

Responses to Questions Submitted to China Bridge Public Art RFP

Re the China Bridge Parking Structure Public Art RFP, I would like to ask whether this project is open to artists outside of Utah? Thank you. *The project is open to any artist they do not have to be from Utah*

I'm a little confused about this project. I've looked through all the documents on the RFP. Are you looking for framed art to hang on walls, or murals? It looks like a "parking lot" for which I am having a hard time visualizing art hanging on the walls among the cars. Can you clarify for me what kind of art you are looking for? *Artwork for the walls. It can be anything, that is why we didn't call it murals. I am ooo but can answer qs next week when back in office.*

I was trying to finalize my application for the proposal. I'm an artist from Oklahoma City, but I show work in Park City at J Go Gallery. Jude at the gallery told me about this. I have applied for a couple public works applications to get approved from the city. I was wondering, do I need to also fill out the "draft" agreement? Also, do you require a superimposed image of the proposed mural onto the wall? *You do not need to fill out the draft agreement, but if you anticipate asking for any changes to the agreement, you should make that clear in your proposal; as if you are selected you will be required to complete it. Such changes may count against you. We do not require a superimposed image of the proposed mural onto the wall. However, you are welcome to submit one that way if you would like.*

I see that I've missed the deadline for signing up for the pre-submission meeting on April 25th, and I don't know if that's intended for out-of-town applicants anyway... Can you let me know if this precludes my application, or if some allowance could be made? Finally, just to be totally clear - this is a call for proposals, including a design for the finished piece, but does not offer compensation for that design plan? Some calls request qualifications, and then compensate a limited number of chosen artists for proposed design plans. I just want to be sure I'm interpreting this call correctly. *You do not need to attend the pre-submission meeting (it is optional) We did not have any artist RSVP for the pre-submission meeting. Please note in the RFP when all questions must be submitted by, as I cannot answer questions after that date. While this project does not require community participation, I do believe that it would be well received by the committee, as one of their criteria and part of their mission is lasting community engagement/interaction. Please include your intent to coordinate for summer completion in the proposal. I am sure, as with any artist, we can work out a timeline that works. Summer is our peak season, and the Parking Garage fills regularly, so we would need to work on timing/phasing to prevent parking loss as much as possible – especially during peak events. The project is an RFP. This is not a RFQ – there is no compensation to further develop plans. We are hoping to move forward quickly with selecting an artist though the process as described in the RFP.*

I see the diagrams for where each mural will be placed but I don't see what the dimensions are for each mural. Could you please send me this information? And then for the proposals, you would like a hard copy mailed to your office and a digital copy emailed to you, correct? *Thank you for your email. I am waiting to hear from our parking team regarding exact dimensions for the surfaces. Based on the scaled plans, approximate dimensions are for Level 1N wall 121' 6", Level 2N 117' 6" (length of the wall less 4' door frame), Level 3N 60' 3" and Level 4N 60' 3". The required hard copy may be mailed or delivered, and the digital copy may be emailed or submitted via Dropbox™ depending on the size of your file. Per page 9 of the RFP:*

To be considered, one (1) physical copy and one (1) electronic copy (see below) of the Proposal must be received at the Park City Special Events Office, Attention: Jenny Diersen, Special Event & Economic Development Program Manager, if via hand delivery to: 445 Marsac Avenue, 3rd Floor, Park City, UT 84060, or, if via U.S. Mail, to P.O. Box 1480, Park City, UT 84060, by 5:00 p.m. MST, Friday, May 4, 2018.

AND

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One (1) electronic copy must be submitted. In this instance, all electronic proposals should be saved as a single PDF and may not include any additional Exhibits. Electronic submission cannot exceed eight (8) megabytes to the email address. If files are larger than the maximum size allowed, they may be submitted through a private Dropbox™ account directly to jenny.diersen@parkcity.org and cannot be submitted to any other parties. It is the sole responsibility of the applicant to ensure the success of the electronic submission is completed prior to the deadline as stated above. Electronic proposals with additional support documents or materials will not be accepted. The electronic submissions must be received at jenny.diersen@parkcity.org by 5:00 p.m. MST, Friday, May 4, 2018.

Would you all consider an extension of the deadline? You are requesting quite a bit of information and since we just learned of the opportunity I'm not sure we'd have enough time to complete it as we are working on a project in New Orleans this week. *At this time we do not anticipate a deadline extension.*

I'm wondering if you've had many submissions, or attendees of the information session? *No one signed up for the optional pre-submission meeting, so it was cancelled. We have had a number of artist reply and ask questions. I am confident at this point that we will have a great selection of submissions.*

Is this RFP for locals only? We feel like the right artist for the project may not even be in the state. *This RFP is open to all artists. They do not have to reside in the City, County or State.*

Are travel expenses reimbursed separate from the budget or to be included in the budget? Do you have any hospitality partners? *We do not have hospitality partners. Any travel expenses should be included in the budget.*

The dimensions of the walls (expectation) are unclear, making it difficult to create the budget as we apply a PSF model for figuring out cost of primer, paint, clear coat, etc., also helps in figuring out the artist partner that is the right fit. As a curator, we don't like to take the approach of whose art is best, but whose art is best for the project. We have a couple of artist partners in mind that we know can help interpret your vision. *Minda, who is cced, will send you specific measurements, though we believe from the information it is clear.*

You are asking for concepts which typically doesn't happen without some sort of honorarium. With the sort of process outlined in this RFP, I'm not sure it's entirely feasible. We usually see and RFQ first, which narrows down to a few entries who are then given an honorarium to complete concepts. *This is an RFP process, not an RFQ. There is no honorarium for further concept development at this point.*

Is the parking structure already built and ready for creative art works? *Yes, the structure is built and ready for an artist to start work. The structure was built in 1984, and then an extension in 2006. Most recently, with the launch of a paid parking program, the entire structure was updated/renovated with new parking technology, way finding and fresh paint. Todd Pierce was involved with the most recent renovation.*

We can definitely meet your timeline if we are chosen for this project, and have some innovative ideas that could maximize the marketing value of the project by creating activations around the artworks leading up to and during The Sundance Film Festival. One such idea is an auction of artworks that could be created as maquettes of the mural artworks, generating additional funding for the artist and the Arts Council. There are others! :) *Please include in your proposal so the selection committee can review.*

To follow up, the dimensions indicated on the plan: Level 1N wall 121' 6", Level 2N 117' 6" (length of the wall less 4' door frame), Level 3N 60' 3" and Level 4N 60' 3". All of the walls are 8' 4". Thank you, and please let us know any additional questions we may answer by 11:59 p.m. (midnight) MST this evening.

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I am interested in the China Bridge parking structure public art project. My vision for the structure is a mural. In the PDFs, there are pictures of the walls. Should I put my rendering on top of those pictures or do you have any better pictures you can forward. - *Those pictures are the best ones we have.*

Lastly, in the proposal it's stated to mention size, can you please email me the size of the walls, it's kind a hard to decipher from the renderings. - *Size is as follows: Level 1N wall 121' 6", Level 2N 117' 6" (length of the wall less 4' door frame), Level 3N 60' 3" and Level 4N 60' 3". Thank you, and please let us know any additional questions we may answer by 11:59 p.m. (midnight) MST this evening. Wall Height is 8'4".*

Skimming through it real quick.. I don't see any images of Exhibit A or B for reference? *They are attached online on our rfp website.* I would love to propose something.. how final of a design are you looking for? *Your proposal should be at least 80% complete.* Do you want just one wall or all of them? *We are looking for an artist for all 4 spaces. We have the right to pull one of the walls out - see in rfp.* Would love to see what the walls look like on each floor. (I won't have time tomorrow to drive up.) *There are some images in the rfp.* Let me know if you have any images. *Images and dimensions are provided in rfp.*