

In 2017 PAAB worked to prioritize many public art projects. PAAB identified the China Bridge Parking Garage public art walls as their top priority project of 2018 and confirmed this in a Study Session with City Council on [September 14, 2018](#) (p. 48).

The Park City China Bridge Parking Structure re-opened in December 2017 after an extensive renovation to align with Park City’s Parking Management Program. This state-of-the-art City-owned facility offers parking amenities for the downtown area. China Bridge Parking Structure houses Park City’s local radio station, KPCW: a vital asset for community information and public discussion. All of these aspects make this facility an important community resource.

China Bridge Parking Structure stands in what was Park City’s Chinatown in the 1880’s and 1890’s, and its name refers directly to the compelling history of labor and race in Park City’s formative years. The construction of the first railroads into Park City was largely by Chinese immigrants, who settled in Park City to work in the mines or in other community services. Racial discrimination was rampant, and Park City’s “Chinatown” sat in a gully on Swede Alley where the garage now sits. “China Bridge” was an actual wooden bridge built by residents on Rossi Hill to avoid walking through Chinatown.

Average Weighted Scores for submissions from PAAB

EMILY HERR	3.81
Denise Duong	3.7
BASHA	3.13
Chuck Landvatter	2.76
Trent Call	2.43
Shannon White & Chris Brown	2.42

**The Selection Process**

- Staff released an RFP for the China Bridge project in March and closed the RFP in early May. In addition to staff social media posts and outreach, as part of the Summit County Art Council’s Special Service Contract, Arts Council promoted the opportunity including:
  - April 11 - Call for Artists email to PCSC Arts public art outreach contact list (140 contacts, local and national reach) & Call for Artists posted to our [Open Calls](#) webpage. Lived on that site until deadline.
  - April 17 - Included in PCSC Arts CREATE Newsletter, reach of around 900 recipients
  - April 23 - PCSC Arts [blog post](#) on website
  - April 24 - Reposted blog on PCSC Arts Facebook page (14K followers)

- April 25 - CREATE Newsletter (with China Bridge RFP) reposted on PCSC Arts FB page (14K followers)
- Staff received 6 proposals for the project.
- Staff held two Special PAAB meetings regarding this artwork selection. During the first meeting, PAAB members were asked to score the applications based on criteria and goals of the project as outlined in the RFP. During the Special Meeting, the average scores were presented and PAAB, the Parking Services Department, KPCW, and Arts Council discussed the scores and narrowed down final selection to Emily Herr and Denise Duong. All stakeholders recommended Emily Herr. The PAAB asked that staff follow up with reference checks and artist interviews to clarify questions the board and stakeholders had and a second special meeting was scheduled.
- During the second special meeting, staff reviewed the artist interviews and reference checks. HPCA, Parking Services and Arts Council attended this meeting in addition to PAAB. KPCW was unable to attend, but affirmed their support of Emily Herr as the selected artist. While both artists had strong interviews and reference checks, Emily Herr was selected as the final artist in a 5 to 1 vote by PAAB due to her compelling community outreach and involvement with this project in addition to her professionalism and adherence to the budget.

Details of Emily Herr's Project Proposal:

- Herr will complete the project by November 2 deadline. Currently the project should be completed before this deadline. Herr does have other projects she is working on and will schedule an initial site visit in July before returning in late August/September to execute the project. Herr anticipates needing 4 weeks to complete the project.
- Herr agreed to work with staff to set up community outreach sessions to engage various aspects of our community. Each 'under painting' of the walls will focus on the history, culture and community we live in. Herr will offer opportunities to participate in the making of the project to locals. This will be done in a process that allows her to work with small groups of participants as to cause limited disturbance to the parking garage. This aspect of participation will create greater ownership of the artwork among our community.
- Herr agreed that she can ensure that the silhouette of the mountain range throughout the paintings will reflect the Park City landscape and Wasatch Mountain Range. In addition, she agreed to incorporate China Bridge and possibly Main Street cityscape into the silhouette as well.
- Herr agreed that she can be flexible regarding the color tone of each wall. She will specifically look to staff to help direct this choice. One change request is that the KPCW wall be changed to green tones to align with KPCW's logo color and to ensure the yellow does not conflict with the South section of the garage which is colored yellow.
- The wild flowers that have been selected are indigenous to Utah. Herr has requested that signage be posted at completion of the project to connect the

project to Utah's natural landscape. Staff will coordinate signage in the area and is looking at potentially posting such signage in or near stairways.

- Herr will engage local artist to come and assist completion of the project, as she is an out of state artist, and would like local artists to understand her process in case of graffiti or vandalism. Herr does have a contingency budget (which is within total budget) for graffiti and vandalism in case of major vandalism, but would like to work with local artist if minor vandalism occurs. Vandalism is something that staff has to continue to plan for; it is not unique to this project.