

CAMPAIGN FINANCIAL REPORT

Utah Code 10-3-208 and Park City Municipal Code Chapter 3-3

Full Name of Candidate: Betsy Wallace

Office Filed For: City Council of Park City, Utah

This report may be submitted in person or electronically at michelle.kellogg@parkcity.org

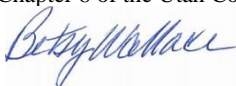
Contributions

1a. Total amount from donors giving more than \$500.00	<u>\$ 18,792.91</u>
<i>OR</i>	
1b. Total amount from donors giving \$500.00 or less <i>(Form "A" total from other side)</i>	<u> </u>
2. Cash contributions (\$50.00 max for entire campaign)	<u> </u>

Expenditures

3a. Aggregate total of campaign expenditures under \$500	<u> </u>
<i>OR</i>	
3b. Itemized total of campaign expenditures <i>(Form "B" total from other side)</i>	<u>\$18,792.91</u>
4. Balance at the end of the reporting period	<u>\$ -</u>

I understand that this document is an official government record to be filed with the Park City Recorder. As such I hereby certify under oath, that the foregoing information is true and correct. I further understand that including any false or forged information or documents or making any written false or inconsistent statement will subject me to criminal penalties under Title 76, Chapter 8 of the Utah Code.



Candidate Signature

FILED ON TIME
- Aug 29, 2023

Date

ITEMIZED CONTRIBUTION REPORT (Form "A")

Date Received	Name of Contributor	Mailing Address & Zip Code	Amount of Contribution
Various	Betsy Wallace	PO Box 542, Park City, UT 84060	\$ 18,792.91

ITEMIZED EXPENSES REPORT ("Form B")

<u>Date of Expenditure</u>	<u>Name of Person or Vendor</u>	<u>Purpose of Expenditure</u>	<u>Amount of Expenditure</u>
May 1 - 30, 2023	Sites by Sara	Website Design and development, Google Analytics setup, Social media accounts setup & management	\$ 5,159.47
5.31.23	Motherload	T-shirts deposit	\$ 319.86
6.1.23	Sites by Sara	Website Design and development	\$ 1,445.00
6.1.23	Park City Film	Summer Film slide	\$ 155.00
6.07.23	C&S Creative	Signs, car clings, window clings, design campaign logo, other	\$ 3,386.46
6.8.23	Whitney Advertising and Deisgn,Inc	Betsy Wallace for City Council buttons and other	\$174.72
6.10.23	Jenny Dorsey	Campaign Maanger expense	\$412.50
6.16.23	Wave Publishing	One pager handout for canvassing	\$212.95
June 20, 2023	Motherload	T-shirts final payment	\$ 319.86
June - July 2023	C&S Creative	Betsy Wallace for City Council postcards, Park Record Ad & Banner Ad, other	\$ 900.00
7.5.23	Sites by Sara	Social Media Ads and management	\$828.00
7.11.23	Jenny Dorsey	Various including printing costs, supplies	\$101.89
July 1 - 31, 2023	Jenny Dorsey	Campaign Manager costs	\$1,625.00
7.17.23	Wave Publishing	Primairy mailer printing and materials	\$2,623.14
7.27.23	Stanna Frampton	Photographer	\$145.00
8.1.23	Sites by Sara	Bloom Social, other	\$483.35
8.2.23	Whitney Advertising and Deisgn,Inc	Dog bowl giveaway product	\$500.71
Total Expenses			\$18,792.91