

	FY16	FY17	FY18	Estimated FY19
Total Number of Events/ Event Days	74 events/129 event days	73 events/ 165 event days	77 events/ 164 event days	87 events / 171 event days
Total Number of Non Event Days	236	200	201	194
Attendance Estimate (residents & visitors - not unique)	490,000	500,000	600,000	625,000
Total Number of Events that applied for Fee Reduction		45	38	44
Total Number of Events that did not apply for Fee Reduction		28	39	43
Non Profit Fee Reduction Totals		42 events / \$151,500 total waived	38 events / \$241,000 total waived	41 events/ \$250,000 total waived
For Profit Fee Reduction Totals		3 events applied / total \$45,000 waived	1 event applied / \$500 waived to for profits	2 events / \$57,500
Revenue Received (Paid) Non Profit		\$48,000	\$38,500	\$150,000
Revenue Received (Paid) For Profit		\$100,000	\$76,000	\$99,000
Total Event City Service Fees (Paid and Waived)		\$334,000	\$355,500	\$782,000
Increased Service/Costs Per Department				
Public Safety - overtime & outside agencies		\$50,000	\$150,000	\$300,000
Transportation - transit, parking, residential mitigation, signage		\$50,000	\$100,000	\$200,000
Community Engagement - impact maps & direct engagement and outreach		\$5,000	\$15,000	\$25,000
Sustainability - recycling at events		\$0	\$7,000	\$10,000
Total Cost for Increased LOS Per Department		\$105,000	\$272,000	\$535,000
<i>**LOS and Fee Reduction Numbers do not include Special Service Contracts such as Sundance, Arts Fest, Triple Crown and Park Silly Sunday Market</i>				