



rMOVE - FREQUENTLY ASKED QUESTIONS

What is this survey all about?

We want to hear about your daily transportation habits: How do you travel? How far do you go? Our goal is to get a complete picture of transportation patterns to better plan future Park City improvements.

How much time does it take to participate?

It takes three minutes to begin and about five minutes per day for three days to complete the survey.

Why should I participate?

Your participation ensures that residents like you are fully represented in Park City transportation plans. (The gift card at the end helps too!)

How was I selected to participate?

Your address was selected at random from a list of addresses in the Park City region.

Can other members of my household participate?

Yes. The more the better! Other household members (who live with you in your home) can also participate with the same password. Simply invite them when you sign up in rMove.

How does rMove™ work?

Once installed and running, rMove will log your travel. A few minutes after you stop traveling, rMove will ask you a few details about your trip, such as how and why you traveled. The app will also ask a few questions at the end of each day. You can answer these surveys any time during the day. We ask during the three days of the survey period that participants keep their phones with them any time they travel.

What do I get for participating?

You will receive a \$15 Visa gift card after you've completed the full three-day survey.



REMOVE - FREQUENTLY ASKED QUESTIONS

What if I don't travel much?

Any amount of travel - including no travel - will help us improve regional transportation planning. Short trips, such as walking the dog, count too!

What if my transportation habits during the survey aren't my "typical" habits?

No problem - we still encourage you to participate, even if you travel outside of Park City or Utah.

How is my personal privacy protected?

We are committed to your privacy and we take it very seriously. To read our full privacy policy, please visit rsginc.com/privacy-policy

Who is sponsoring this survey?

This survey is sponsored by the Park City Municipal Transportation Planning Department. Resource Systems Group (RSG) is serving as a private consultant conducting the mobile transportation survey.

To learn more about Park City Forward and the travel survey, visit www.parkcity.org/parkcityforward

Questions? E-mail PCForward@parkcity.org