

PARK CITY TRAIL USE SURVEY

OFFICIAL 2020 SURVEY OF PARK CITY AREA RESIDENTS





1. The vast majority of Park City residents (85%) say they have used city trails in the past year, many of whom use single track trails regularly. The **most common use for single track trails is mountain biking.**
2. **Over half of residents support the current city ordinance as is** and approximately half support allocating additional resources toward ordinance enforcement. While some support expanding e-bike use, **very few support expanding usage to all trails.**
3. When considering advantages and disadvantages to e-mountain bike use, respondents seem to identify most with the idea that **e-bikes increase accessibility** of city trails and are **most concerned with safety-related issues.**
4. Approximately half of residents are in support of starting an e-mountain bike pilot program. Of those in support of the pilot program, the majority believe that the program **should be limited to a specific area within the trail system** and that the program **should last for a couple of months to a year.**
5. Of those who currently meet the age requirements to use e-mountain bikes on all city trails, **less than half say they would be likely to use a permit tag.**

FINDINGS TO REMEMBER

SURVEY METHODOLOGY

SAMPLING, MODE, & MARGIN OF ERROR

- 434 residents within the boundaries of Park City and greater surrounding area participated in this survey. Residents were randomly selected to participate via email, phone, and address-based sampling.
- Data have been weighted to reflect population statistics from the U.S. Census' American Community Survey to ensure that the sample is representative of the City as a whole, specifically in regards to age, race, and gender.
- Self-administered online interviews via emailed and mailed invitations conducted February 8-28, 2020. Live telephone interviews were conducted February 19-22, 2020.
- The margin of error for a survey with 434 responses is approximately ± 4.57 percentage points.

TRAIL USAGE

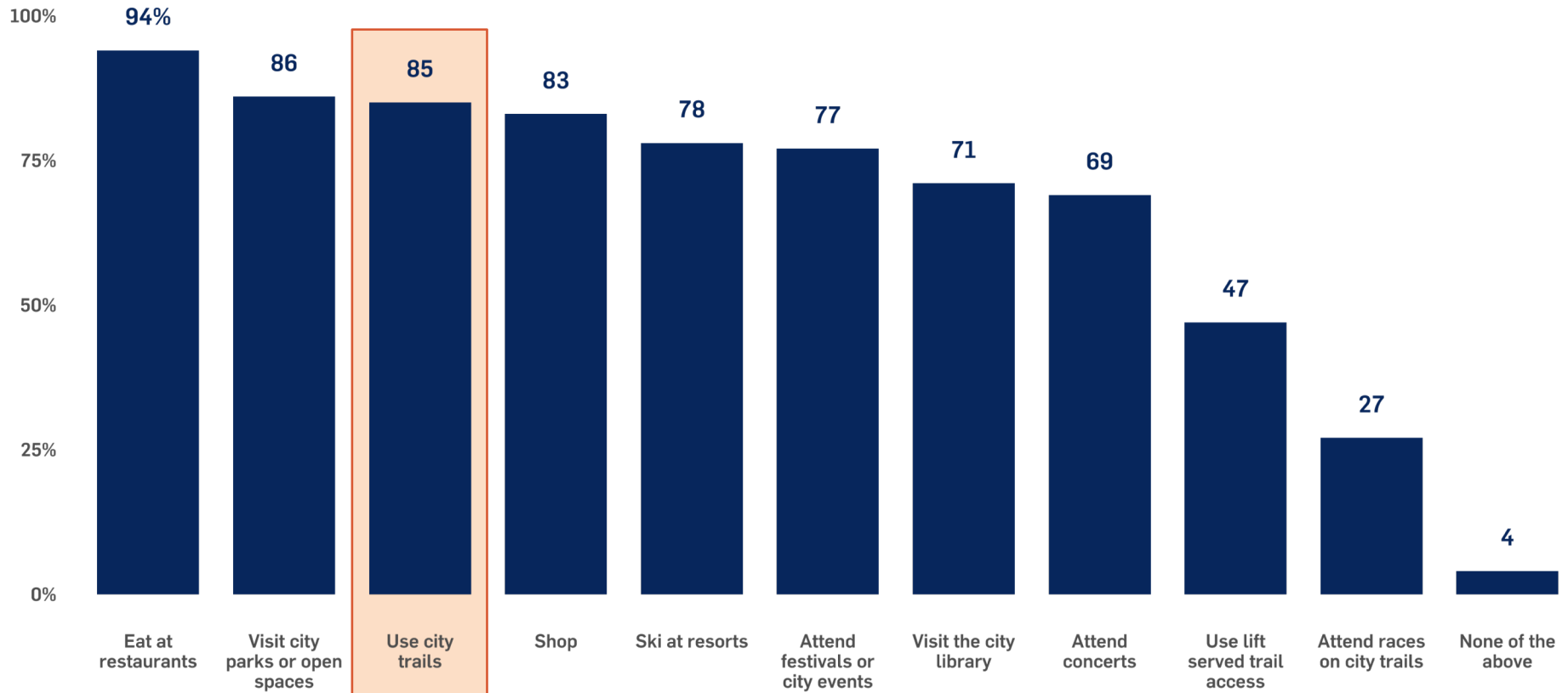
TYPE, FREQUENCY, AND PURPOSES

TRAILS AMONG MOST POPULAR ACTIVITIES

Along with eating at restaurants and visiting city parks and open spaces, using city trails is one of the most popular activities to do in Park City, with 85% of respondents reporting that they have used city trails in the last 12 months.



*Which of the following activities have you done in Park City during the last 12 months?
Select all that apply.*

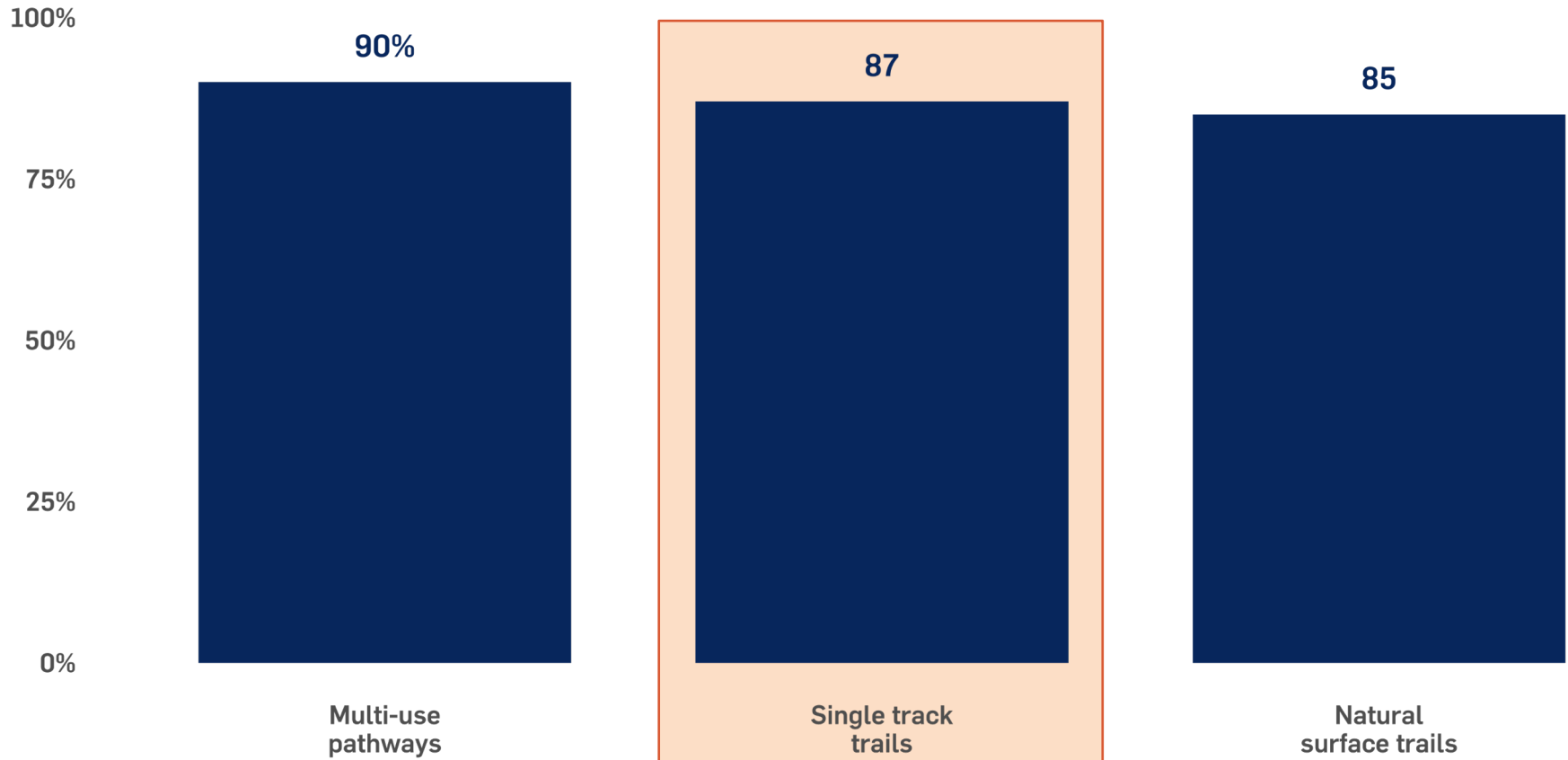


ALL TRAIL TYPES EQUALLY USED

When it comes to the types of trails being used, multi-use pathways, single track trails, and natural surface trails are all used by an equal proportion of the population. Over 80% of trail users report having used each of the three trail types in the past 12 months.



You mentioned that you have used Park City trails during the past 12 months. Which of the following types of trails have you used? Select all that apply.

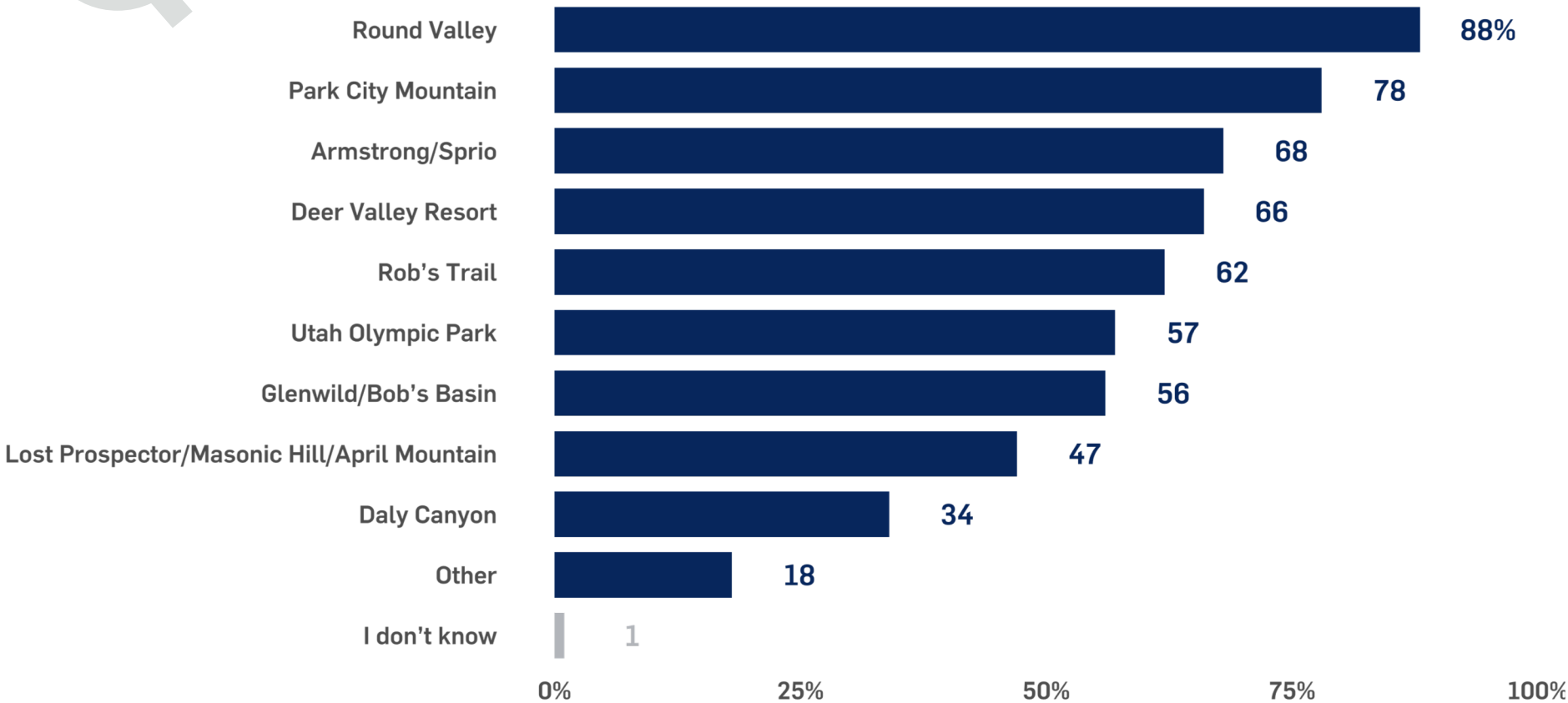


TRAILS RECEIVE DIFFERENT LEVELS OF USE

While all trail types are used by equal proportions of trail users, the same cannot be said for different areas of the trail system. Round Valley trails are used by the highest proportion of trail users, followed by Park City Mountain trails. By comparison, Daly canyon trails are used by the smallest proportion of trail users.



Have you used trails in any of the following areas in Park City? Select all that apply.

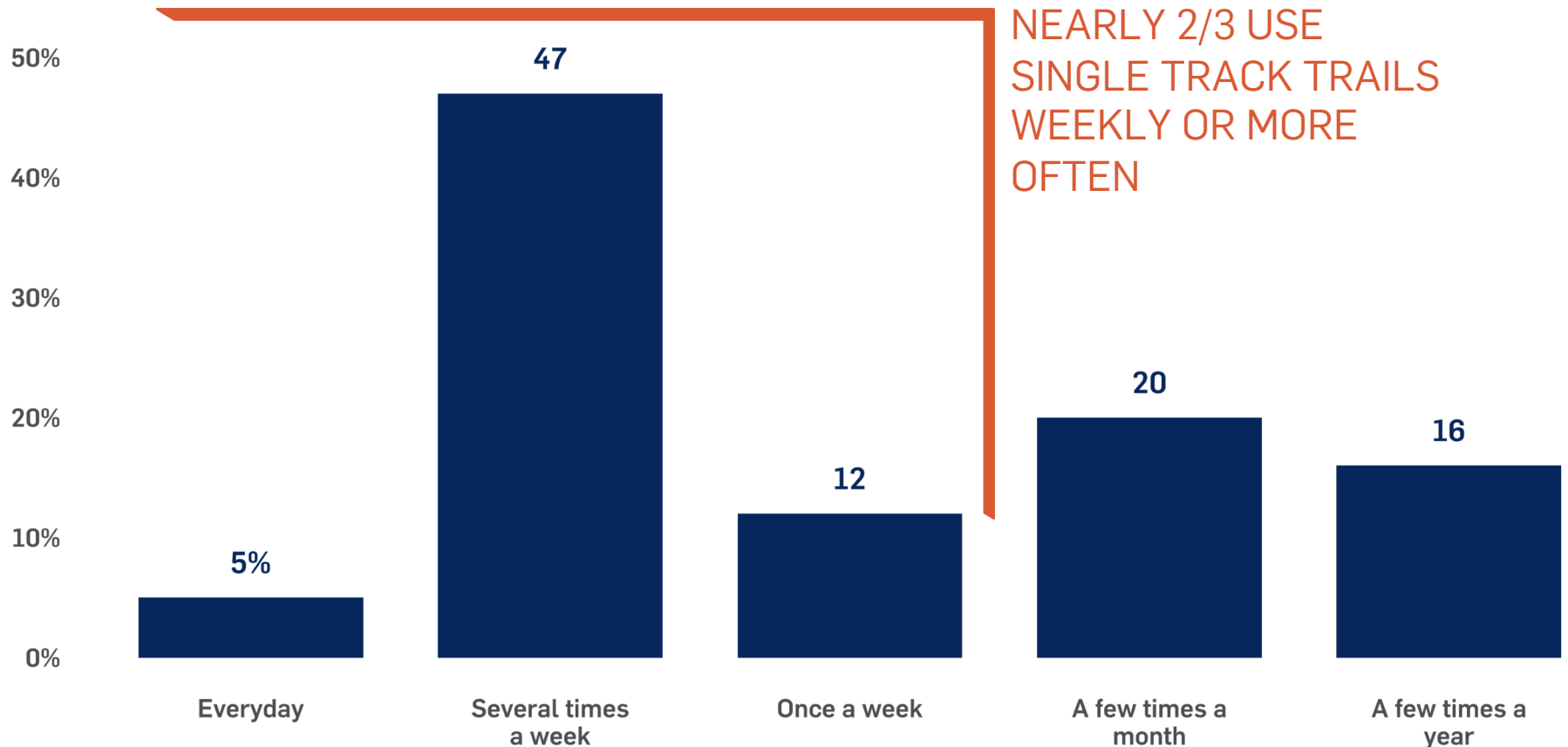


MAJORITY USE SINGLE TRACK FREQUENTLY

When it comes to single track trails in Park City, 64% of Park City trail users use single track trails at least once a week and 52% use the trails several times a week or daily.



How often do you use Park City single track trails?

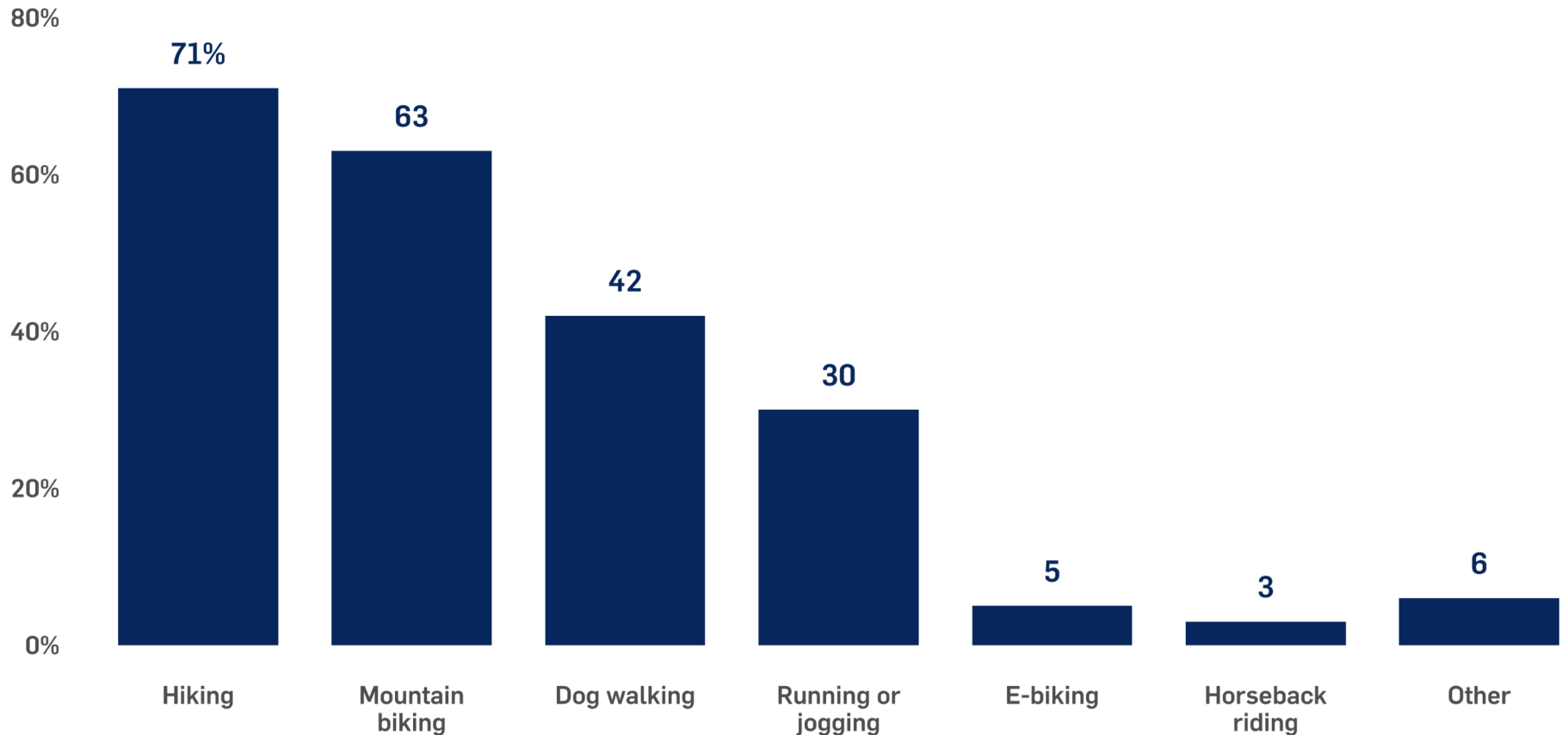


VARIETY OF USES FOR SINGLE TRACK

Single track trails in Park City are used for a variety of activities. Among the most common activities are hiking and mountain biking; over 60% of single track trail users use the trails for these activities. Dog walking and running are also common single track trail activities. Currently, only 5% of trail users use single track trails for e-biking.



What do you do when using Park City single track trails? Select all that apply.

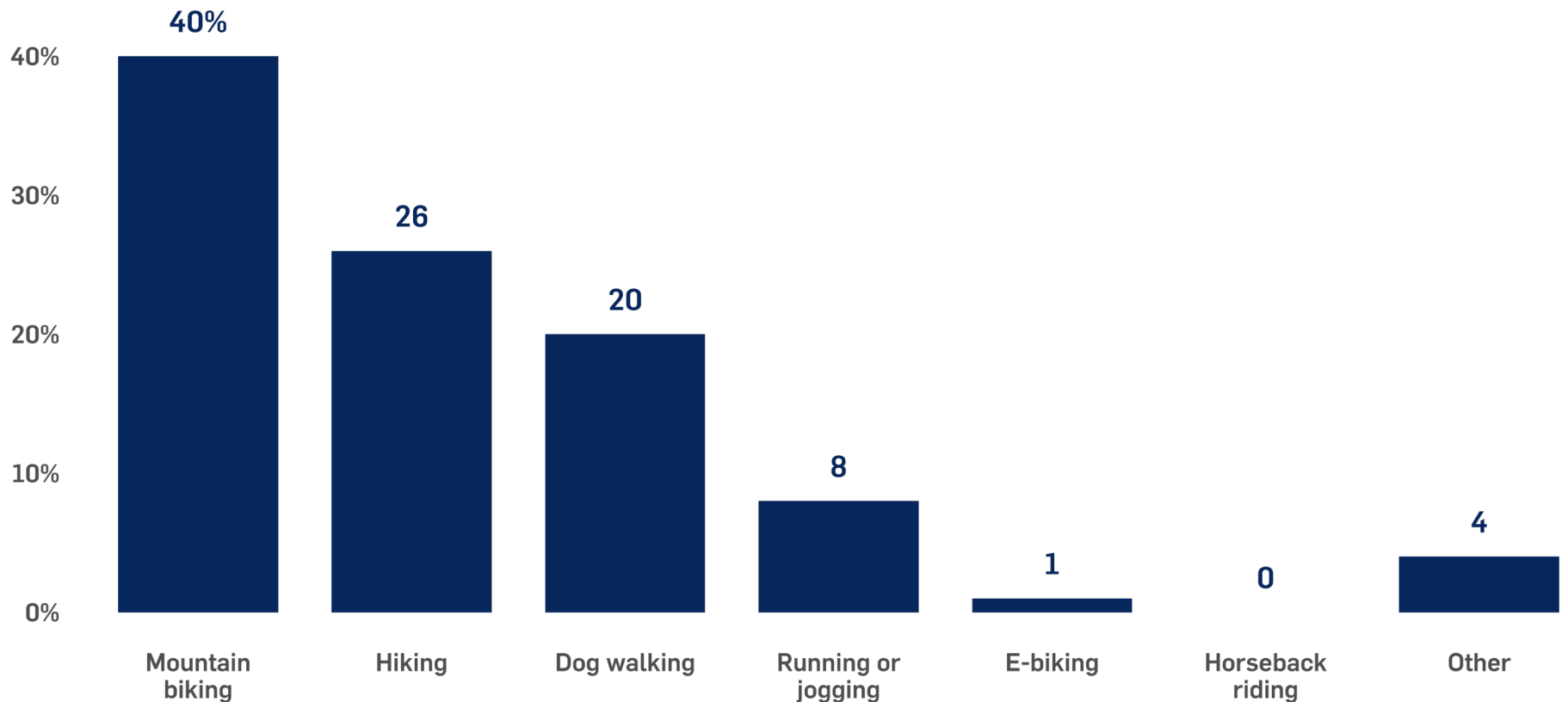


MOUNTAIN BIKING MOST FREQUENT USE

When narrowing down to trail users' most frequent activities, mountain-biking is number one, with 40% of trail users reporting that mountain biking is their most frequent single track trail activity.



What do you do most frequently on Park City single track trails?

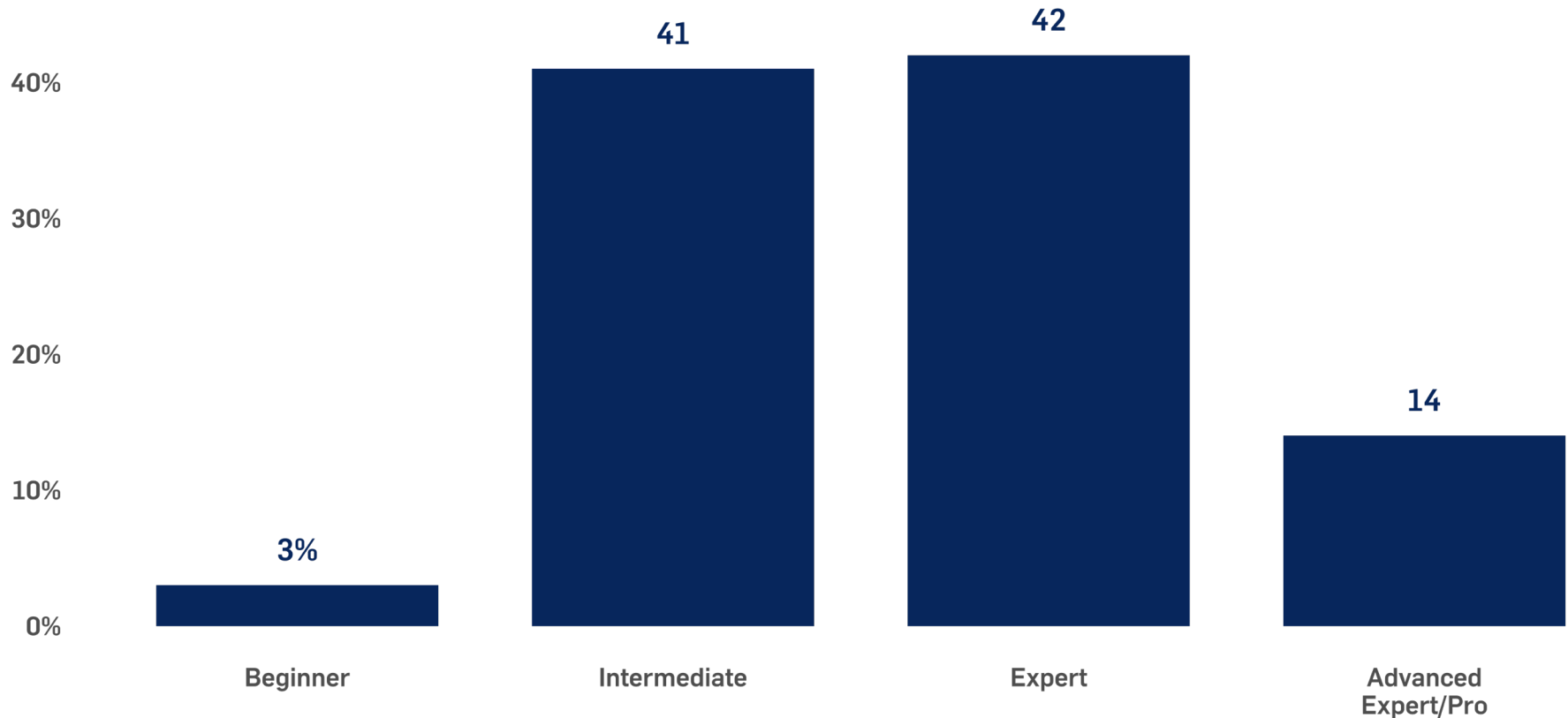


MOST RIDERS INTERMEDIATE OR EXPERTS

Of those who mountain bike on city trails, over 80% are intermediate or expert riders. By comparison, only 3% say they are beginners.



How would you rate your mountain bike skill level?



E-BIKES

FAMILIARITY AND USAGE

MAJORITY FAMILIAR WITH E-BIKES

The vast majority of respondents (81%) are at least somewhat familiar with e-bikes. Of these, just over half say they are extremely or very familiar. Only 5% of respondents say they are "not at all familiar" with e-bikes.



How familiar are you with electrical bicycles or e-bikes?

■ Extremely familiar ■ Very familiar ■ Somewhat familiar ■ Not very familiar ■ Not at all familiar

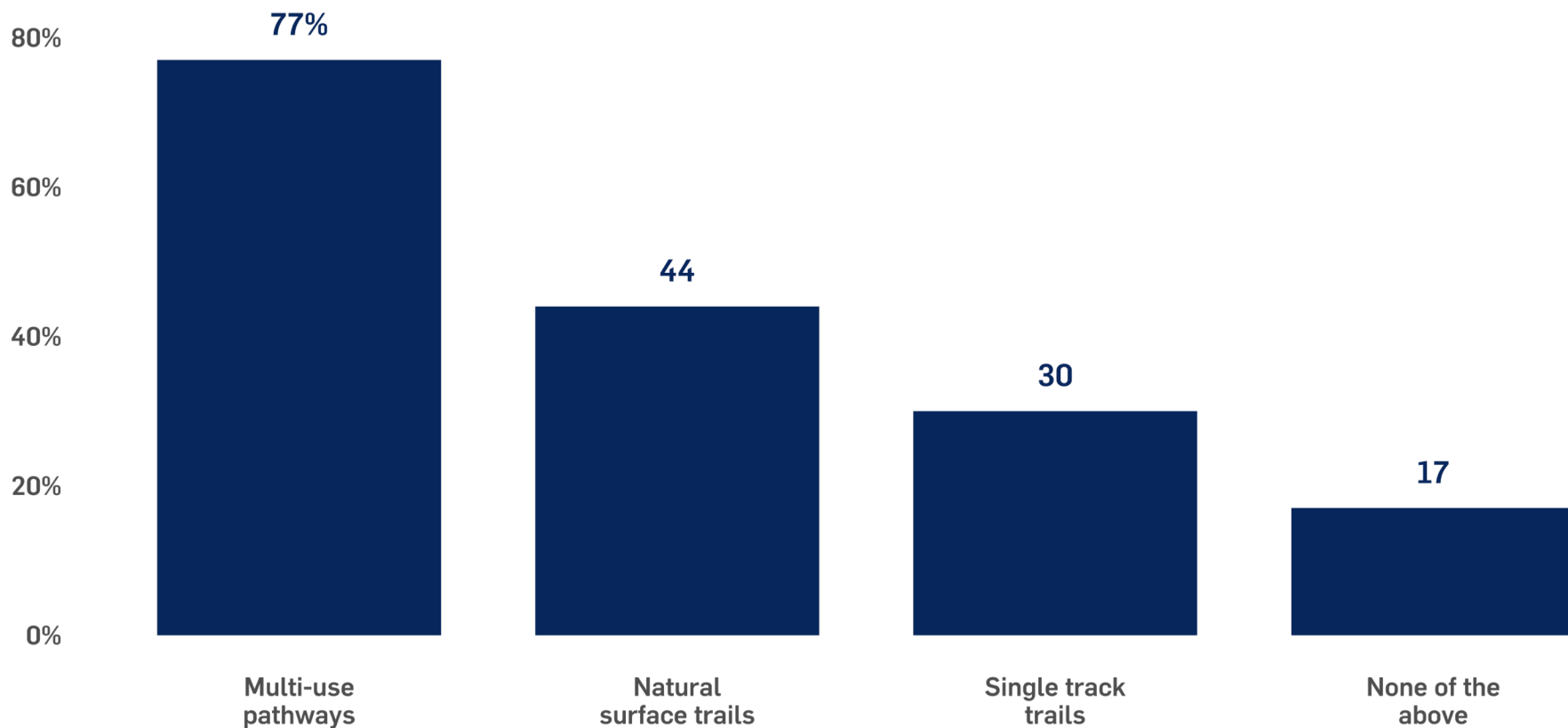


E-BIKES MOST SEEN ON MULTI-USE PATHS

While the majority of respondents say they have seen e-bikes on multi-use pathways, less than a third have seen them on single track trails. This suggests that current e-bike usage is most common on paved city paths.



*On which of the following, if any, types of trails have you seen e-bikes around Park City?
Select all that apply.*



OVER HALF HAVE RIDDEN; FEW OWN

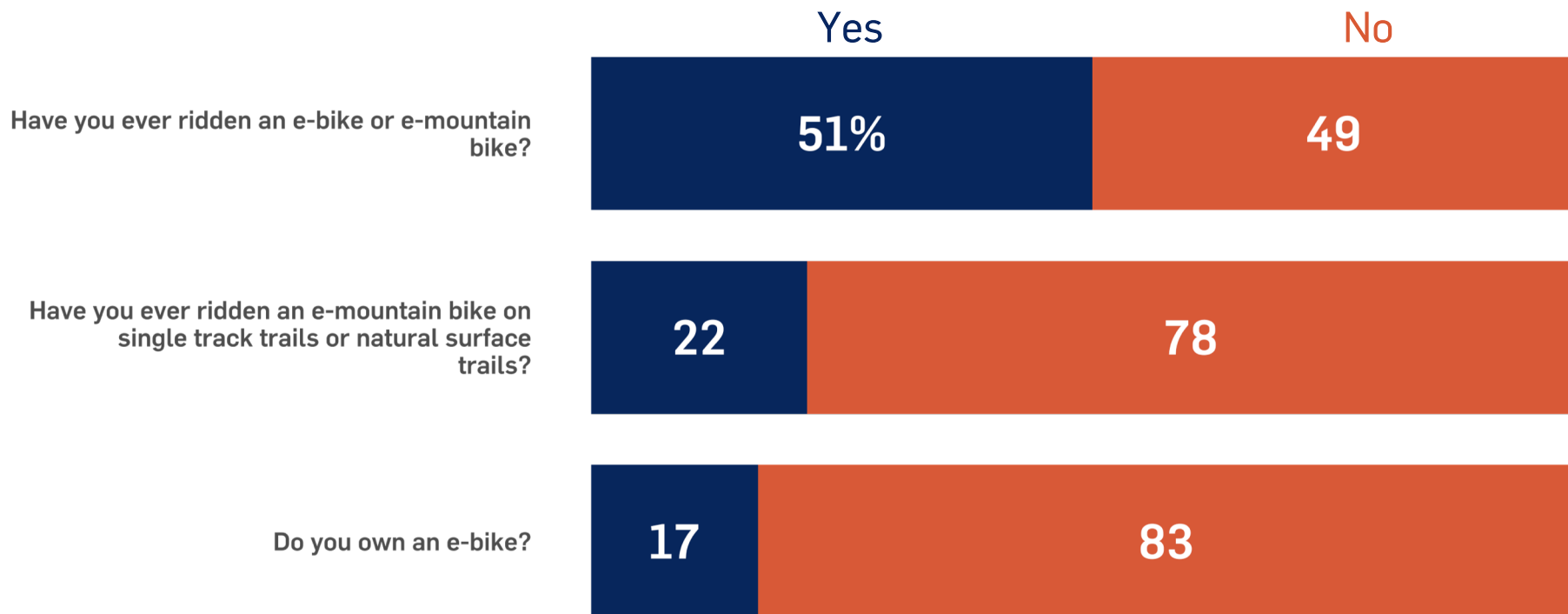
While over half of respondents have ridden an e-bike, only 22% have ever ridden them on single track or natural surface trails and even fewer people (17%) own an e-bike.



Have you ever ridden an e-bike or e-mountain bike?

Have you ever ridden an e-mountain bike on single track trails or natural surface trails?

Do you own an e-bike?

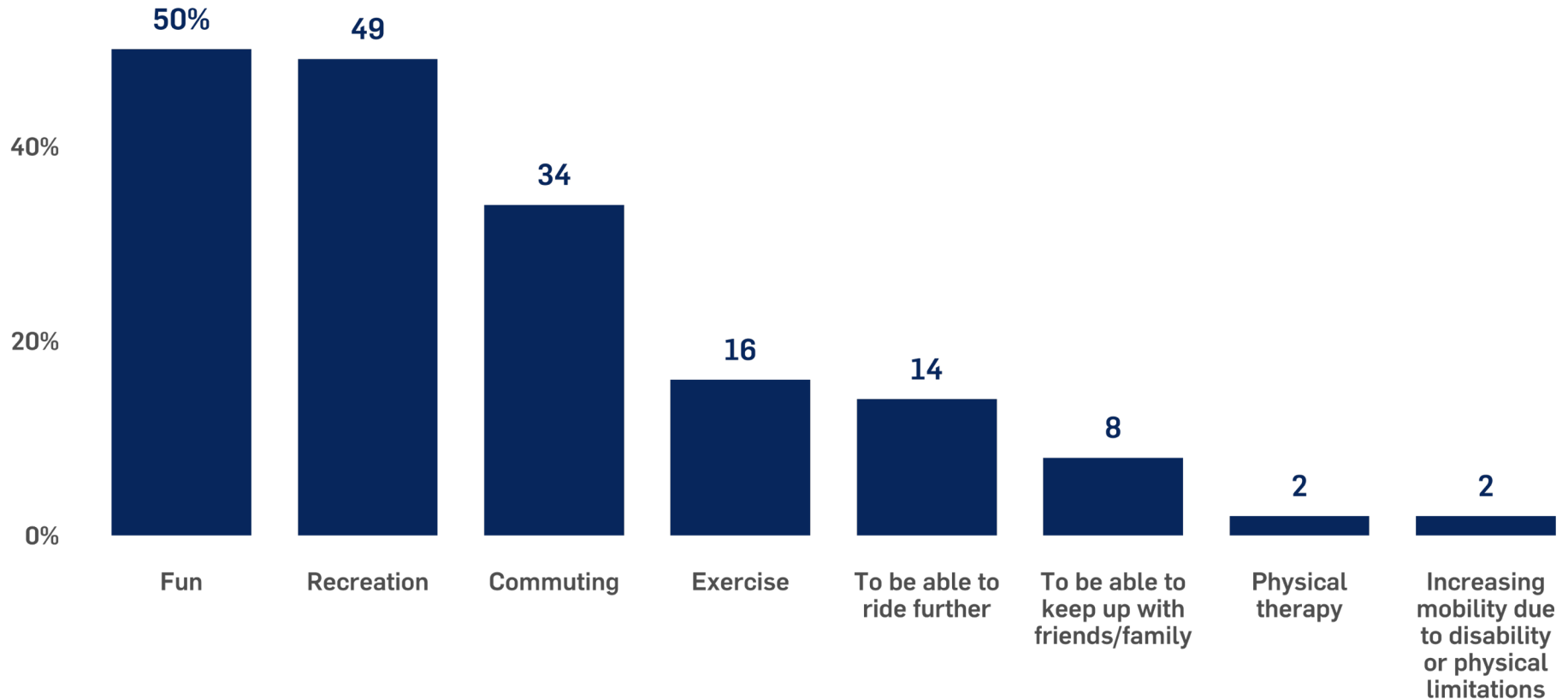


E-BIKES USED FOR FUN AND RECREATION

Among those who have ridden e-bikes, the most common motivation for riding is for fun and recreation. Just over a third report using e-bikes for commuting. The least common reasons for using e-bikes are for physical therapy and for increasing mobility due to physical limitations.



*Thinking of the last time you rode an e-bike, what was your main motivation for riding?
Select all that apply.*

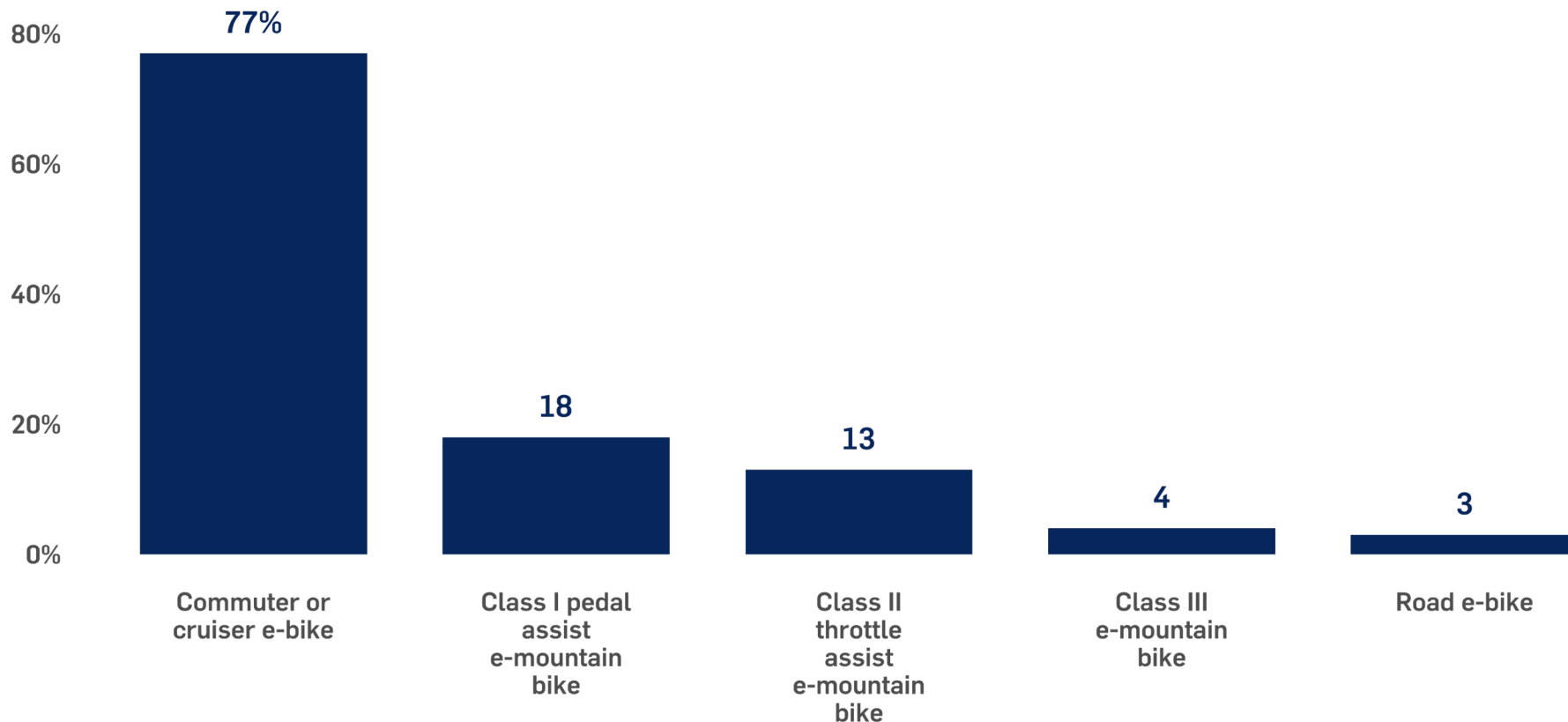


CRUISER E-BIKE POPULAR AMONG OWNERS

Among the few area residents who own e-bikes, the commuter or cruiser e-bike is by far the most common, with 77% of e-bike owners owning this type of bike. By comparison, less than 20% own a class I pedal assist e-mountain bike or class II throttle assist e-mountain bike. Less than 5% own class III e-mountain bike or road e-bike.



What type(s) of e-bike do you own? Select all that apply.



CITY REGULATIONS

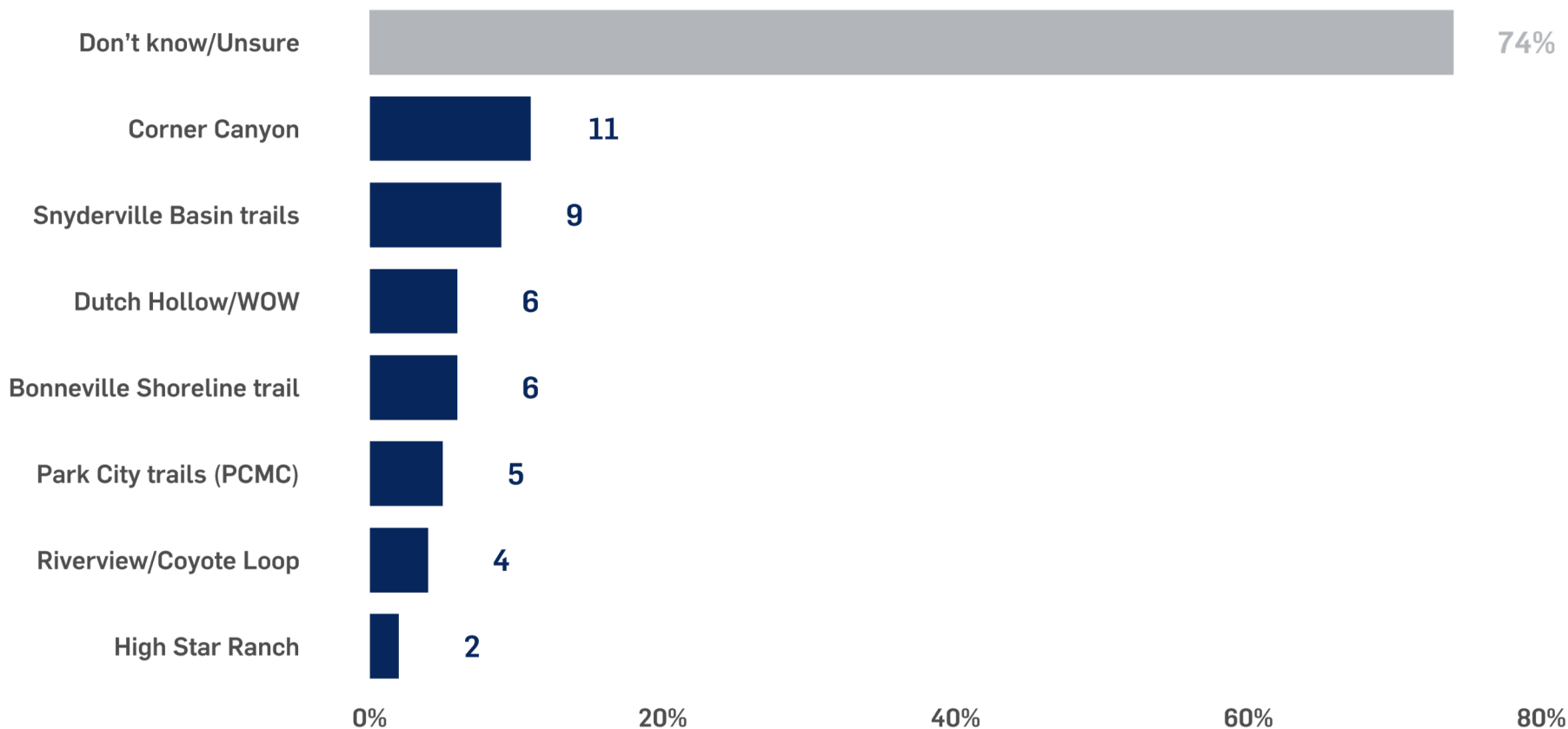
CURRENT CITY ORDINANCE AND FUTURE PLANS

MAJORITY UNAWARE OF E-BIKE RULES

When asked which Park City trails currently allow e-bikes, nearly $\frac{3}{4}$ of e-bike riders said that they did not know. This indicates a need for better, more accessible information on e-bike rules and regulations within Park City and the greater surrounding area.



To the best of your knowledge, on which, if any, of the following regional trail systems are Class I e-mountain bikes currently permitted/allowed?



CURRENT PCMC ORDINANCE

Electric Bicycles are defined by Utah State Code to include three specific classes, which pertain to the mode of assistance (throttle or pedal assist) and limited top speed. Below is a brief definition of each class:

Class I- 'Pedal assisted' e-mountain bikes limited to 20 mph

Class II- 'Throttle assist' limited to 20 mph (no pedaling required)

Class III- 'Pedal assisted' e-bikes limited to 28 mph with a speedometer

State Law allows local jurisdictions to adopt rules and regulations which may restrict the use of e-bikes.

Park City Ordinance prohibits the use of e-bikes on any Park City single track trails with the following exceptions:

Class I 'Pedal assisted' e-mountain bikes limited to 20mph may be used on all Park City trails in the case of

- Users with mobility disabilities*
- Users age 65 and older*

2/3 SUPPORT CURRENT PCMC ORDINANCE

After reading a short excerpt from the current city ordinance, 67% of respondents said they supported the ordinance, with 40% saying they strongly support the ordinance. Only 21% were in opposition.



Based on the information you just read, do you support or oppose the current city ordinance which prohibits the use of Class 1 e-mountain bikes on any single track trail except in the case of mobility disabilities and for people age 65 and older?

■ Strongly support ■ Somewhat support ■ Neither support nor oppose ■ Somewhat oppose ■ Strongly oppose

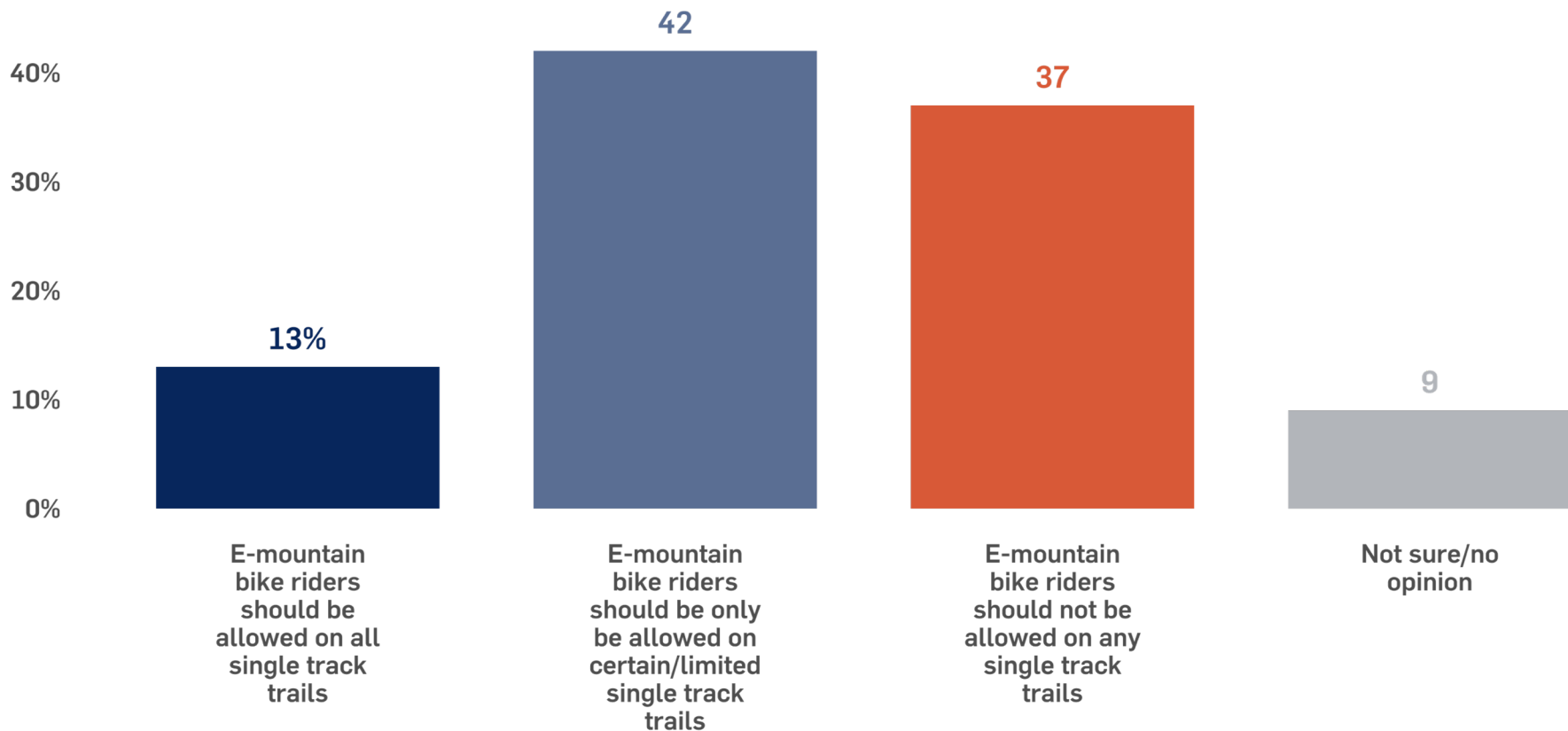


FEW APPROVE OF E-BIKES ON ALL TRAILS

As the current ordinance lies, only 13% of respondents say they are in favor of expanding e-bike usage to all Park City trails. 42%, however, indicate that they would support expanding e-bike usage to some single track trails. A slightly smaller percentage indicate that they believe the ordinance should be kept as is, with e-bikes prohibited from all single track trails.



Current Park City Ordinance prohibits the use of Class I e-mountain bikes on any single track trail except in the case of mobility disabilities and for people age 65 and older. If Park City were to allow for additional e-mountain bike use on single track trails, beyond those currently permitted, which of the following best represents your opinion regarding the use of Class I e-mountain bikes on single track trails in Park City?

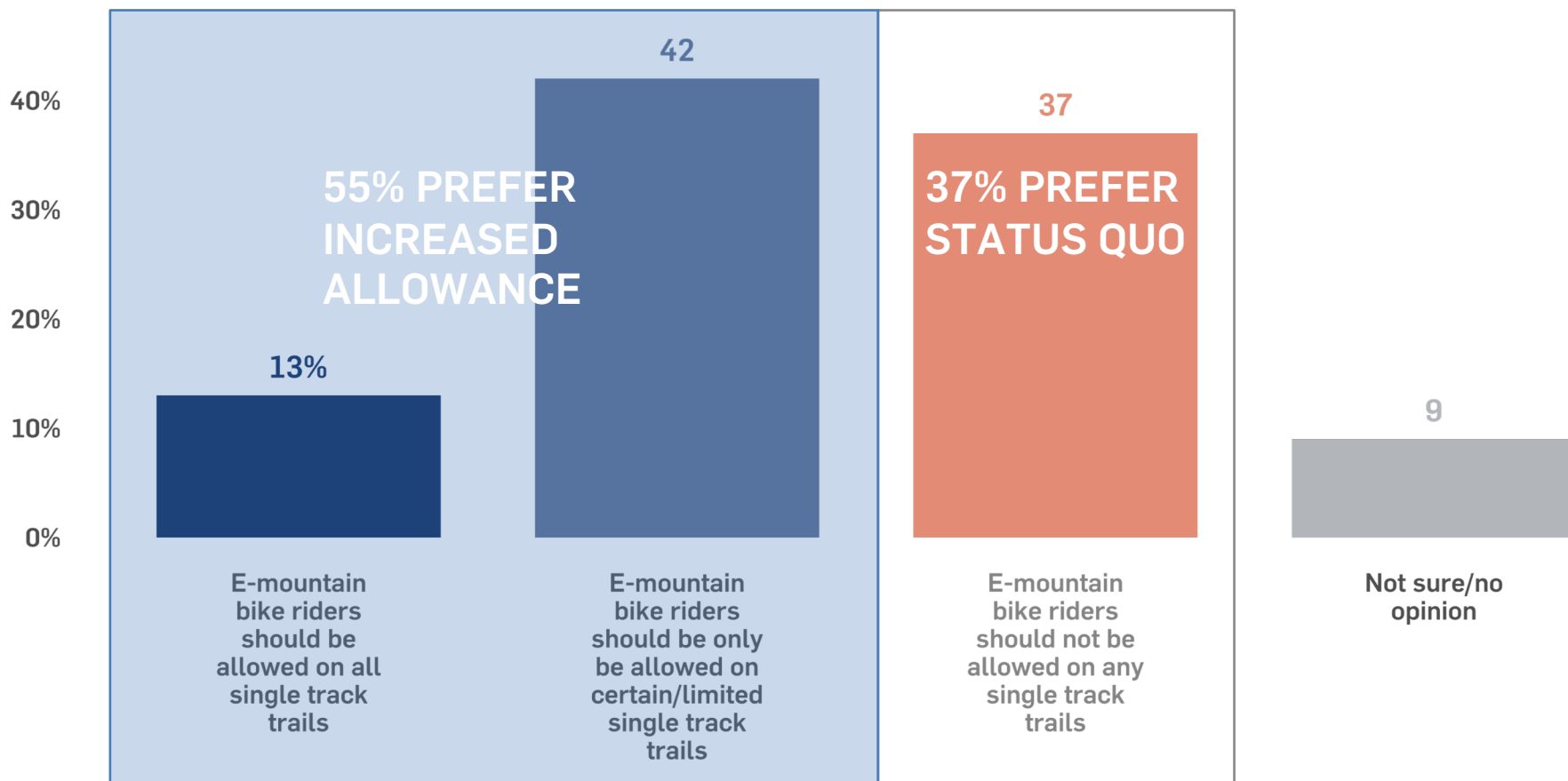


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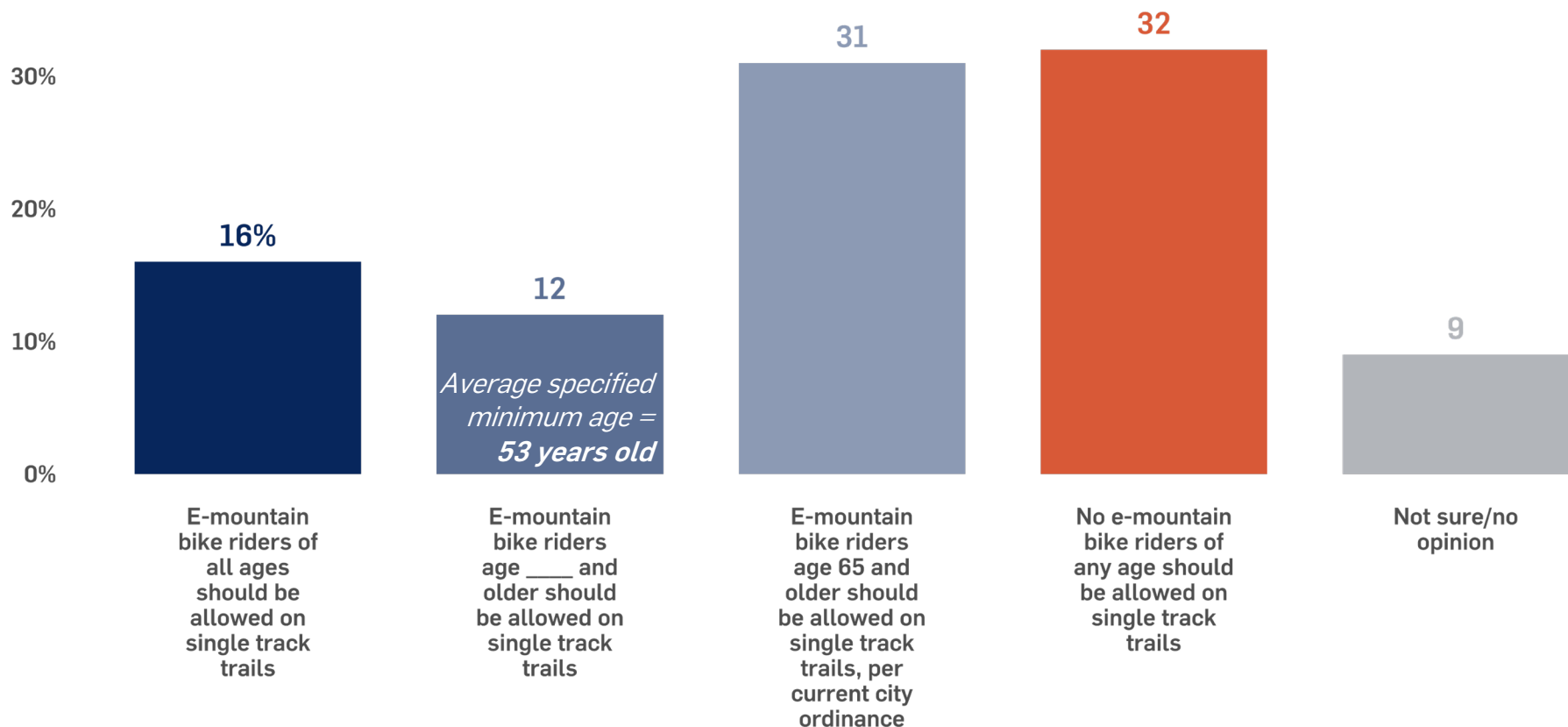


MIXED FEELINGS ON AGE FOR E-BIKES

When it comes to the age allowance for e-mountain bike riders, respondents have mixed feelings. Approximately one third of respondents support keeping the current age allowance of 65+ while another third would prefer not having any age allowance at all and prohibiting Class I e-mountain bikes for all users.



Current Park City Ordinance prohibits the use of Class I e-mountain bikes on any single track trail except in the case of mobility disabilities and for people age 65 and older. Which of the following best represents your opinion regarding the use of Class I e-mountain bikes on single track trails in Park City in relation to age?

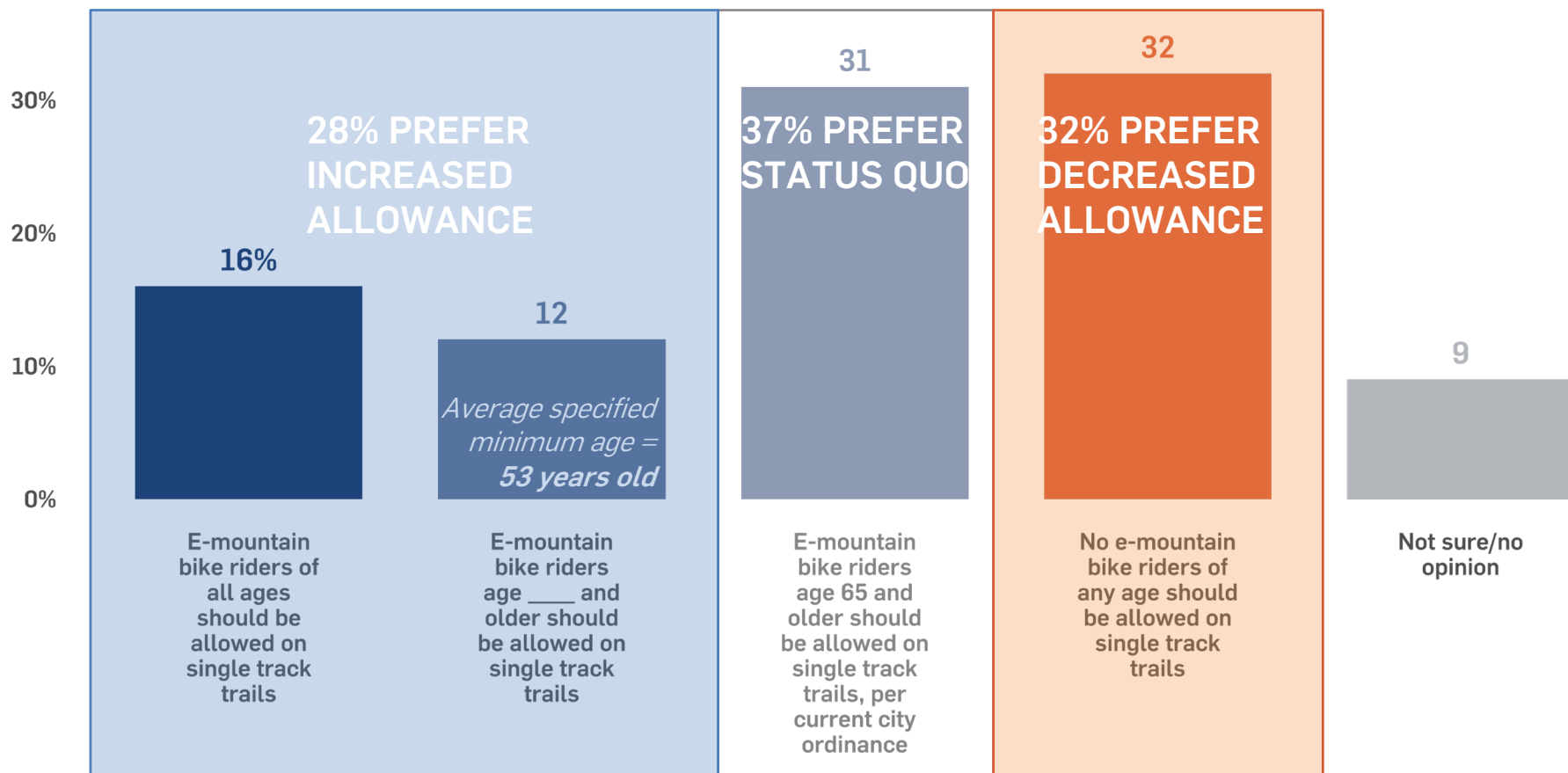


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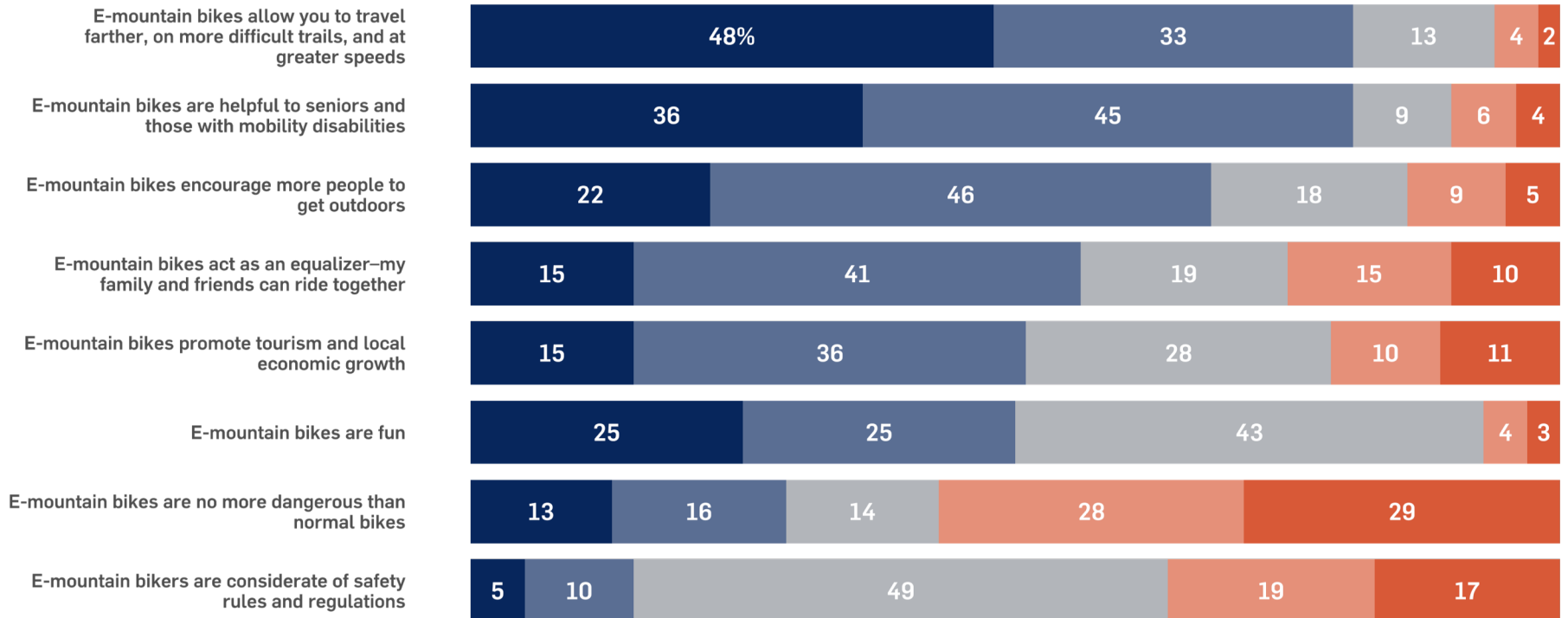
ADVANTAGES OF E-BIKES

Of all of the potential advantages listed, respondents seem to identify most with the idea that e-bikes increase accessibility of city trails. The vast majority of respondents agree that e-bikes allow riders to travel farther and on more difficult trails, that they are helpful to seniors and people with disabilities, and that they encourage more people to get outdoors.



Below you will see several statements that various parties have made regarding Class I e-mountain bike use on single track trails. Please indicate the extent to which you agree or disagree with each of the following statements.

Strongly agree
 Somewhat agree
 Neither agree nor disagree
 Somewhat disagree
 Strongly disagree



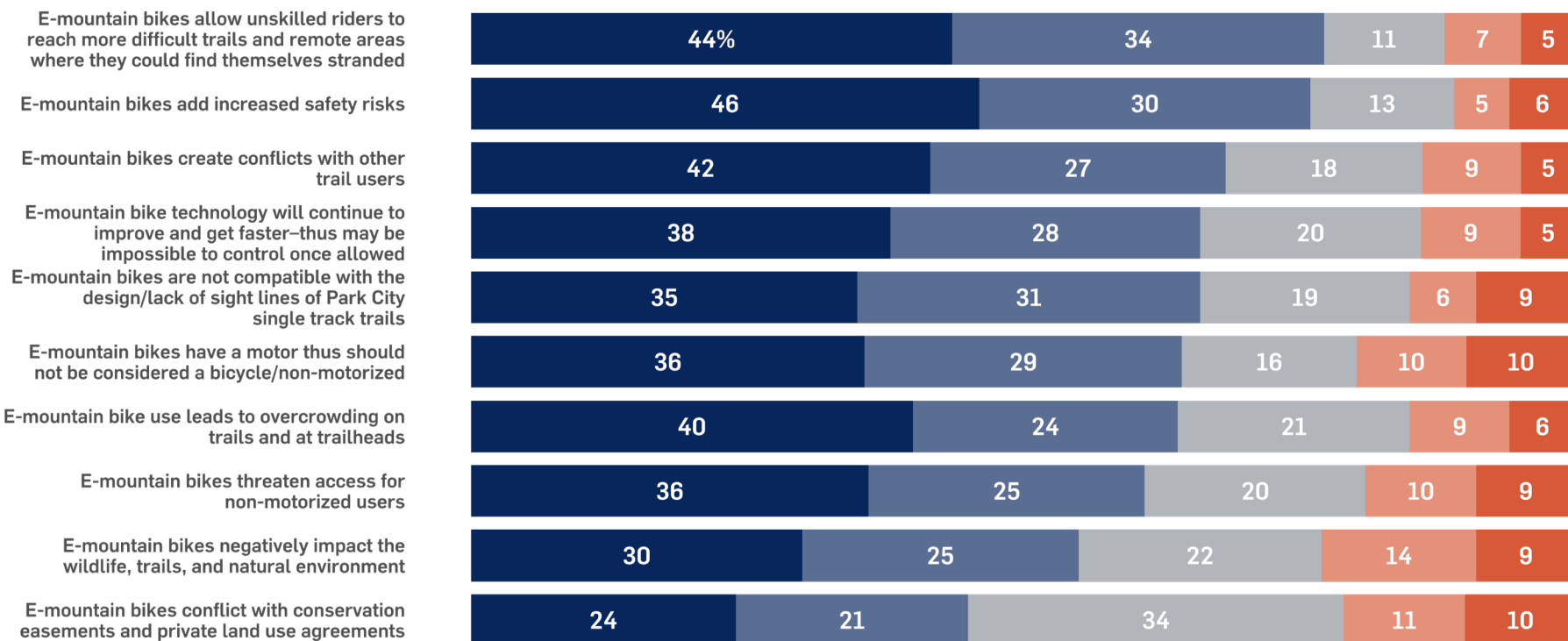
E-BIKES BRING DISADVANTAGES

When considering disadvantages to e-mountain bike use, safety-related issues are the most common concerns. Over $\frac{3}{4}$ of respondents agree that e-bikes could allow for unskilled riders to get stranded on difficult trails and that e-mountain bikes add increased safety risks.



Below you will see several statements that various parties have made regarding Class I e-mountain bike use on single track trails. Please indicate the extent to which you agree or disagree with each of the following statements.

Strongly agree
 Somewhat agree
 Neither agree nor disagree
 Somewhat disagree
 Strongly disagree

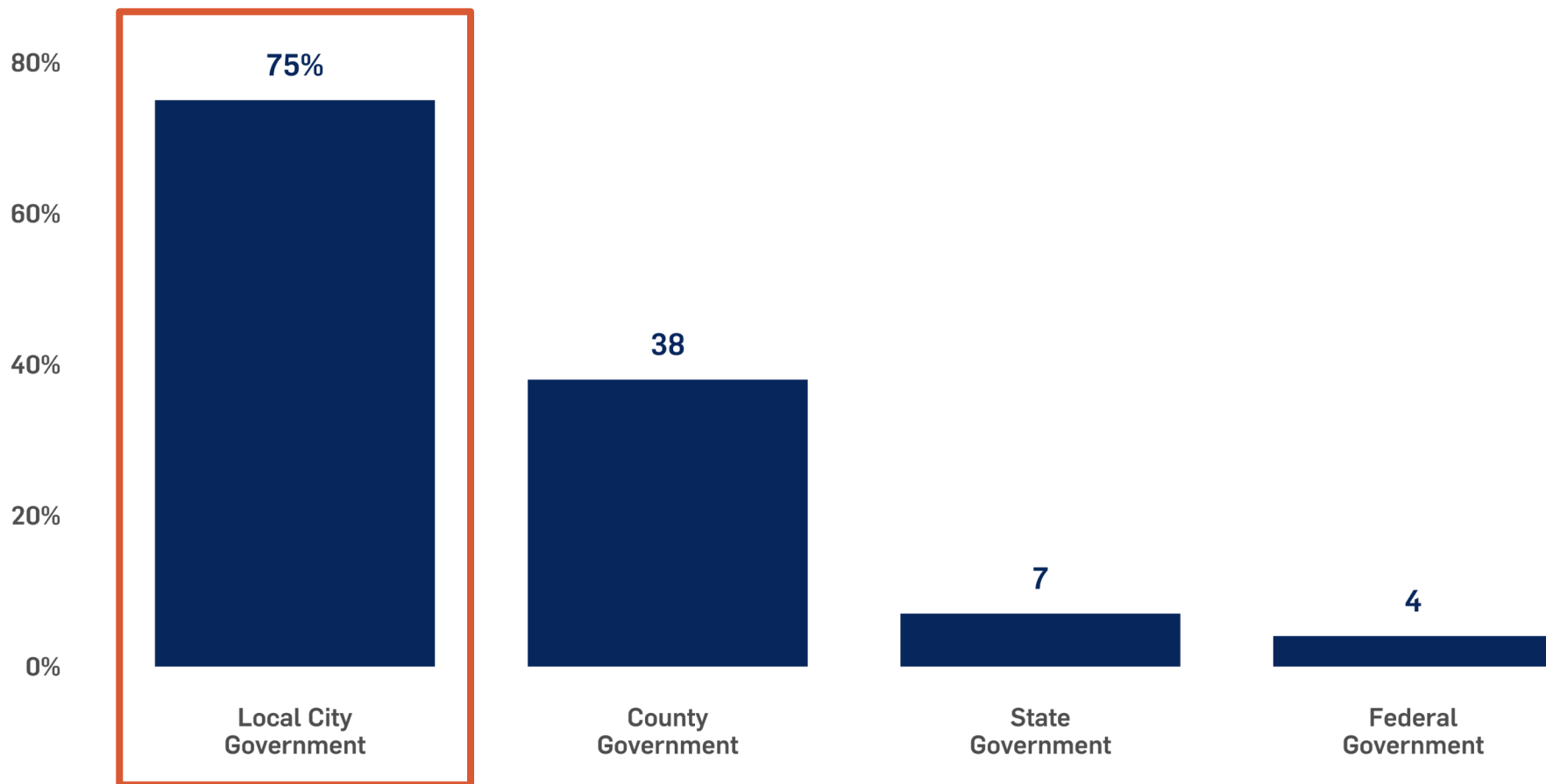


RESIDENTS PREFER LOCAL REGULATION

The majority of respondents believe that local city governments should be responsible for regulating e-mountain bike use. Less than 10% say the same of State and Federal governments.



Who should be responsible for regulating e-mountain bike use? Select all that apply.



ENFORCEMENT RECEIVES MILD SUPPORT

When it comes to enforcing the current ordinance, 51% of respondents say they would support allocating additional resources to enforcement efforts while 35% say they either somewhat or strongly oppose this idea.



Current Park City Ordinance prohibits the use of Class I e-mountain bikes on any single track trail except in the case of mobility disabilities and for people age 65 and older. Considering the ordinance as it currently stands, would you support or oppose the City allocating increased resources to the enforcement of this ordinance?

■ Strongly support ■ Somewhat support ■ Neither support nor oppose ■ Somewhat oppose ■ Strongly oppose

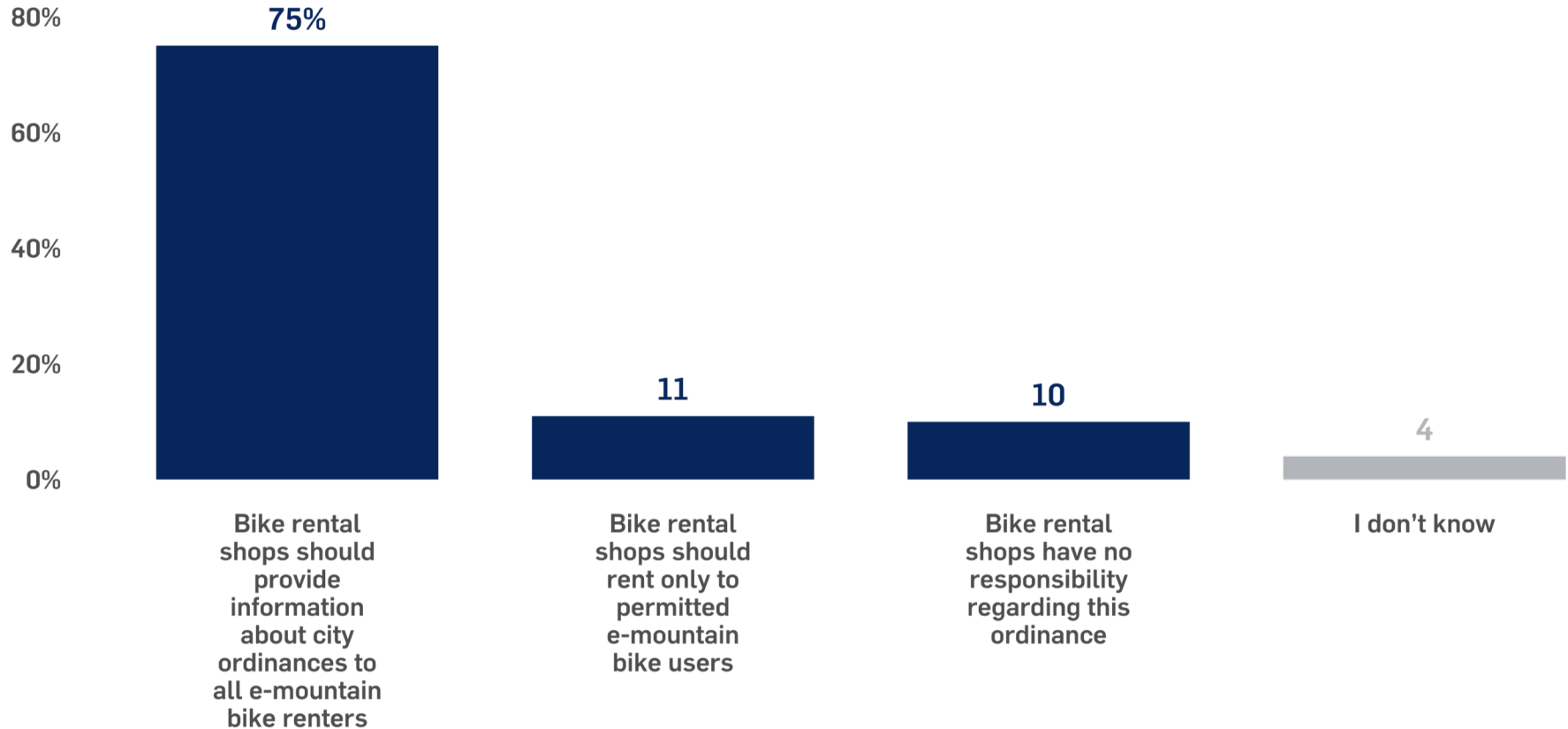


3/4 WANT BIKE SHOPS TO PROVIDE INFO

When it comes to the role of bike shops in enforcing e-bike regulations, 75% of respondents agree that bikes shops should provide information about city ordinances to all e-mountain bike renters.



In your opinion, what should the role of bike shops per the e-mountain bike ordinance be?



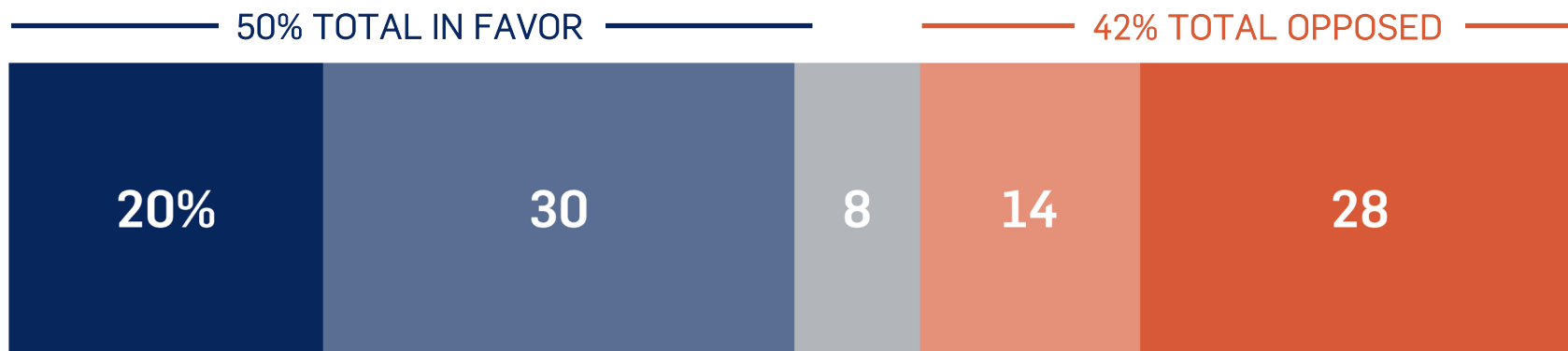
HALF IN FAVOR OF PILOT PROGRAM

When it comes to starting a pilot program to access the feasibility of expanding use of e-mountain bikes, respondents are divided. Half say they support the idea of starting a pilot program and just under half oppose it. Of those who oppose a pilot program, most are strongly opposed.



City officials have suggested starting a pilot program which would allow for use of e-mountain bikes on designated single track trails during a limited timeframe. This pilot program would allow for officials to monitor the use of e-mountain bikes during this time and assess the feasibility of expanding use of e-mountain bikes on Park City single track trails in the future. Would you be in favor or opposed to such a program in Park City?

Strongly in favor Somewhat in favor Neither in favor nor opposed Somewhat opposed Strongly opposed

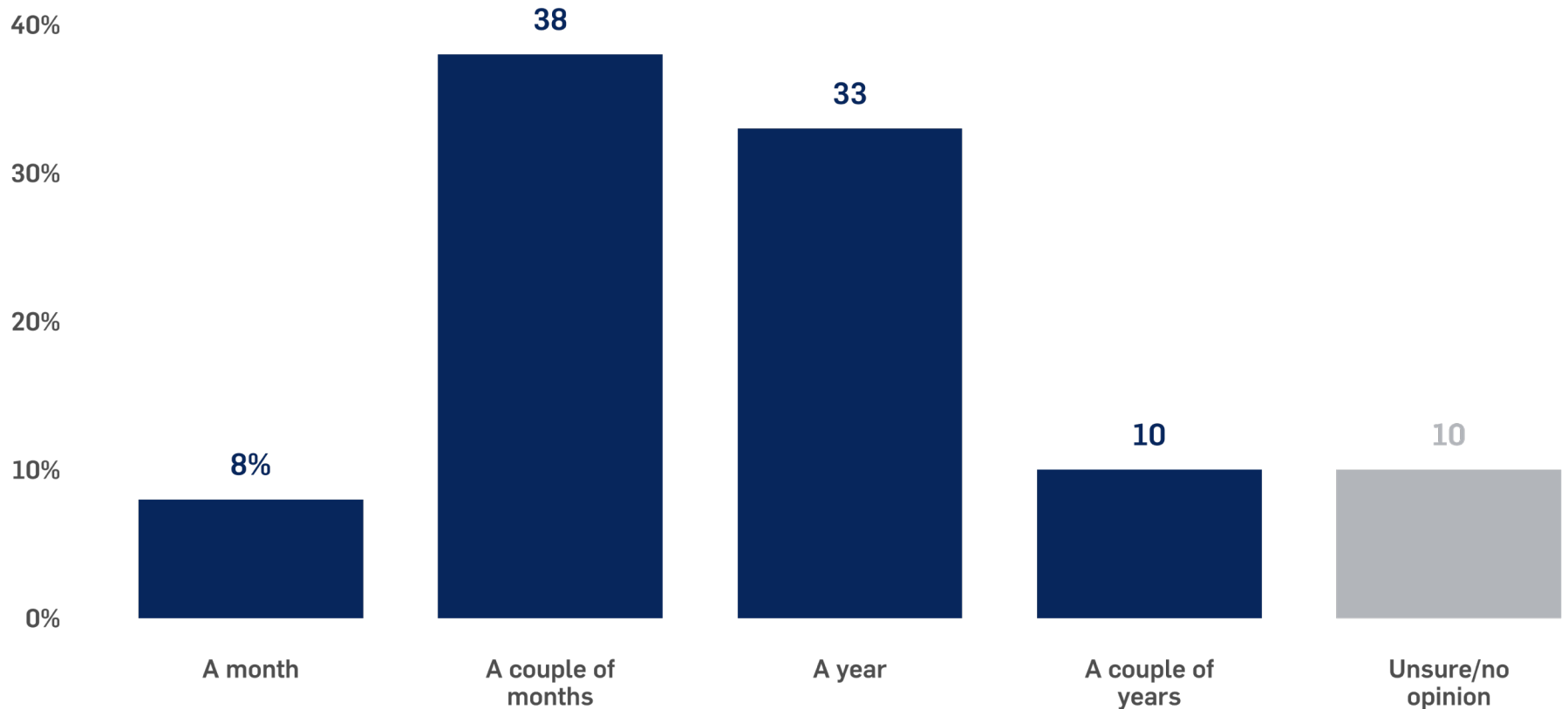


IDEAL TIMEFRAME: MONTHS TO A YEAR

Of those in support of starting a pilot program, just over a third say the program should run for a couple of months. Another third of respondents support running the program for an entire year. The general consensus is that a month would be too short and a couple of years too long.



In your opinion, what would the ideal timeframe for such a program?

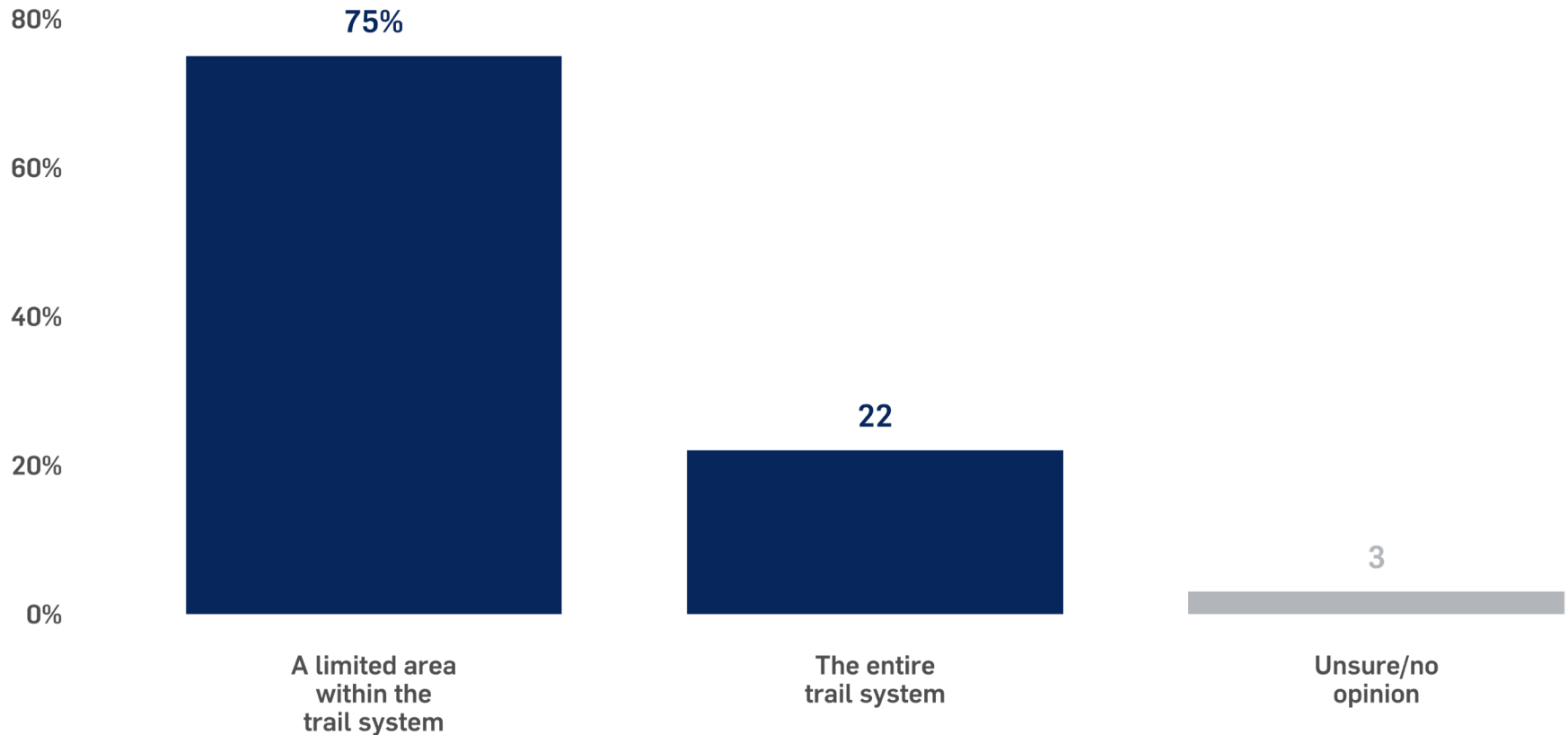


DESIRE FOR LIMITED PILOT PROGRAM AREA

The majority of those in support of the pilot program, 75% believe that the program should be limited to a specific area within the trail system.



In your opinion, should such a program be piloted on the entire Park City trail system or limited to a specific area of the Park City trail system?



MIXED FEELINGS ABOUT PERMIT TAG

Of those who currently meet the allowance requirements to use e-mountain bikes on all city trails, less than half say they would be likely to use a permit tag. 40% say they would be extremely unlikely to use a tag.

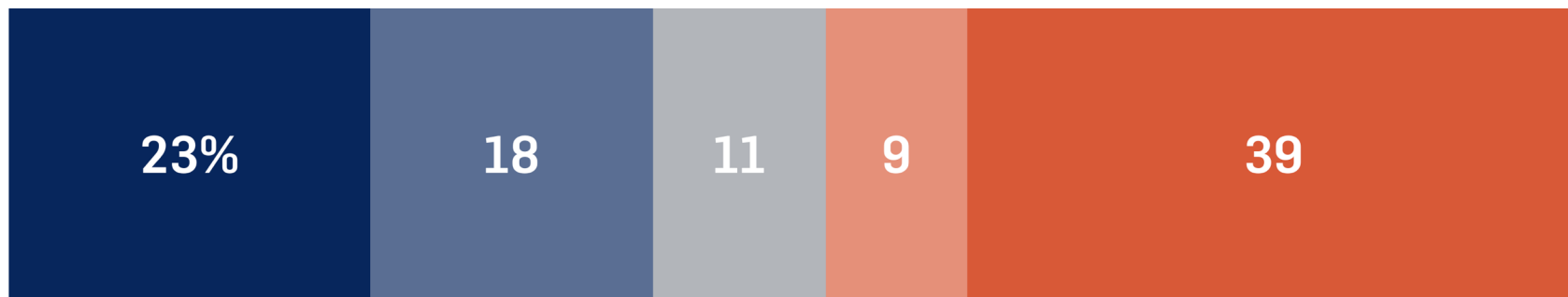


Under current Park City Ordinance, you are authorized to use Class I e-mountain bikes on all city trails. How likely or unlikely would you be to get a voluntary tag (such as a bike sticker) that designates you as an authorized Class I e-mountain bike user on all Park City trails?

■ Extremely likely ■ Somewhat likely ■ Neither likely nor unlikely ■ Somewhat unlikely ■ Extremely unlikely

41% TOTAL LIKELY

48% TOTAL UNLIKELY

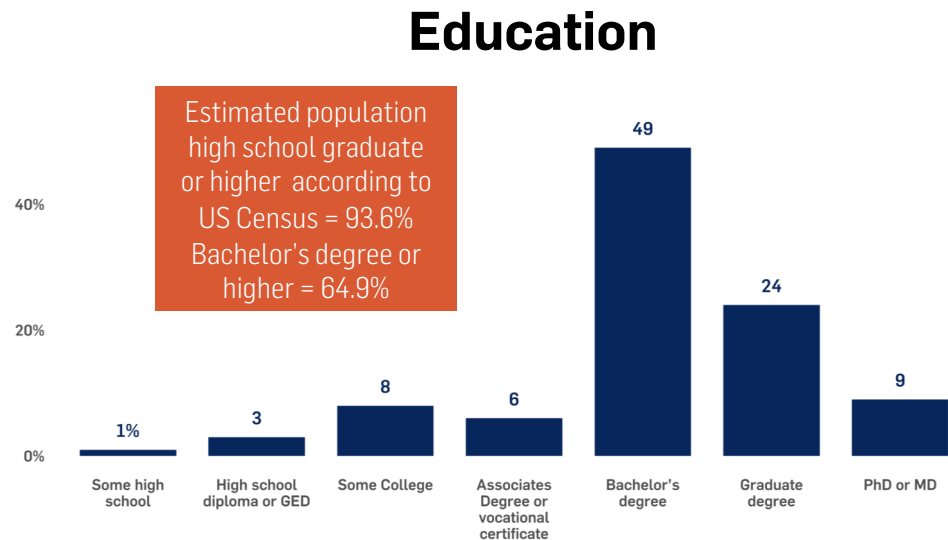
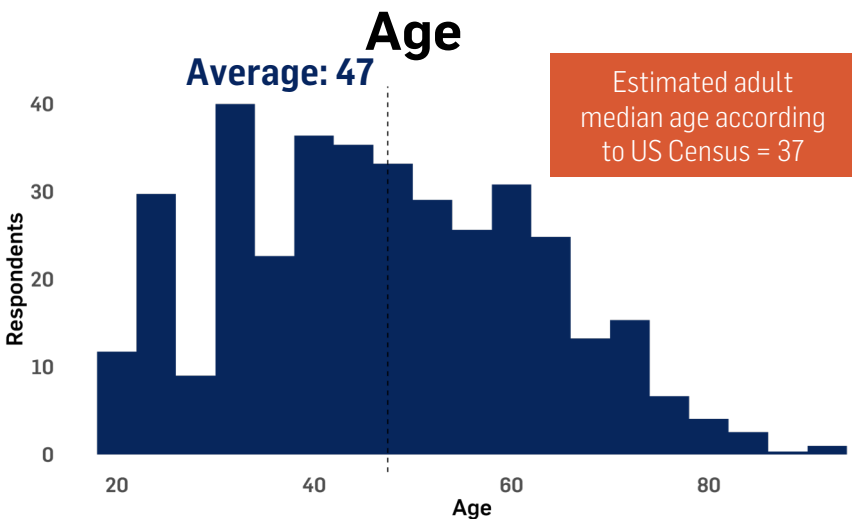




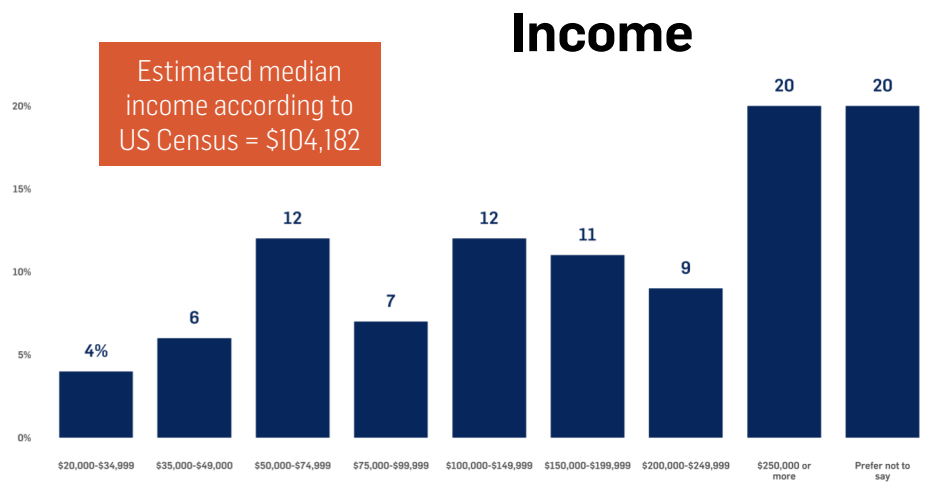
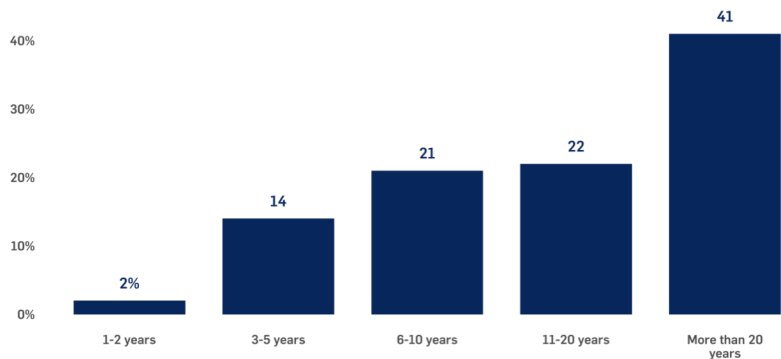
Kyrene Gibb – Partner, VP of Research
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DEMOGRAPHICS

Respondents are slightly older than average residents, with an average age of 47. Over half of the respondents have lived in Park City for more than 10 years. Most are college-educated. Respondents are distributed across all income brackets.



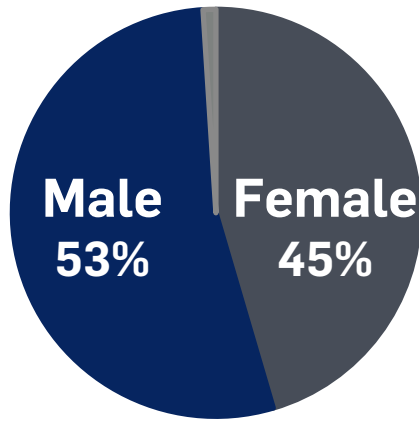
Length of Residence in Park City



DEMOGRAPHICS

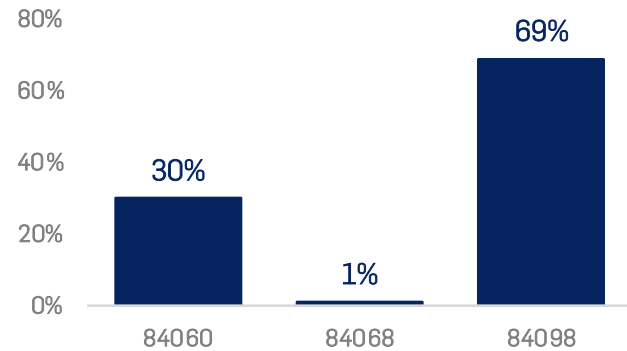
The response rate from men and women matches the demographic make-up of the population. Approximating the demographics of the City as a whole, the vast majority of respondents indicate that they are white/Caucasian, with 4% Hispanic/Latinx heritage. For 90% of respondents, the Park City area is their primary place of residence and about 1/3 of residents live in PCMC proper.

Gender



Estimated male population according to US Census = 53%

PC Area Zip Code



Ethnicity



Estimated white population according to US Census = 81%

*10% of respondents declined to answer

Primary Residence

