

Background of Triple Crown Sports

TCS is a boy's baseball and girl's fastpitch softball tournament held over 14 days (initially 21 days) in Park City. The event has long relationship and was brought to Park City in 2003 in coordination with the Park City Chamber and Visitors Bureau to boost the year-round and mid-week economy. The event is held in various communities across the country.

<u>Date</u>	<u>Item</u>
July 7, 2011	Triple Crown Sports Master Festival License & City Services Agreement / minutes
October 12, 2017	Triple Crown Sports Contract Negotiations / Minutes (p. 2 - 5)
November 16, 2017	Triple Crown Sports Contract Approval Report (p. 204) including draft TCS Contract (p. 212 to 237) / Minutes (p. 5 - 6)
October 24, 2018	Triple Crown Date Change Request & Conflict Resolution Report / Minutes – item continued
December 11, 2018	Triple Crown Date Change Request & Event Conflict Approval Report (p.111) / Minutes (p. 11)

[October 12, 2017](#) (p.10), City Council renegotiated the CSA with TCS to better align with the community's critical priorities and asked that the CSA focus on additional mitigation for transportation and sustainability efforts and reduce the Special Event fee waivers (SEFR). There were no calendar conflicts with local recreation programs identified at the time contract approval. Terms of the CSA included:

- Three-year agreement (2018 to 2020);
- Lowered the annual fee reduction from \$93,000 to \$50,000 in the first year;
- Further reduced fee waivers \$10,000 annually through 2020;
- Balance City Park field use with local play; and
- Add performance measures for waste and environmental sustainability and continue reporting economic data.

In 2018, after the TCS CSA was approved, Council approved Big Stars Bright Nights (BSBN) concert series at City Park. TCS agreed to move games off City Park and Quinn's Fields to accommodate BSBN with no further negotiations.

On [September 27, 2018](#) (p. 32), [minutes](#) (p.6), City Council approved [significant changes to section 4A of the municipal code regarding special events](#) to better manage impacts stemming from events. Even with substantial changes, some community members remain concerned about event fatigue and events with large volumes of attendees without a strong local cultural benefit.

In summer of 2018, a date conflict with Extreme Soccer was identified for July 2019. On [December 11, 2018](#) (p.111)/ ([minutes](#) p. 7). Council approved an amendment to the TCS CSA. PCMC agreed to keep the annual fee reduction at \$50,000 in return for sharing fields to accommodate both events due to TCS's projected revenue loss with the reduced number of games.

Background of Triple Crown Sports

TCS canceled its Park City event in 2020 due to COVID-19 impacts, but remained upset with Park City about the cancellations timing and the reliance on precautionary COVID measures. On [September 17, 2020 \(p. 7\)](#), City Council provided direction to extend the current TCS CSA for one-year due to the impacts of COVID 19. Council was split on whether the contract should be extended in the future or not, with those who were willing to consider a future contract suggesting preliminary parameters for consideration of a longer-term contract after 2021, including:

- A shortened contract term;
- Elimination of fee reductions; and
- Prioritize local tournaments and teams before out-of-state tournaments.

On [October 13, 2020](#) (p.164), ([minutes](#) p. 12) Council approved a one-year extension to the TCS CSA agreement due to the impacts of COVID-19, this included that fees continue to be reduced by \$10,000 annually.