

CAMPAIGN FINANCIAL REPORT #3

Utah Code 10-3-208 and Park City Municipal Code Chapter 3-3

REPORTING PERIOD: 5/8/23 (Inception) to 11/10/23

Full Name of Candidate: BOB SERTNER

Office Filed For: PARK CITY COUNCIL

This report may be submitted in person or electronically to Michelle Kellogg at michelle.kellogg@parkcity.org

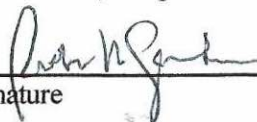
Contributions

| | |
|---|-------------------|
| 1a. Aggregate total of contributions under \$500.00 | _____ |
| OR | |
| 1b. Itemized total of contributions totaling \$500.00 or more | _____ \$45,040.00 |
| (Form "A" total from other side) | |
| 2. Cash contributions (\$50.00 max for entire campaign) | _____ \$ - |

Expenditures

| | |
|---|-------------------|
| 3a. Aggregate total of campaign expenditures under \$500.00 | _____ |
| OR | |
| 3b. Itemized total of campaign expenditures | _____ \$44,694.90 |
| (Form "B" total from other side) | |
| 4. Balance at the end of the reporting period | _____ \$ 345.10 |

I understand that this document is an official government record to be filed with the Park City Recorder. As such I herby certify under oath, that the foregoing information is true and correct. I further understand that including any false or forged information or documents or making any written false or inconsistent statement will subject me to criminal penalties under Title 76, Chapter 8 of the Utah Code.


Candidate Signature

11/10/23
Date

ITEMIZED CONTRIBUTION REPORT (Form "A")

| Date Received | Name of Contributor | Mailing Address & Zip Code | Amount of Contribution |
|---------------|----------------------|---|------------------------|
| 5/5/23 | Bob Sertner | PO Box 3081, Park City, UT 84060 | 2,000.00 |
| 16-May | Dave Pottruck | 166 Olive Hill Ln, Woodside, CA 94062 | 1,000.00 |
| 1-Jun | Steve Lapuk | 1245 N. Kings Rd #21, LA, CA 90069 | 50.00 |
| 1-Jun | Josh Batiste-Sertner | 6495 Serviceberry Dr #B201, Park City 84098 | 25.00 |
| 1-Jun | Tod Feuerman | 2763 NW Champion Cir, Bend, OR 97703 | 100.00 |
| 1-Jun | Catharine Soros | 8433 Harold Way, LA, CA 90069 | 2,500.00 |
| 1-Jun | Larry Witzer | 16000 Ventura Blvd #900, LA, CA 91436 | 250.00 |
| 1-Jun | Ronnie Clemmer | 16205 Morrison St, Encino, CA 91436 | 100.00 |
| 1-Jun | Laurie Formaker | 12124 Navy St, LA, CA 90066 | 100.00 |
| 1-Jun | Betty Jo Bell | 6030 Woodland Dr, Dalls, TX 75225 | 180.00 |
| 1-Jun | Emily Scott | 2288 Broadway, SF, CA 94115 | 250.00 |
| 1-Jun | Robert Florio | 29138 PCH, Malibu, CA 90265 | 100.00 |
| 2-Jun | Benjamin Schapiro | 15 Bellevue Ct, Park City UT 84060 | 500.00 |
| 2-Jun | Peter Sadowski | 3743 Laurel Cyn Blvd, LA, CA 91604 | 250.00 |
| 2-Jun | Susan Catenacci | PO Box 682642, Park City, UT 84068 | 500.00 |
| 2-Jun | Francis von Zerneck | 1315 Pilgrim Ave, Melbourne FL 32940 | 250.00 |
| 2-Jun | Kerry Cunningham | PO Box 684289, Park City, UT 84068 | 250.00 |
| 2-Jun | Yancy Berry | 1338 N. Formosa PH2, LA, CA 90046 | 250.00 |
| 2-Jun | Velizar Milchev | 6851 S Luna Way, SLC, UT 84121 | 10.00 |
| 5-Jun | Lindsay Dunn | 6090 Pickford St, LA, CA 90035 | 250.00 |
| 5-Jun | Susan Jay | 1011 Swarthmore Ave #6, LA, CA 90272 | 100.00 |
| 6-Jun | Scott Anderson | 948 N. La Jolla, LA, CA 90046 | 100.00 |
| 6-Jun | Linda Gersh | 802 N Elm, Beverly Hills, CA 90210 | 100.00 |
| 7-Jun | Glenn Boghosian | 16200 Commerce Wy, Cerritos, CA 90703 | 1,000.00 |
| 7-Jun | Andrew Schapiro | 117 Fredeerick St, SF, CA 94117 | 100.00 |
| 8-Jun | Mary Wells | 1011 Laurel Wy, Bev Hills, CA 90210 | 250.00 |
| 8-Jun | John Hanover | 1011 Laurel Wy, Bev Hills, CA 90210 | 250.00 |
| 14-Jun | Jon Williamson | 405 N Crescent Hts, LA, CA 90048 | 100.00 |
| 15-Jun | Alfred Cerullo | 80 Bay St Landing #10F, Staten Island, NY 10301 | 500.00 |
| 16-Jun | Elissa Goodman | 132 N Edinburgh Ave, LA, CA 90048 | 500.00 |
| 21-Jun | David & Chris Smith | 161 Anchor Dr, Vero Beach, FL 32963 | 500.00 |
| 27-Jun | Omar Perez | 1310 S Detroit, LA, CA 90046 | 100.00 |
| 27-Jun | Bruce Binkow | 1702 S Robertson #292, LA, CA 90035 | 250.00 |
| 29-Jun | Chrystal Lindsey | 615 N Oakhurst Dr, BH, CA 90210 | 250.00 |
| 29-Jun | Tammara Billik | 4122 Greenbush Ave, LA, CA 91423 | 100.00 |
| 29-Jun | Carrie Reynolds | 223 Fairview, Laguna Beach, CA 92651 | 100.00 |
| 29-Jun | Audrey Gelb | 12437 Rye St, LA, CA 91604 | 250.00 |
| 29-Jun | Leonard Callendar | 7864 Lulu Glen Dr, LA, CA 90046 | 250.00 |

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| 29-Jun | David Pottruck | 166 Olive Hill Ln, Woodside, CA 94062 | 1,000.00 |
| 29-Jun | Ted Tchang | 2015 Via Ladeta, La Jolla, CA 92037 | 250.00 |
| 30-Jun | Jack Grossbart | 398 Patel Pl, Palm Springs, CA 92264 | 500.00 |
| 30-Jun | Gary French | 1852 Stearns Dr, LA, CA 90035 | 100.00 |
| 30-Jun | Rick Jurasky | 11954 Washington Pl, LA, CA 90066 | 500.00 |
| 30-Jun | Mitch Litvak | 8981 Sunset #501, LA, CA 90069 | 100.00 |
| 3-Jul | Chris Kelly | 7960 W Selma Ave, LA, CA 90046 | 500.00 |
| 3-Jul | Marlon Altoe | 118 S 3rd St #5, Brooklyn, NY 11249 | 150.00 |
| 6-Jul | Kathy Magliato | 401 El Medio Ave, LA, CA 90272 | 1,000.00 |
| 7-Jul | James Muhlfeld | 2808 Maple Ave, Manhattan Beach, CA 90266 | 250.00 |
| 7-Jul | Leslie Belzberg | 1801 Century Park E #1080, LA, CA 90067 | 250.00 |
| 14-Jul | Julie Miller | 140 Barlock Ave, LA, CA 90049 | 500.00 |
| 19-Jul | Womens Dem Club UT | PO Box 91184, Millcreek, UT 84109 | 100.00 |
| 21-Jul | Bob Sertner | PO Box 3081, Park City, UT 84060 | 3,000.00 |
| 26-Jul | Omar Perez | 1310 S Detroit, LA, CA 90046 | 100.00 |
| 1-Aug | Bob Sertner (loan) | PO Box 3081, Park City, UT 84060 | 5,000.00 |
| 3-Aug | Ron Jackenthal | 1335 Fiddich Glen Rd, Park City UT 84098 | 100.00 |
| 3-Aug | Mitchell Walski | 2465 Bear Hollow Dr, Park City UT 84098 | 100.00 |
| 4-Aug | Michael Kaplan | 3810 Durness Way, Houston, TX 7725 | 150.00 |
| 7-Aug | Ari Greenburg | 8383 Wilshire #400, Beverly Hills, CA 90211 | 500.00 |
| 7-Aug | Julie Thompson | 3512 Elm Ridge Dr, Leander, TX 78641 | 250.00 |
| 7-Aug | Stephanie Goldman | 151 E 85th St, NY, NY 10028 | 3,000.00 |
| 8-Aug | James Cerasia | 10000 E Sabino Estates Dr, Tucson, AZ 85749 | 25.00 |
| 8-Aug | Chuck & Carleen Haggerty | 3350 Sun Ridge Dr, Park City, UT 84060 | 300.00 |
| 17-Aug | William Miller | 11 Riverside Dr #14CW, NY, NY 10023 | 100.00 |
| | CAMPAIGN REPORT #1 - | SUBTOTAL - CONTRIBUTIONS TO 8/25/23: | \$ 31,540.00 |
| 28-Aug | Stuart Stein | 4942 Pondeerosa Dr, Park City, UT 84098 | 25.00 |
| 7-Sep | Daniel Sladek | 8306 Wilshire Blvd #510, Beverly Hills, CA 90211 | 25.00 |
| 22-Sep | Randol Perelman-Taylor | 4310 Beaucroft Ct, Westlake Village, CA 91361 | 200.00 |
| 28-Sep | Larry Witzer | 16000 Ventura Blvd #900, LA, CA 91436 | 250.00 |
| 28-Sep | Elizabeth Harris | 221 Columbus Ave #601, Boston, MA 02116 | 250.00 |
| 28-Sep | Robert Baralli | 2533 Little Kate Rd, Park City, UT 84060 | 100.00 |
| 28-Sep | Yancy Berry | 1338 N. Formosa PH2, LA, CA 90046 | 250.00 |
| 29-Sep | Lindsay Dunn | 6090 Pickford St, LA, CA 90035 | 250.00 |
| 29-Sep | Frank von Zerneck | 1315 Pilgrim Ave, Melbourne FL 32940 | 250.00 |
| 29-Sep | Joe Kovach | 200 Congress Ave #32SE, Austin, TX 78701 | 100.00 |
| 29-Sep | Gregg Schoen | 20248 Gaines Ct, Bend, OR 97702 | 250.00 |
| 29-Sep | Carole Irvine | 1808 Krpan Dr, Roseville, CA 95747 | 500.00 |
| 2-Oct | Sally Elliott | 2690 Sidewinder Dr, Park City, UT 84060 | in kind |
| 2-Oct | Amy Nickoloff | 168 Creescent Bay Dr, Lsguna Beach, CA 92651 | 1,000.00 |
| 3-Oct | Alicia O'Meara | PO Box 310, Oakley, UT 84055 | 100.00 |
| 3-Oct | Keerry Cunningham | PO Box 684289, Park City, UT 84068 | 200.00 |

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| 4-Oct | Dave MacLennan | 4507 Moorland Ave, Edina, MN 55424 | 250.00 |
| 9-Oct | Glenn Boghosian | 625 N. Arden Dr, Beverly Hills, CA 90210 | 1,000.00 |
| 11-Oct | Teri Orr | PO Box 2541, Park City, UT 84060 | in kind |
| 13-Oct | Victory Fund | 1225 I St NW #525, Washington, DC 20005 | 250.00 |
| 16-Oct | Victory Fund Super PAC | 1225 I St NW #525, Washington, DC 20005 | in kind 500.00 |
| 16-Oct | Benedetto Costa | 10302 NE Country Club Rd, Bainbridge, WA 98110 | 2,000.00 |
| 17-Oct | Equality Utah | 350 E. 400 S #305, SLC, UT 84111 | 500.00 |
| 18-Oct | Womens Dem Club UT | PO Box 91184, Millcreek, UT 84109 | 50.00 |
| | CAMPAIGN REPORT #2 - | SUBTOTAL - CONTRIBUTIONS TO 10/20/23: | 39,840.00 |
| 25-Oct | Bill Romans | PO Box 683682, Park City, UT 84060 | 500.00 |
| 25-Oct | Larry Witzer | 16000 Ventura Blvd #900, LA, CA 91436 | 250.00 |
| 25-Oct | Remsen Vickrey | 3214 Kelton Ave, LA, CA 90034 | 100.00 |
| 25-Oct | Andrew Mathes | 232 N Windsor Blvd, LA, CA 90004 | 100.00 |
| 25-Oct | Joel McKuin | 141 El Camino #100, Beverly Hills, CA 90212 | 150.00 |
| 25-Oct | J Kenworthy & J Marlow | 438 Main Street, Park City, UT 84060 | in kind |
| 26-Oct | James O'Fallon | 438 N Fresno St, LA, CA 90063 | 50.00 |
| 27-Oct | Lisa Wilson | 6538 Silver Lake Dr, Park City, UT 84060 | 250.00 |
| 27-Oct | Marsha Bloom | 9675 Silver Creek Rd, Park City, UT 84098 | 100.00 |
| 27-Oct | Artie Ioannides | 749 W Tollgate Cyn Rd, Wanship, UT 84017 | 100.00 |
| 28-Oct | Planned Parenthood | 654 S 900 East, SLC, UT 84102 | 100.00 |
| 30-Oct | David Pottruck | 166 Olive Hill Ln, Woodside, CA 94062 | 500.00 |
| 3-Nov | Bob Sertner (loan) | PO Box 3081, Park City, UT 84060 | 2,000.00 |
| 7-Nov | Bob Sertner (loan) | PO Box 3081, Park City, UT 84060 | 1,000.00 |
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| | | TOTAL CONTRIBUTIONS TO 11/10/23: | \$ 45,040.00 |

ITEMIZED EXPENDITURE REPORT (Form "B")

| Date of Expenditure | Person or Organization to Whom Expenditure was made | Purpose of Expenditure | Amount of Expenditure |
|---------------------|---|--|-----------------------|
| 5/16/23 | Deluxe Check Printng | Check printing | 22.55 |
| 31-May | ActBlue | Credit card processing fees | 37.48 |
| 1-Jun | Park City Municipal | Registration Fee | 100.00 |
| 1-Jun | ActBlue | Credit card processing fees | 137.54 |
| 5-Jun | Tissot Solutions | Consulting Fee - June | 1,000.00 |
| 7-Jun | Elevate Strategies | Consulting Fee - April (partial month) | 133.00 |
| 7-Jun | Elevate Strategies | Consulting Fee - May | 1,000.00 |
| 7-Jun | Google | Website hosting fees | 550.00 |
| 7-Jun | Google | Domain fees | 24.00 |

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| 7-Jun | Kenzie's Photography | Photography | 200.00 |
| 15-Jun | ActBlue | Credit card processing 6/1-6/15 | 180.03 |
| 20-Jun | Elevate Strategies | Consulting Fee - June | 1,000.00 |
| 20-Jun | Sun Lithographics | Printing incl business cards | 100.23 |
| 30-Jun | Tissot Solutions | Consulting Fee - July | 1,000.00 |
| 30-Jun | Elevate Strategies | Consulting Fee - July | 1,000.00 |
| 30-Jun | Lyon Printing | Printing door hangers & post cards | 1,185.11 |
| 30-Jun | Lyon Printing | Printing yard signs | 1,128.27 |
| 30-Jun | Zions Bank | Checking fees | 3.00 |
| 30-Jun | ActBlue | Credit card processing 6/16-6/30 | 167.36 |
| 14-Jul | Elevate Strategies | Printing & postage - Intro letter | 1,612.19 |
| 14-Jul | BW Video Prods | Video producton package | 5,000.00 |
| 15-Jul | ActBlue | Credit card processing 7/1-7/15 | 99.43 |
| 21-Jul | Elevate Strategies | Primary digital advertising | 2,750.00 |
| 24-Jul | Motherlode | Tshirt printing | 324.36 |
| 24-Jul | Action Network | Digital toolset | 10.00 |
| 21-Jul | Elevate Strategies | Printing & postage - 2nd mailer | 1,997.12 |
| 30-Jul | Park City Film | Advertising 7/25-8/26 | 96.88 |
| 31-Jul | Zions Bank | Checking fees | 3.00 |
| 31-Jul | ActBlue | Credit card processing 7/16-7/31 | 7.86 |
| 1-Aug | Park Record | Advertising - July (2 ads) | 957.00 |
| 2-Aug | Elevate Strategies | Consulting Fee - August | 1,000.00 |
| 2-Aug | Tissot Solutions | Consulting Fee - August | 1,000.00 |
| 11-Aug | ActBlue | Credit card processing 8/1-8/11 | 151.54 |
| 15-Aug | Elevate Strategies | Printing & Postage - 3rd mailer | 1,568.88 |
| 17-Aug | ActBlue | Credit card processing 8/17 | 3.93 |
| 22-Aug | Park City Rotary | Miners Day entry fee | 100.00 |
| 24-Aug | Action Network | Digital toolset | 10.00 |
| | CAMPAIGN REPORT #1 - | SUBTOTAL - EXPENDITURES to 8/25/23: | \$ 25,660.76 |
| 28-Aug | ActBlue | Credit card processing 8/28 | 1.16 |
| 29-Aug | Elevate Strategies | Consulting Fee - September | 1,000.00 |
| 29-Aug | Elevate Strategies | GOTV texting incl setup fees | 485.46 |
| 29-Aug | Elevate Strategies | Website hosting fees (June, July, August) | 150.00 |
| 31-Aug | Zions Bank | Paper statement fee | 3.00 |
| 4-Sep | Wish Park City | Balloons etc for Miner's Day | 636.23 |
| 6-Sep | Tissot Solutions | Consulting Fee - September | 1,000.00 |
| 7-Sep | ActBlue | Credit card processing 9/7 | 1.16 |
| 20-Sep | Elevate Strategies | Primary Consulting Fee | 2,500.00 |
| 25-Sep | Action Network | Digital toolset | 10.00 |
| 20-Sep | Zions Bank | Paper statement fee | 3.00 |
| 2-Oct | Sally Elliott | Meet & Greet | in kind - |
| 3-Oct | Elevate Strategies | Consulting Fee - October | 1,000.00 |

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| 3-Oct | Tissot Solutions | Consulting Fee - October | 1,000.00 |
| 4-Oct | ActBlue | Credit card processing 9/22-10/4 | 130.64 |
| 9-Oct | The Boneyard | Meet & Greet (Siderus & Tolman) | 843.30 |
| 11-Oct | Teri Orr | Meet & Greet | in kind - |
| 12-Oct | Elevate Strategies | Digital Ads (General Election) | 2,000.00 |
| 16-Oct | Victory Fund Super PAC | 1225 I St NW #525, Wash., DC 20005 | in kind 500.00 |
| 16-Oct | ActBlue | Credit card processing 10/12-10/18 | 113.54 |
| 17-Oct | Deluxe | Credit card processing 10/17 | 14.95 |
| | CAMPAIGN REPORT #2 - | SUBTOTAL - EXPENDITURES TO 10/20/23: | 37,053.20 |
| 25-Oct | Action Network | Digital toolset | 10.00 |
| 25-Oct | J Kenworthy & J Marlow | 438 Main St, Park City, UT 84060 | in kind |
| 27-Oct | ActBlue | Credit card processing 10/25-10/27 | 61.27 |
| 29-Oct | Park City Film | Ad package 10/12-11/19 | 116.00 |
| 29-Oct | Elevate Strategies | November fee | 1,000.00 |
| 30-Oct | ActBlue | Credit card processing 10/30 | 18.73 |
| 30-Oct | Elevate Strategies | Campaign mailer (letter #1 to voters) | 1,872.15 |
| 31-Oct | Zions Bank | Statement fee | 3.00 |
| 2-Nov | Tissot Solutions | November fee | 1,000.00 |
| 2-Nov | Park Record | Advertising | 848.40 |
| 4-Nov | Elevate Strategies | Campaign mailer (letter #2 to voters) | 1,872.15 |
| 8-Nov | Park Record | Advertising | 840.00 |
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| | | TOTAL EXPENDITURES to 11/10/23: | \$ 44,694.90 |