Main Street

Estimated Taxable Sales		
Rank	GEO	FY 2018
1	Deer Valley	$ 276,886,555
2	Main Street	$ 187,940,464
3	Entryway	$ 137,174,994
4	Treasure Mountain	$ 130,677,306
5	Prospector	$ 75,865,950
6	Rest of City	$ 49,095,632
7	Park Meadows	$ 16,702,589
8	Thaynes	$ 13,964,161

Table 1

The Main Street Sector is only behind the Deer Valley Sector in terms of sales revenue generated. Besides Deer Valley, Main Street generates a good deal more revenue than any other sector. (See Table 1)

For FY 2018 the Main Street Geo increased sales in every sector besides other. (see Figure 1).

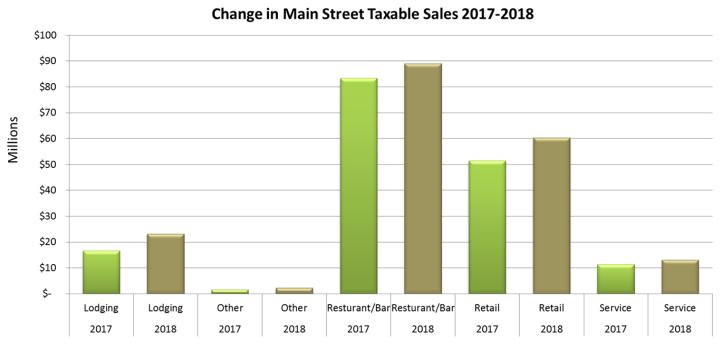### Change in Main Street Taxable Sales 2017-2018

Figure 1 – FY 2018 compared to FY 2017 by Industry Sector

Stand Out Fact

Main Street demonstrates strong Restaurant/Bar sales, (see Figure 2) more than doubling any other Geo.
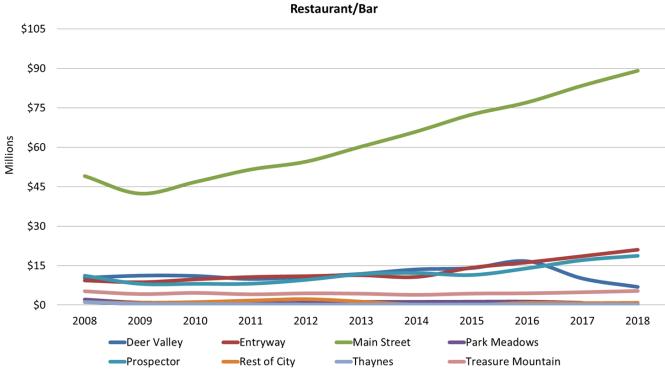

Figure 2 – Restaurant/Bar Industry Estimated Taxable Sales by Geo

Growth

Main Street has seen good growth over the past decade. The average growth since FY 2008 currently stands at 9.09 percent, this growth rate is significantly larger that reported in FY 2009 at the time of the economic downturn. Main Street ranks second in absolute growth since FY 2008.

Absolute Growth Since 2008		
Rank	GEO	Growth
1	Deer Valley	$ 132,589,180
2	Main Street	$ 77,909,963
3	Treasure Mountain	$ 36,122,084
4	Prospector	$ 15,850,058
5	Park Meadows	$ 11,609,956
6	Entryway	$ 4,902,987
7	Thaynes	$ (4,848,990)
8	Rest of City	$ (15,011,997)

Average Annual Growth Since 2008		
Rank	GEO	Avg. Growth
1	Park Meadows	24.44%
2	Main Street	9.09%
3	Deer Valley	8.52%
4	Prospector	7.19%
5	Treasure Mountain	6.66%
6	Thaynes	4.80%
7	Entryway	4.56%
8	Rest of City	-6.89%

Seasonality

Main Street has shown the third most seasonality of all the Geos, with an average of 43.5 percent of their estimated taxable sales coming in Quarter 3 (based on a historical average). Figure 3 demonstrates Main Street's seasonality over the years, broken down by industry sectors.

Portion of Yearly Sales in Quarter 3		
Rank	GEO	FY '08-18
1	Treasure Mountain	59.5%
2	Deer Valley	54.2%
3	Main Street	43.5%
4	Prospector	43.4%
5	Thaynes	37.8%
6	Entryway	37.7%
7	Rest of City	30.2%
8	Park Meadows	28.1%

Seasonality of Main Street