



PAAB Mission, Vision, Goals & Strategies

Mission

Enrich and connect the Park City community through visual art in public spaces.

Vision

Inspire a complete community, celebrating Park City's vibrant history, culture and environment.

Goals & Strategies

1. Maintain & Preserve the Public Art Collection.
 - a. Perform an annual collection review.
 - b. Maintain a current inventory of the collection.
 - c. Respond in a timely manner to damage or maintenance needs.
2. Acquire Public Art that Aligns with the Mission of the PAAB.
 - a. Adhere to the selection process criteria and standards.
 - b. Select artist whose work aligns with projects vision and goals.
 - c. Align projects with City's values and priorities.
 - d. Advocate for private and public collaborations.
 - e. Be responsible stewards of public art funds.
 - f. Establish collaborations with City Departments.
 - g. Maintain a current Project Planning document.
3. Select Public Art that Reflects a Sense of Place
 - a. Create a cohesive and relevant collection that tells the story of our community and place.
 - b. Connect to Park City's history and landscape.
 - c. Reflect Park City's diverse culture and unite our neighborhoods.
4. Engage the Community through Public Art
 - a. Increase public involvement through educational opportunities, outreach and awareness.
 - b. Respond to the community's concerns and suggestions.
 - c. Promote the current Public Art Collection.