

PUBLIC ART BOARD STRATEGIC PLAN & PROJECT PRIORITIZATION 2022 DRAFT

Project	Project Description	Estimated Funding Amount and Funding Area	Progress	Tie to Council Critical and Top Priorities (All projects are tied to Arts and Culture Top Priority)
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RECOMMENDED SUMMER PROJECTS 2021

Arts District Maverick Project (Incomplete)	In partnership with Kimball and Sundance, PAAB would like to explore a temporary art program in the AC District before the space is built. See examples of Gas Station Canvas in Board Packet.	\$30,000 CIP Funding	Summer 2022?	Community Engagement
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RECOMMENDED TOP PRIORITY PROJECTS - 2022

Ongoing - Utility Boxes-EmPOWERment Project - Phase II	Continue Utility Box Wrap Program. Discuss possibility of next theme and tie to social equity focus on Utility Boxes in Neighborhoods and corridors? Run with the program.	\$36,000 CIP Funding	Summer 2022	Energy & Social Equity Community Engagement
#1 Intersection Art	Intersection Art - this would be artwork on pavement that aligns with Council's 5 community pillars. Art would be acquired into City's Art Collection. Locations are being identified in coordination with Engineering Department and will be coordinated with residents and business districts.	\$20,000 - CIP Funding	Summer 2022	Transportation / Community Engagement
#2 Bus Shelter as Art	Bus Shelter - We love the current artwork on Bus Shelters - but we really want one bus shelter that is art. There are great examples of this in other communities, such as Vail, and it helps the community own the bus shelter. To identify which bus shelter, we would work with Engineering and Transit Departments.	\$20,000 - CIP Funding	Summer 2022	Transportation / Community Engagement
#3 Neighborhood Art Grant Program	Brainstorm included: allowing neighborhoods to submit mini grants to City to match or grant funding for neighborhoods to create artwork in their own community, instead of having City create artwork in neighborhoods. Thought is to be inclusive of all neighborhoods, not just affordable housing areas (but maybe prioritize affordable housing areas). In some cases city may not be project manager, but a funding agent. City of Boulder has a new program that is similar, but very focused on specifically allowing murals in neighborhoods. Other ideas include helping neighborhoods create art on their bus shelters, creating neighborhood murals at parks, etc. Other ideas include allowing neighborhoods to come up with creative ideas and pitch them to PAAB and Council. Please review attachment/research from last year.	\$20,000. Working to confirm we could use Public Art Budget for this.	Summer 2022	Housing, Social Equity, Community Engagement

IDEAS - NOT PRIORITIZED AT THIS TIME

Neighborhood & Transportation Related Ideas	Woodside Phase II Art/ Wayfinding - As part of exploring neighborhood art programs, staff approached PAAB and recommended a project associated with Woodside Phase II and Affordable Housing - artwork or wayfinding. PAAB recommends to involve those moving into the housing area in development of such project.	\$10,000 to \$20,000 depending on scope of project. Possible funding from Lower Park RDA allocation.	Estimated complete pilot program complete by Fall 2022	
	Neighborhood Art Treatments to help with traffic calming		This is being done by Transportation Planning	
	Creative Sidewalks	Estimated \$20,000		
	Traffic Box Art (similar to Utility Box Wraps)	Estimated \$20,000		
	Manhole Covers	Estimated \$20,000		
Main Street Projects / Permanent Olympic Legacy / Glow in the Art	The board prioritized the Main Street Area as a focus for art. Additionally, the board would like to discuss a permanent Olympic Legacy project that engages patrons on Main Street. This may be murals, sculptures or other forms of art. The board also would like to explore artwork that lights up in this area, specifically at night. May look into a temporary art program in the fall/winter that aligns with Autumn Aloft, Halloween, Day Light Savings Time, Holiday Lights etc and Energy critical priority.	Total funding in Main Street 1% for improvements is \$90,000 may combine with some of the transportation projects above.	TBD - Complete by Summer 2021	Transportation and Community Engagement
	See above for Transportation Items - Crosswalks, Manhole Covers, Sidewalks etc..	\$80,000		

	Permanent Olympic Legacy Project - Request to look into creating a permanent Olympic Legacy project to continue to celebrate City's Olympic Legacy and hopeful future bid. May look at 1% Main Street Funding. Connect to families and make interactive.	\$50,000 - source TBD		
	Glow in the Art - Tie to Energy Critical Priority - Idea is that the artwork comes out after dark and is hidden away or changed during the day. illuminated artwork that would show off at night. Might be a good project to push forward in fall with Halloween, Day Light Savings Time and Electric Parade, Holiday Lights, If temporary project, grant funding needs to be explored. See examples of Breckenridge's WAVE exhibit. http://www.breckcreate.org/festivals/wave-light-water-sound/	\$20,000 - source TBD		
China Bridge Parking Garage Phase II	Board will discuss next steps on China Bridge connection walls and South walls in the late fall of 2019. This could mean bringing Emily Herr back or it could mean looking at other wayfinding in the parking structure.	\$20,000 to 60,000 - depending on scope funding source is CIP	TBD - Possibly Summer / Fall of 2022	Transportation & Community Engagement

LONG TERM PROJECTS - BEYOND 2022

Dans to Jans	This location continues to be prioritized, but because of future construction staff and PAAB are waiting to coordinate with Transportation Planning and Walkability. Long Term project.	\$30,000 + Funding TBD.	TBD	Transportation (Walkability)
Arts & Culture District Planning	PAAB wants to continue to be involved in this discussion and looks forward to long term planning in the district. Rather securing a significant work of art, or starting art programs in the district, PAAB wants to take time to develop programs, funding, partnerships etc in the area.	TBD	TBD	Social Equity, Housing, Transportation, Energy - Citizen Wellbeing & Community Involvement

ONGOING PROJECTS

Donation Proposals	PAAB reviews proposals as they are received.	Will discuss funding options to bring back to Council.	Ongoing	Community Involvement
Resiting Artwork (or decommission)	PAAB anticipates needing to resite Olympic Legacy sculpture in the Arts and Culture District, as well as two works of art at the Park Avenue Bus Shelters. MARC deinstallation is expected to be completed in 2021.	Will discuss funding to resite.	Summer 2021	Community Involvement
Maintenance Repairs	Maintenance and Repairs are fundamental and ongoing in the collection. In 2021 PAAB and staff anticipate cleaning the China Bridge Murals, and focusing on the School of Fish on Posion Creek.	\$5,000 - Operational funds.	Summer 2019	PAAB Mission

OUTREACH, ENGAGEMENT & MEDIA

Community Engagement & Outreach	Each meeting, one board member will select their favorite piece of art in the collection. Monthly, we will spotlight a piece from the collection via the City's Social Media. Additionally Arts Council will also highlight the board's top picks each month.	Staff time, in coordination with City Communication Team and Arts Council	Begin May 2019 (review list to current)	Community Engagement
Library Art Rail Exhibit	Library Exhibits are organized through Park City Library. Annually they have invited a member of the PAAB to sit on the exhibit selection committee. PAAB rotates this position each year and they report back to PAAB.	Library Staff leads	Annual Review	Community Involvement

PROJECTS THAT ARE ON THE LIST BUT HAVE NOT BEEN PRIORITIZED AT THIS TIME

Trail Connections	Project can be formed by the Public Art Board. Goal of this initial proposal was to create artwork along Poison Creek to help with way finding, creating sense of place and link our community together, but the board is open to exploring other ideas as the opportunities come up.	TBD - \$30,000 to \$60,000		Transportation (Walkability)
Temporary Rotating Murals	Location TBD, idea is for Swede Alley. Would need private property permissions potentially. Need to explore funding mechanism, may need grant funds for temporary work. Example includes Stick'em Up in Jackson Hole http://jhpublicart.org/exhibitions/stickum-up/	Estimated Costs \$10,000	TBD	Community Engagement
Dog's Town	With a town who loves dogs, idea is to incorporate dogs into an art project. Perhaps 3 dog statues on Main Street at various parts of the street showing a dogs life or different types of dogs. We have lots of miners, skiers, bikers etc in our artwork, but we dont have our four-legged best friend. Could also be around trails or something.	Estimated cost TBD, might be a theme we can pick up.	TBD	Community Engagement/ Culture
Rotating Outdoor Exhibit	There are several art pads available through Park City. Some have power connections. They were installed as requested by the board so that we could have a rotating art exhibit in these locations. Some of the pads do hold permanent works.	TBD	TBD	Community Engagement
Electronic Archive of Submissions	This was requested by some board members back in 2015. Part of this discussion was specifically at subscribing to a submission achieve database to help track the submissions we receive so that we can refer back to them.	TBD	TBD	PAAB Mission