

**PUBLIC ART BOARD STRATEGIC PLAN & PROJECT PRIORITIZATION 2023 DRAFT**

Project	Project Description	Estimated Funding Amount and Funding Area	Progress	Tie to Council Critical and Top Priorities (All projects are tied to Arts and Culture Top Priority)
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**DRAFT - RECOMMENDED TOP PRIORITY PROJECTS - 2023**

<b>#1 - Utility Boxes-EmPOWERment Project - Phase II</b>	Continue Utility Box Wrap Program.EmPOWERment theme will continue to align with Council's four priorities including Transportation, Housing, Social Equity, and Energy	\$43,000 CIP Funding	Summer 2023	<b>Energy &amp; Social Equity</b> Community Engagement
<b>#2 - Community Engagement Project</b>	Postcard and new art video. PAAB may consider volunteering their time for a tour of some of the art collection with the community. More info below in Engagement section.	\$5,000	Summer 2023	Community Engagement
<b>#3 - Daly West Headframe</b>	Council received a donation from Friends of Ski Mining Legacy. The City will commission a sculpture to be placed at Rail Trail entry and futher align the project theme with mining legacy.	\$60,000 - CIP Funding	Summer 2023	Historic Preservation / Walkability
<b>#4 Intersection Art</b>	Intersection Art - this would be artwork on pavement that aligns with Council's 5 community pillars. Art would be aquired into City's Art Collection. Locations are being identified in coordination with Engineering Department and will be coordinated with residents and business districts.	\$20,000 - CIP Funding	Summer 2023	<b>Transportation /</b> Community Engagement
<b>#5 Bus Shelter as Art</b>	Bus Shelter - We love the current artwork on Bus Shelters - but we really want one bus shelter that is art. There are great examples of this in other communities, such as Vail, and it helps the community own the bus shelter. Park Ave bus shelters have been identified at this time.	\$20,000 - CIP Funding	Summer 2023	<b>Transportation /</b> Community Engagement
<b>#6 Neighborhood Art Grant Program</b>	Brainstorm included: allowing neighborhoods to submit mini grants to City to match or grant funding for neighborhoods to create artwork in their own community, instead of having City create artwork in neighborhoods. Thought is to be inclusive of all neighborhoods, not just affordable housing areas (but maybe prioritize affordable housing areas). In some cases city may not be project manager, but a funding agent. City of Boulder has a new program that is similar, but very focused on specifically allowing murals in neighborhoods. Other ideas include helping neighborhoods create art on their bus shelters, creating neighborhood murals at parks, etc. Other ideas include allowing neighborhoods to come up with creative ideas and pitch them to PAAB and Council. Please review attachment/research from last year. Refer to reserach.	\$20,000. Working to confirm we could use Public Art Budget for this.	Summer 2023	<b>Housing, Social Equity,</b> Community Engagement

**IDEAS - NOT PRIORITIZED AT THIS TIME**

<b>Neighborhood &amp; Transportation Related Ideas</b>	Woodside Phase II Art/ Wayfinding - As part of exploring neighborhood art programs, staff approached PAAB and recommended a project associated with Woodside Phase II and Affordable Housing - artwork or wayfinding. PAAB recommends to involve those moving into the housing area in development of such project.	\$10,000 to \$20,000 depending on scope of project. Possible funding from Lower Park RDA allocation.	Estimated complete pilot program complete by Fall 2022	
	Neighborhood Art Treatments to help with traffic calming		This is being done by Transportation Planning	

	Creative Sidewalks	Estimated \$20,000		
	Traffic Box Art (similar to Utility Box Wraps)	Estimated \$20,000		
	Manhole Covers	Estimated \$20,000		
<b>Main Street Projects / Permanent Olympic Legacy / Glow in the Art</b>	The board prioritized the Main Street Area as a focus for art. Additionally, the board would like to discuss a permanent Olympic Legacy project that engages patrons on Main Street. This may be murals, sculptures or other forms of art. The board also would like to explore artwork that lights up in this area, specifically at night. May look into a temporary art program in the fall/winter that aligns with Autumn Aloft, Halloween, Day Light Savings Time, Holiday Lights etc and Energy critical priority.	Total funding in Main Street 1% for improvements is \$90,000 may combine with some of the transportation projects above.	TBD - Complete by Summer 2021	<b>Transportation and Community Engagement</b>
	See above for Transportation Items - Crosswalks, Manhole Covers, Sidewalks etc..	\$80,000		
	Permanent Olympic Legacy Project - Request to look into creating a permanent Olympic Legacy project to continue to celebrate City's Olympic Legacy and hopeful future bid. May look at 1% Main Street Funding. Connect to families and make interactive.	\$50,000 - source TBD		
	Glow in the Art - Tie to Energy Critical Priority - Idea is that the artwork comes out after dark and is hidden away or changed during the day. illuminated artwork that would show off at night. Might be a good project to push forward in fall with Halloween, Day Light Savings Time and Electric Parade, Holiday Lights, If temporary project, grant funding needs to be explored. See examples of Breckenridge's WAVE exhibit. <a href="http://www.breckcreate.org/festivals/wave-light-water-sound/">http://www.breckcreate.org/festivals/wave-light-water-sound/</a>	\$20,000 - source TBD		
<b>China Bridge Parking Garage Phase II</b>	Board will discuss next steps on China Bridge connection walls and South walls in the late fall of 2019. This could mean bringing Emily Herr back or it could mean looking at other wayfinding in the parking structure.	\$20,000 to 60,000 - depending on scope funding source is CIP	TBD - Possibly Summer / Fall of 2022	<b>Transportation &amp; Community Engagement</b>

### LONG TERM PROJECTS - BEYOND 2023

<b>Dans to Jans</b>	This location continues to be prioritized, but because of future construction staff and PAAB are waiting to coordinate with Transportation Planning and Walkability. Long Term project.	\$30,000 + Funding TBD.	TBD	<b>Transportation (Walkability)</b>
<b>Arts &amp; Culture District Planning</b>	PAAB wants to continue to be involved in this discussion and looks forward to long term planning in the district. Rather securing a significant work of art, or starting art programs in the district, PAAB wants to take time to develop programs, funding, partnerships etc in the area.	TBD	TBD	<b>Social Equity, Housing, Transportation, Energy - Citizen Wellbeing &amp; Community Involvement</b>

### ONGOING PROJECTS

<b>Donation Proposals</b>	PAAB reviews proposals as they are recieved. Elk Sculptures will be installed in the Spring of 2023	Will discuss funding options to bring back to Council.	Ongoing	Community Involvement
<b>Resiting Artwork (or decomission)</b>	PAAB anticipates needing to resite two works of art at the Park Avenue Bus Shelters.	Will discuss funding to resite.	Summer 2023	Community Involvement
<b>Maintenance Repairs</b>	Maintenance and Repairs are fundamental and ongoing in the collection. In 2023 PAAB and staff anticipate repairs on the School of Fish on Posion Creek. We are looking into coating all murals with sealant due to the graffiti we experienced in 2022.	\$5,000 - Operational funds.	Summer 2023	PAAB Mission

### OUTREACH, ENGAGEMENT & MEDIA

<b>Community Engagement &amp; Outreach</b>	Board has prioritized additional outreach including sending a Spring postcard and completing a new video of the art collection. Goal is to send postcard and have video completed in April/May.	Staff time, in coordination with City Communication Team and Arts Council	Spring 2023	Community Engagement
<b>Historic Preservation Collection</b>	One member of the PAAB participates in the HPB selection.	Coordination with Planning Department	Spring 2023	Community Engagement
<b>Library Art Rail Exhibit</b>	Library Exhibits are organized through Park City Library. Annually they have invited a member of the PAAB to sit on the exhibit selection committee. PAAB rotates this position each year and they report back to PAAB.	Library Staff leads	Annual Review	Community Involvement

### PROJECTS THAT ARE ON THE LIST BUT HAVE NOT BEEN PRIORITIZED AT THIS TIME

<b>Trail Connections</b>	Project can be formed by the Public Art Board. Goal of this initial proposal was to create artwork along Poison Creek to help with way finding, creating sense of place and link our community together, but the board is open to exploring other ideas as the opportunities come up.	TBD - \$30,000 to \$60,000		<b>Transportation</b> (Walkability)
<b>Temporary Rotating Murals</b>	Location TBD, idea is for Swede Alley. Would need private property permissions potentially. Need to explore funding mechanism, may need grant funds for temporary work. Example includes Stick'em Up in Jackson Hole <a href="http://jpublicart.org/exhibitions/stickum-up/">http://jpublicart.org/exhibitions/stickum-up/</a>	Estimated Costs \$10,000	TBD	Community Engagement
<b>Dog's Town</b>	With a town who loves dogs, idea is to incorporate dogs into an art project. Perhaps 3 dog statues on Main Street at various parts of the street showing a dogs life or different types of dogs. We have lots of miners, skiers, bikers etc in our artwork, but we dont have our four-legged best friend. Could also be around trails or something.	Estimated cost TBD, might be a theme we can pick up.	TBD	Community Engagement/ Culture