

Exhibit B KAC Economic and City Service Fee Summary 2018 to 2023

Item	2018	2019	2021	2022	2023 Estimate	
Contract Term	5 year + 2, 1 year extensions (2017 to 2023, no event in 2020 due to pandemic)					
Number of Days	3	3	3	3	3	
Attendance						
Total Attendance	49,921	53,550	26,853	29,059	TBD	
Locals Tickets	4,286	7,145	4,576	6,385	TBD	
Top State Attendance	Utah	Utah	Utah	Utah	TBD	
Top 4 States Attendance	California, Texas, Florida, Arizona	California, Texas, Florida, Arizona	California, Texas, Florida, Arizona	Texas, California, Florida, Arizona	TBD	
Economic Impact						
Overall Economic Impact	\$23,314,237	\$26,366,146	\$14,079,909	\$23,282,294	TBD	
Estimated Park City Taxes	\$233,142	\$263,661	\$267,518	\$442,363	TBD	
Average Spending Per Person	\$915	\$492	\$1,521	\$1,208	TBD	
Number of Artists						
Total Artist Represented	227	218	191	184	TBD	
Wasatch Back	NA	NA	17	14	TBD	
In State	52	NA	29	34	TBD	
Out of State	175	NA	145	150	TBD	
Sustainability Measures						
Recycled/Composted	NA	NA	12,112 lbs	965 lbs	TBD	
Transportation Measures						
Bike Valet Total	NA	NA	NA	450	TBD	
Parking Rate	\$5/hr, max \$18	\$5/hr, max \$18	\$5/hr, max \$18	\$7/hr, max \$30 from 10:00 to 4:00 p.m.	TBD	
Parking Occupancy	85% or higher	85% or higher	85% or higher	85% or higher	TBD	
Transit Ridership	35,765	34,426	21,280	29,059	TBD	
Fees and Costs						
Annual Fees Waived Up To	\$180,000	\$180,000	\$180,000	\$180,000	\$180,000	
Actual Fees	\$148,288	\$152,552	\$149,095	\$81,270	TBD	
Fees Paid to City Annually	\$10,000	\$10,000	\$10,000	\$10,000	TBD	
Detailed Fees						Notes
Special Event Application Fee	\$160	\$640	\$640	\$640	\$1,038	This is the new updated Special Event Fee at the CIE rate, which we anticipate being adopted by June. Do we want this to reflect actual the \$10,380 cost for a Level 5 permit review?
Fire & Building Permit	\$203	\$203	\$218	\$218	\$1,900	This will include after hours fees and time for staff to do inspections. That is not currently being charged.
Parking Services - Removal of Parking	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	Per current fee schedule - remove parking for 3 days on Main Street
Parking Services - Parking Spaces	\$0	\$0	\$0	\$0	\$36,000	\$30/day for 400 parking spaces for 3 days - Swede Alley Surface, Bob Wells, Flagpole, Wasatch Brew Pub, China Bridge
Building Maintenance	\$1,500	\$1,500	\$1,500	\$1,500	\$3,000	Extra restroom cleanings. Arts Fest pays separately for increased trash removal on Main Street through a contractor.
Transit Operations	\$70,000	\$72,473	\$72,473	\$21,987	\$25,000	\$150/hour rates estimate. Includes golf carts = \$21,987. Rounded up incase adjustments are needed.
Banner Installation	\$800	\$800	\$5,300	\$5,300	\$3,000	Actual cost is \$2,872, because a UDOT permit was not required due to Park's coordination.
Public Safety - Police	\$62,625	\$66,937	\$55,963	\$38,625	\$55,000	Estimate of cost of all positions were filled + added earlier hours for Swede/Heber intersection.
Mobile Command	\$0	\$0	\$0	\$0	\$450	Per Fee Schedule
Equipment & VMS	\$3,000	\$0	\$3,000	\$3,000	\$13,000	Public Works estimate includes type 1, bus lane and equipment including VMS + PW man hours to implement. (Actual is \$12,032, but rounded up).
Kane Security	\$0	\$0	\$0	\$0	\$20,000	Hard Cost - Residential, Taxi and Bollard Management
Trash & Recycling Services	\$0	\$0	\$0	\$0	\$2,000	Hard Cost - Extra Dumpsters and Increased Dumps
Community Engagement & Outreach	\$0	\$0	\$0	\$0	\$2,000	For Event Impact Notices, Impact Map and Boots on the Ground Outreach
Total	\$148,288	\$152,553	\$149,094	\$81,270	\$172,388	