idea that went to Gabe was to utilize used ski chairs. Art can be implemented and
69 turned into benches.

70
71 Jenny adds that many of the vacant board member seat applicants all talked about
72 connectivity and engaging with the community.

73
74 Jenny believes if the board wants to move forward with this project, the board should be
75 thinking about how the bus stops connect with the community.

76
77 Jenny had previously researched bus stops on how the artwork was implemented and
78 can re-send to the board.

79
80 Pam recalls having different designs on the bus shelters, such as perforated screens
81 and interchangeable walls or siding and would like Gabe to provide a list of what design
82 and kind of bus shelters the 26 bus stops will be.

83
84 Sam asks if it is possible to have digital artwork. Jenny responds there is a digital
85 screen at the shelter by Fresh Market, but it only shows text, not a TV screen type; she
86 is unsure if there will be other digital screens at the bus shelters. Jenny will follow up.

87
88 Pam asked if it's possible to have the PAAB video broadcasted at the transit center and
89 buses. Jenny states that they are working on the technology to do so.

90 Jenny will send out the bus stop map for the board to review. Pam favors placing some
91 art on the bus shelters. Jess adds that the earlier involvement, the better; how the
92 board impacts the design is helpful.

93

94 **Topic 6: Budget & Project Updates (6:00 p.m.)**

95

96 Elsa had followed up with Katy to promote the PAAB video and a doctor's office is
97 willing to play the video in their office. Jenny states waiting on KPCW as well to share.
98 Elsa asked if it had been shown at the school. Jenny clarified that the video was
99 distributed to the school district administration and was unsure how the school would
100 show it. Jenny adds to follow up with Kimball to screen it for the young artist and include
101 it in their newsletters. Jenny adds that they are waiting for the Egyptian to preview it
102 before their shows or in the lobby.

103

104 Elsa asked if Sundance could preview the video before screenings. Jenny responds that
105 it's unlikely that Sundance will run it, but other community programs are willing to run
106 the

107

108 PAAB video. Jenny can follow up with Sundance.

109 Jenny is waiting for the 30-second clip from Claire; once that is received, Jenny will
110 follow up with the media outlets.

111

112 The Utility Box Project Phase II is completed. At the next board meeting, Phase III of the
113 Utility Box Project will be discussed in the strategic planning.

114

115 The board will see several items start hitting the budget. The first payment to the Daly
116 West Sculpture was submitted. Otherwise, no major changes.

117

118 Stephanie Valdez has been hired to the position of the Art Project Manager.

119

120 Tomorrow morning, Jenny will be meeting up with Matt Burney and The Friends of Ski
121 and Mining at the Mine Bench; Burney and his team will be picking up the steel and
122 taking it to Oregon to begin the project. This project is expected to be completed by
123 June to be installed. Once we have more on the project, there will be a ribbon cutting
124 and celebration.

125

126 Stephanie has been working on getting quotes on art sign installations. One of the
127 companies we are talking with is Visibility; the other vendor is working on getting a
128 quote on installation and can install signs in the winter. If not installed during winter,
129 Springtime will be the time for the art sign installation. Stephanie will be following up
130 with the vendors.

131

132 Kirsten, the archivist, came two months ago to take inventory of the artwork. Next year
133 Kirsten can take inventory of the new utility box artwork and hopefully include the Daly
134 West Sculpture in the inventory.

135 There were nine applicants, and one person withdrew. At the November 30th Council
136 meeting, the new board member will be appointed. Stephanie has been working on a
137 Thank You for your Service letter to Lara.
138

139 Jenny advises the board to review the current strategic plan and begin thinking about
140 how to prioritize projects. Jenny includes the goals for the Percent for Arts Policy and
141 Strategic Plan to have these solidified in February or March and the bus shelter project
142 in December/January.
143

144 Pam asks what the goal is before the Council on the Percent for Arts Policy. Jenny
145 states to go in the Spring and before the budget process. The City's budget process
146 begins in January, a 5-month process. Going to Council earlier to bring the Council and
147 new Council members up to speed on the PAAB's projects.
148

149 With a new Council, the Council Liaison will change. Jenny specifically told Tana when
150 the Percent for Art Policy is ready to be discussed, Tana will be attending.
151

152 Jess asks if there is anything the board can do to help with the Percent to Art Policy.
153 Jenny stated she would have an internal meeting with the Budget department and bring
154 the new information back to the sub-committee.
155

156 Jenny states to prepare for the December and January meetings and will give the board
157 the updates as we receive them.
158

159 Pam adjourned the meeting at 5:37 PM.
160
161

BUS

SHELTER

ARTWORK



DRAFT Proposal for Bus Shelter Project for Public Art Advisory Board (PAAB)

Background/ Research:

The PAAB is looking for ways to help connect transit and neighborhoods and create community gatherings within residential areas. After researching transit and neighborhood-oriented art programs in various communities across the United States, the PAAB feels that this opportunity will help educate and engage the public in this conversation.

Research/Ideas include:

1. Washington, DC <https://www.victorydancecreative.com/dc-neighborhood-project>
2. The Art of Connection: <https://www.bft.org/art/>
3. Art Integration: <https://raleighnc.gov/support-pages/brt-art>
4. Public Art In Transit: <https://raleighnc.gov/support-pages/brt-art>
5. Reflections & Poetry In Motion: <https://sculpturemagazine.art/poetry-in-motion-a-conversation-with-mildred-howard-and-johanna-poethig/>

Proposed Budget:

PAAB would allocate a budget for this program, selecting up five to ten bus shelters per year.

Locations:

Here's our map of improvements. The stops in orange are the first 26 in the hopper. All the ones in blue are candidates for future improvements: <https://www.arcgis.com/apps/dashboards/44e99b7c213341e38e1bba2f34df0cea>

Other Possible Partners/ City Departments

Arts Council, Transit, Engineering, Neighborhood groups, community engagement, school district.

Timeline:

Goal is to establish a specific RFP by March 2024, implementing project in spring/summer 2024.

Marketing & Public Relations:

Park City would lead any public relations regarding this proposed project.

PROJECT & BUDGET UPDATES

PAAB Project Updates 12/11/23

Upcoming PAAB Meeting Dates:

January 8, February 12, March 11, April 8, May 13, June 10, July 8, August 12, September 9, *October 14 (?), November 11, December 9

Please continue to refer to the [PAAB's Mission, Vision, and Goals](#).

Please also continue to refer to the [2023 Strategic Plan](#).

Maintenance and Repairs (this is a running list, so when we do inventory, we can address)

- Protective Coating for Murals – Looking into purchasing a clear coat and estimated timing on painting murals.

Signage & Inventory:

The archivist photographed new artworks and began to update the inventory. I will follow up when the artwork has been updated on the map.

Projects 2023:

Daly West Sculpture on Rail Trail. Donated metal from Daly West Headframe. The budget is \$60,000. The artist picked up metal two weeks ago and we are on track for an installation in June. We have released half the payment.

Postcard and Video Outreach. Follow up with Katy Wang and Transit. Waiting on a 30-second video.

Percent for Arts Policy. Discussion at the January meeting.

Goal to refine Strategic Plan at January Meeting.

PAAB Budget Update December 2023

Budget Item	Amount	Notes
General Funds (CIP, Unrestricted):	\$307,450.00	3 year allocation (2015, 2016, 2017 Cp0089-031450) Combined with previous 2014 CIP Balance (Cp0089-031450), FY 2020 \$100,000 Allocation, FY 2022 \$40,000 Allocation
Lower Park RDA, Restricted	\$37,749.00	3 year allocation (FY16, 17, 18) Cp0089-03345, includes remaining Library 1% as those funds are restricted to Lower Park RDA
Total PAAB 'General Funds' Budget Balance	\$345,199.00	
1% Funding		
No current 1% projects	\$0.00	
Total 1% Funding	\$0.00	
Grant Funding		
No current grants	\$0.00	
Total Grant Funding	\$0.00	
Operational Funding	\$7,000.00	
Total Operational Funding	\$3,450.00	
Total Public Art Budget Balance	\$348,649.00	Total Budget
Expenditures	Cost	Notes
Library Project (July 2015) 1%	\$60,251.50	July 2015 (total 1% amount was \$68,000.00)
Quinn's Public Art (September 2015) CIP	\$85,622.00	September 2015
Maintenance DV Dr. Tunnel Repair (March 2016)	\$409.71	March 2016
PC MARC Project (October 2018)	\$6,468.00	\$6,468 has been released. This was a 1% allocation from PCMARC solar renovations.
China Bridge Mural Project (October 2018)	\$40,000.00	\$40,000 has been released - removed from General Funds above.
Maintenance Lucy Moosey (July 2018)	\$200.00	July 2018 - removed from Operational Funding. Estimated additional costs that will be removed to place Lucy are estimated at \$1,000.
Window Display - Olympic Legacy	\$17,000.00	Project Completed, funding removed from grant projects
Concrete Pad for Lucy Installation	\$2,000.00	Removed from Capital Funds
Maintenance Marsac Art Poles/Trees (July 2018)	\$426.00	June 2018 - removed from Operational Funding
Utility Box Project	\$22,665.63	\$3,600 has been released to artists and \$19,065.63 to the printing services contractor - removed from General Funds
Creekside Water Plant Public Art	\$26,500.00	\$19,000 from Public Art Capital Budget, \$6,500 from Water Dept
McPolin Tunnel Mural	\$10,000.00	\$10,000 has been released to artist and Removed from CIP funds above
Transit Center Tunnel	\$10,000.00	From Capital Budget
Utility Box Artwork Framing	\$3,000.00	Paid to frame works from Utility Box Artwork to display in City Hall
Maintenance Poision Creek Murals	\$2,800.00	removed from Operational funding above.
Chuck Landvatter, Mural Maintenance	\$500.00	removed vandalism from poison creek mural
Inventory	\$10,000.00	Project began, Minda to update funding released. Removed from General Fund.
Art District Fencing Artwork	\$2,400.00	from Capital Budget
Inventory Retainer	\$5,000.00	Paid \$850 based on current work so far.
Martinez Sculpture Site Prep	\$5,000.00	from Lower Park RDA funds.
Lucy the Moose Repairs	\$500.00	from Capital Budget
Utility Box Artwork and Printing	\$65,000.00	we have paid out the artists (\$17,200) and half payment to printer (\$23,900) from General Funds Unrestricted
Mural Repair	\$4,250.00	Ben & Chucks Murals. Graffiti sealer on Chuck's mural
Project Manager for Public Art	\$20,000.00	Estimated - hire project manager capital budget
Mural Repair	\$6,600.00	For mural & martinez sculpture repairs
Postcard Mailing	\$1,609.54	For mailing postcard
ASL Interpreting	\$50.00	For sign language interpretation
Inventory Update	\$3,500.00	Update of Public Art Inventory
FOSMML Daly West Sculpture	\$60,000.00	Estimated cost of art work - capital budget
Total Expenditures	\$471,752.38	