

Triple Crown and Extreme Soccer Background

<u>Date</u>	<u>Item</u>
July 7, 2011	Triple Crown Sports Master Festival License & City Services Agreement
October 12, 2017	Triple Crown Sports Contract Negotiations / Minutes (p. 2 - 5)
November 16, 2017	Triple Crown Sports Contract Approval Report (p. 204) including draft TCS Contract (p. 212 to 237) / Minutes (p. 5 - 6)
October 24, 2018	Triple Crown Date Change Request & Conflict Resolution Report / Minutes – item continued

Triple Crown Background

Triple Crown has been a long standing event since 2003. It is a fundamental event in building Park City's year round economy, and as the event has continued, it has made significant changes that align with City Council's Sustainability and Transportation goals. Additionally, when Council voted to accommodate Big Stars Bright Nights at City Park, Triple Crown Sports moved one day of games off of City Park on short notice to accommodate such request withstanding any additional concessions.

Park City Extreme Soccer Cup Background

The Extreme Soccer Tournament is the largest Youth Soccer Tournament in the State of Utah and started in 2004. While it is a local soccer tournament that benefits Park City Soccer Club, Extreme Soccer Tournament is both an important community and economically viable event, hosting approximately 9,600 players including local, regional and out of state teams. The event requires jurisdictional coordination at a state and county level. The event is very aligned with City Council's critical goals – the event is the second most sustainable in terms of environmental sustainability (PSSM leads the cause), and also makes great efforts to provide scholarships to underserved populations, specifically, Latino youth in our community. The Park City Soccer Club includes 474 players (375 families), of which 96% are from Park City (school district limits). The event has received 25% Fee Reduction in years past (or less), and is fiscally stable. The PC Soccer Club makes 15% of its total annual operating budget (\$100,000) from the Extreme Soccer tournament. The event was held on the same weekend as Arts Festival in years prior to 2016. Since 2016, the event has not been held on AF weekend.