Economic Development, Events, Project Management, Trails & Open Space

October 2020

OPERATIONS
PARK CITY
1884

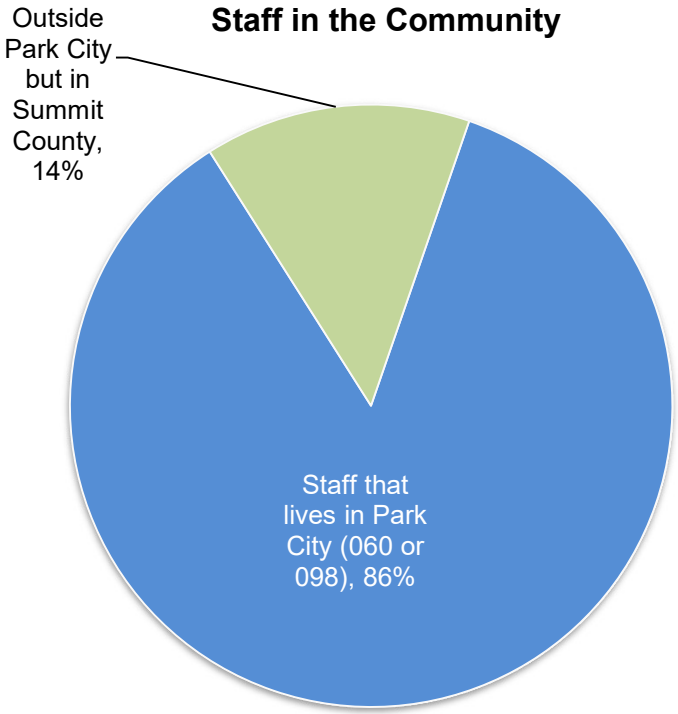
TEAM

Economic Development, Events, Project Management, Trails & Open Space	
Role	**Team Members**
Economic Development	Jonathan Weidenhamer
Project Management	Dave Gustafson, Matt Twombly
Trails, Open Space & Real Estate	Heinrich Deters, Logan Jones
Special Events	Jenny Diersen, Christopher Phinney

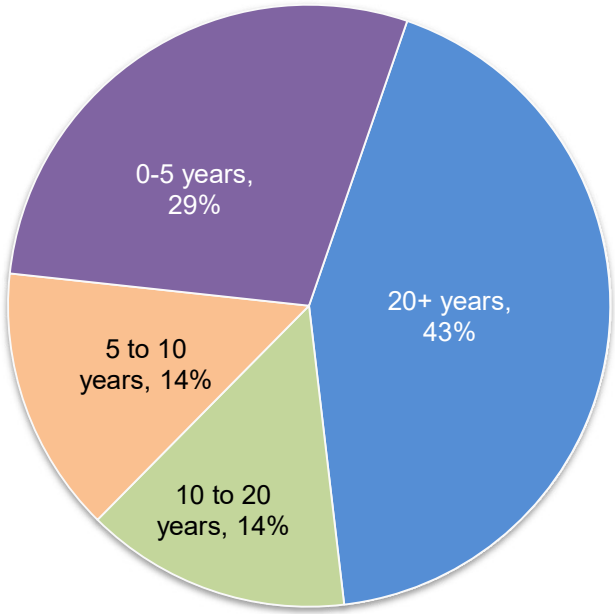
Source: Park City Municipal Corporation. As of 10/16/2020.

Staff Profile

Staff in the Community

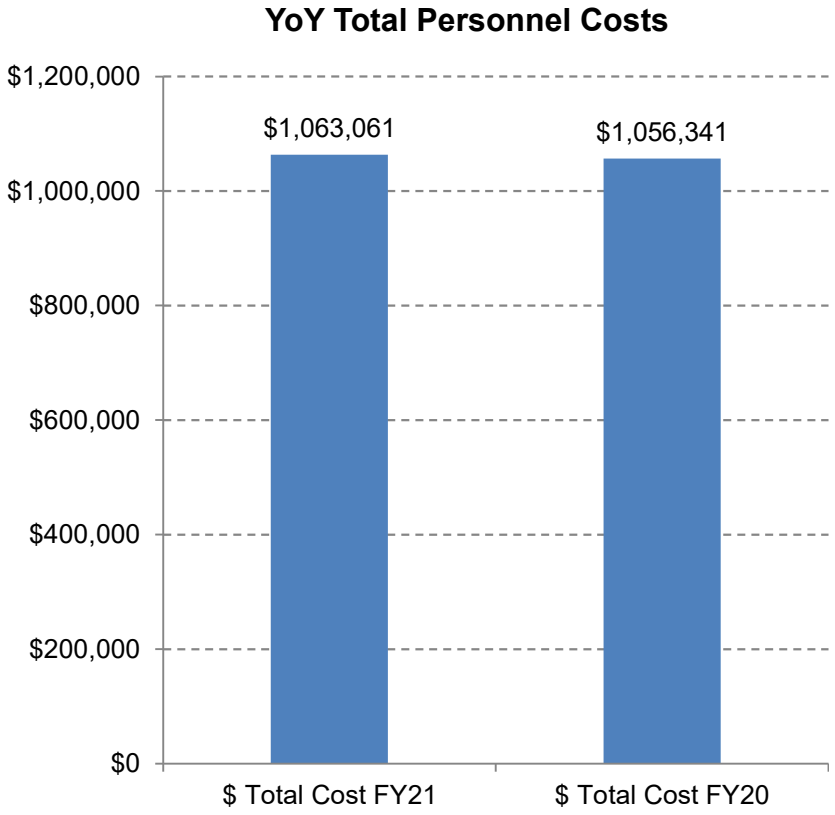


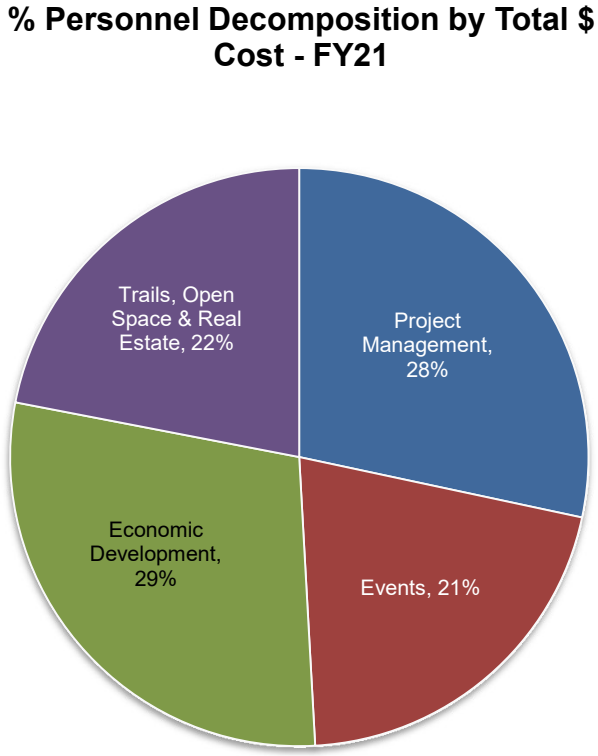
Staff Tenure



Source: Park City Municipal Corporation. As of 10/16/2020.

PERSONNEL

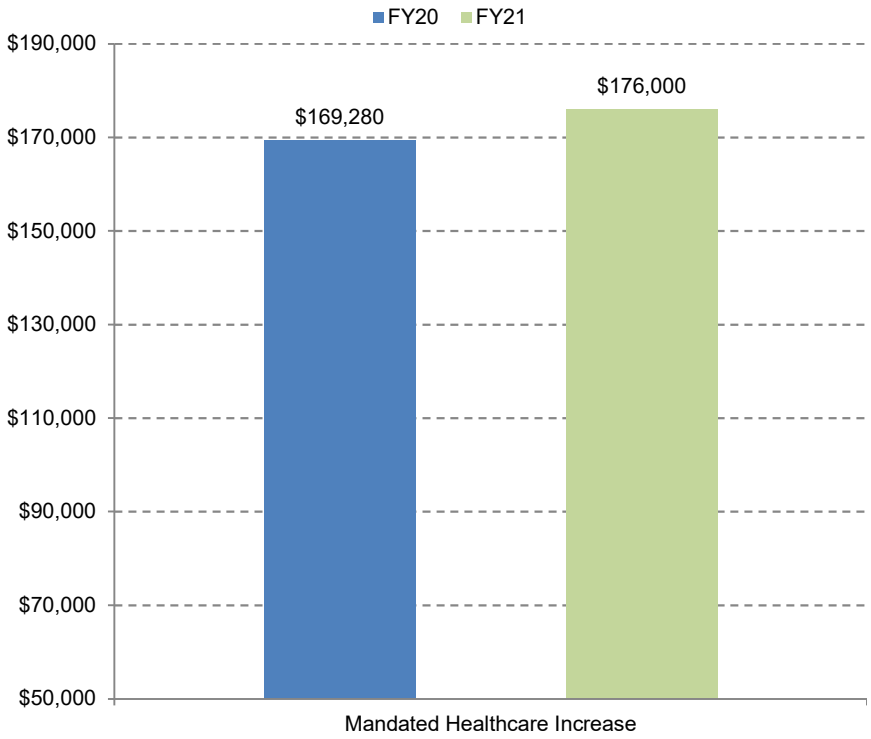




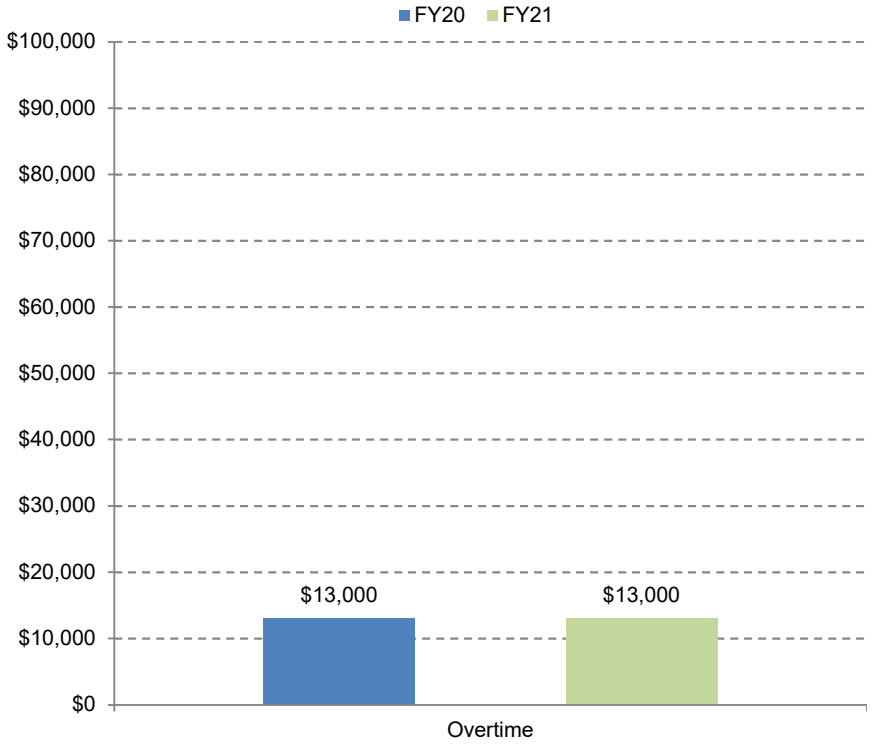
Source: Park City Municipal Corporation. As of 10/16/2020.

EXPENSES

YoY Change in Key Incremental Cost Drivers - FY20 vs. FY21



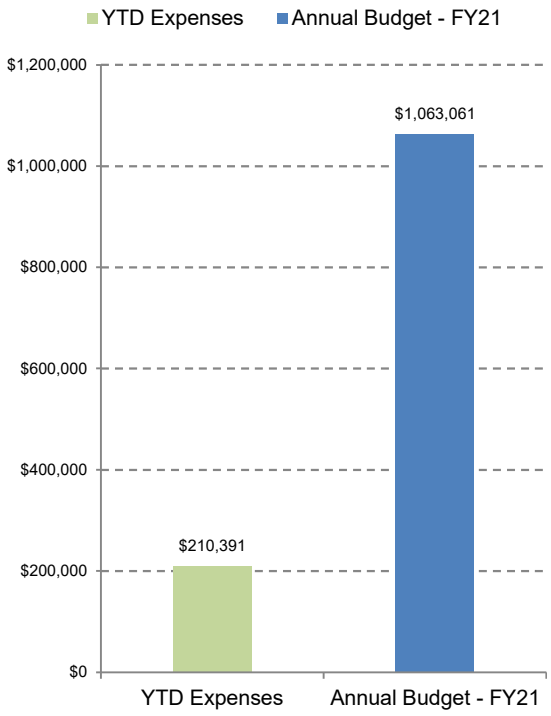
YoY Change in Key Incremental Cost Drivers - FY20 vs. FY21



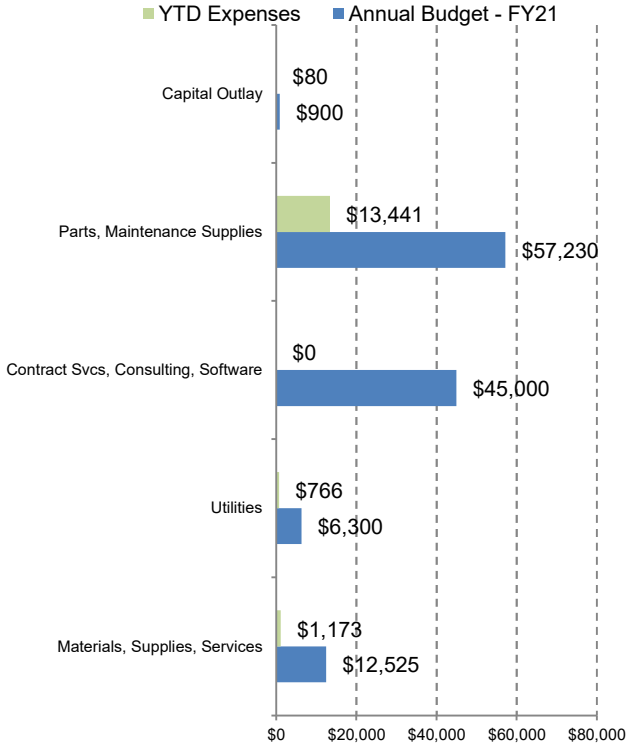
Source: Park City Municipal Corporation. As of 10/16/2020.

EXPENSES

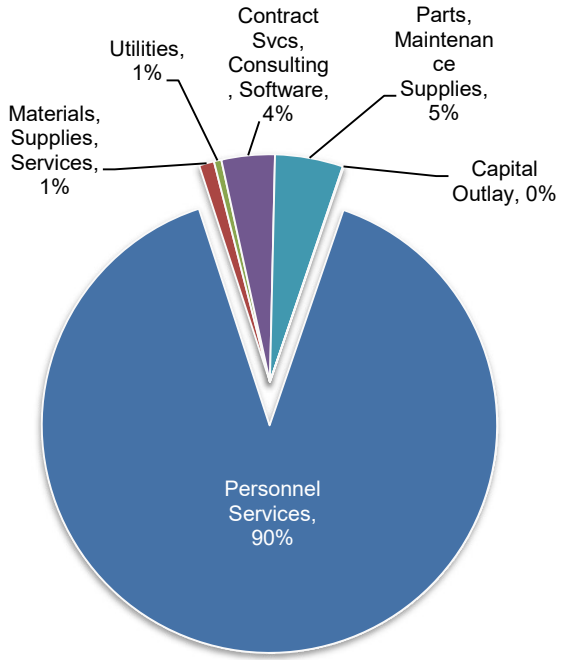
YTD Personnel Expenses vs. FY21 Budget by Type



Additional YTD Expenses vs. FY21 Budget by Type



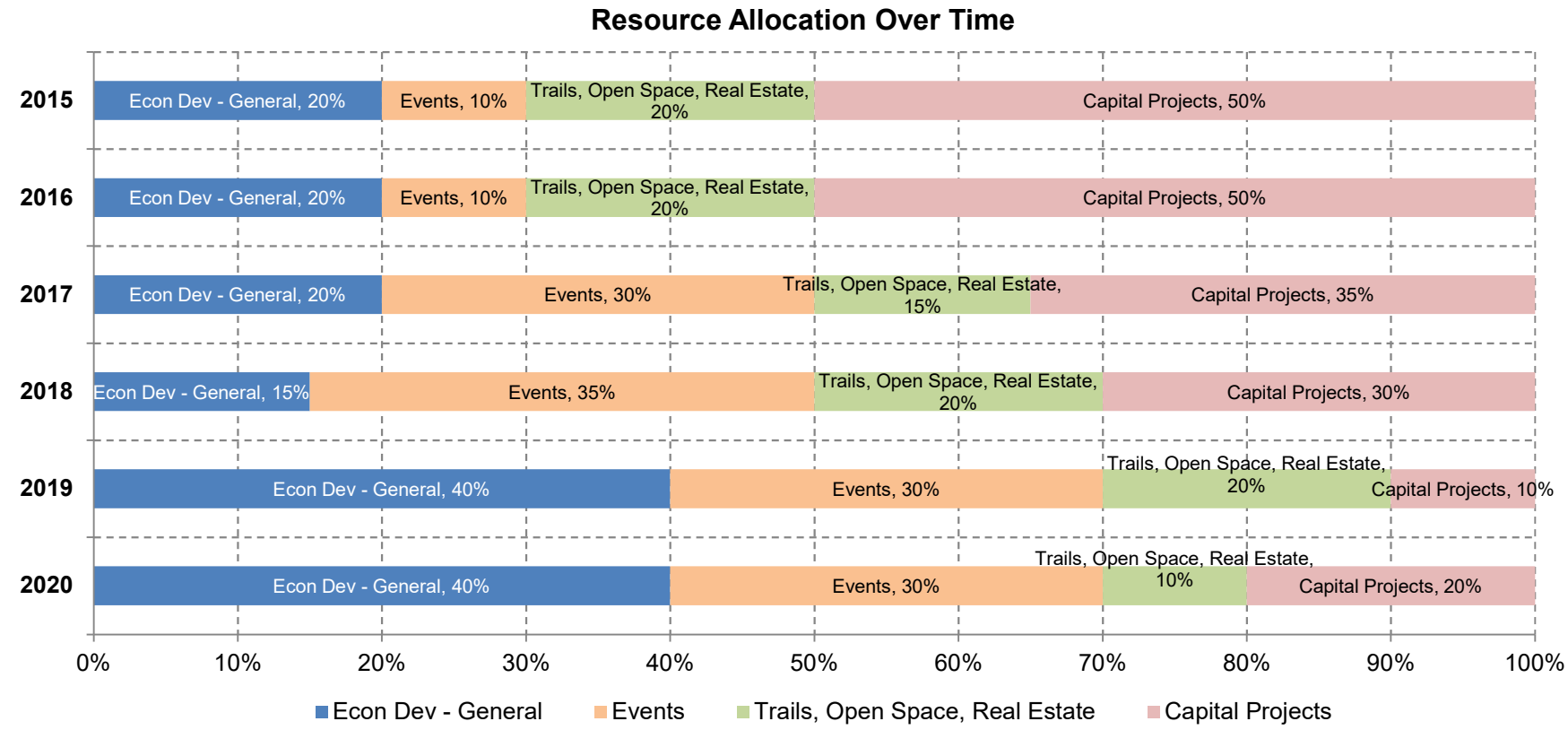
Budget Summary Decomposition by Expense Type - FY21



Source: Park City Municipal Corporation. As of 10/16/2020.

Economic Development

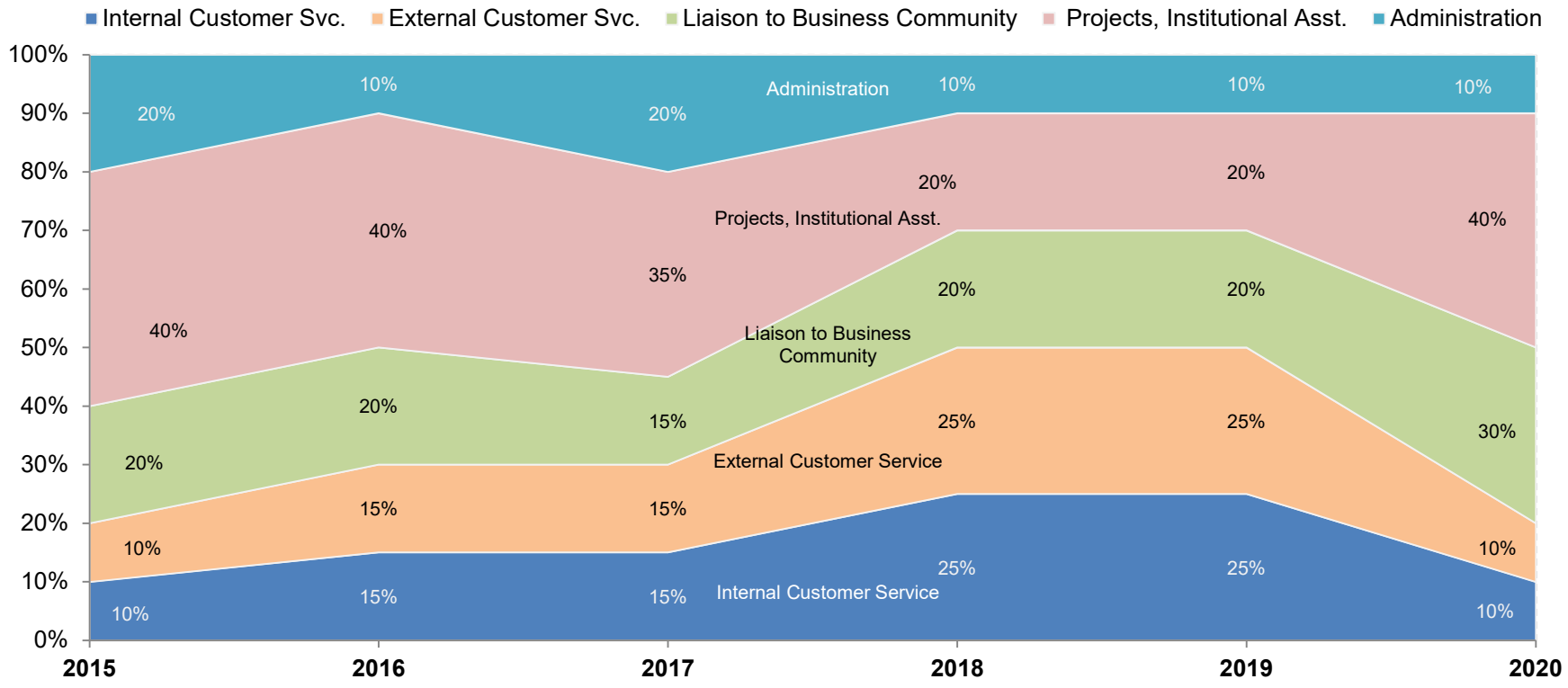
Resource Overview



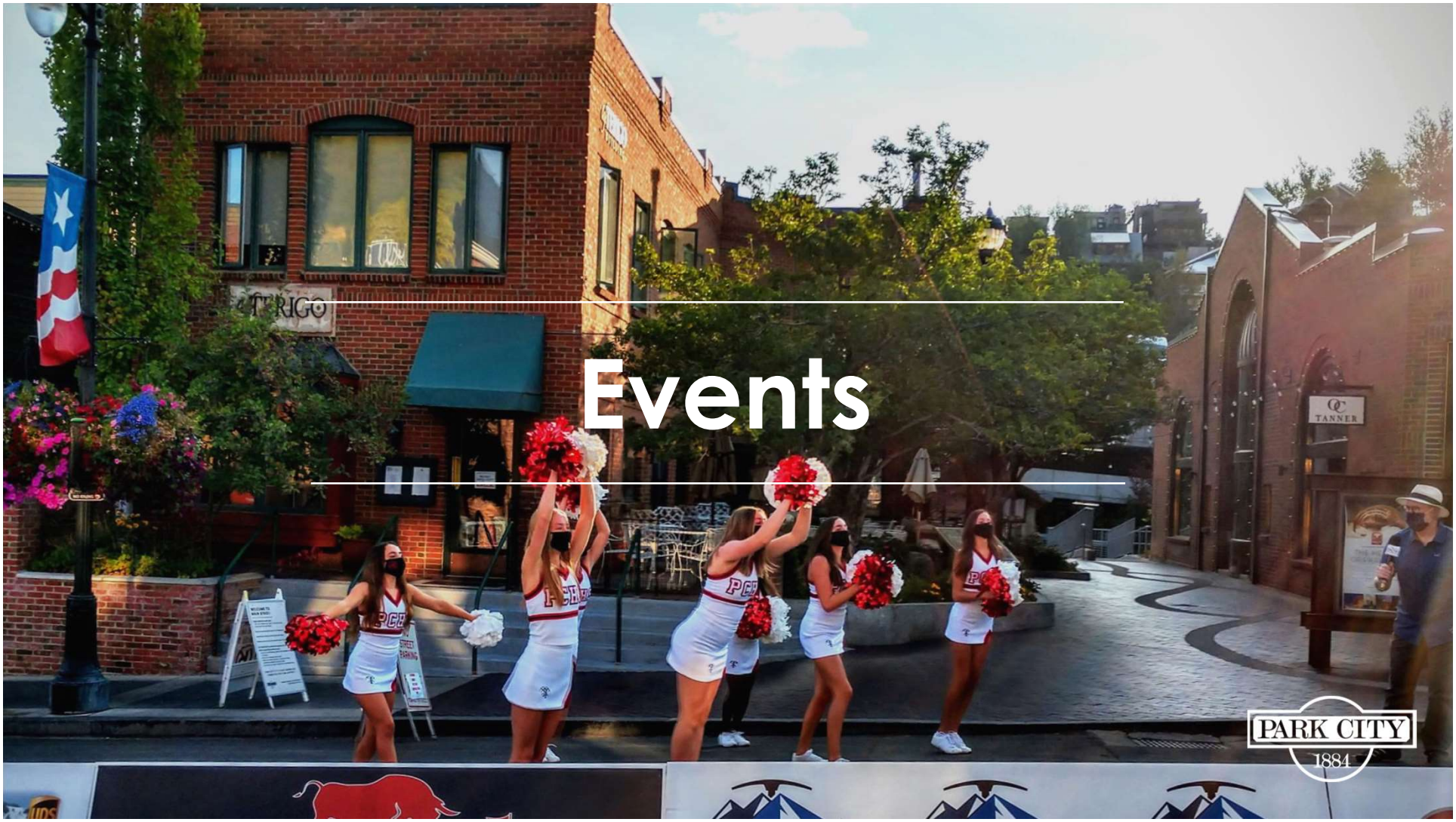
Source: Park City Municipal Corporation. As of 10/16/2020.

Zoom In: Economic Development

Economic Development Activity Decomposition Over Time



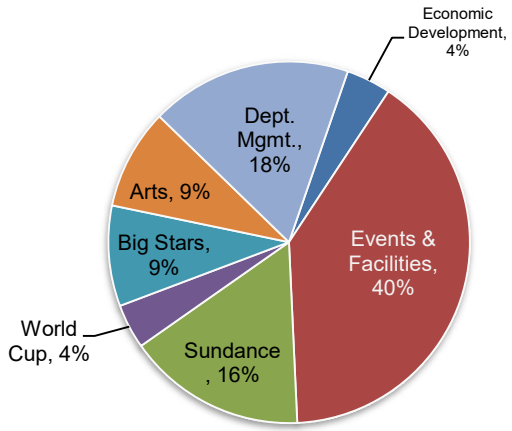
Source: Park City Municipal Corporation. As of 10/16/2020.



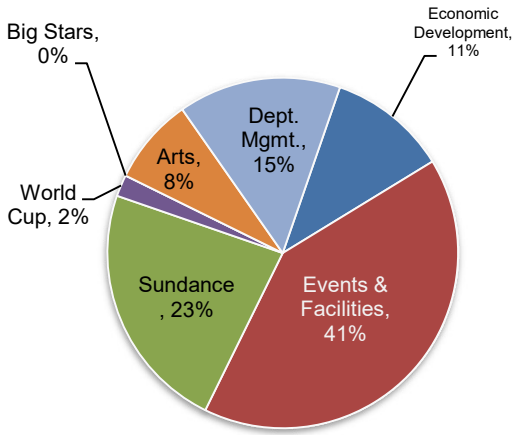
Events

Zoom In: Events

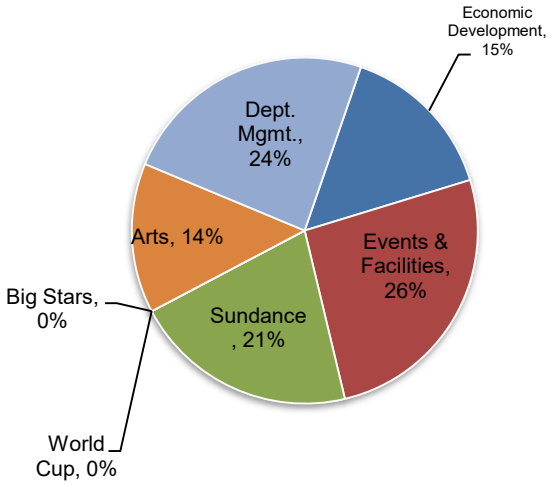
Special Event & Economic Development Program Manager Resource Allocation - 2018



Special Event & Economic Development Program Manager Resource Allocation - 2019



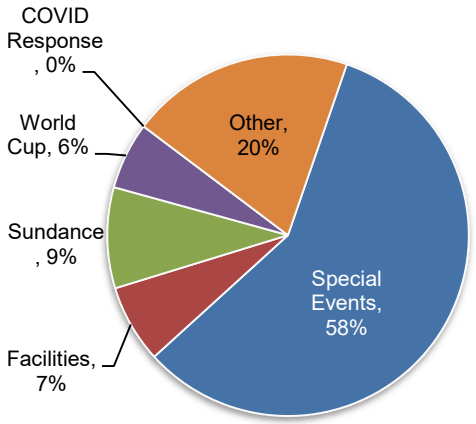
Special Event & Economic Development Program Manager Resource Allocation - 2020



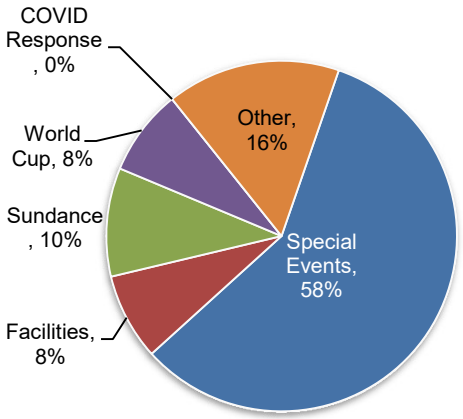
Source: Park City Municipal Corporation. As of 10/16/2020.

Zoom In: Events

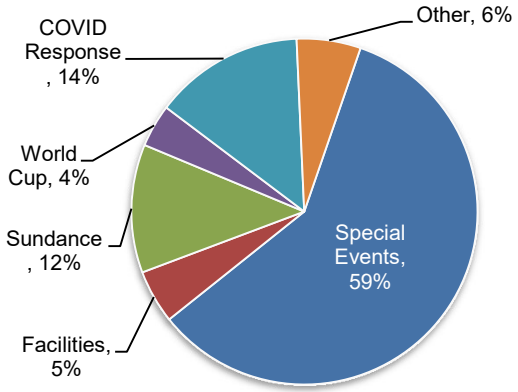
Special Event & Facilities Coordinator Resource Allocation - 2018



Special Event & Facilities Coordinator Resource Allocation - 2019

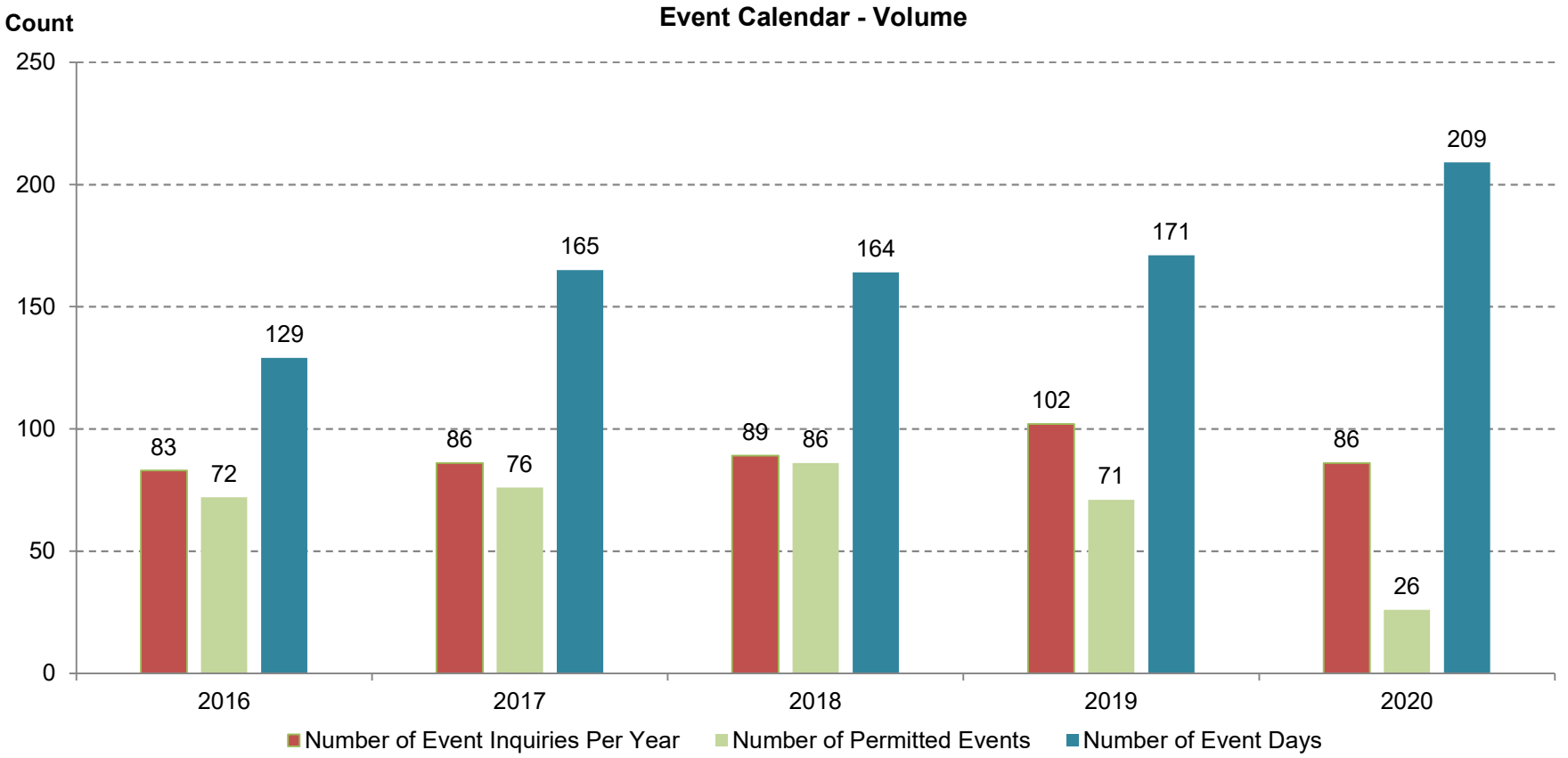


Special Event & Facilities Coordinator Resource Allocation - 2020



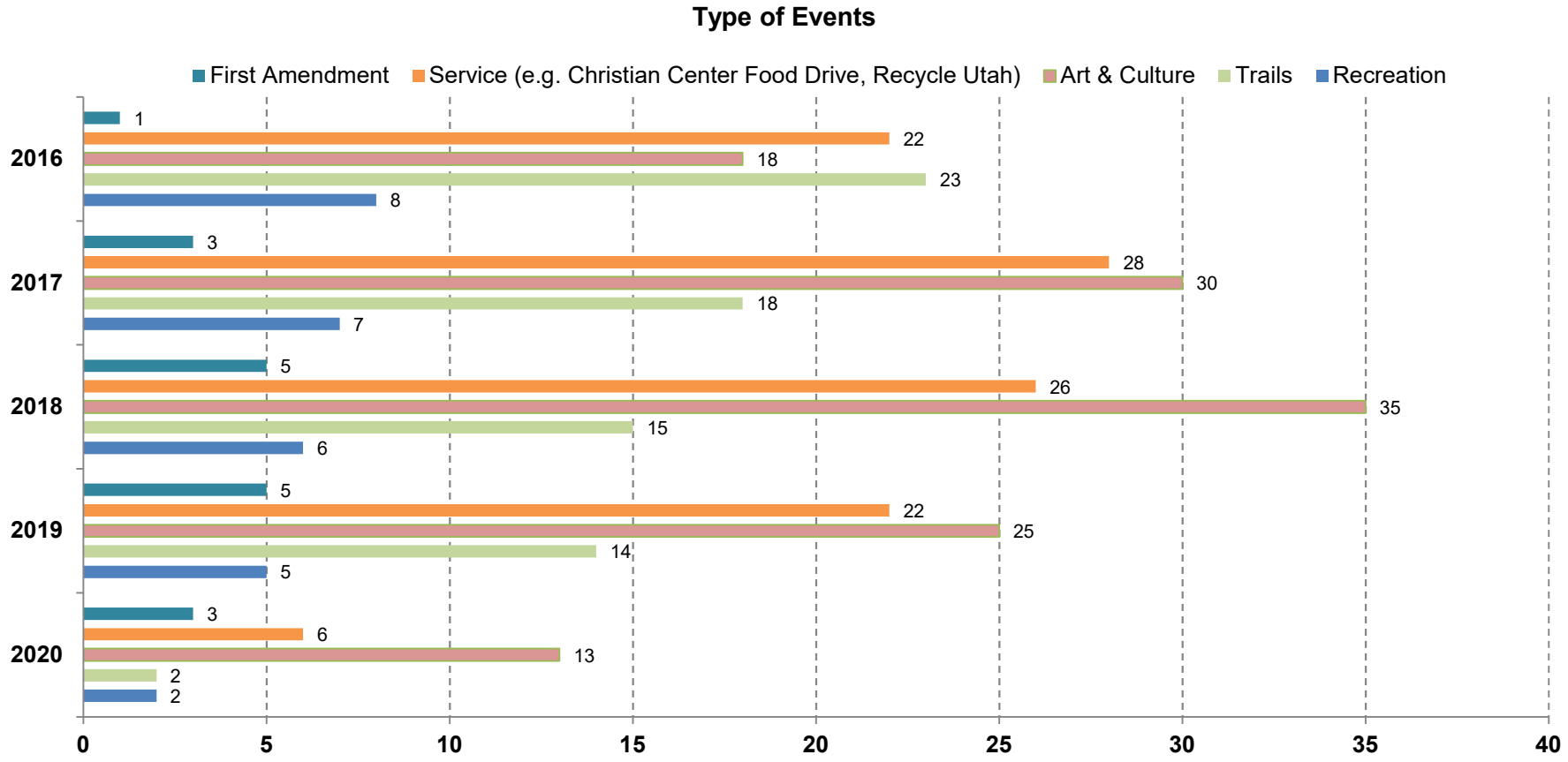
Source: Park City Municipal Corporation. As of 10/16/2020.

Event Calendar



Source: Park City Municipal Corporation. As of 10/16/2020.

Event Types



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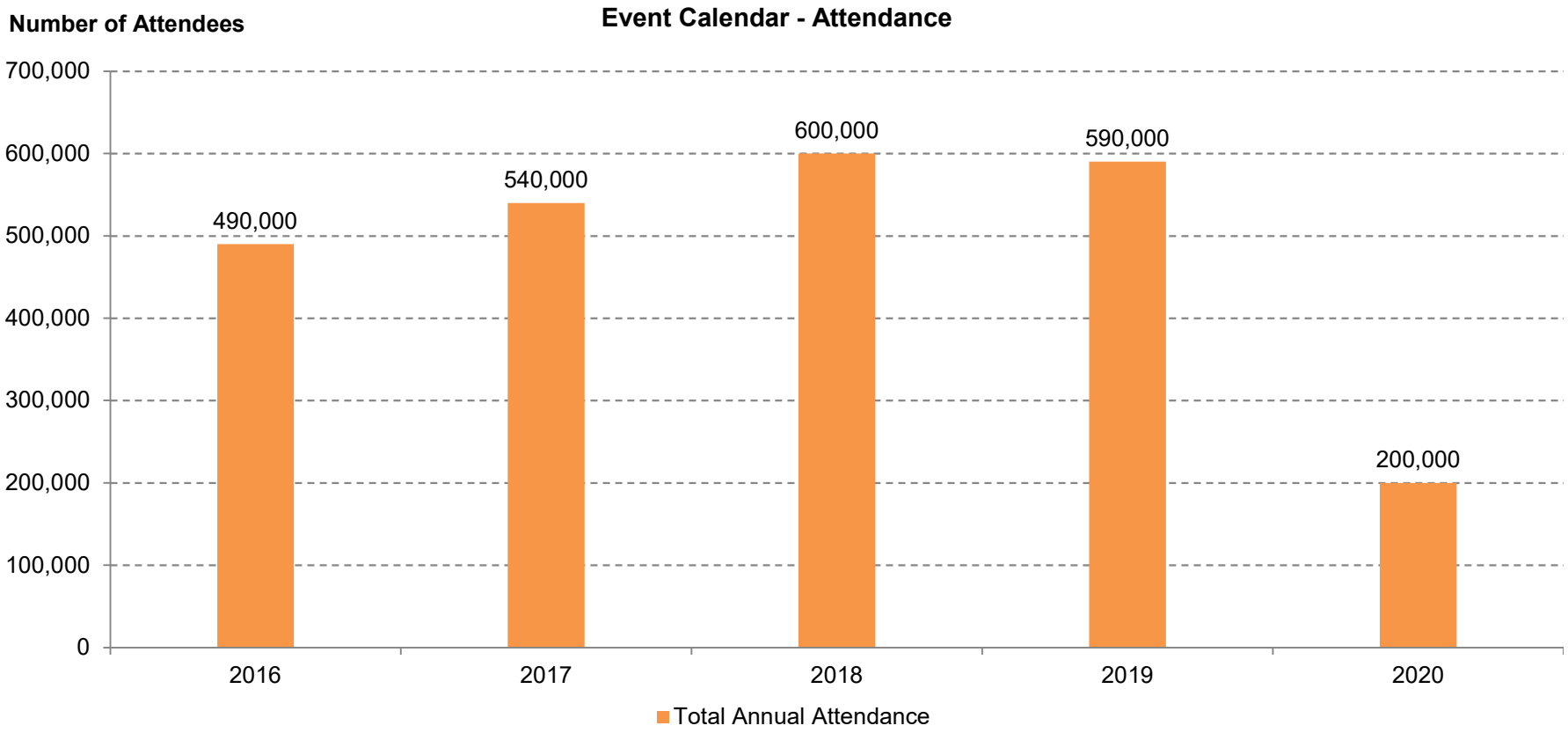
Event Calendar



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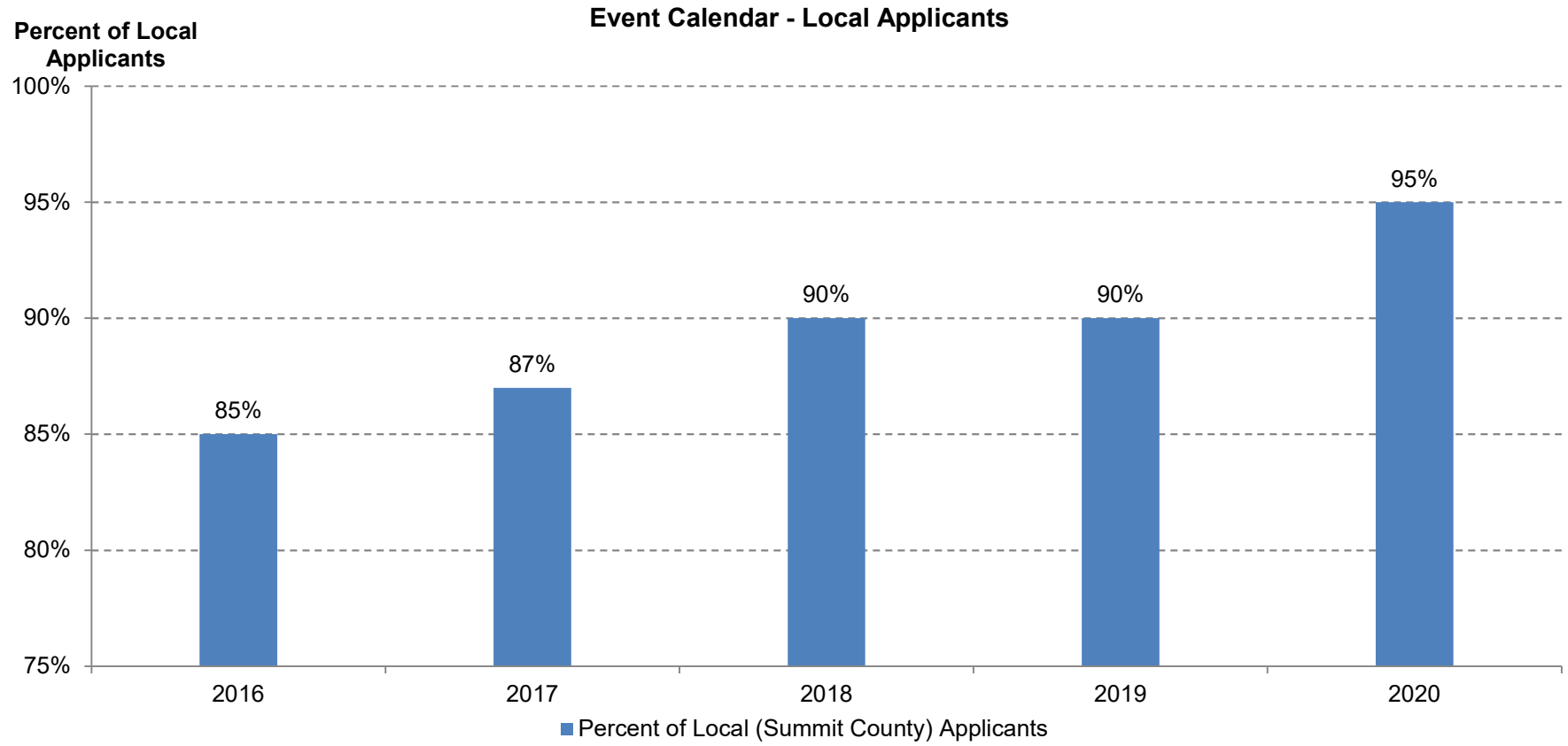
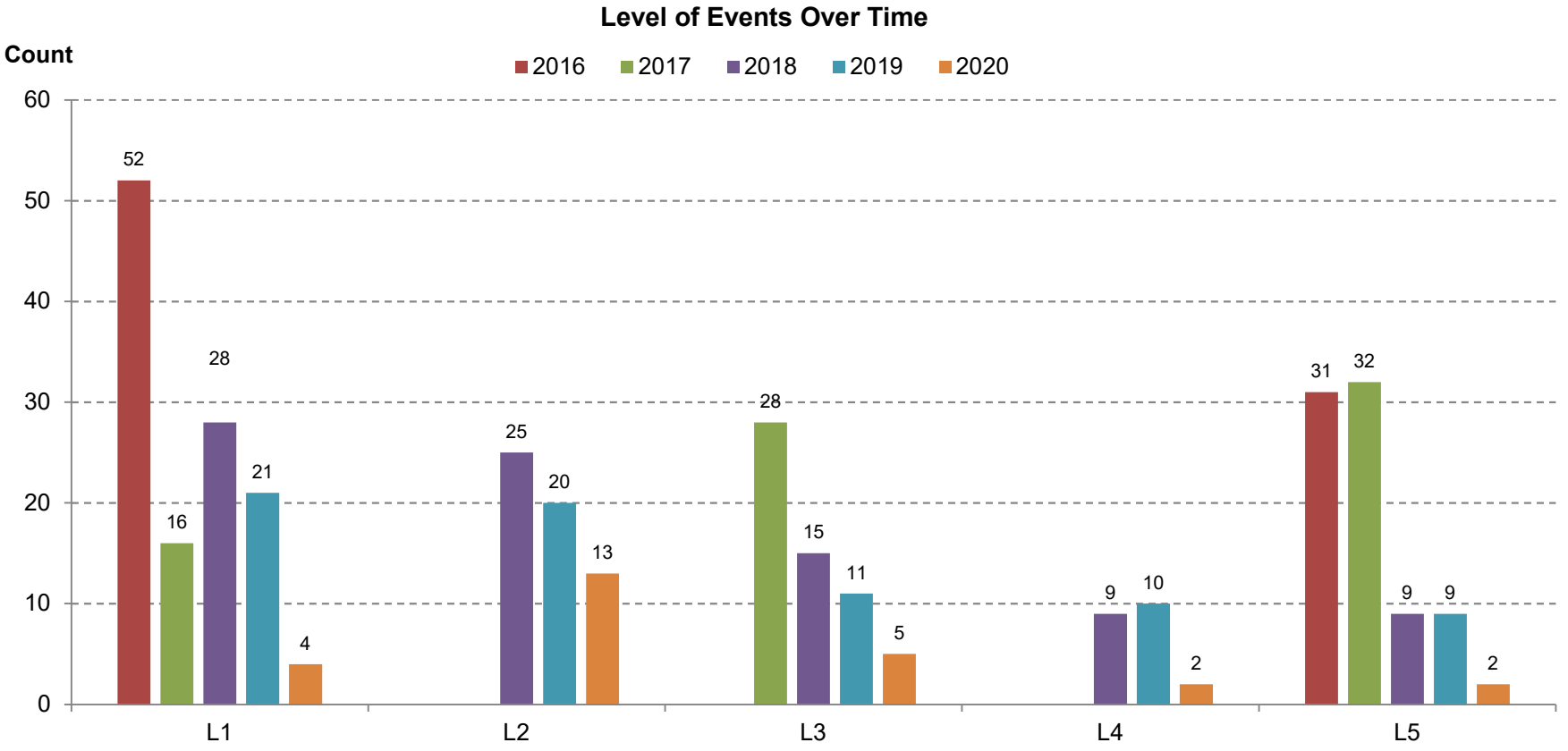
Event Calendar



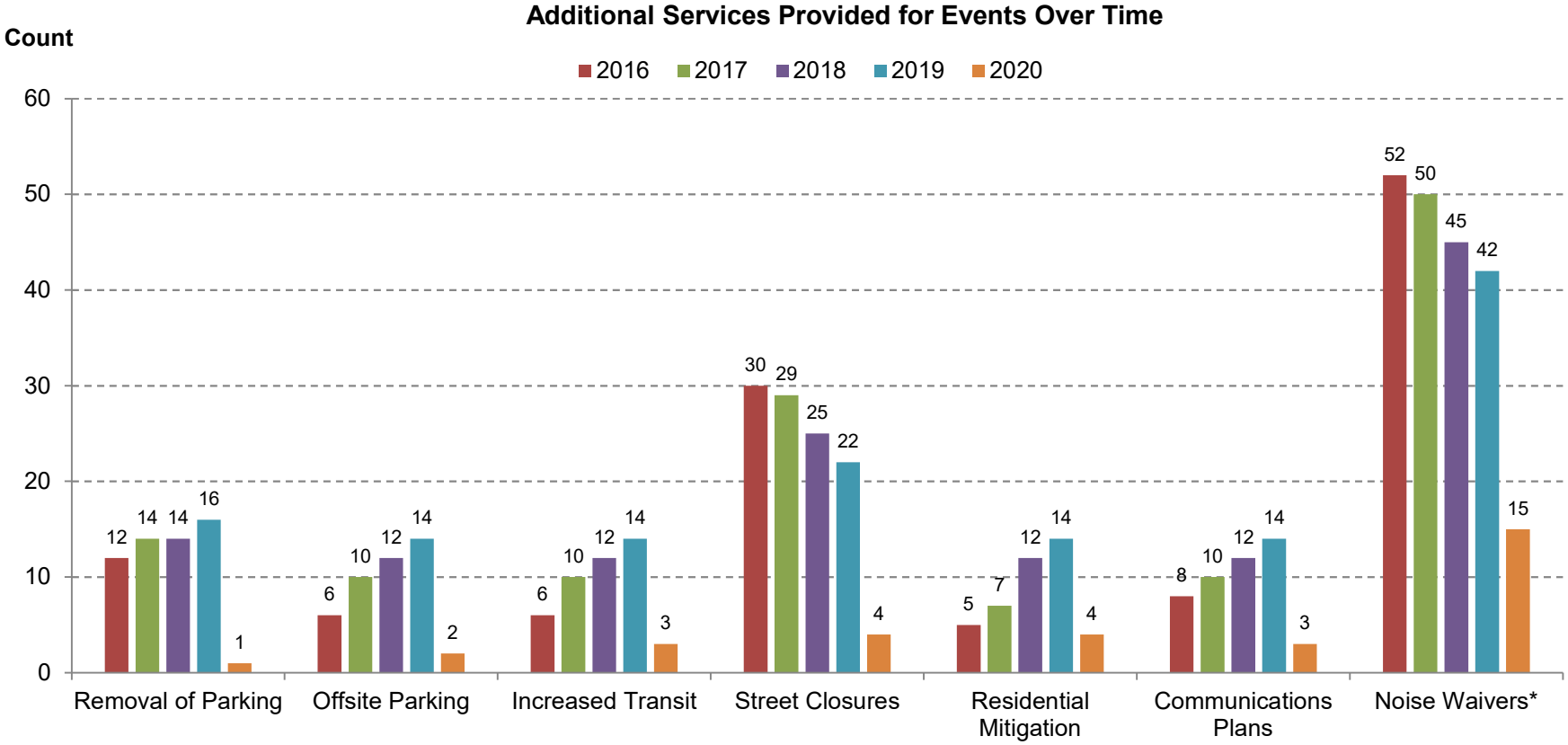
Source: Park City Municipal Corporation. As of 10/16/2020.

Event Levels



Source: Park City Municipal Corporation. As of 10/16/2020.

Event Services



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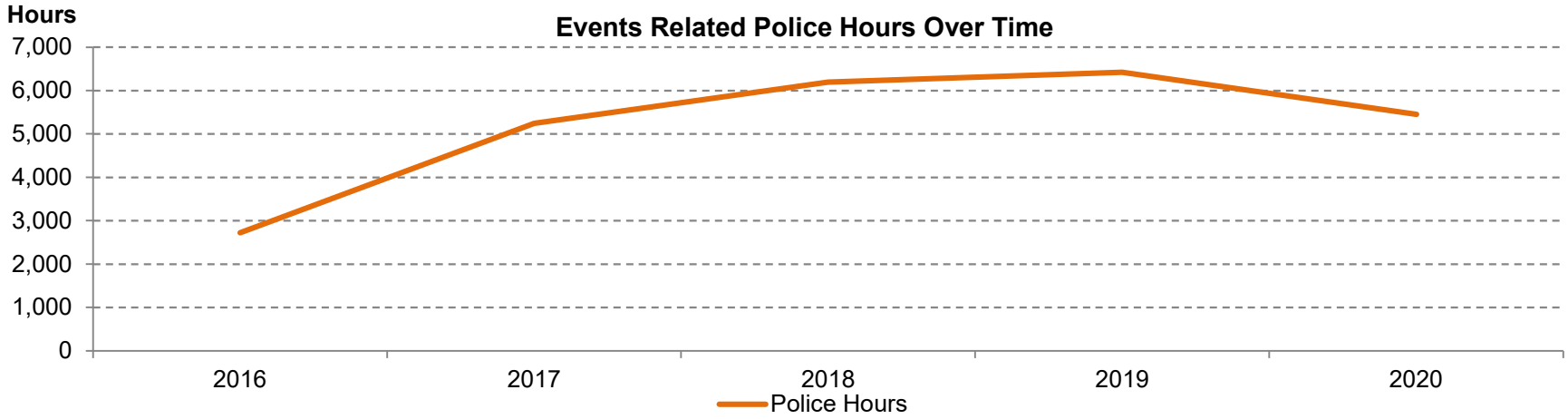
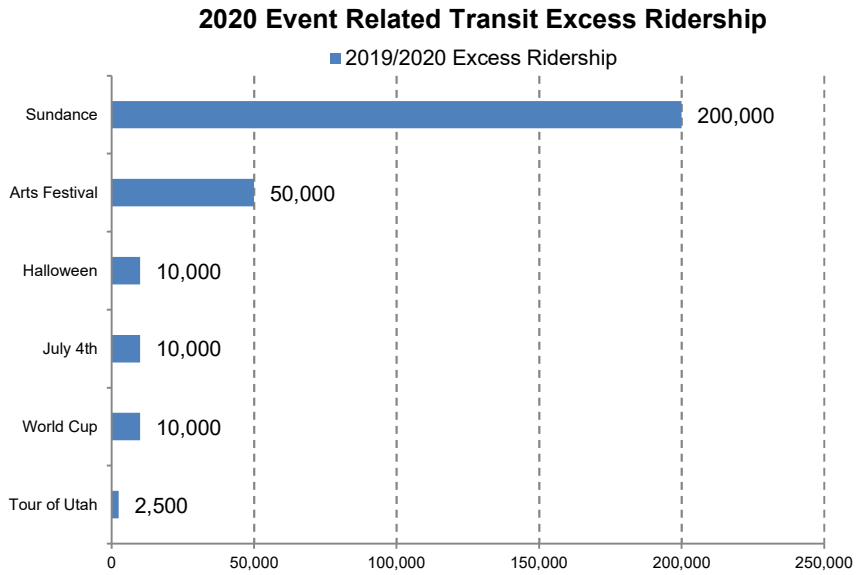
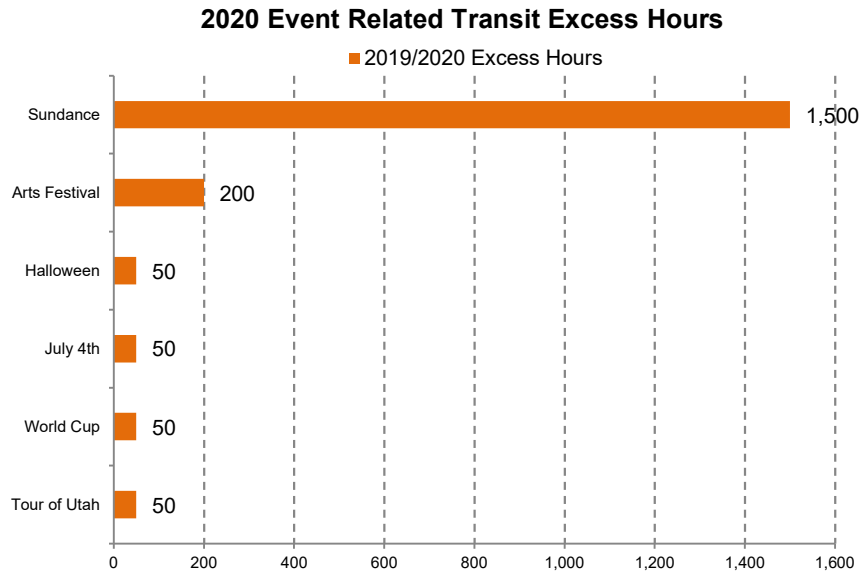
Event Services



Source: Park City Municipal Corporation. As of 10/16/2020.

Transit Event Services





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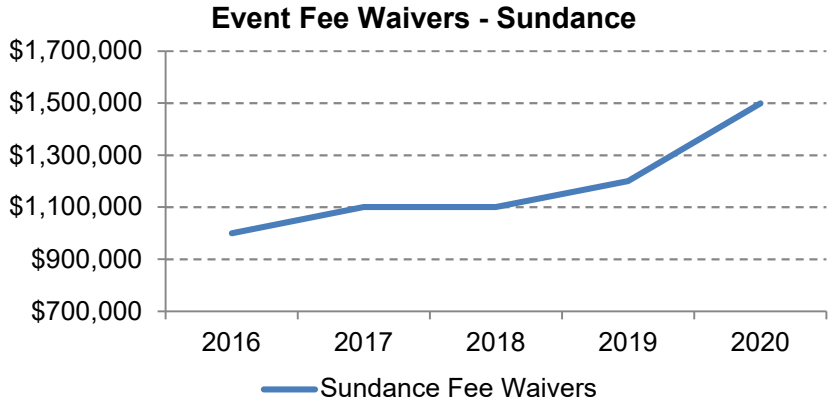
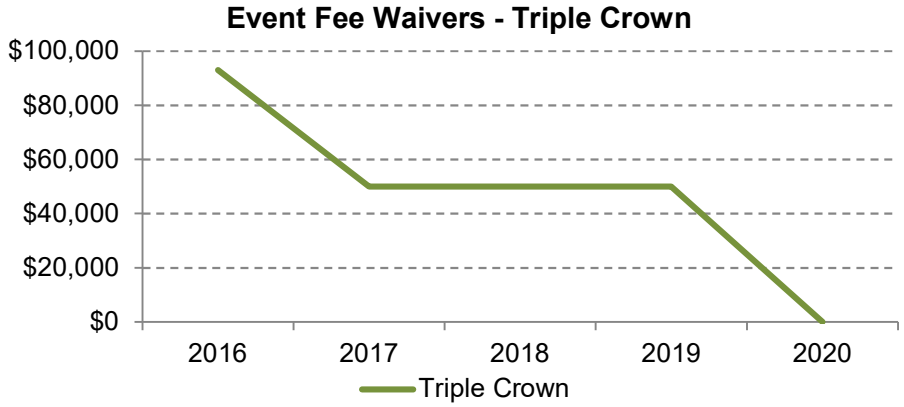
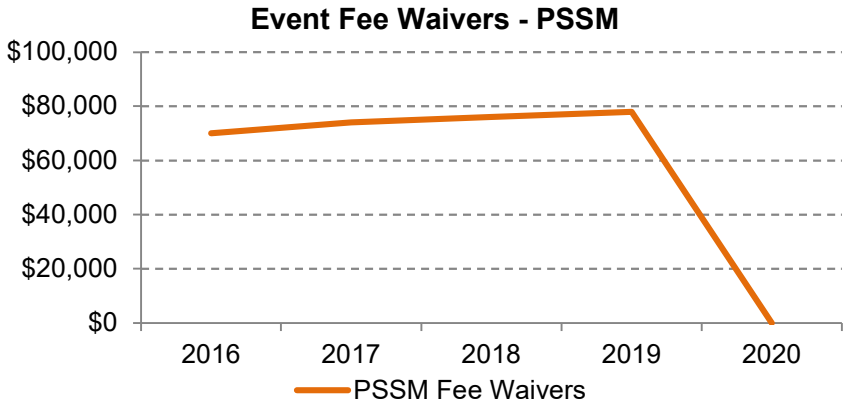
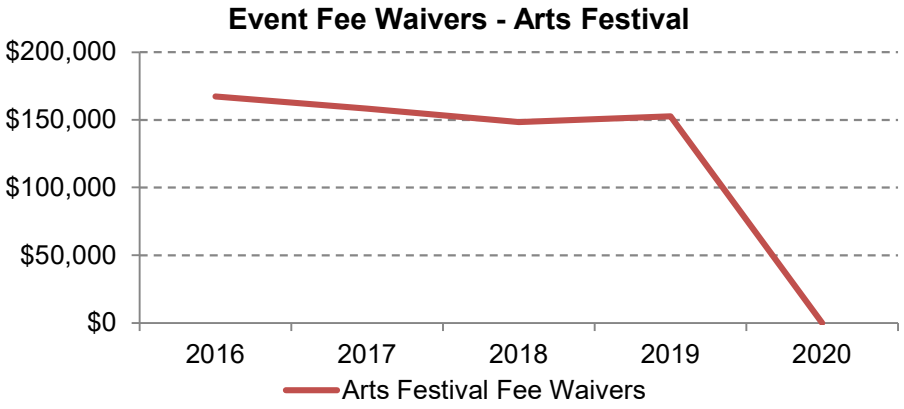
Event Fee Waivers & Impact









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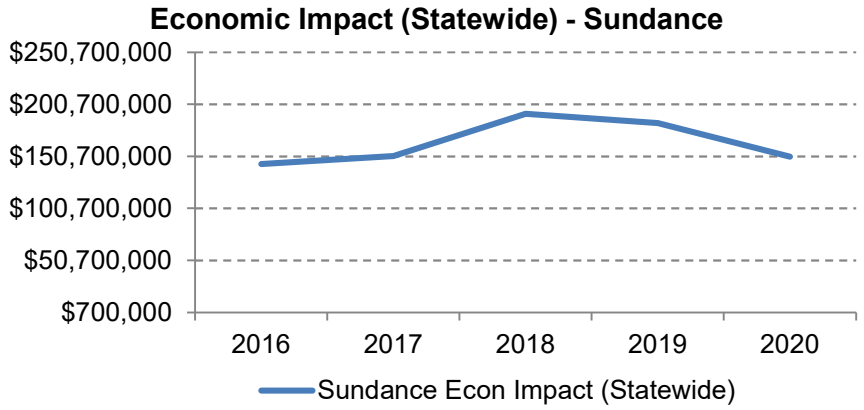
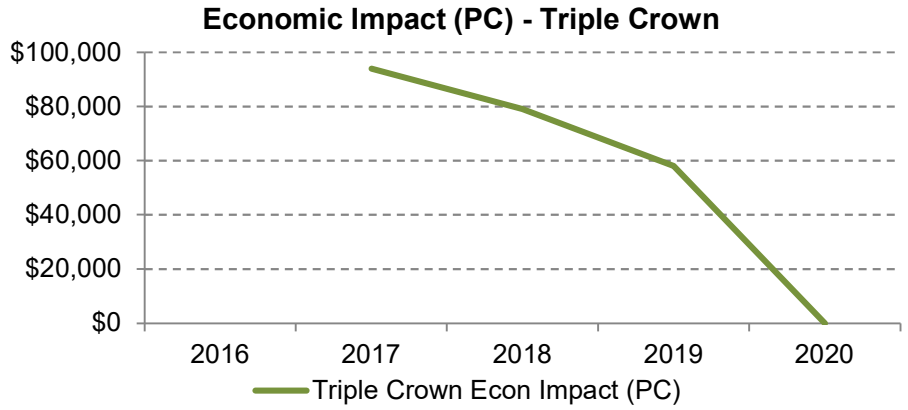
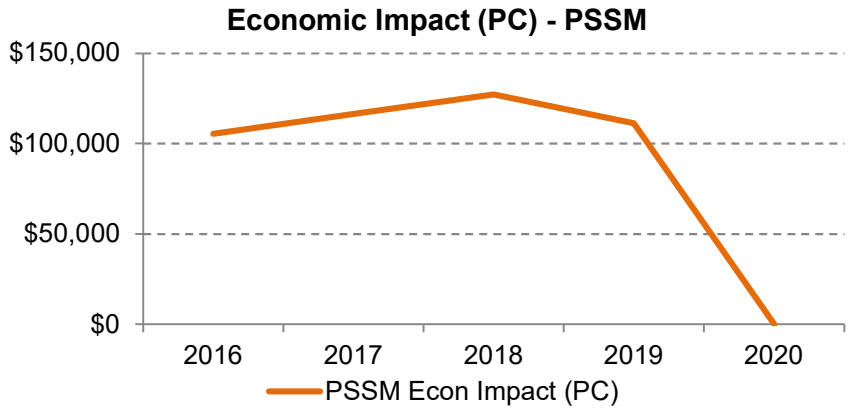
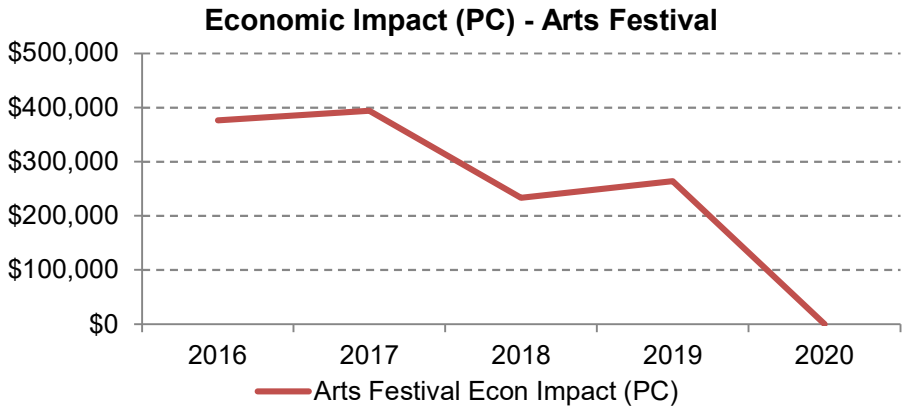
Event Fee Waivers & Impact









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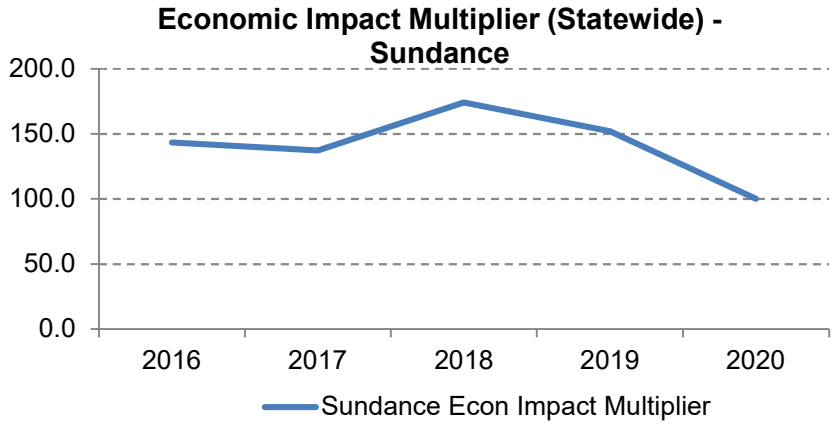
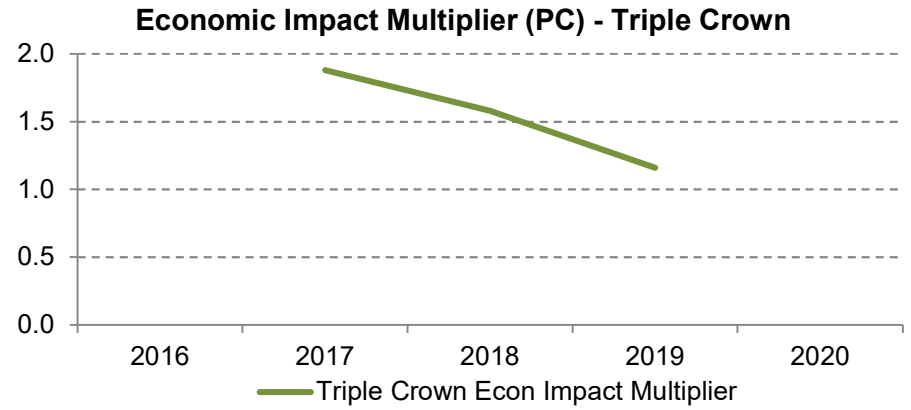
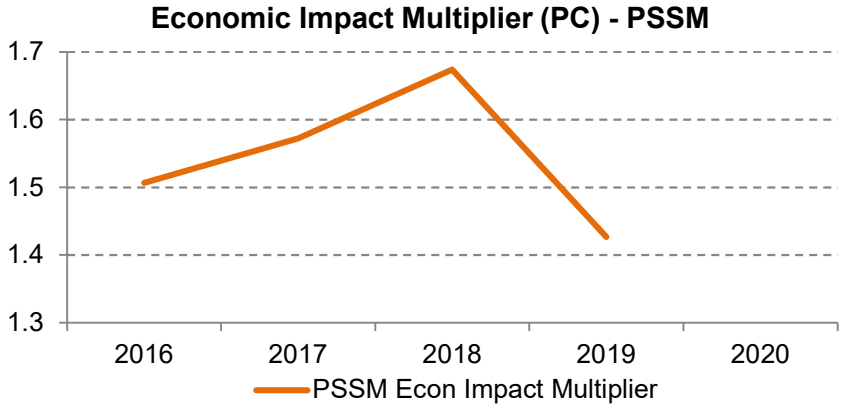
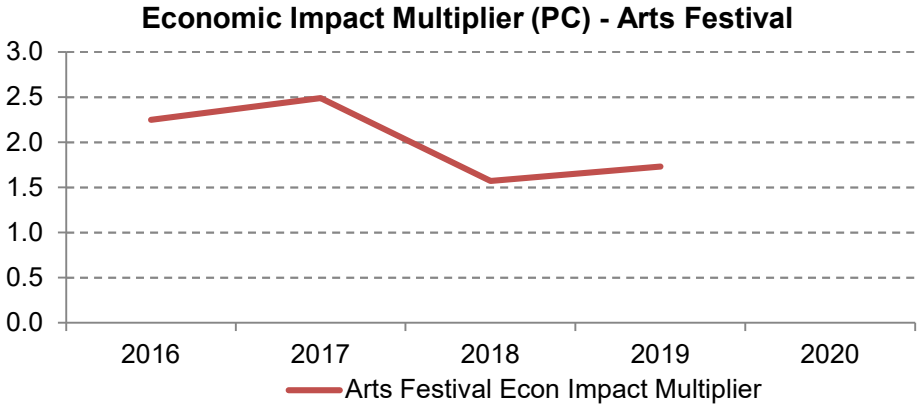
Event Fee Waivers & Impact









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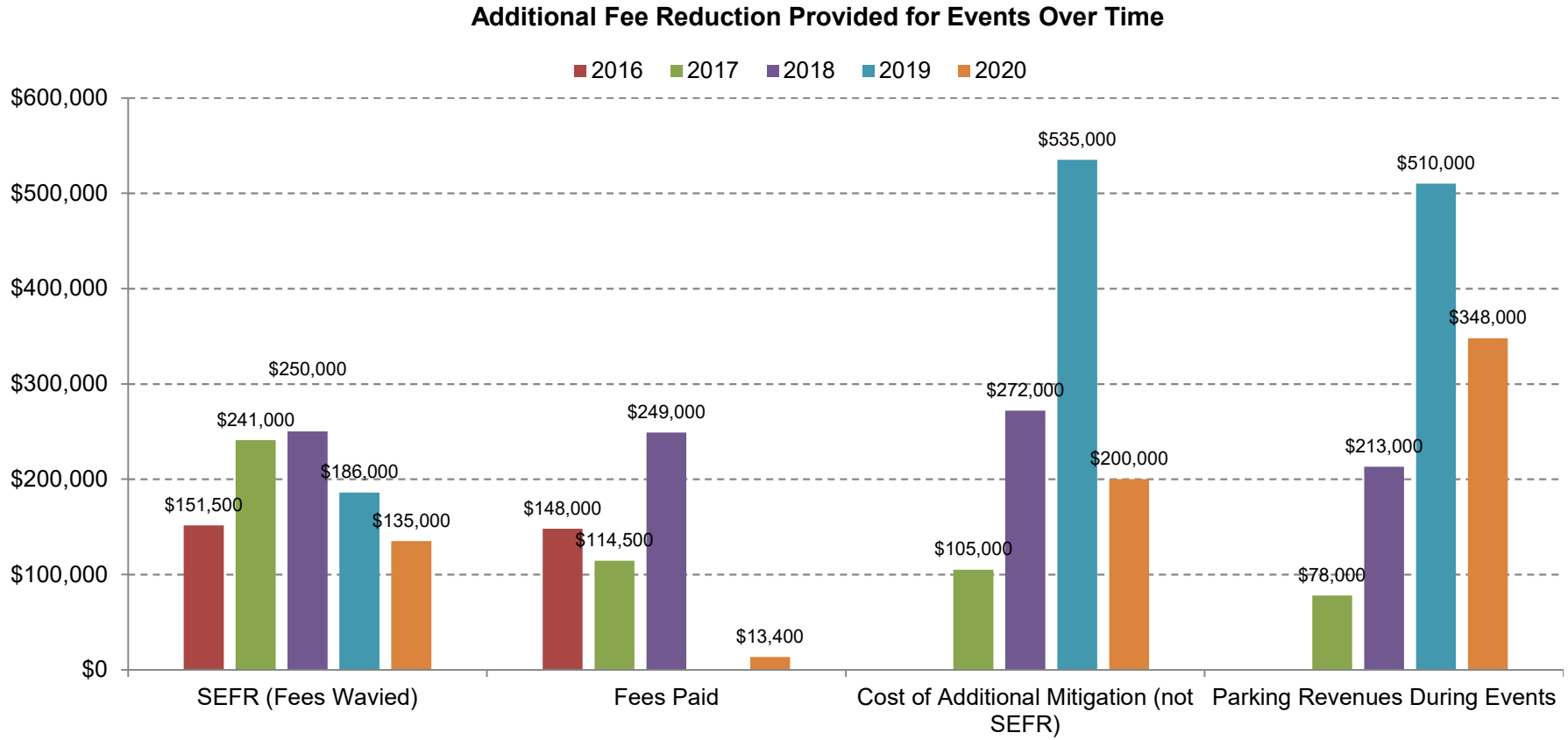
Event Fee Waivers & Impact



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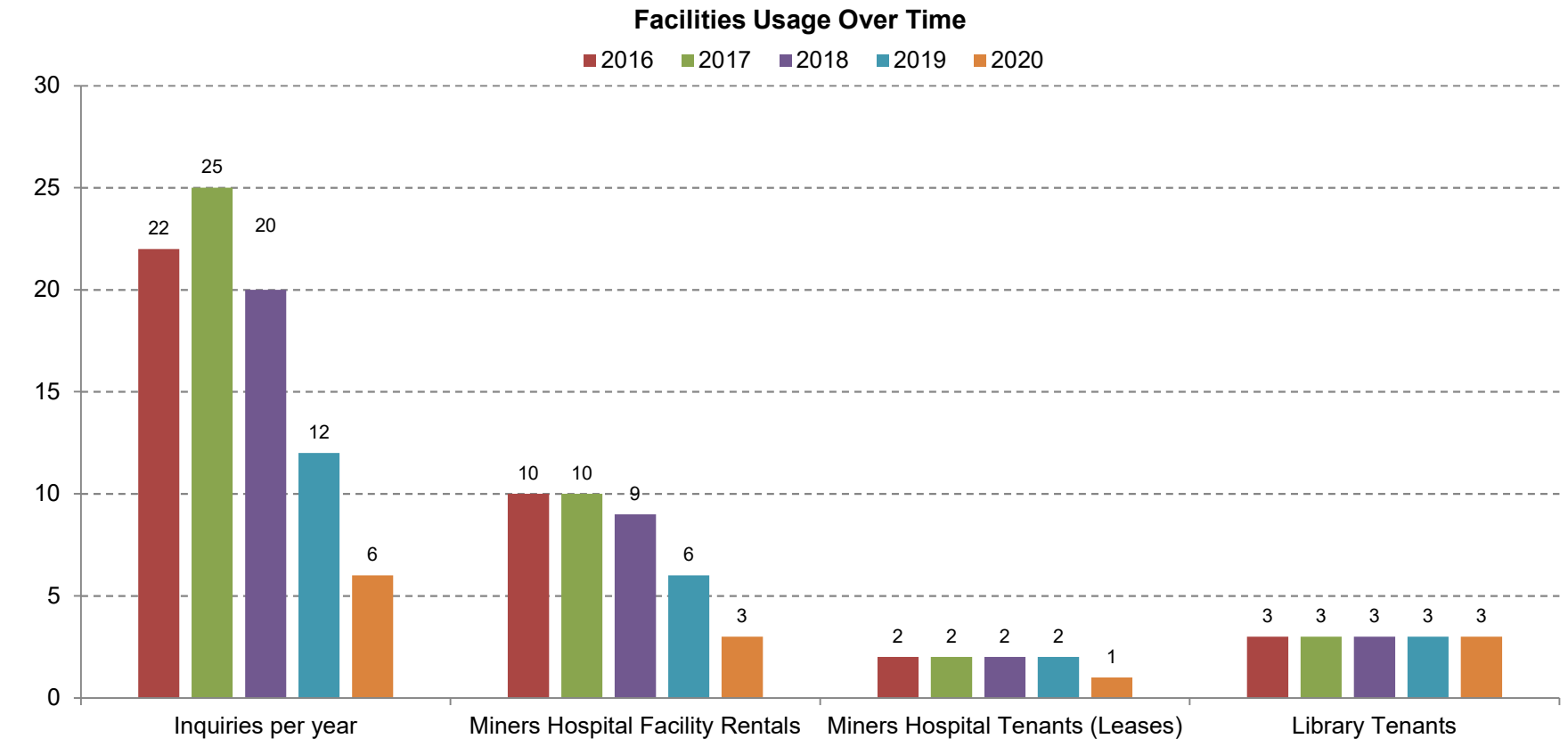
Facilities



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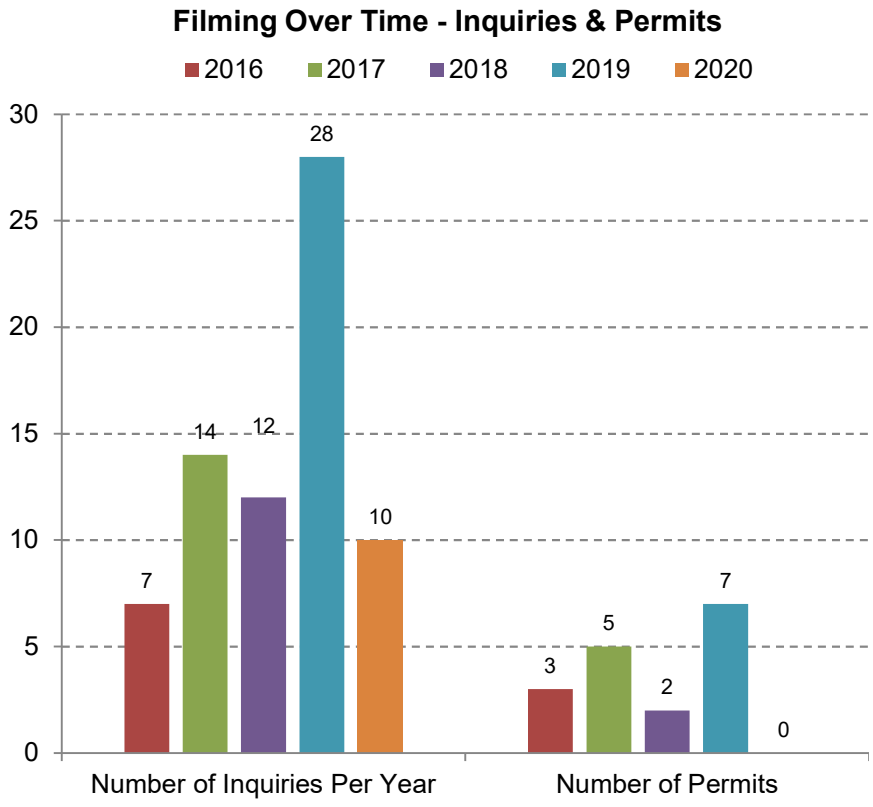
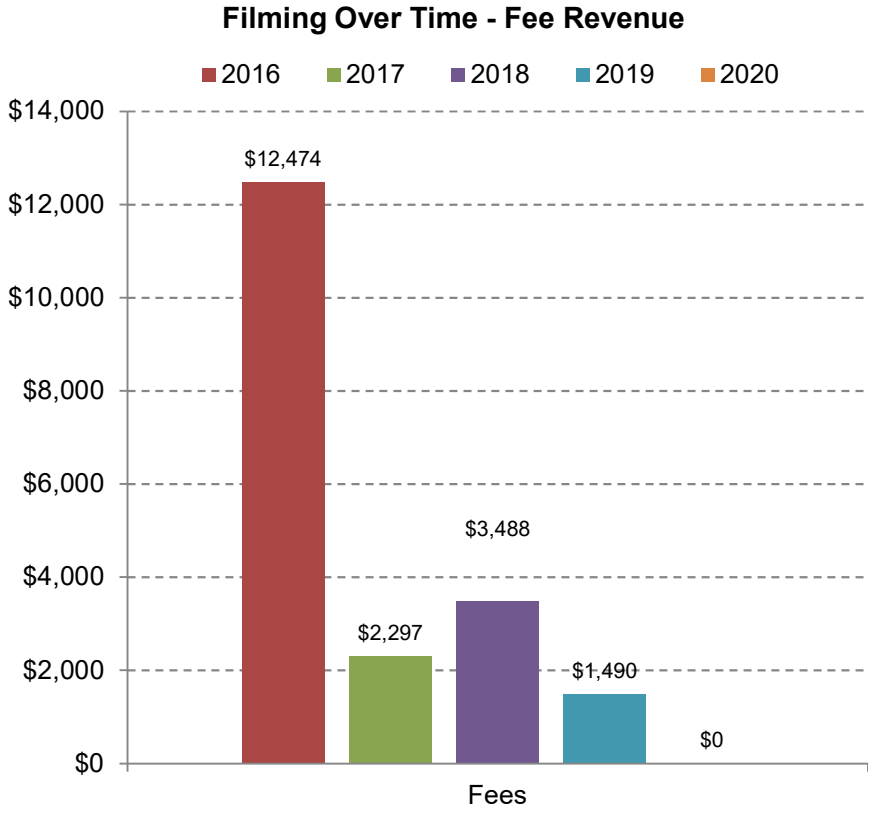
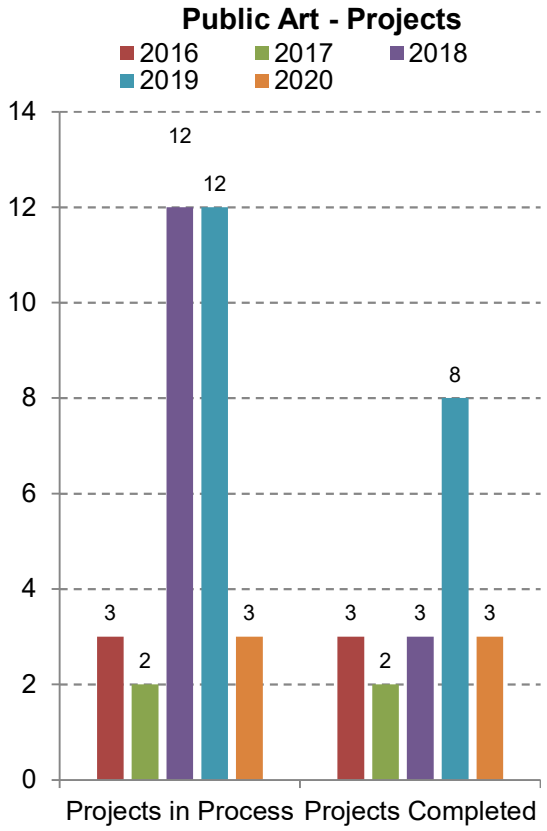
Filming

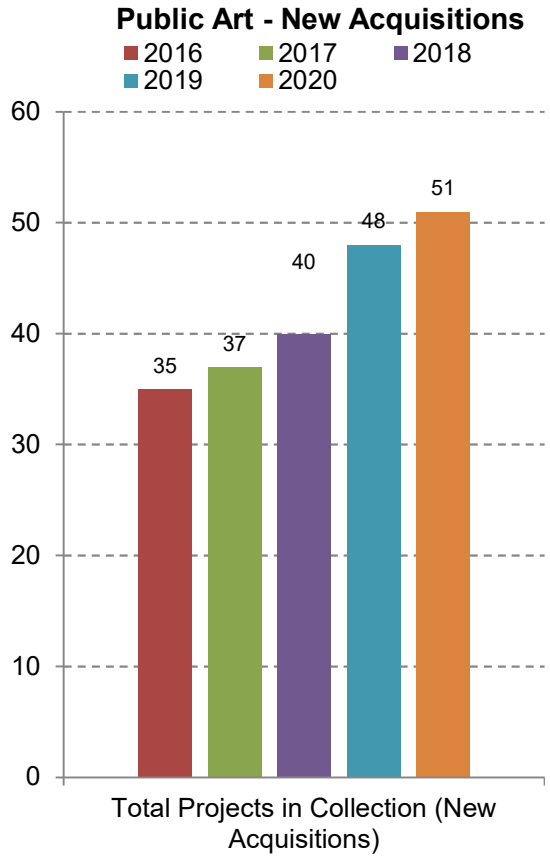


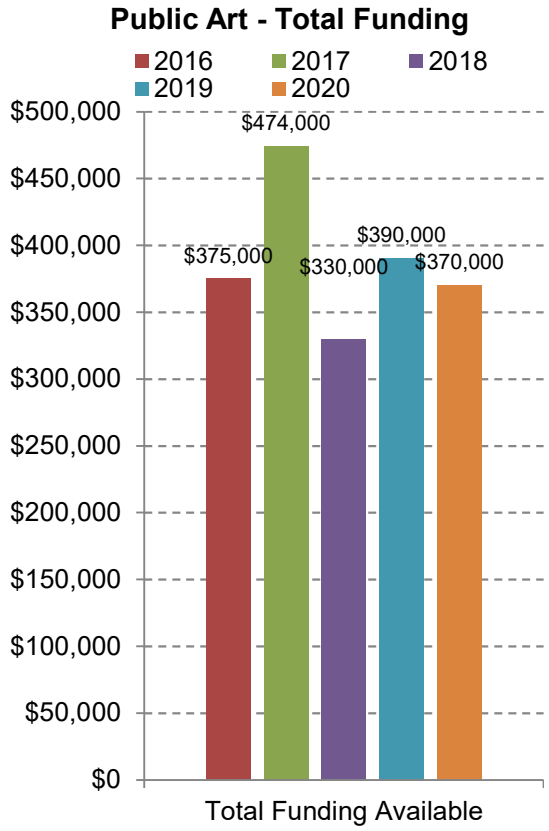


Source: Park City Municipal Corporation. As of 10/16/2020.

Public Art







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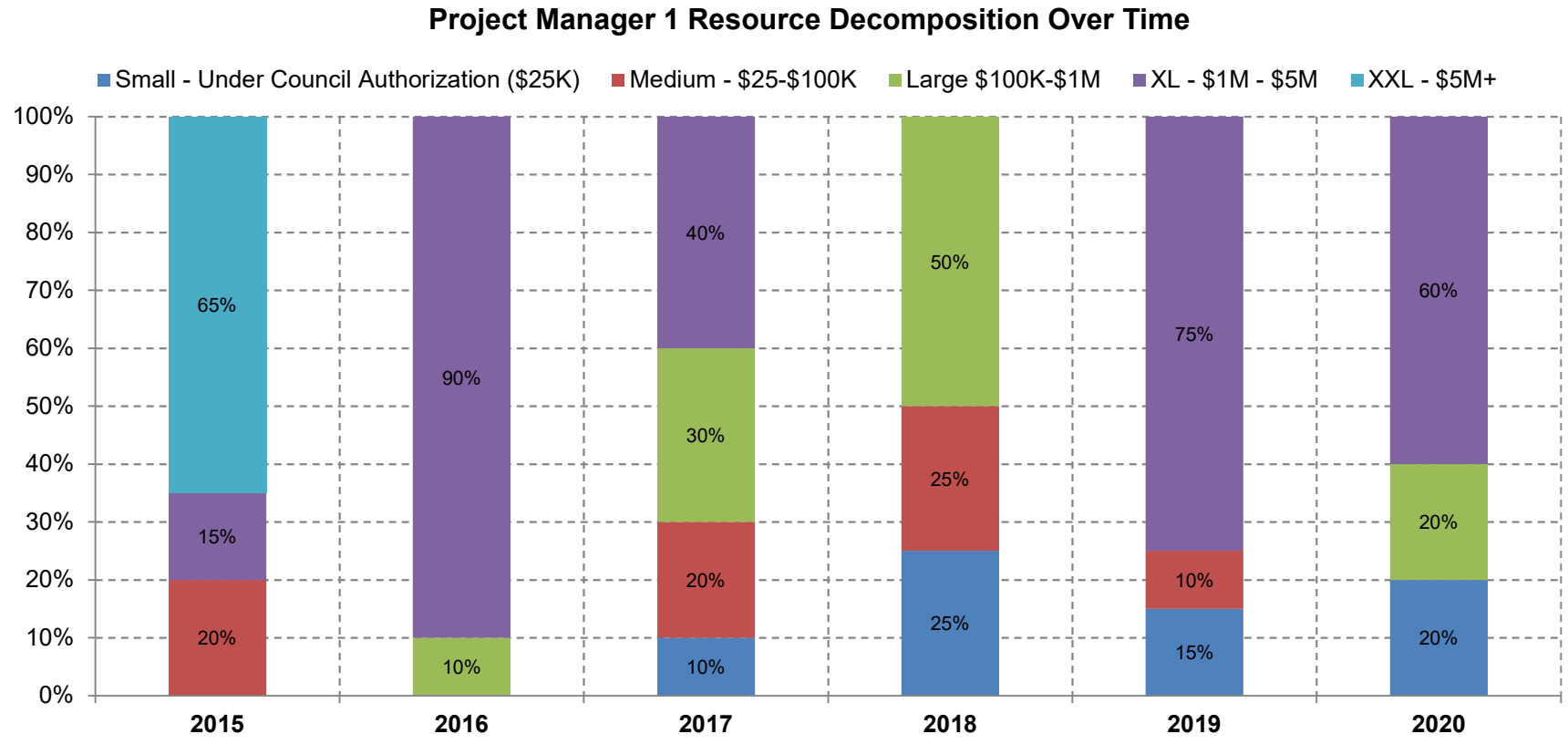
Project Management
PARK CITY
1884

Zoom In: Project Management



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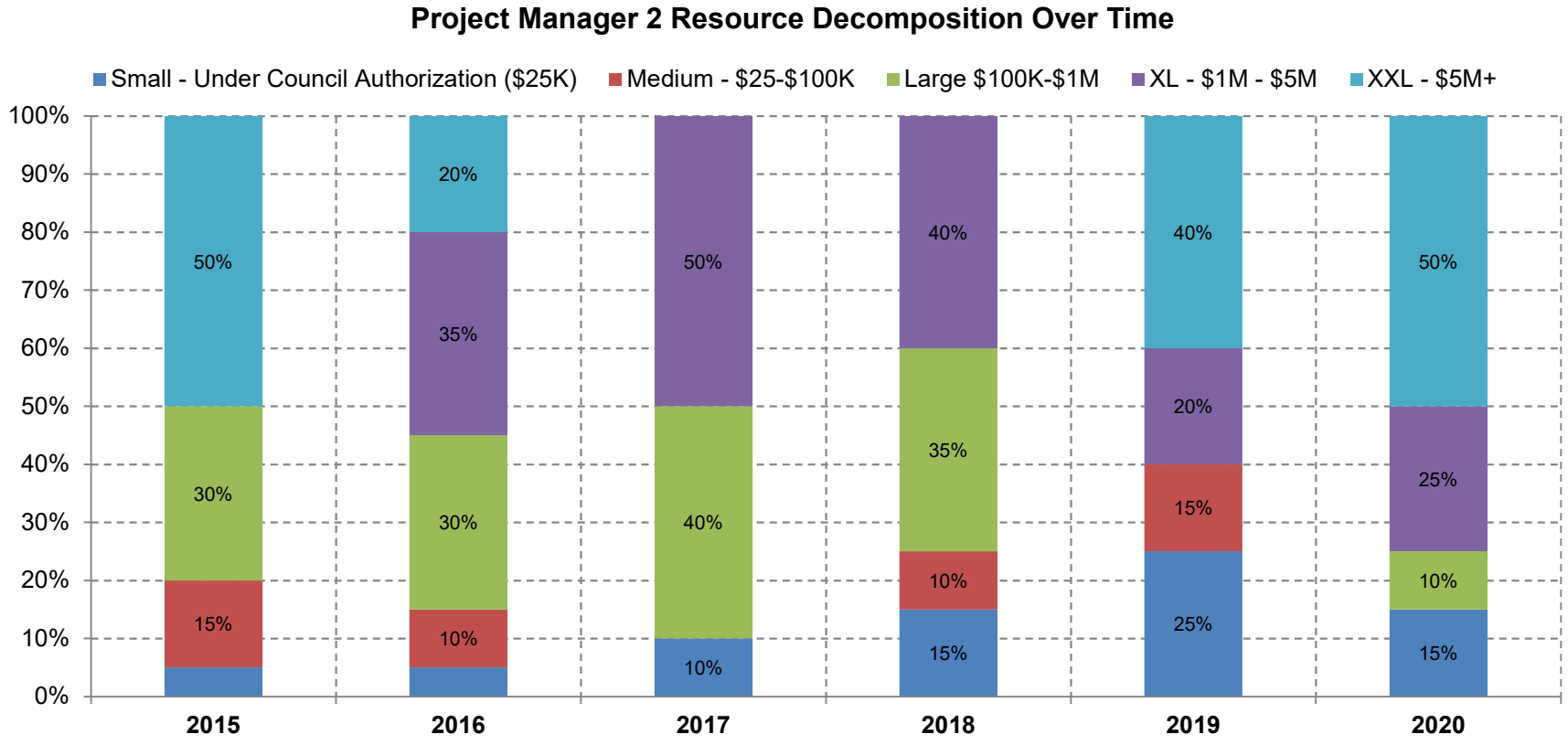
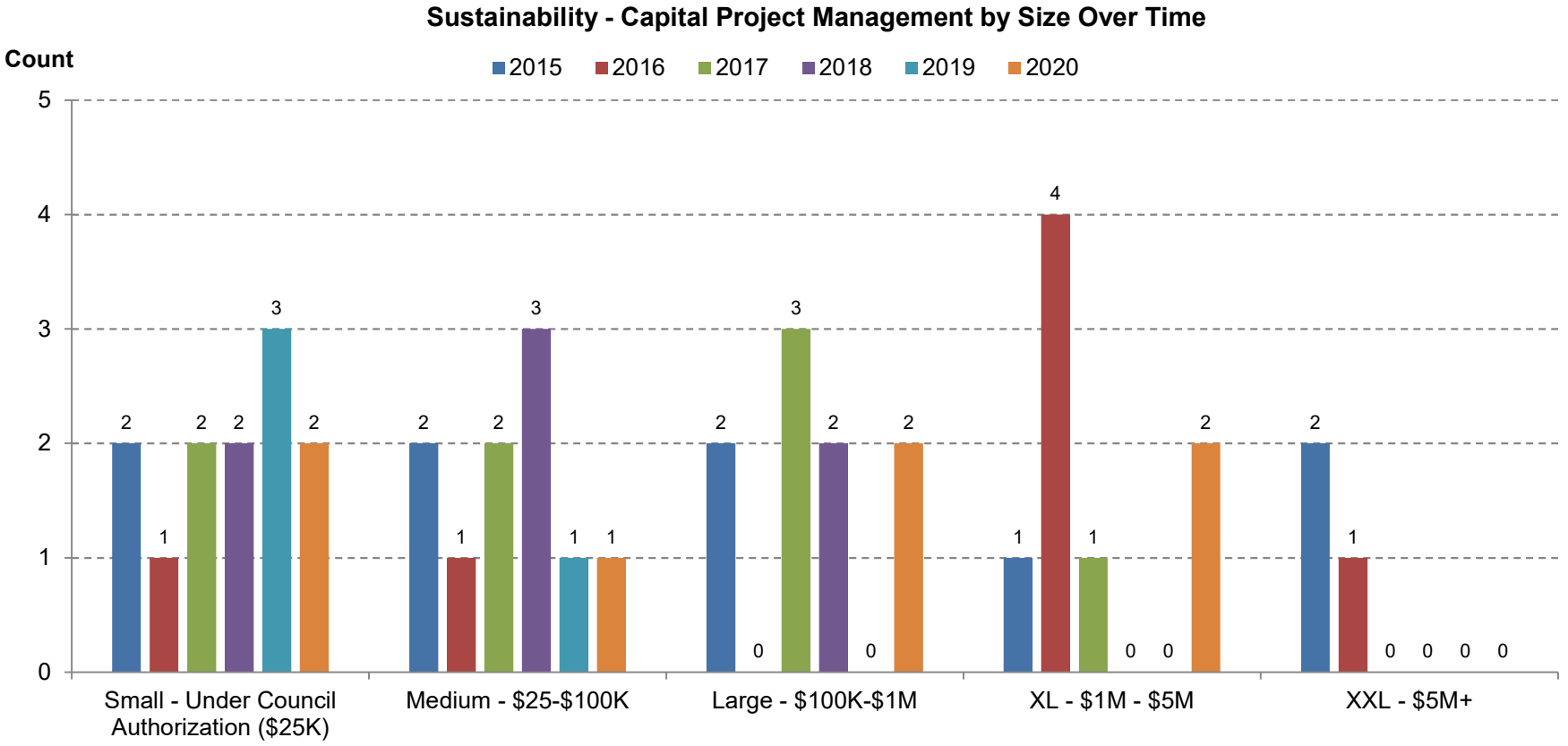
Zoom In: Project Management



Source: Park City Municipal Corporation. As of 10/16/2020.

Project Management Volume



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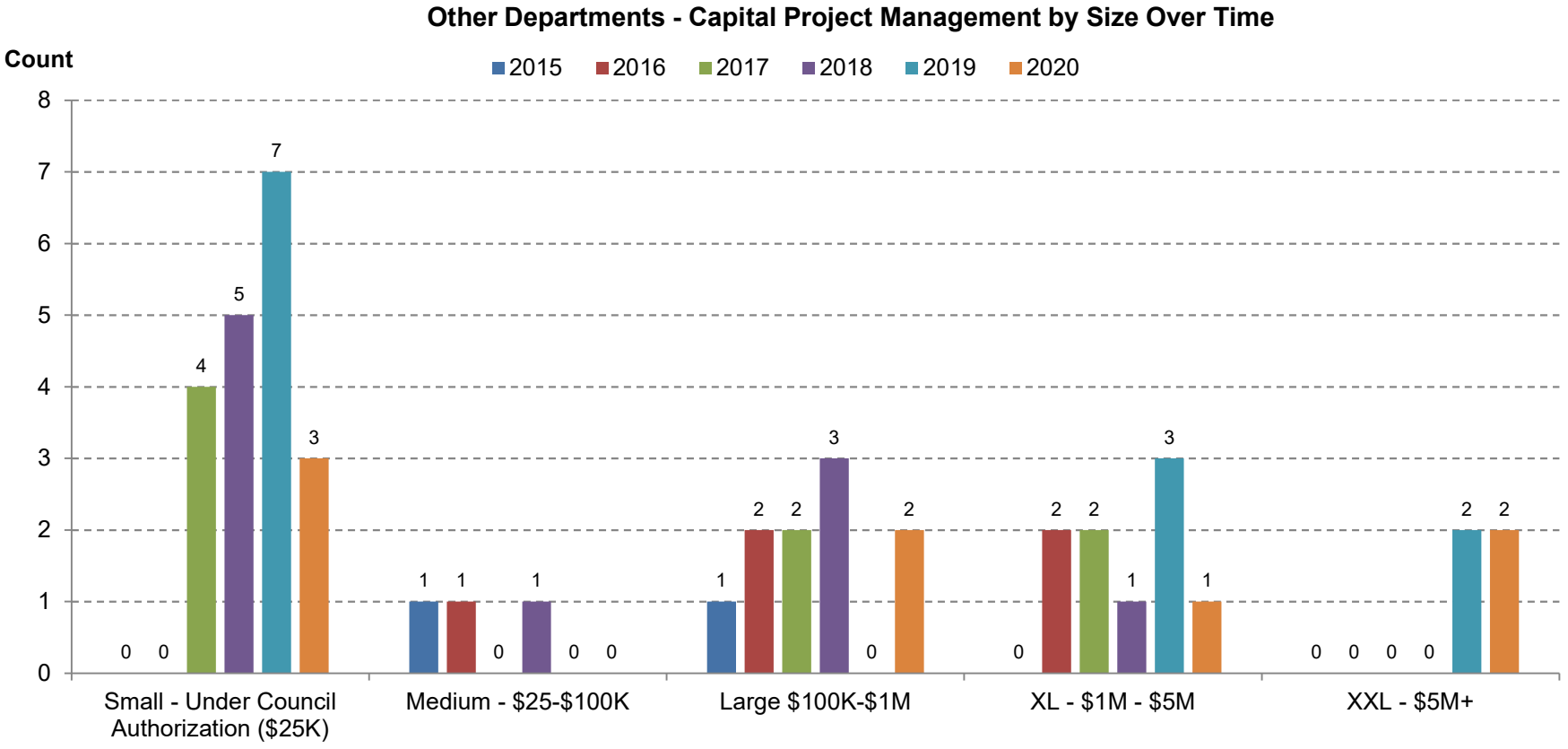
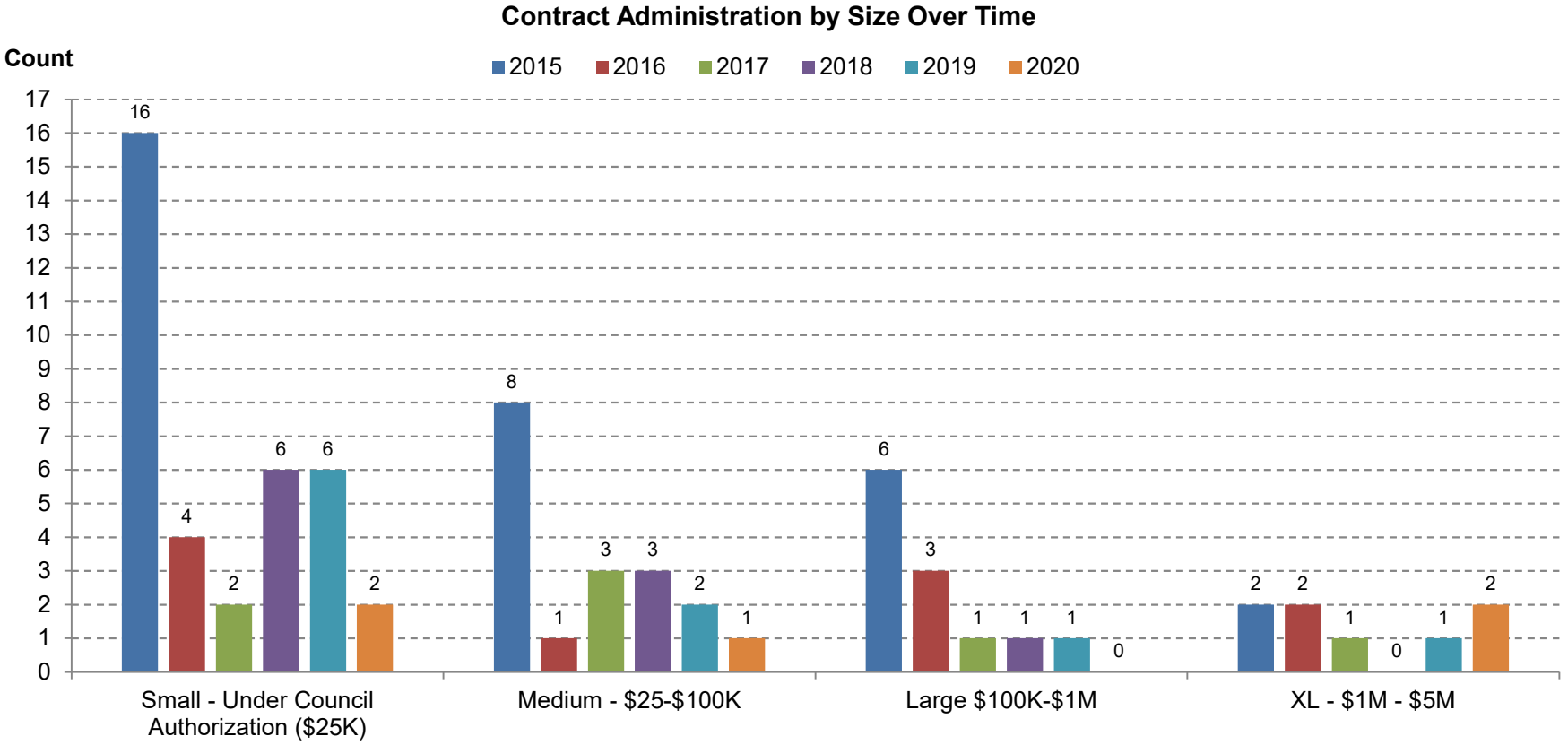
Project Management Volume



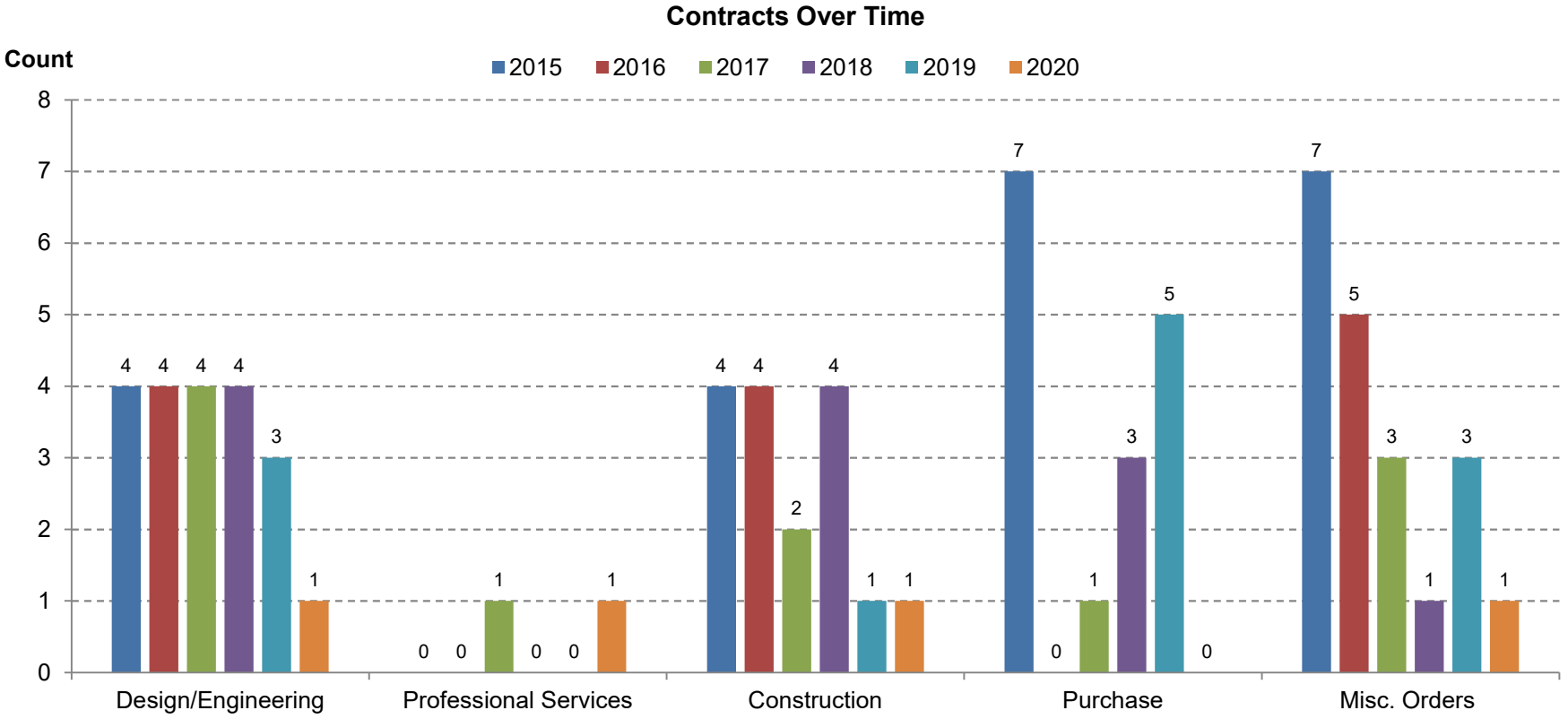
Source: Park City Municipal Corporation. As of 10/16/2020.

Contract Management



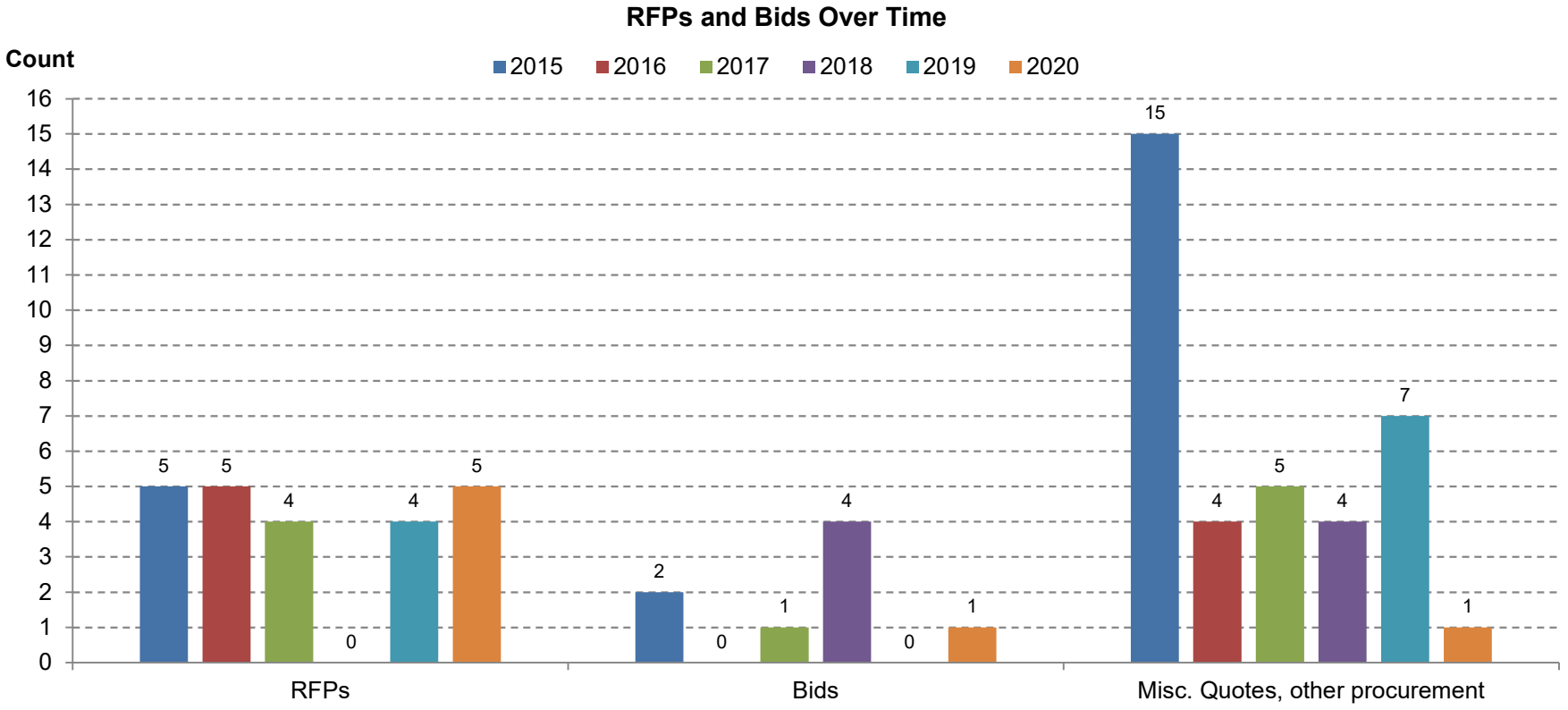
Source: Park City Municipal Corporation. As of 10/16/2020.

Contract Management



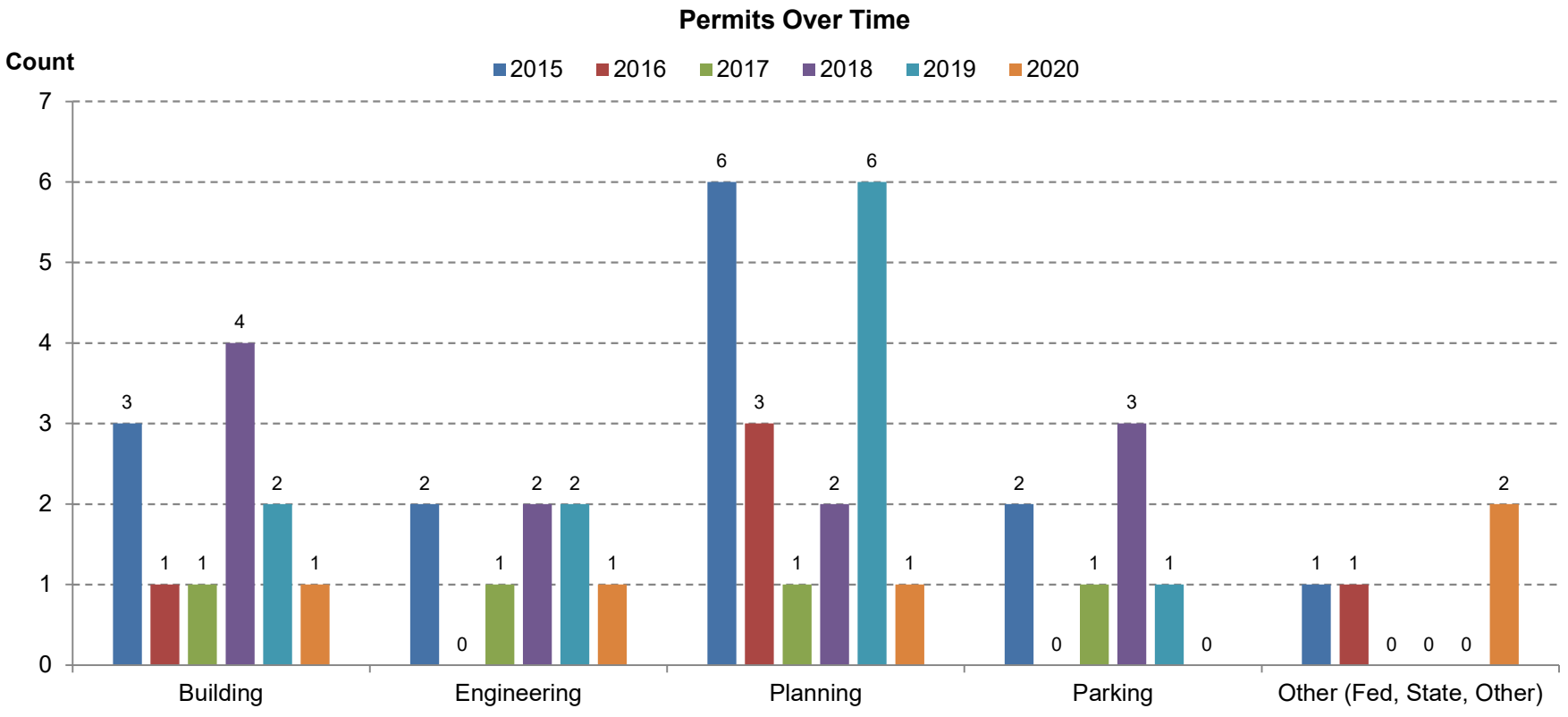
Source: Park City Municipal Corporation. As of 10/16/2020.

RFP Management



Source: Park City Municipal Corporation. As of 10/16/2020.

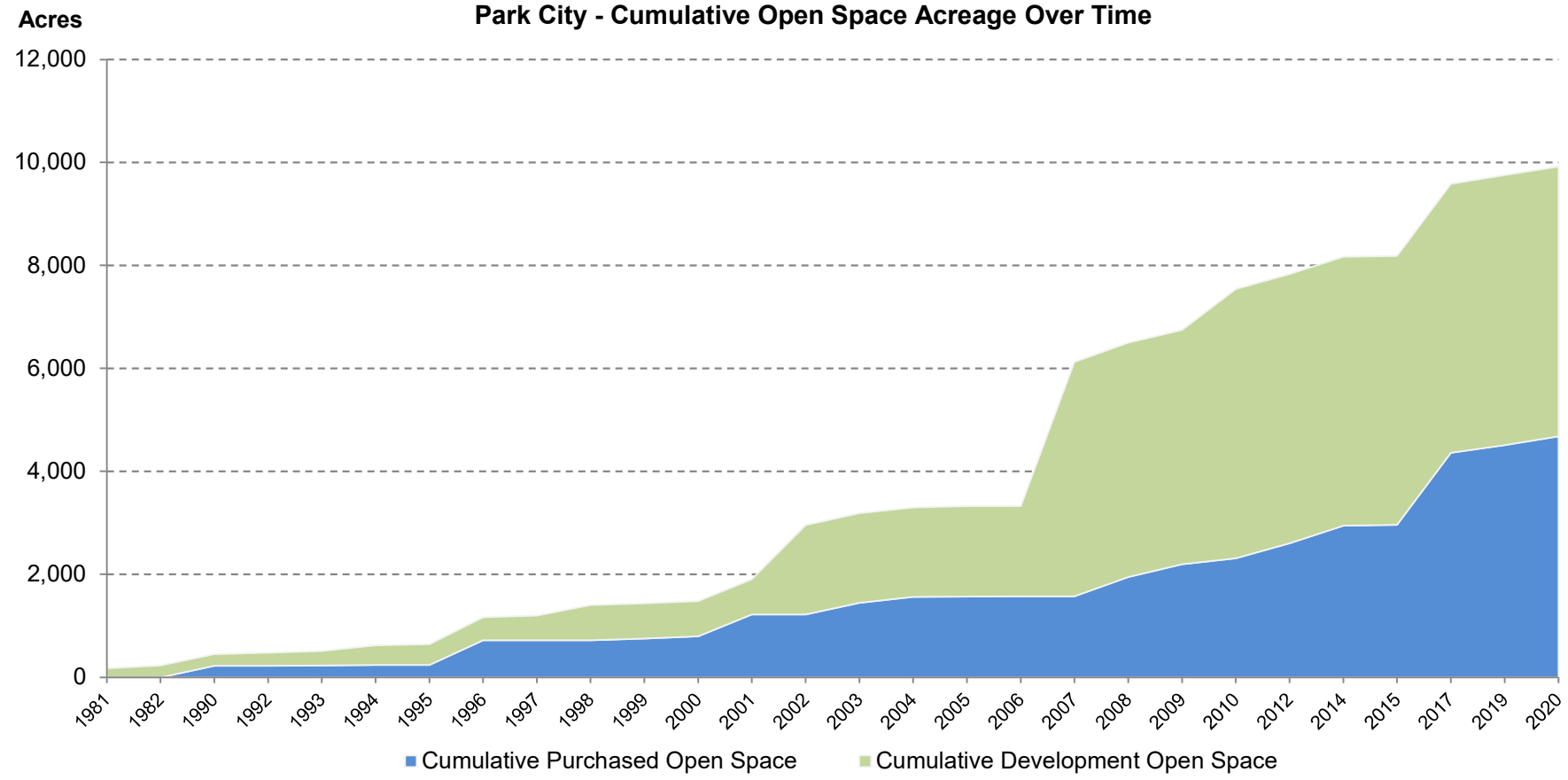
Permit Management



Source: Park City Municipal Corporation. As of 10/16/2020.

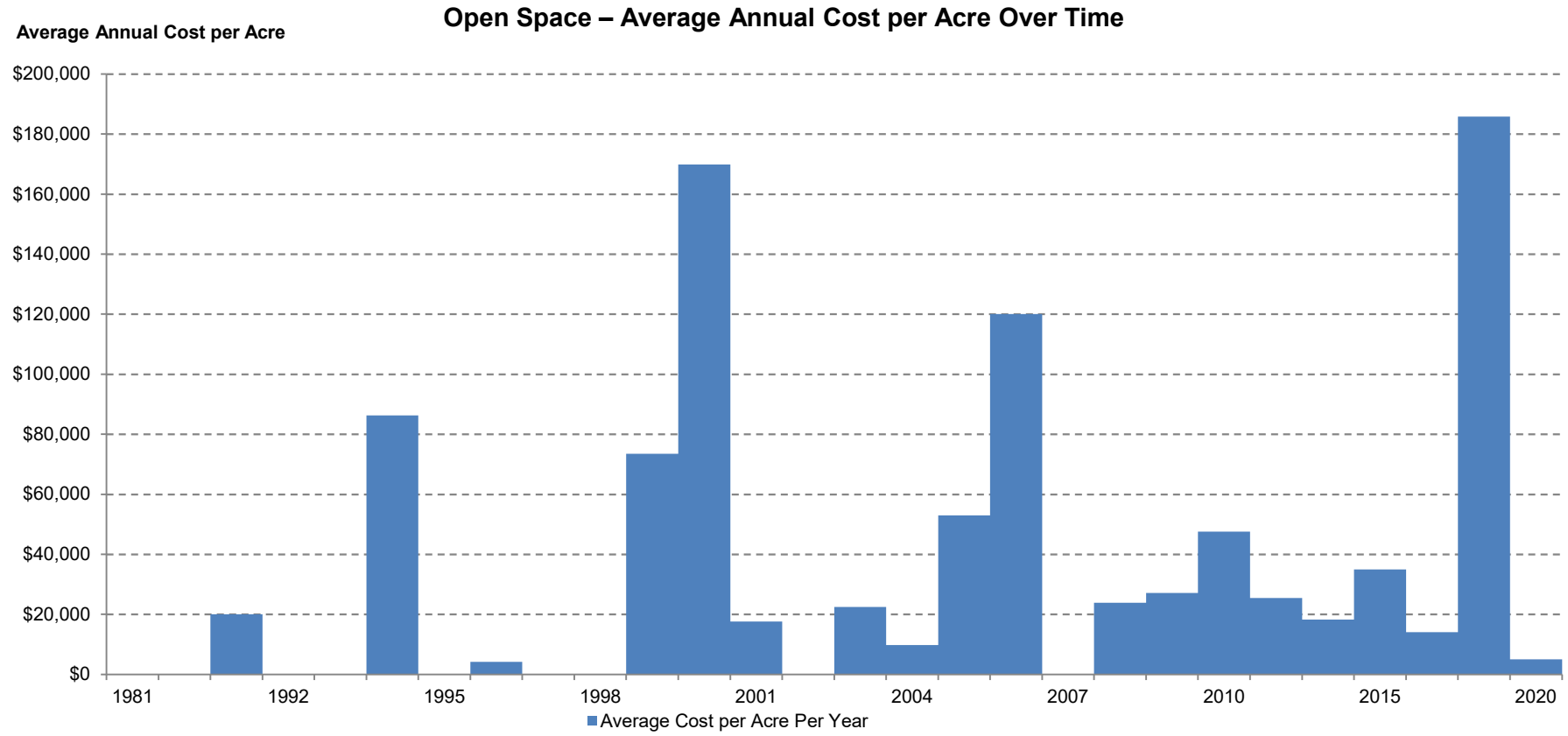
Trails, Open Space & Real Estate
PARK CITY
1884

Open Space Acquisition Over Time



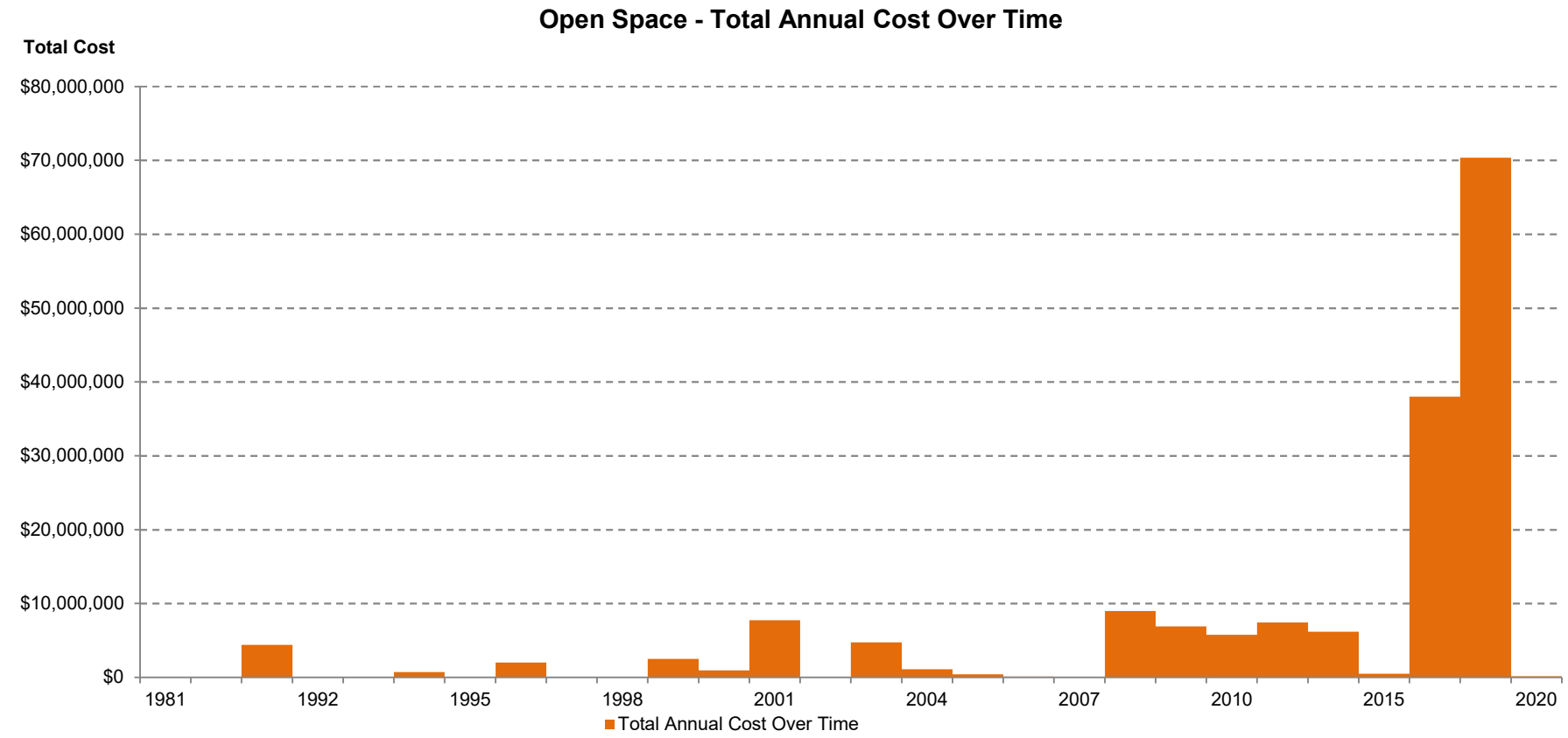
Source: Park City Municipal Corporation. As of 10/16/2020.

Open Space Acquisition Over Time



Source: Park City Municipal Corporation. As of 10/16/2020.

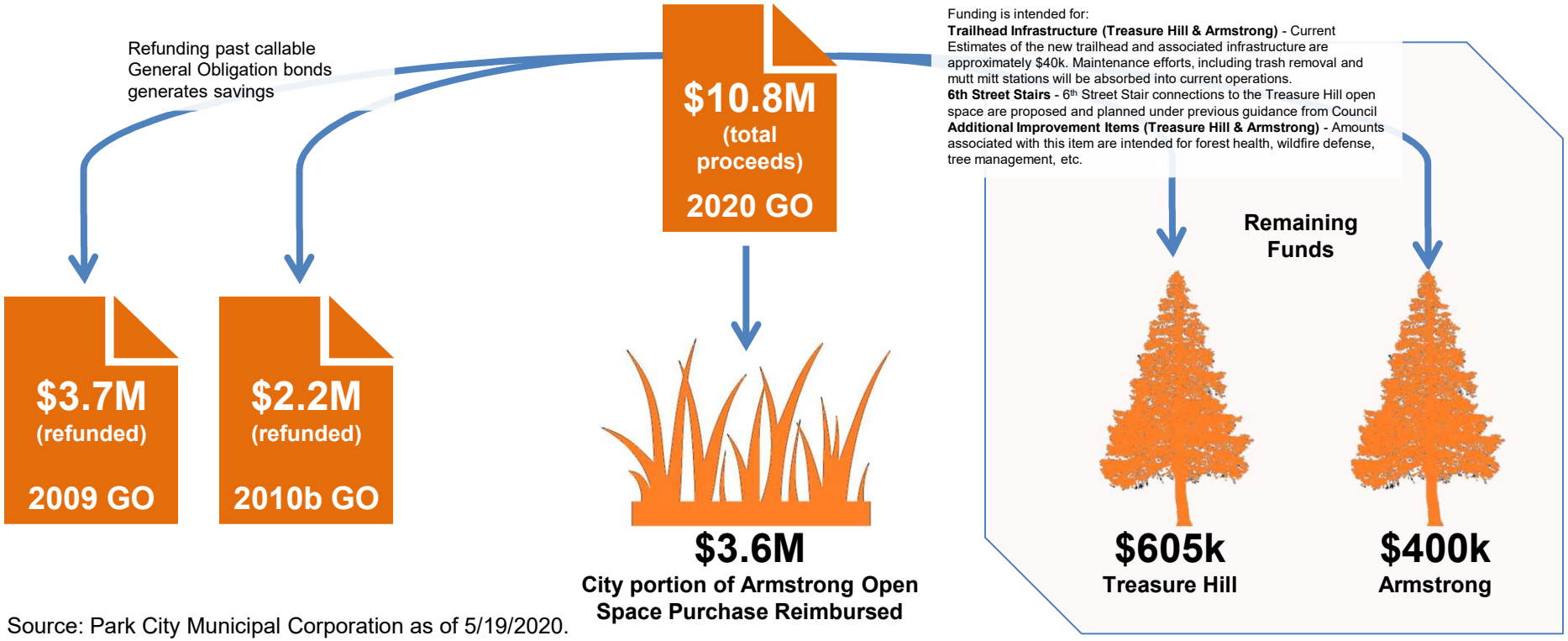
Open Space Acquisition Over Time



Source: Park City Municipal Corporation. As of 10/16/2020.

Open Space Acquisition & Improvements - Treasure Hill & Armstrong

- Per the City's existing plan regarding Treasure Hill & Armstrong, staff recommends updating the project budgets to account for the increased funding from the City's recent 2020 GO Bond issuance



Source: Park City Municipal Corporation as of 5/19/2020.

Open Space Acquisition & Improvements - Treasure Hill & Armstrong

Funding is intended for:

Trailhead Infrastructure (Treasure Hill & Armstrong) - Current Estimates of the new trailhead and associated infrastructure are approximately $40k. Maintenance efforts, including trash removal and mutt mitt stations will be absorbed into current operations.

6th Street Stairs - 6th Street Stair connections to the Treasure Hill open space are proposed and planned under previous guidance from Council

Additional Improvement Items (Treasure Hill & Armstrong) - Amounts associated with this item are intended for forest health, wildfire defense, tree management, etc.

Source: Park City Municipal Corporation as of 5/19/2020.

Open Space Acquisition & Improvements - Treasure Hill & Armstrong

TREASURE HILL

Priority Projects 2020

6th street stairs
- Currently being surveyed/designed
- Construction summer/fall

Treasure Trail (continuation of 2019 improvements)
- Current alignment in draft

Treasure Trailhead (Lowell Avenue)
- Construction summer

Future Projects

Conservation Easement
- Stewardship Costs

Forestry Plan
- Wildfire mitigation/Disease

Mining related improvements
- Towers/Mine sites

ARMSTRONG

Priority Projects 2020

Winter Trail (Skiing/Snowshoeing)
- Draft Alignment (Construction Summer/Fall 2020)

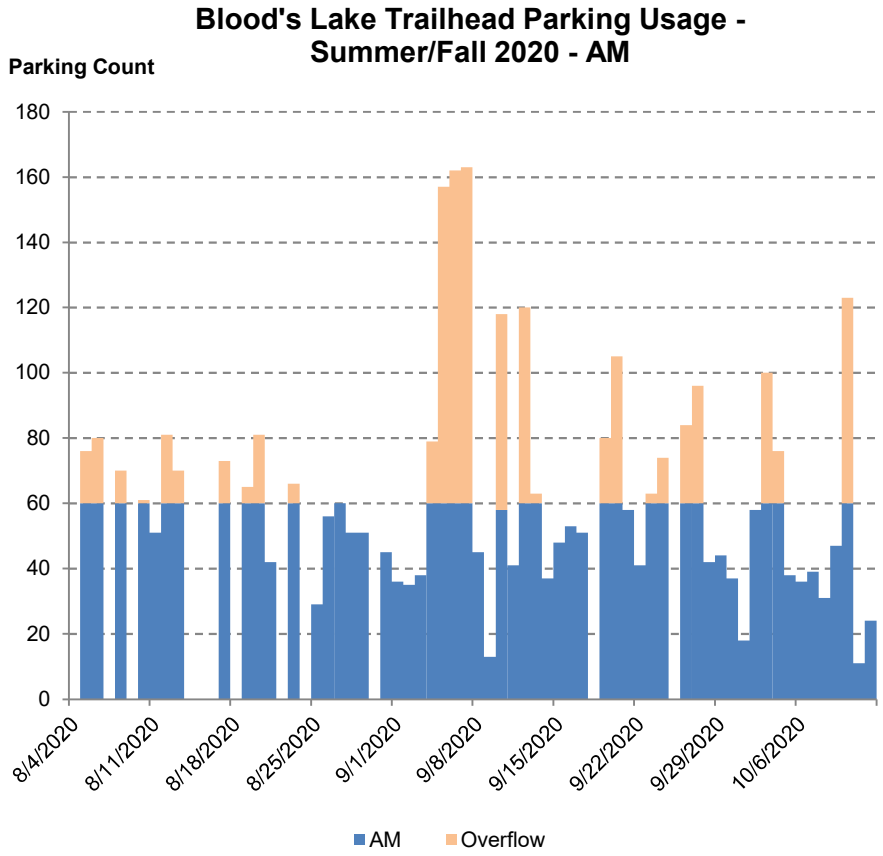
Property Fencing
- Surveyed (construction imminent)

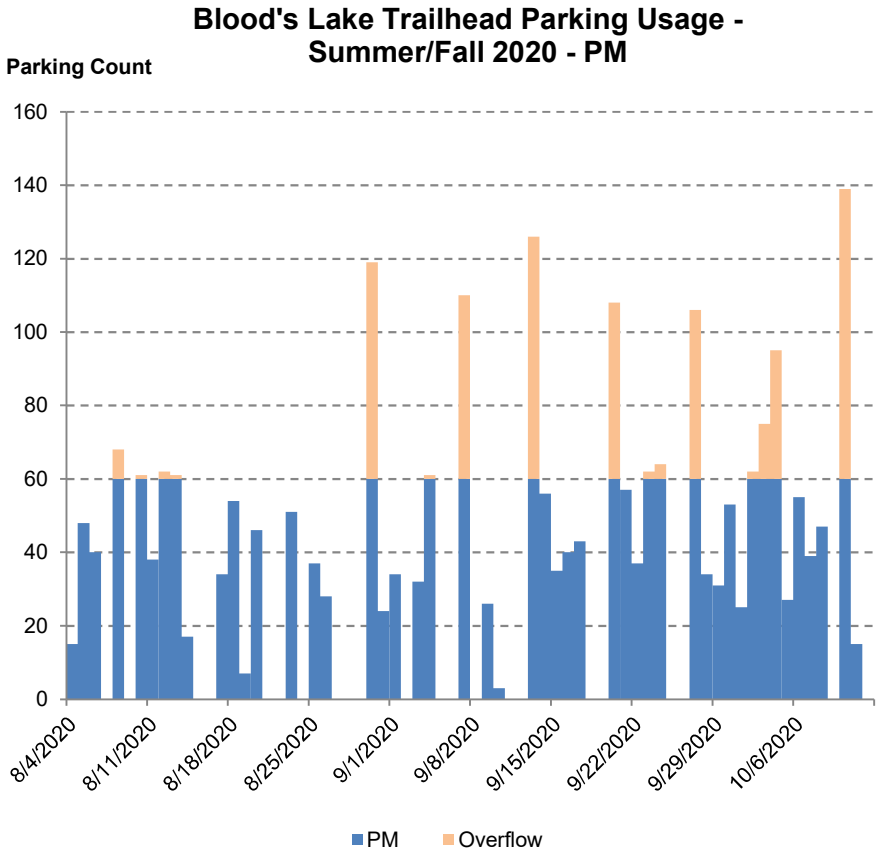
Future Projects

Remediation/Environmental Improvements

Source: Park City Municipal Corporation as of 5/19/2020.

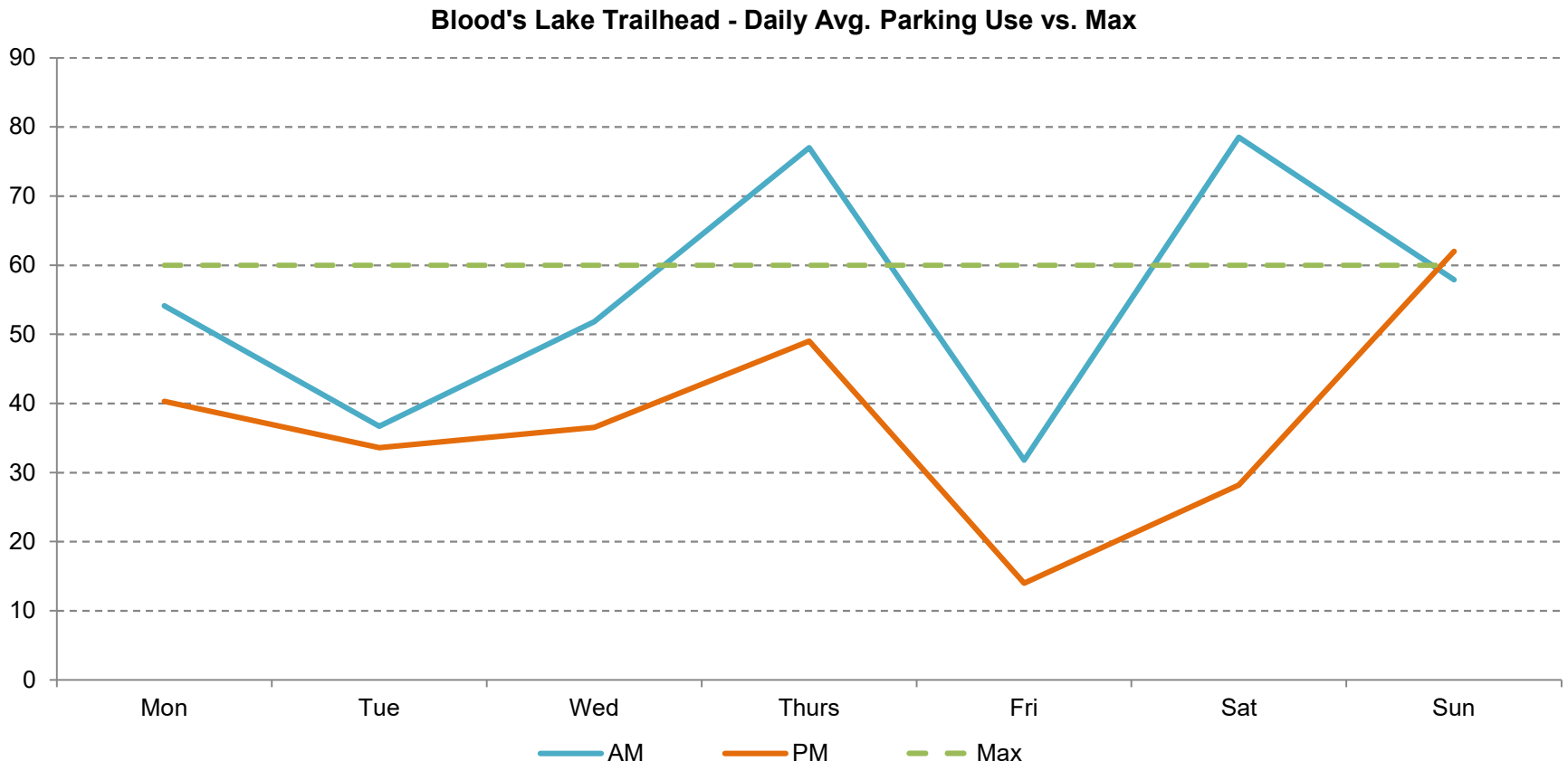
Trailheads – Blood's Lake





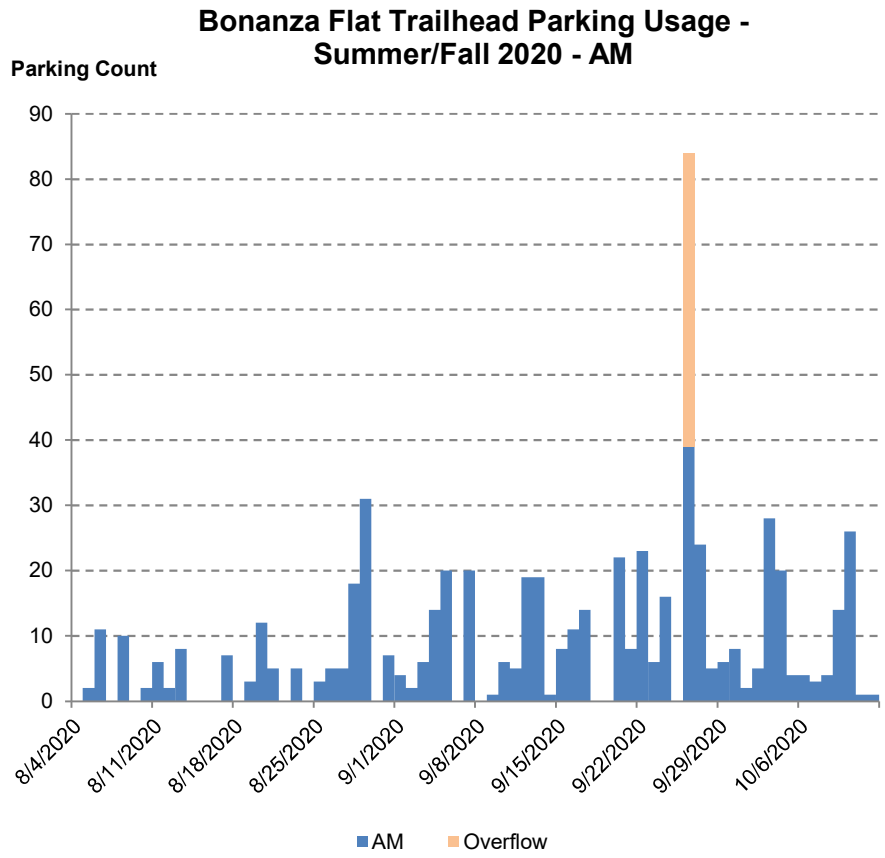
Source: Park City Municipal Corporation. As of 10/16/2020.

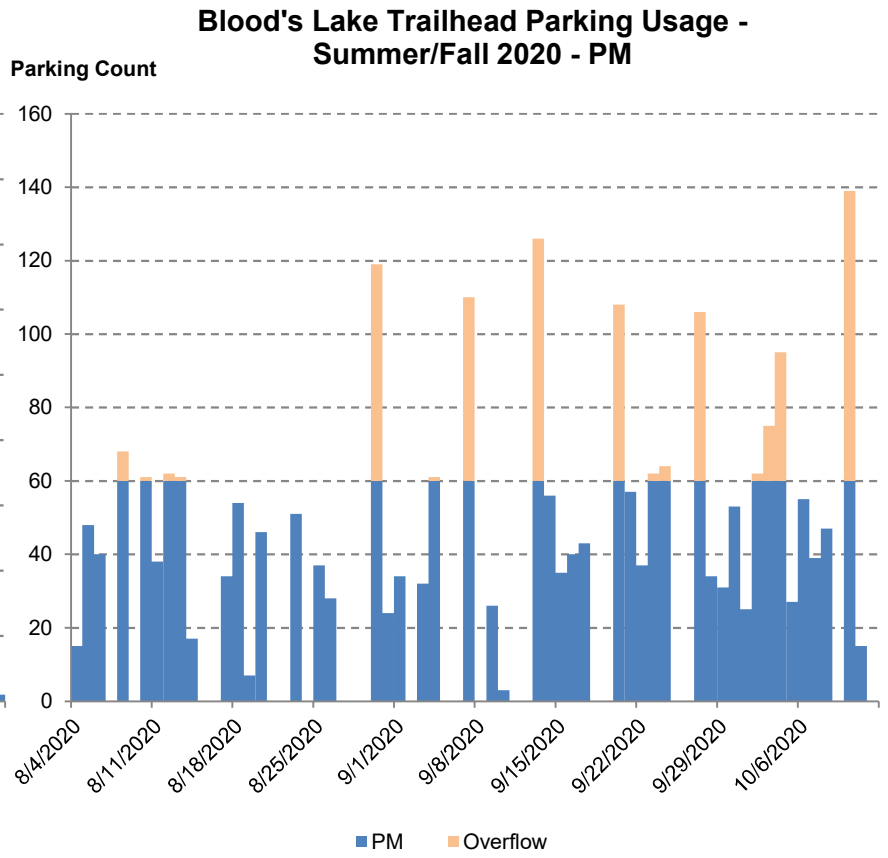
Trailheads – Blood's Lake



Source: Park City Municipal Corporation. As of 10/16/2020.

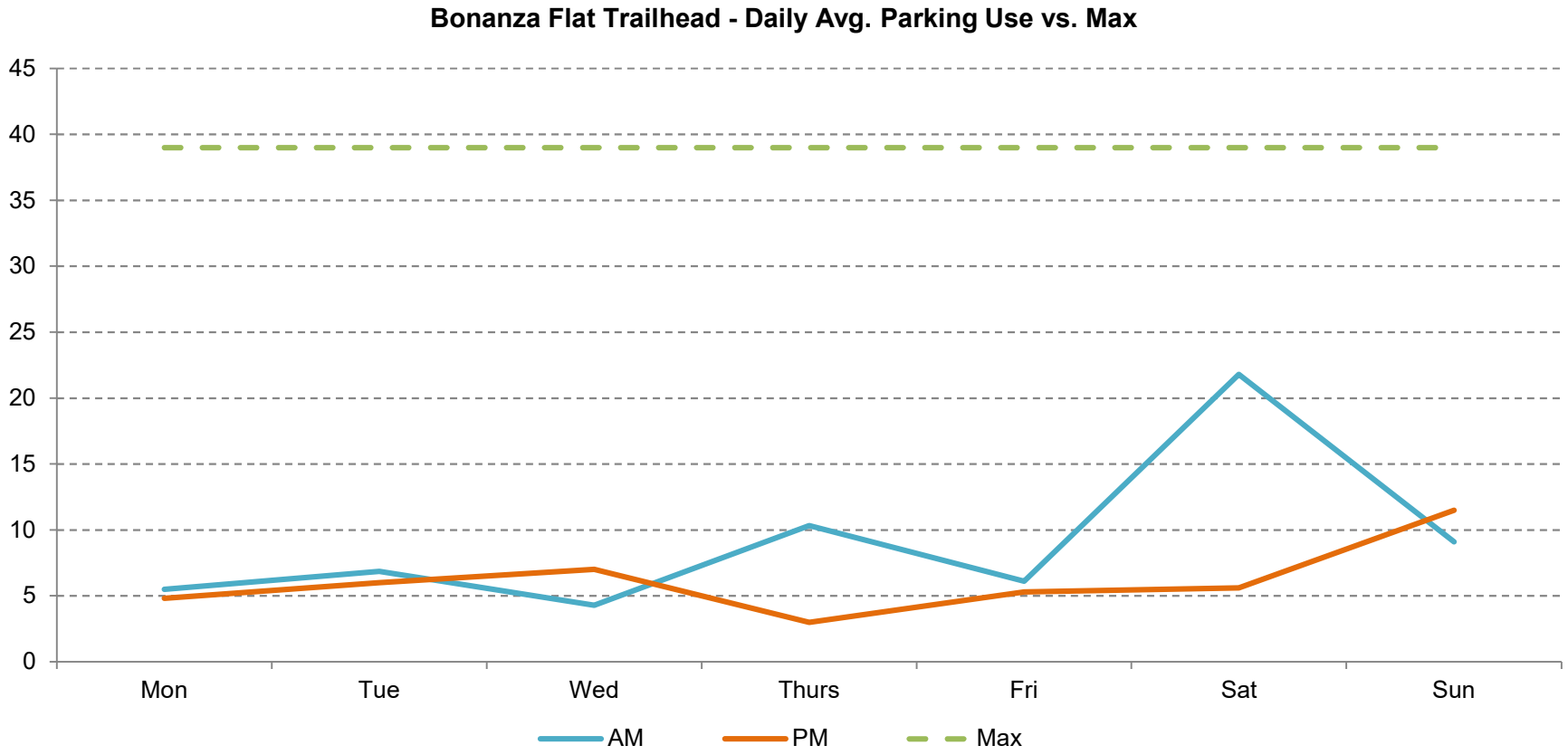
Trailheads – Bonanza Flat





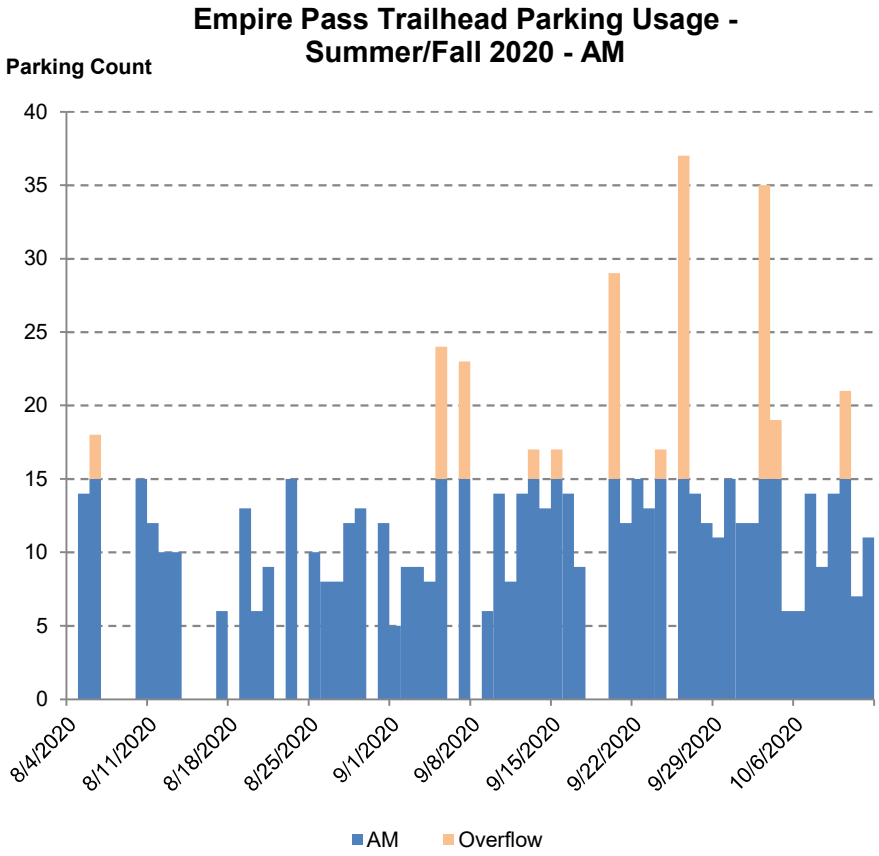
Source: Park City Municipal Corporation. As of 10/16/2020.

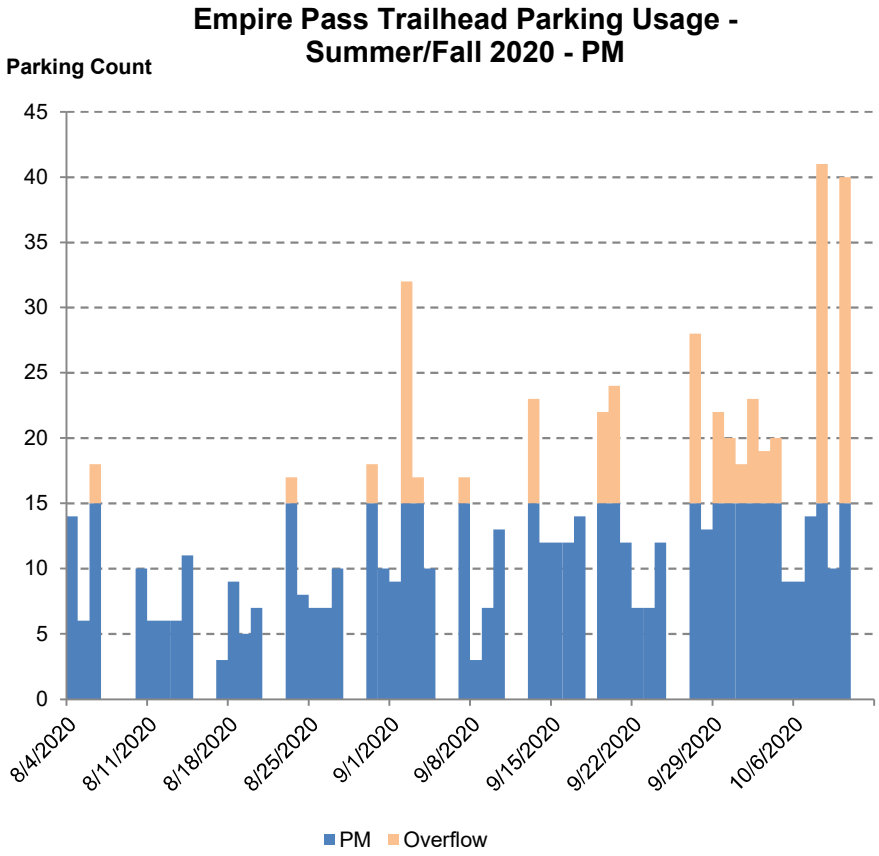
Trailheads – Bonanza Flat



Source: Park City Municipal Corporation. As of 10/16/2020.

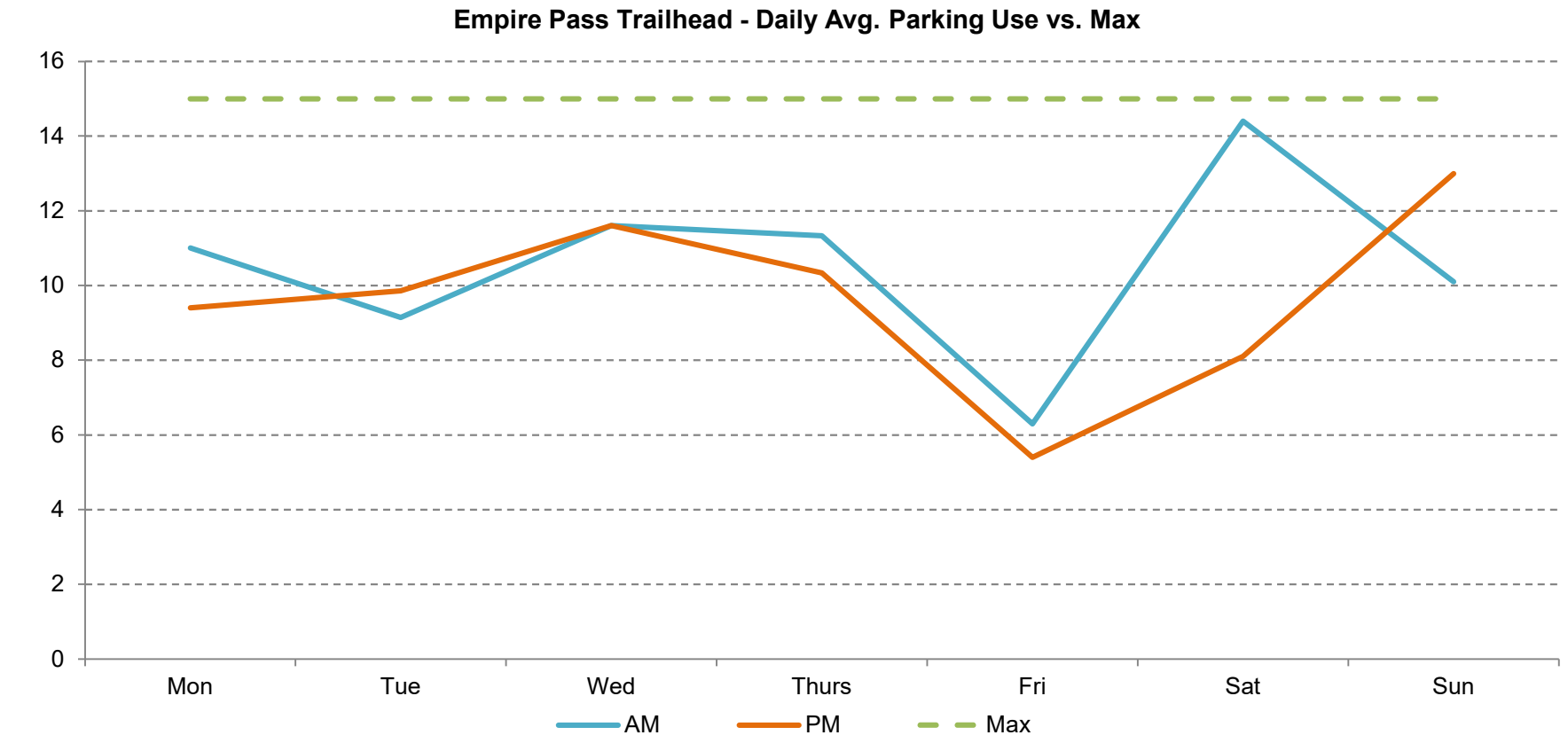
Trailheads – Empire Pass





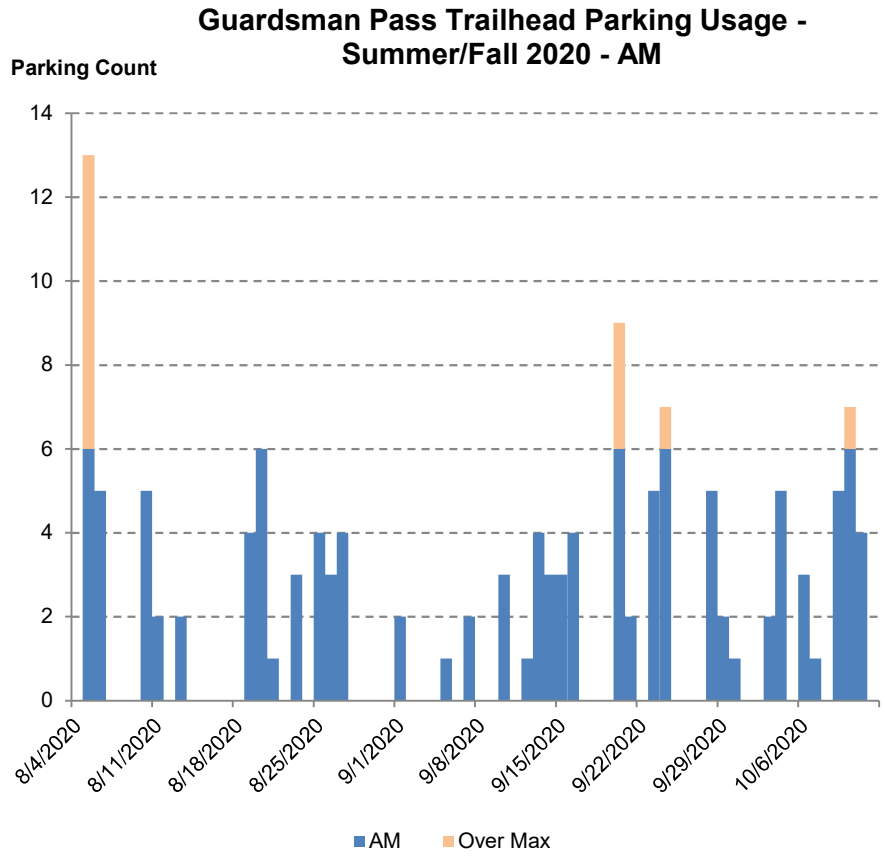
Source: Park City Municipal Corporation. As of 10/16/2020.

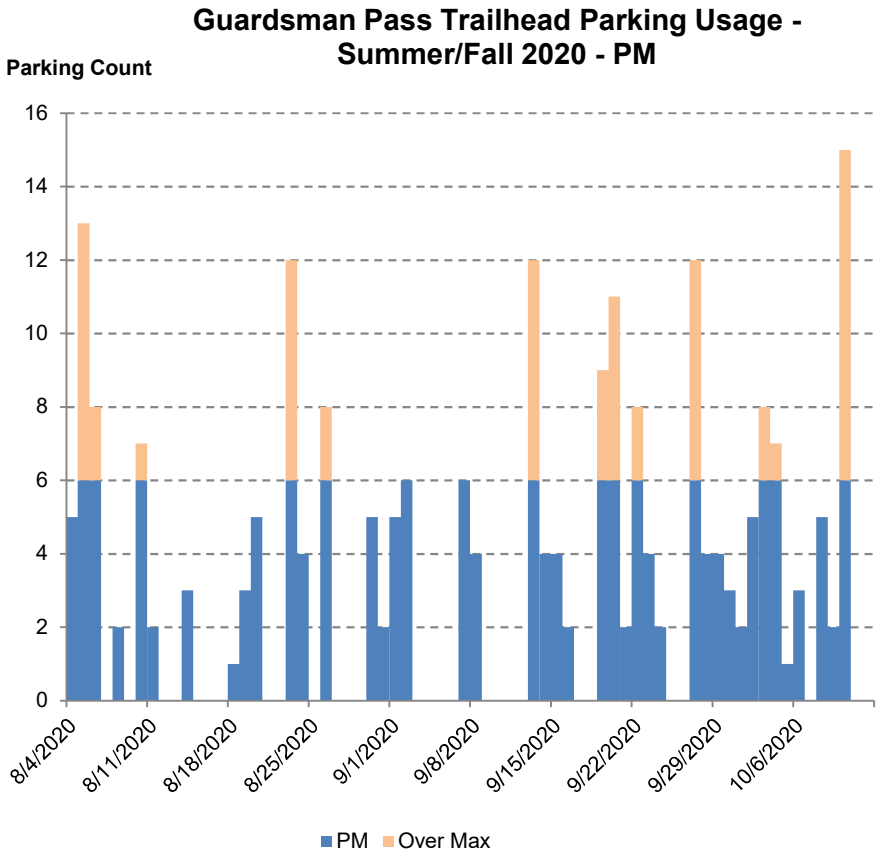
Trailheads – Empire Pass



Source: Park City Municipal Corporation. As of 10/16/2020.

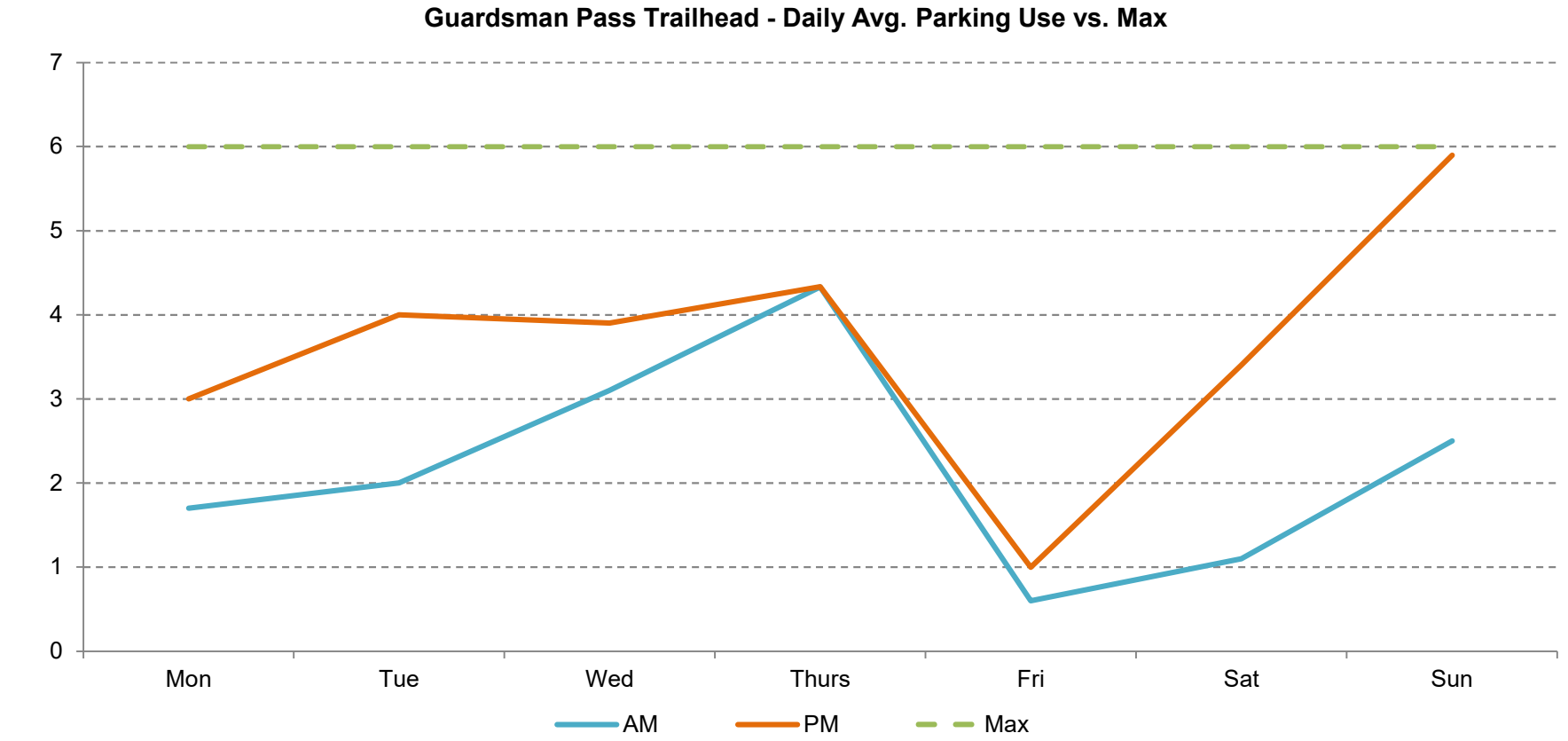
Trailheads – Guardsman Pass





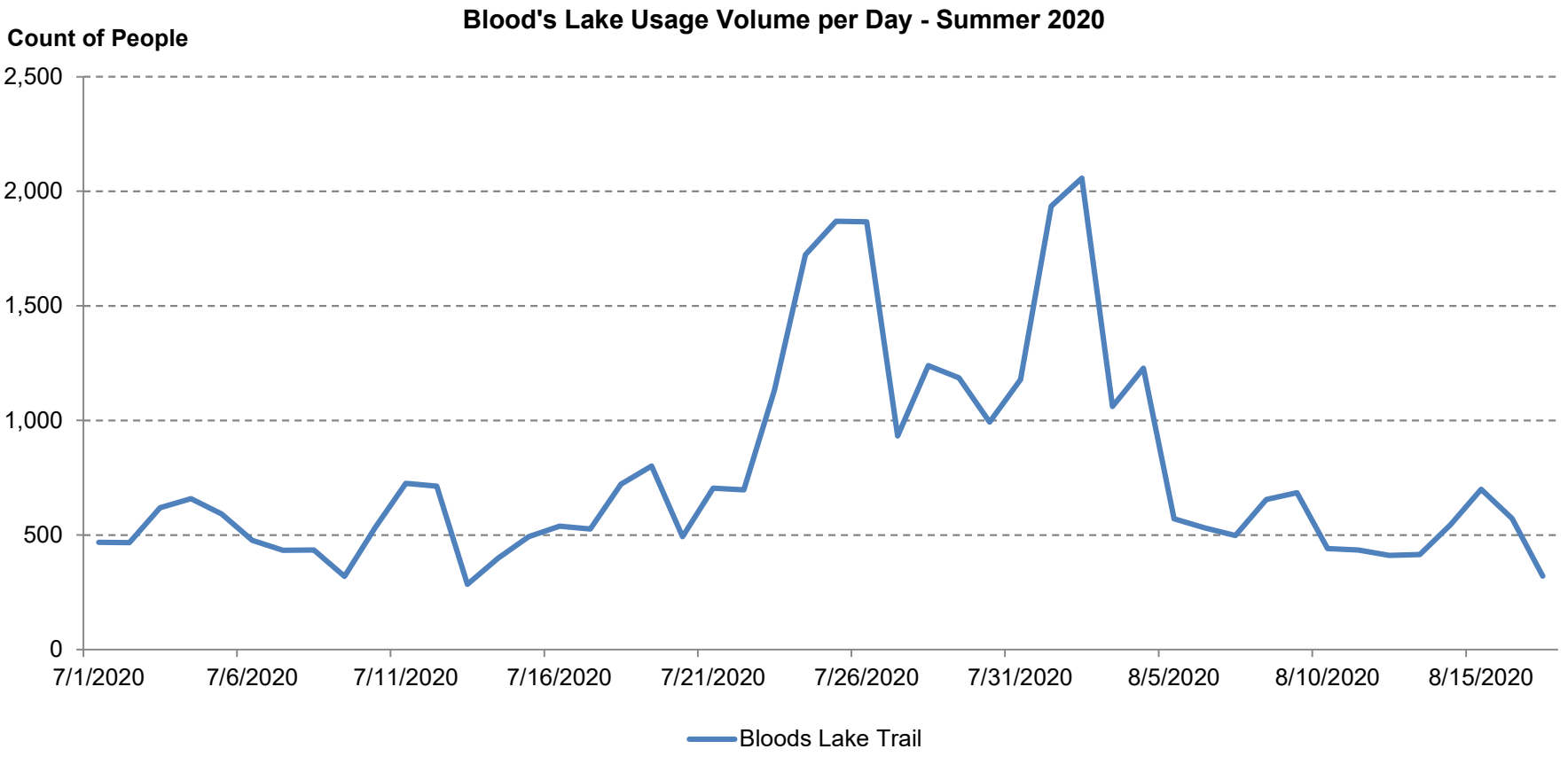
Source: Park City Municipal Corporation. As of 10/16/2020.

Trailheads – Guardsman Pass



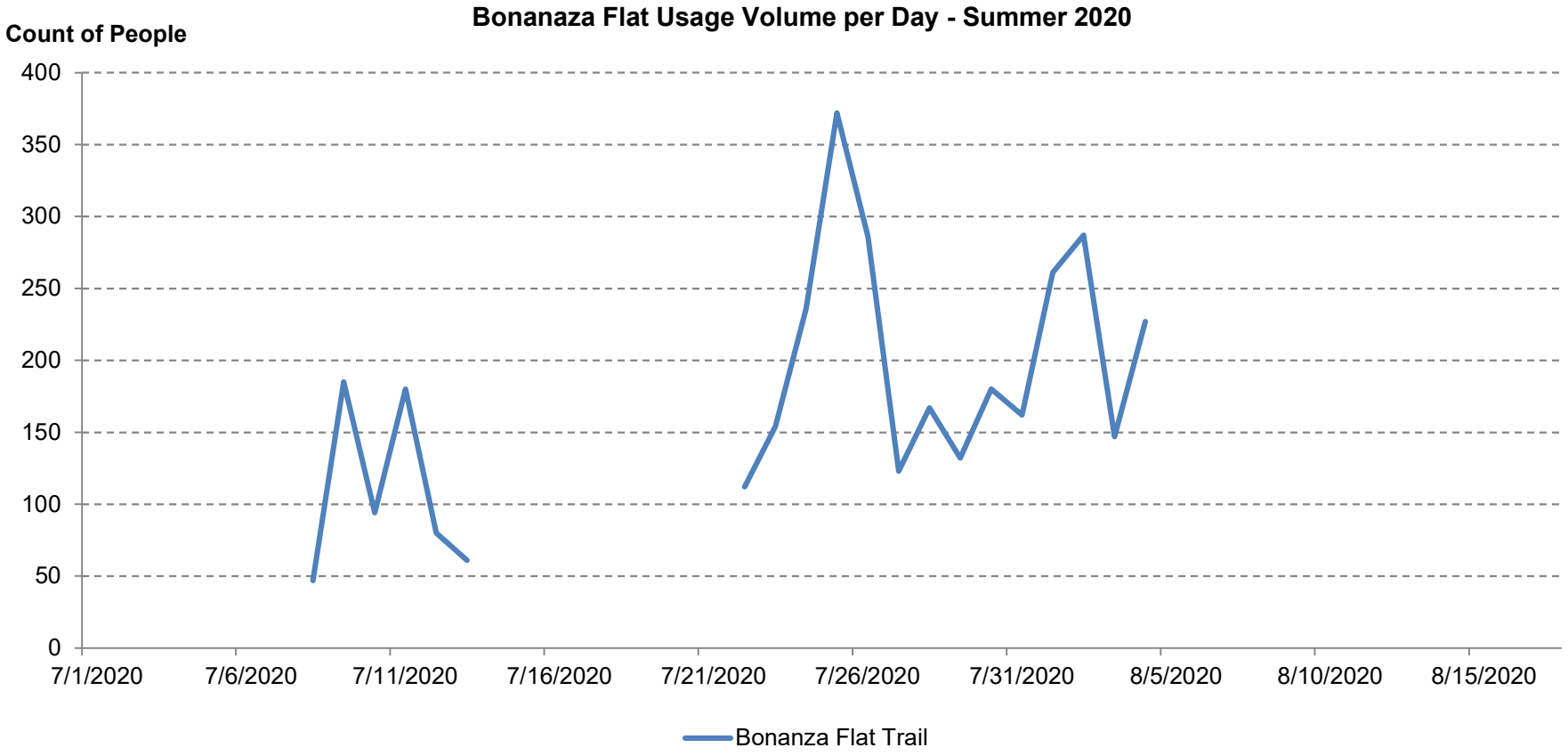
Source: Park City Municipal Corporation. As of 10/16/2020.

Trail Usage



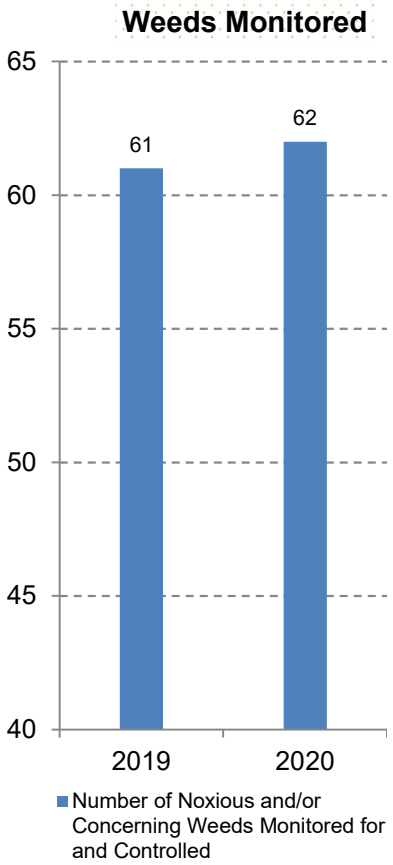
Source: Park City Municipal Corporation. As of 10/16/2020.

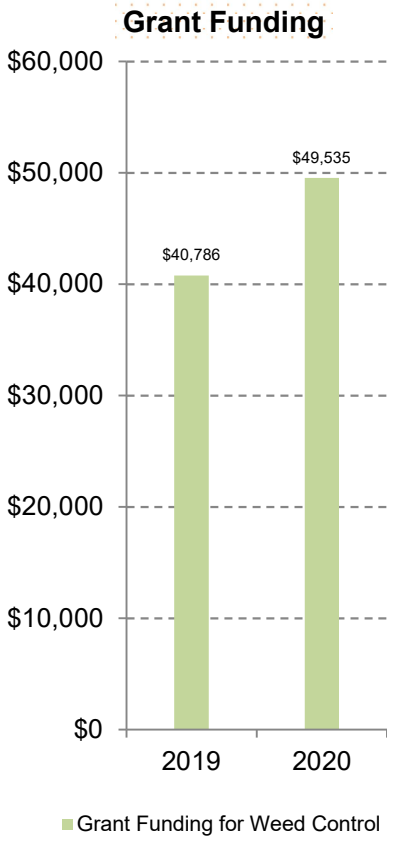
Trail Usage

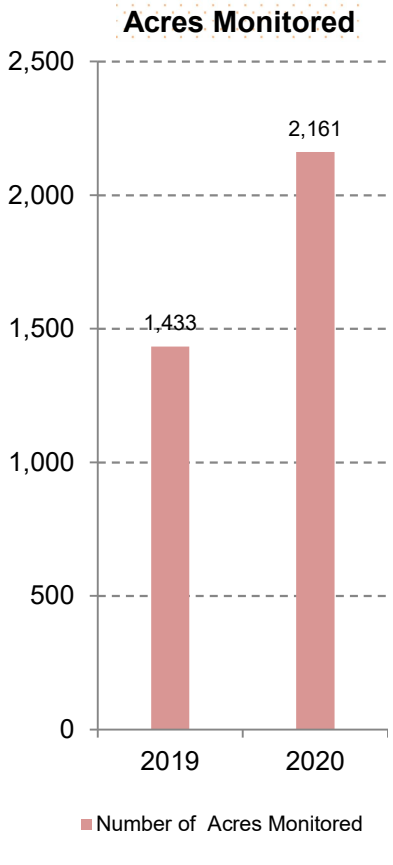


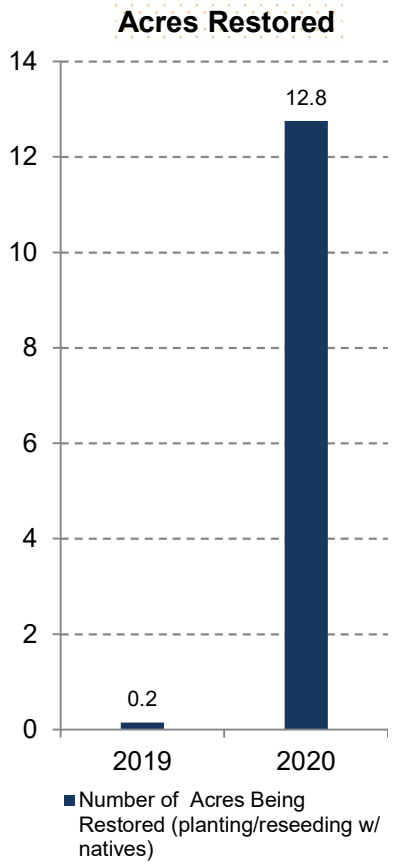
Source: Park City Municipal Corporation. As of 10/16/2020.

Noxious Weeds



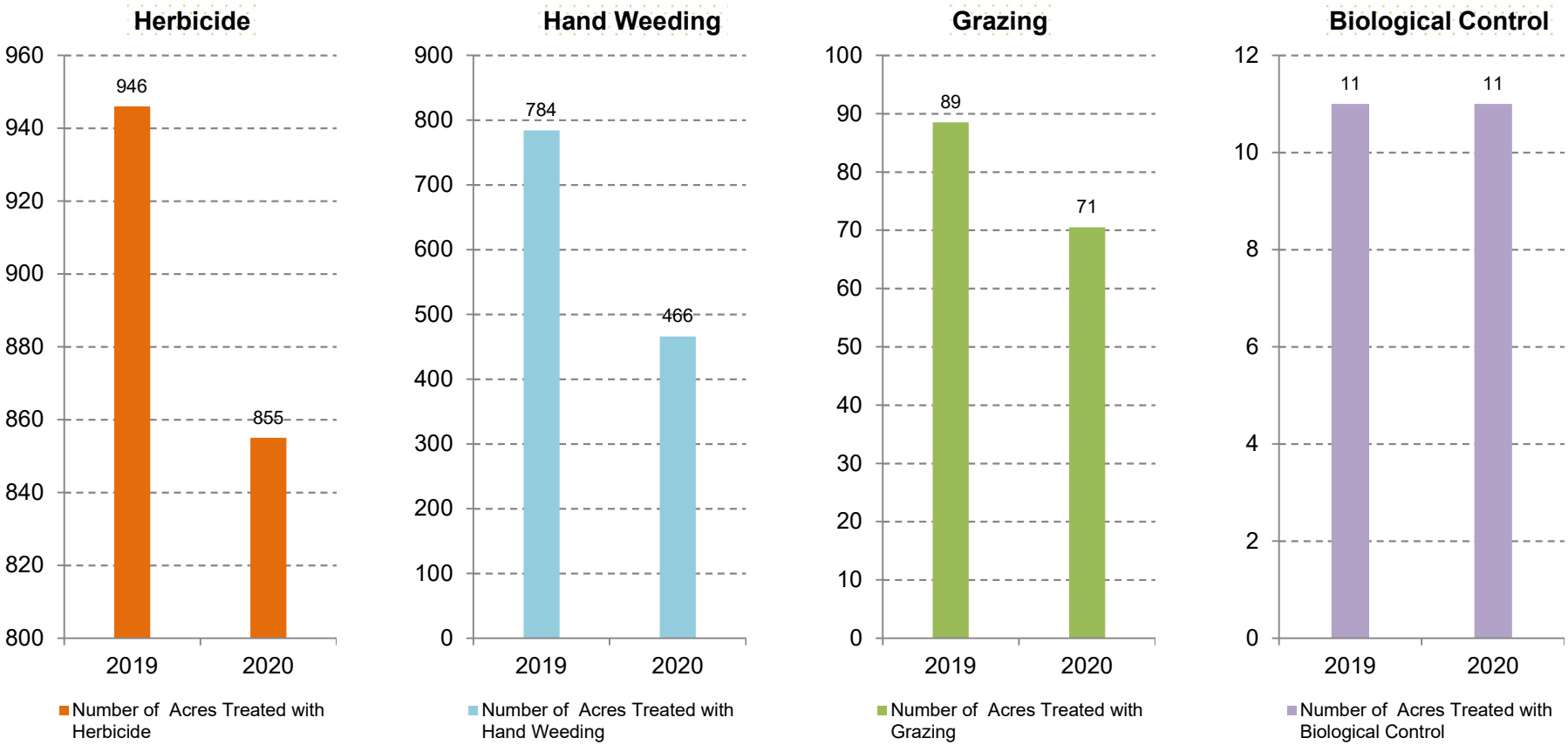






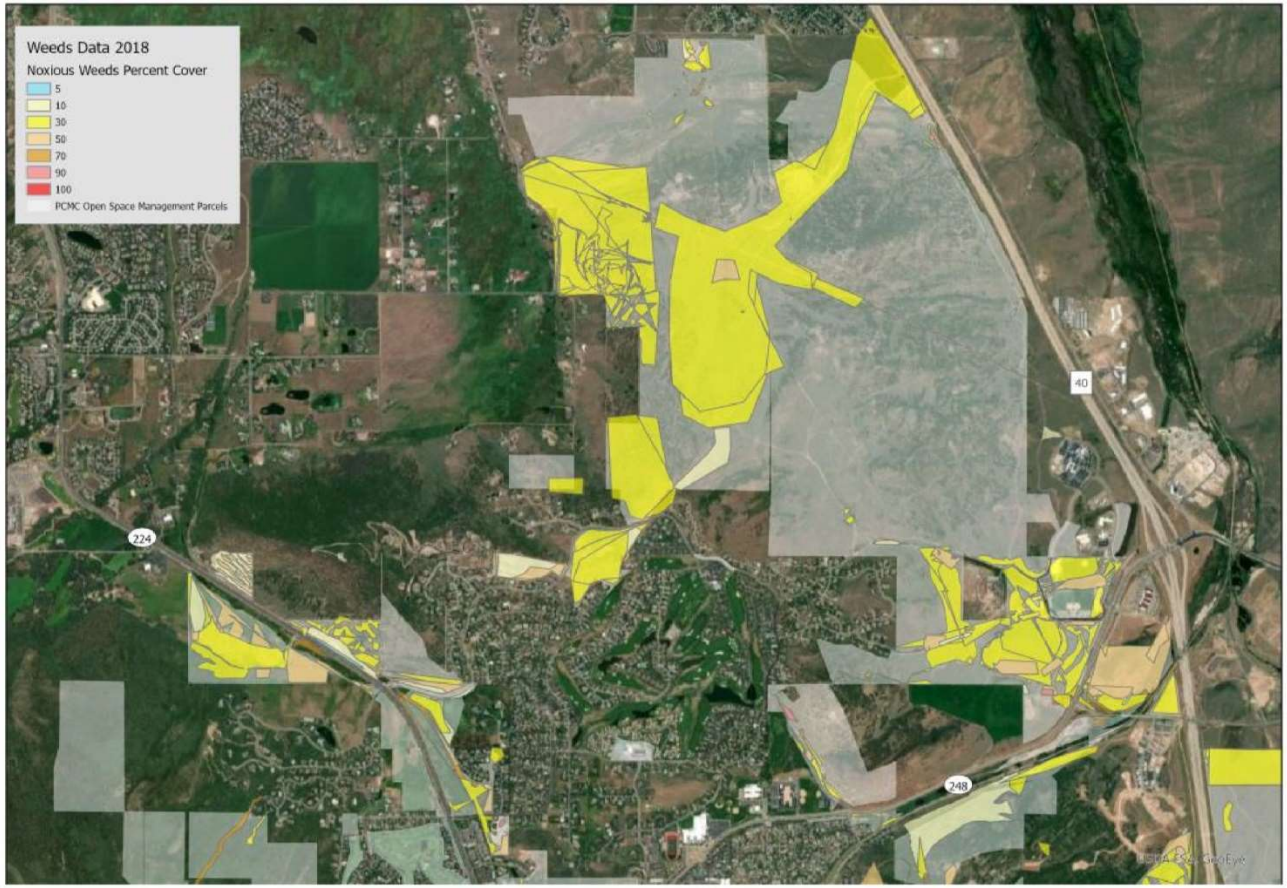
Source: Park City Municipal Corporation. As of 10/16/2020.

Noxious Weeds



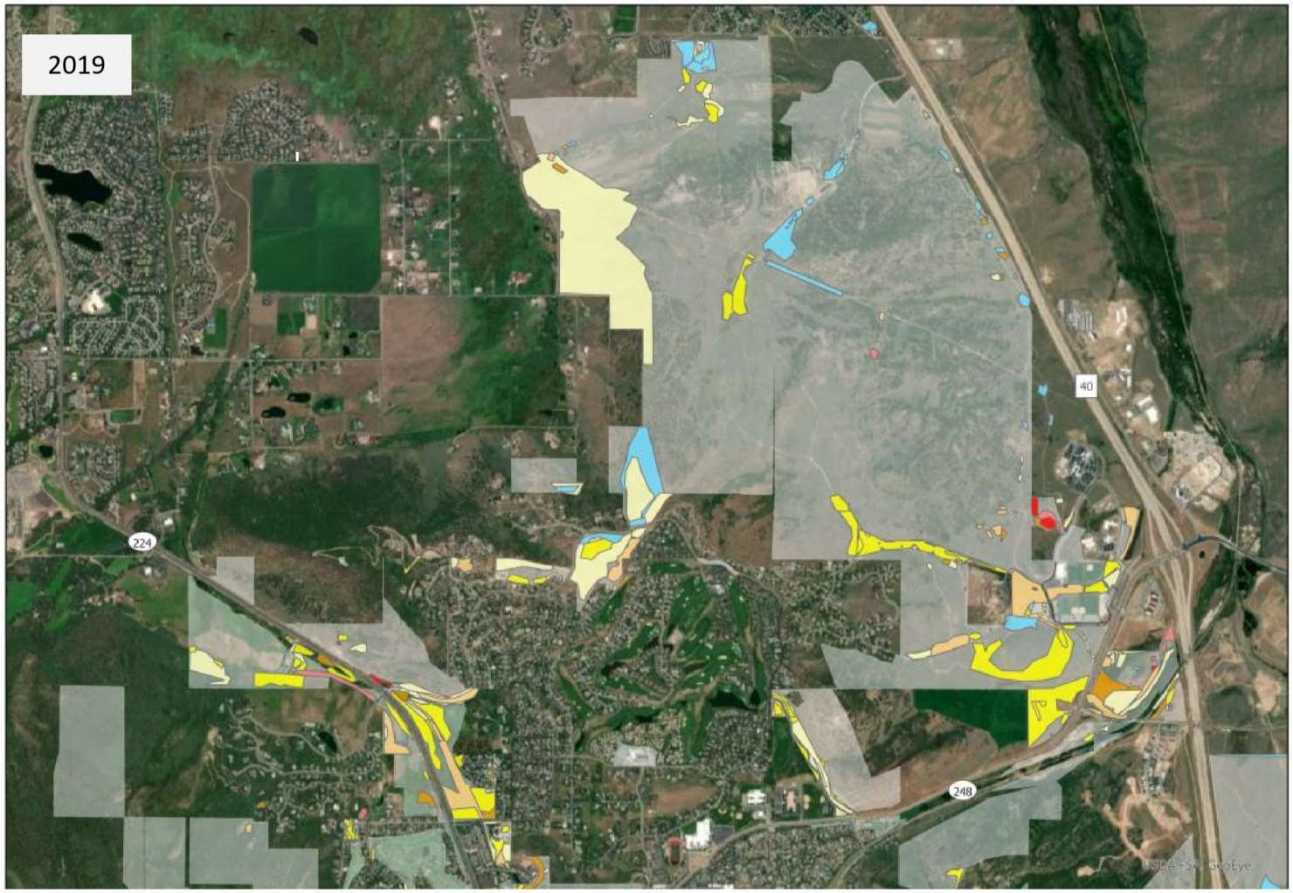
Source: Park City Municipal Corporation. As of 10/16/2020.

Noxious Weeds – 2018 Cover



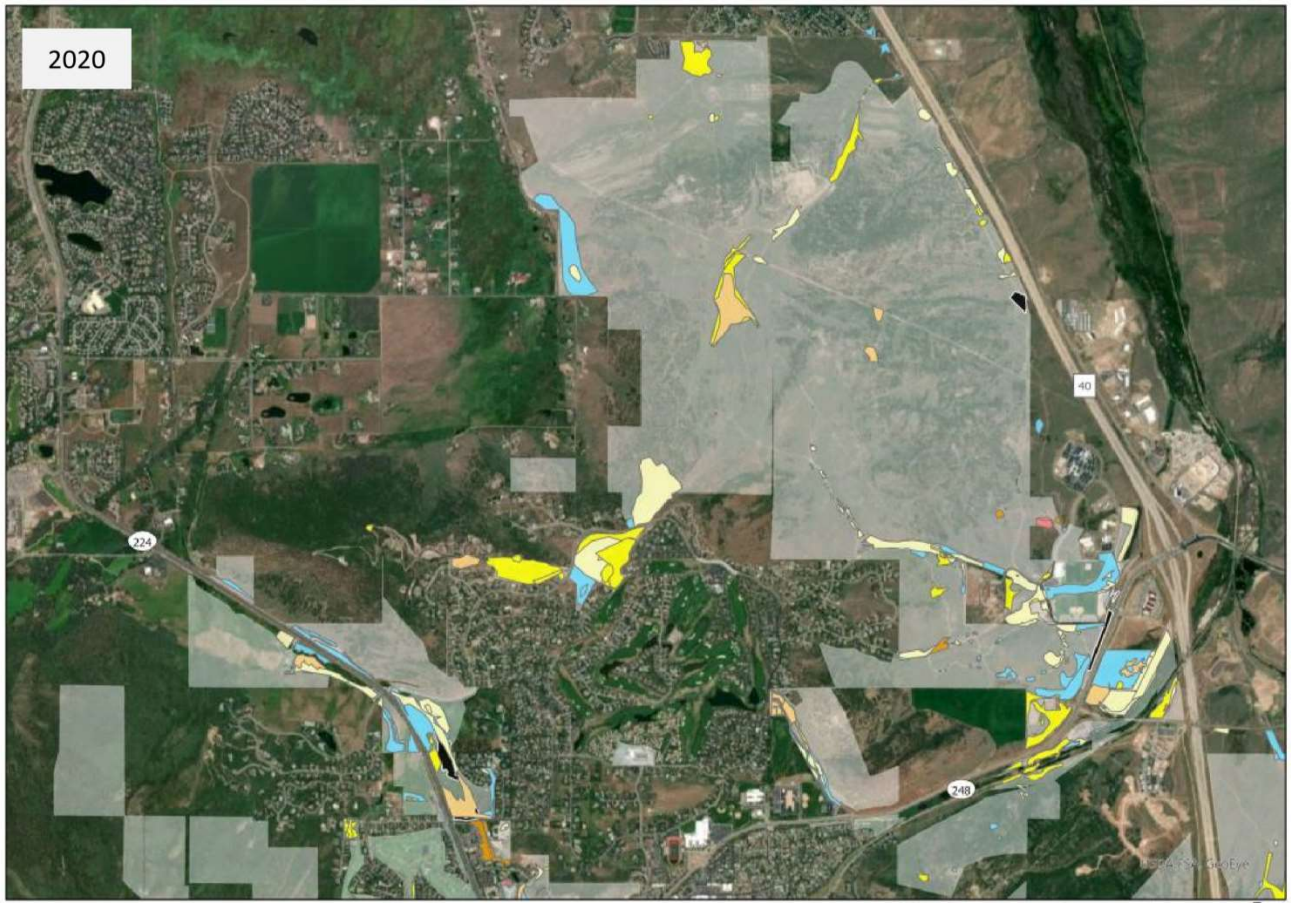
Source: Park City Municipal Corporation. As of 10/16/2020.

Noxious Weeds – 2019 Cover



Source: Park City Municipal Corporation. As of 10/16/2020.

Noxious Weeds – 2020 Cover



Source: Park City Municipal Corporation. As of 10/16/2020.

Special Projects & Innovation
PARK CITY
1884

Main St. Sundays

Distributed more than

3,000

masks

Supported more than

50

Businesses expanding to outdoor operations

Engaged more than

13

Non-profits who offered programming on Main

"I appreciate all of the efforts of the City and the HPCA to save my business this summer." **- Shirin Spangenberg, Escape Room Park City**

Source: Park City Municipal Corporation. As of 10/16/2020.

"I also want to thank each of you for your efforts to have CreatePC available to the local artists; especially House Forty Eight. You probably don't realize that you saved our company and enabled us to earn Ethan's education expenses for the coming year; for this we are eternally grateful. Thank you." **- Kevin Reynolds, jeweler/small business owner, House Forty Eight, October 2020**

Main St. Sundays

Programs	
Chalk Art	Tribute to Fallen Officers
Non-Amplified Music	Mariachi Ban
Additional E-bike Station	Miner's Day Virtual Festival
Balloon Art	Connect Summit County Mental Health Awareness
Street Mural Program	Ballet West Performance
Piano and Pop Up Concerts	Utah Symphony and Opera Performances
Glass Blowing	Kimball Art Center Mini Festival Activation

Created priceless additional social distancing space for visitors and residents.

Source: Park City Municipal Corporation. As of 10/16/2020.