Exhibit F – 2016 Event Prioritization Exercise by SEAC

It is important to note that the 2016 Event Prioritization (of all events) was done when SEAC was still made up of both economic and community representatives. The process was very arduous as representatives had challenges balancing both economic and community perspective. The exercise did not have 100% participation from the group.

Since the 2016 Prioritization of all events, SEAC was restructured to be comprised of 7 community representatives and tasked with evaluating events from a community perspective. The new prioritization sheet included in Exhibit G, is frequently used by SEAC when comparing like type events or events with conflicts/threshold. SEAC has not prioritized all events with the new Prioritization Sheet.

Special Events Grading Criteria		Lobstah Party	Heber Valley Firecracker Baseball Tournament	Discrete Series at Deer Valley	PCRec's Summer in the City Volleyball Tournament	NACs Ability Snow Challenge	PC Trail Series at Round Valley	PC Rec 4th of July Volleyball Tournament	Mid Week Mtn Bike Races	Tiny Tri at PCMARC	PC Rec's Skate Board Jams at Skate Park	PCRECs Dirt Jump Jam	Red Rock Relay	Park City High School Cross Country Invitational	Jans White Pine Super Demo	Biennial Ev on M
Level of Event		1	3	2	2	2	2	2	2	1	1	1	2	3	2	2
Event Start Dates		7/16/2016	7/1/2016	6/25/2016	8/6/2016	4/2/2016	6/11/2016	7/4/2016	6/21/2016	6/11/2016	6/20/2016	10/10/2016	10/8/2016	9/30/2016	6/18/2016	9/22/2016
Multiple Event Days		N	Y	N	Y	Y	Y	N	Y	N	Y	N	N	Y	N	N
Total Compiled Score	Total Points	184	276	248	294	341	344	303	260	304	305	262	263	307	315	360
Total Averaged Score	**Averaged Score: Total Points / by # of Score Sheets Completed**	**36.8**	**39.428571**	**41.33333333**	**42**	**42.625**	**43**	**43.28571**	**43.33333333**	**43.428571**	**43.571429**	**43.66666667**	**43.83333333**	**43.857143**	**45**	**45**
Economic Effects:																
Reinforce the support of business community and visitor appeal (1 means little enhancement)																
Higher Score means event has greater economic effect	40 possible points	14	24	6	15	14	8	23	7	7	6	8	11	6	10	31
Community Effects																
Reinforce the sense of community and/or community spirit (1 - little enrichment)																
Higher score means the event has greater community benefit	30 possible points	16	18	16	16	30	25	23	18	18	30	27	15	19	20	14
Impact Experience																
Effects (1 - major impacts)																
Higher Score means the event is less impactful	30 possible points	22	18	28	22	26	23	20	26	26	26	26	22	25	26	19
Total higher score means the event has higher economic and community value, and less impacts	**Total points possible 100**	**52**	**60**	**50**	**53**	**70**	**56**	**66**	**51**	**51**	**62**	**61**	**48**	**50**	**56**	**64**
Economic Effects:																

Draft SEAC Prioritization Scores

ain	ent - USC Parade	PC Ski Town Lacrosse Shootout	Park City Extreme Soccer	NEW EVENT - Park City Freedom Fitness Festival	TAO Park City	Point 2 Point Mountain Bike Race	Pink Run	Ragnar Relay	NEW EVENT - Park City Film Series Drive In Movie at Prospector	Cole Sport 4th of July 5K Fun Run	Pioneer Day Celebration	NEW EVENT - Harley Davidson Park City Fall Ride	Christian Center of Park City's Hike for Hunger	Mountain Trails Foundation's Mid Mountain Marathon	PCHS Memorial Day 5K	The State Room Presents Concert Series at Deer Valley	NACS Summit Chall
	3	3	2	2	2	2	2	3	2	2	2	2	2	2	2	3	2
	6/9/2016	8/4/2016	9/10/2016	1/22/2016	9/3/2016	10/8/2016	6/18/2016	7/30/2016		7/4/2016	7/25/2016	9/18/2016	9/10/2016	8/27/2016	5/30/2016	8/13/2016	8/27/2016
	Y	Y	N	Y	N	N	N	N		N	N	N	N	N	N	Y	N
	318	367	185	279	330	283	335	341		390	296	199	349	401	456	355	359
	45.428571	**45.875**	**46.25**	**46.5**	**47.14285714**	**47.666667**	**47.85714286**	**48.71428571**		**48.75**	**49.33333333**	**49.75**	**49.85714286**	**50.125**	**50.66666667**	**50.71428571**	**51.28571429**
	22	21	6	12	20	15	11	18		14	9	24	10	9	6	23	9
	12	14	16	16	19	21	17	24		22	15	22	33	23	36	20	28
	18	15	22	20	22	23	19	23		23	21	22	15	20	25	19	22
	52	**50**	**44**	**48**	**61**	**59**	**47**	**65**		**59**	**45**	**68**	**58**	**52**	**67**	**62**	**59**

Draft SEAC Prioritization Scores

ienge	Peace House's Walk A Mile In Her Shoes	Mountain Trails Foundation's Jupiter Peak Steeple Chase at PCMR	NEW EVENT - Scott Enduro Cup at Deer Valley	Uncorked Recycle Utah	NEW EVENT -KPCWs Change Over Event	NEW EVENT - Lower Main Block Party at Summit Watch	Classic Car Show on Lower Main	North Face Endurance Challenge	KPCWs Back Alley Bash	NAC's Field of Flags	Mountain Trails Foundation's Tour De Suds	Sundance Community Summer Screenings	Park City Ed Foundation - Running with Ed	McPolin Farm Scarecrow Festival	Kimball Art Cente Artober Fes
1	2	2	2	2	2	2	3	2	1	2	2	3	1	2	
9/11/2016	7/30/2016	8/28/2016	7/22/2016	6/1/2016	6/11/2016	8/27/2016	9/24/2016	8/26/2016	11/4/2016	9/18/2016	7/15/2016	5/21/2016	9/24/2016	10/25/2016	
N	N	N	N	N	N	N	Y	N	Y	N	Y	N	N	N	
359	360	208	366	212	212	376	324	378	328	384	444	566	446	394	
51.28571429	**51.42857143**	**52**	**52.285714**	**53**	**53**	**53.71428571**	**54**	**54**	**54.66666667**	**54.857143**	**55.5**	**55.6**	**55.75**	**56.28571429**	
7	14	15	10	6	25	30	28	13	11	18	18	8	11	13	
31	28	17	29	29	15	19	17	32	22	26	26	31	24	29	
26	24	22	25	24	19	17	23	24	26	24	28	23	29	27	
64	**66**	**54**	**64**	**59**	**59**	**66**	**68**	**69**	**59**	**68**	**72**	**62**	**64**	**69**	

Draft SEAC Prioritization Scores

r's st	Mountain Town Music's Beethoven Music Festival at City park	NAC Red White & Snow	NAC Barn Party	Deer Valley Celebrity Ski Fest	McPolin Barn Snow Shoe	Park City Institute's Big Stars Bright Nights Concerts at Deer Valley	NEW EVENT - Thin Air Innovation Festival	HPCA's Halloween on Main	Utah Symphony's Deer Valley Music Festival	PCMR's Santa Comes Down Town Lift	Spring Gruv at Canyons & PCMR	Food & Wine Classic	Park City Rotary's Miners Day	Mountain Town Music Grand Valley Community Concerts (Wednesday Night Concerts)	Restaurant Association's Savor the Summit	HPCA's Electric Light Parade	Mountain To Miners
	2	2	2	2	1	3	3	3	3	2	3	3	3	3	3	2	1
	7/11/2016	3/3/2016	6/4/2016	12/6/2016	2/20/2016	7/3/2016	4/6/2016	10/31/2016	7/2/2016	12/17/2016	3/12/2016	7/6/2016	9/5/2016	6/22/2016	6/18/2016	11/26/2016	7/2/2016
	Y	Y	N	Y	N	Y	Y	N	Y	N	Y	Y	N	Y	N	N	Y
	386	455	457	403	470	533	536	478	540	544	545	490	552	615	561	561	566
	56.57142857	**56.875**	**57.125**	**57.571429**	**58.75**	**59.22222222**	**59.55555556**	**59.75**	**60**	**60.44444444**	**60.555556**	**61.25**	**61.3333333**	**61.5**	**62.33333333**	**62.33333333**	**62.8888889**
	16	8	6	21	10	16	20	26	20	24	29	20	27	18	27	28	22
	28	26	30	24	20	31	12	31	31	25	21	23	32	33	27	23	26
	22	27	24	26	28	27	23	22	30	23	21	21	21	22	26	20	27
	66	**61**	**60**	**71**	**58**	**74**	**55**	**79**	**81**	**72**	**71**	**64**	**80**	**73**	**80**	**71**	**75**

DRAFT SEAC Prioritization Scores

wn Music's Park Concert Series	4th of July at PCMR (Fireworks, BBQ and Music)	HPCA's Autumn Aloft	Fourth of July Celebration	FIS Half Pipe at PCMR	NEW EVENT - Wasatch Brew Pub's Shot Ski	Deer Valley World Cup	Tour of Utah	
3	3	3	3	3	3	3	3	
7/4/2016	9/16/2016	7/4/2016	2/2/2016	10/22/2016	2/3/2016	8/6/2016		
N	Y	N	Y	N	Y	Y		
571	446	578	646	259	663	526		
63.4444444	**63.714286**	**64.222222**	**64.6**	**64.75**	**66.3**	**75.1428571**		
24	24	34	28	22	29	33		
25	28	30	26	25	26	24		
22	27	19	20	24	20	14		
71	**79**	**83**	**74**	**71**	**75**	**71**		

DRAFT SEAC Prioritization Scores

Special Events Grading Criteria		Triple Crown Baseball & Parade (July 11 through 23)	Park Silly Sunday Market (14 Sundays June through September)	Park City Kimball Arts Festival & Gala (August 12 - 14)	Sundance Film Festival (January 21 - 31, 2016)	
Total Compiled Score	Total Points	316	484	567	645	
Total Averaged Score	**Averaged Score: Total Points / by # of Score Sheets Completed**	45.14285714	53.77777778	70.875	71.6666667	
Economic Effects:						
Reinforce the support of business community and visitor appeal (1 means little enhancement)						
Higher Score means event has greater economic effect	40 possible points	27	23	31	36	
Community Effects						
Reinforce the sense of community and/or community spirit (1 - little enrichment)						
Higher score means the event has greater community benefit	30 possible points	7	22	31	29	
Impact Experience						
Effects (1 - major impacts)						
Higher Score means the event is less impactful	30 possible points	10	20	17	12	
Total higher score means the event has higher economic and community value, and less impacts	**Total points possible 100**	**44**	**65**	**79**	**77**	
Economic Effects:						
Reinforce the support of business community and visitor appeal (1 means little enhancement)						