

Hello,

April 8, 2018

This is Volker Ritzinger, owner of Park City Farmer's Market. I am relocating the Park City Farmer's Market, after 18 years at the Canyons Ski Resort, due to construction in the parking lot location. Since we have such a great relationship with Vail, they gave us a new location in the Park City City Limits at the Silver King parking lot.

This is actually where the Park City Farmer's Market began in 1997. Back then, no one wanted to pick up the tab for all of the various fees, so I did. This is how I ended up with it, with Volker's Bakery paying the fees every year. After 8 years it became self sustainable, with the craft and food vendors covering most of the bills. The farmers themselves have never had their rates increased over the years, except once for \$5, going from \$15 to \$20. We continue to try to make it very affordable and very low cost for our precious local farmers. We strive to keep a high ration in our vendor pool of local Utah farmers and Utah's Own gourmet food businesses.

My goal and emphasis over the last 18 years, since I have been running the Park City Farmer's Market, is to bring the best naturally and locally grown produce to Park City and its community. Every farmer that sells at this market is personally inspected by myself and a panel of 2 other farmers that have been with the market for over 20 years. This panel consists of myself, Jessie Weeks from Week's Produce and Chat Mitchel from Chat's produce. We are assuring that the most natural way of growing the produce is happening. All farmers need to be pesticide free. We do not allow our farmers to use any Monsanto Seeds, which are genetically modified. None of our farmers are allowed to use any GMO seeds. The Park City Farmer's Market is the most strict regarding this issue in Utah.

By having the Park City Farmer's Market within the city limits, this will bring more tax dollars to the city. It also insures that Park City residents can buy quality, locally grown produce. Most of our vendors are part of the program called Utah's Own, which is part of the department of agriculture of Utah.

My expertise at running the Farmer's Market stems from setting up with my bread company at over 20 other farmer's markets across the state. So, I have seen the good and the bad of how a market can be run. I bring the best components that I have seen over the last 18 years to the Park City Farmer's Market.

We accept most of the vendors that apply. Some of our basic rules include 2 of a kind, so we do not saturate the market, of food or craft. But, we do not limit the produce vendors.

The Park City Farmer's Market has been held every Wednesday for the last 18 years. The reason for this is so the Farmer's can attend their own local farmer's markets on the weekends. On Wednesdays, all of the good farmers from the state of Utah are available.

Our Farmer's Market is ran as a business, not as a non-profit. The market has been sustainable on its own that way for the past 18 years. It does not need any outside help.

We also pay local musicians to set up in our market, providing an opportunity for new as well as established talent to have a space to perform.

The Park City Farmer's Market takes pride in letting Veterans, Native Americans, and Non Profit Organizations set up for free. We also have a voter registration booth from all parties available at no charge. Talented children from Summit County under the age of 18 are allowed to sell their homemade crafts for free, as well as promote their fresh business ideas.

We are motivated to recycle all waste products that we can. One of our new rules is that none of our vendors are allowed to use plastic bags. We bring in vendors with expertise on solar energy and heat efficient windows, encouraging a green way of life for our community. We always provide our own security at every market. The Park City Farmer's Market receives consistent praise from the Department of Agriculture as one of the best farmer's markets in Utah.

Attached to this letter is a list of our rules and regulations for the Park City Farmer's Market for the committee/council to review. We are glad to be bringing the Park City Farmer's Market back to its original location, and look forward to serving the people of Park City!

Warmest Regards,

Volker Ritzinger
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Kamas Resident

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Sue Post
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With us for 17 years
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2018 PARK CITY FARMERS' MARKET RULES & REGULATIONS

APPLICATION DUE BY MAY 15, 2018.

PLEASE NOTE CHANGES IN MARKET FEES : All Vendors have to send Application fee and yearly payment in advance: (\$800 + \$90 APPLICATION FEE FOR ALL VENDORS NOT SELLING FARM FRESH PRODUCE).

THERE ARE NO NEW COOKING FOOD VENDORS ACCEPTED IN THE MARKET :

FARMERS WILL BE BILLED WEEKLY : \$20 A MARKET + APPLICATION FEE \$80 application deadline May 15 (extra time for farmers)

MARKET DAY, TIME & LOCATION

The market will be held every Wednesday from 12 p.m. to 5 p.m. New location in Park City to be announced soon.

The market WILL START June 13, 2018 through October 10, 2018.

The market will go on regardless of rain, snow or shine!

COMMITMENT TO MARKET

***Vendors must commit to the entire market season to be assigned a permanent stall.**

The market management understands that some of the farmers will not be able to attend until their product is ready for harvest.

If you are a grower that cannot attend all markets due to your product availability, let us know your anticipated harvest date on the application so we can have a stall scheduled for you.

All other vendors are required to commit to the entire season. Market management reserves the right to refuse participation to vendors who have fallen short of this commitment in the past.

APPLICATIONS

All vendors are required to fill out an application for the market.

If you are a new applicant, you will receive a phone call with further instructions if you are accepted into the market.

ATTENDANCE

All vendors must be in place by 11:30 a.m. on market day! Vendors who arrive late and disturb market operations with their tardiness will be refused participation in that day's market; repeat offenders WILL be banned from the market entirely.

If you have an emergency and cannot attend the market, notification of market management is required by 10 a.m. on market day; the acceptance letter will provide you with the phone number to call if you have such an emergency.

If you miss a market without proper notification, then you are forfeiting the right to your permanent stall and will be subject to relocation.

PRODUCTS

! No beverages may be sold at the Wed market as the Park City Farmers market reserves the right to sell beverages at the Market.

There is zero tolerance for reselling products that have not been grown (farmers), handmade (craft vendors), or prepared (food vendors) by the vendor unless specifically granted by market management.

Only the vendor, family members and/or employees will be permitted to sell from your stall. Any vendor caught selling unapproved items are subject to immediate dismissal! Vendors, we highly discourage any GMO products at the market.

THINGS TO KNOW

Individual stall size will be approximately 10 feet X 10 feet, with room behind it to park one vehicle.

Any extra vehicles must be parked in location to be announced.

Vendors requiring more space, be it due to selling space, prep space or parking space, (for trailers, etc.) will be required to purchase extra stall(s).

Farmers are defined as those people who grow and sell fresh produce or plants that are NOT subject to collecting and remitting sales tax to the Utah State Tax Commission.

Vendors that have farm(s) as part of their business name will not receive the farmers' stall price ,only fresh produce qualifies for farmers fees.

Farmers who grow produce or plants that are value enhanced by decorative containers or by further processing (salsas, jams, jellies, cheeses, butters, etc.) are subject to sales tax collection and therefore fall under the \$800 per YEAR category.

Combination vendors that sell items that are subject to sales tax collection along with fresh produce or plants must have at least 90% of their booth comprised of the fresh produce (home grown) to qualify for the farmers' stall price.

We encourage your business to do some social media, the Farmers Market is on Facebook, Twitter, and especially Instagram. If you follow the Farmers Market accounts and take pictures during the markets, it will help allow us to promote your pictures and videos to our audience and bring you more business. The market has over 5,000 fans online on social media. Make sure to find us online so we can help promote your social media!

STRUCTURES & GENERATORS

Temporary structures (vendor tents, etc.) over 120 square feet in area are required to obtain a building permit from Summit County.

*** ALL structures must be secure enough to withstand sustained winds of 50 MPH, NO EXCEPTIONS! It gets VERY WINDY in our location; anchors of 50 lbs. per leg are needed.**

If you use a generator, it needs to be a new quiet model, otherwise they will not be allowed.

You will not be allowed to set up your booth structure if you do not meet these requirements!

TRASH

All vendors are required to clean up and carry out all garbage in their stall area away from the premises at the end of each market day. Do not use the garbage cans provided for the customers of the market, nor the portable toilet provided for the market.

Any vendor caught disposing of any trash whatsoever in the portable toilet will be subject to the severe fines levied by the portable toilet company!

We have had repeated issues with trash left in the past, please clean your areas before you leave the markets. Any trash left in your stall will result in a \$50 fine.

APPLICATION FEE :

We are now required to obtain an expensive Mass Event License for the entire market in advance. *All vendors must submit a check or money order for \$90 payable to the Park City Farmers' Market with their application AND signed RULES AND REGULATIONS.*

If you are not accepted into the market, your check or money order will be returned to you.

LIABILITY INSURANCE

All vendors are required to submit proof of Liability Insurance with their application. If you do not have Liability Insurance please contact Richard Boulder at 435-654-0353 and tell him that Volker referred you.

SALES TAXES

All vendors, with the exception of farmers that sell only freshly grown produce and/or plants grown by them are subject to collecting sales tax from their customers and remitting the sales tax to the Utah State Tax Commission. This is accomplished through a Special Event Sales Tax Form; you cannot remit these taxes on your usual form.

If you are accepted into the market and are subject to sales tax collection, the form and/or instructions on how, where and when to file will be included in your acceptance letter.

All required sales tax collection and remittance is the sole responsibility of each individual vendor.

HEALTH DEPARTMENT

All food vendors are required to be in compliance with Summit County Health Department and/or the Utah Department of Agriculture regulations. Please obtain a sampling permit if you intend to sample anything at all, that includes farm, produce and fruit. Nobody can sample anything without a permit.

Food vendors preparing or sampling on site are required to have a Food Handler's Permit and a Temporary Food Service Permit for Seasonal Events.

***If you are accepted into the market and are subject to these regulations, you must display both permits in your booth or you will not be allowed to sell food prepared or sampled on site.**

FAIR BUSINESS PRACTICES

All sellers agree to abide by fair business practices; all terms of sale are between buyer & seller only.

FARM OR BUSINESS VISITS

Market management reserves the rights to visit any farm or business location at any time to verify that you are the producer of the product you are selling.

This year the Park City Farmer's Market is rewarding farmers that use "no spray" and organic methods with prime market stall location.

Any farmers that continue to use pesticides in their produce will be in a separate area from the higher traffic organic section of the market. We are strongly support local, organically grown and non-GMO at the market and highly

discourage any other produce not to these standards. Mass produced pesticide sprayed food is readily available in your local chain supermarkets.

NONCOMPLIANCE

There will be strict enforcement of all Market Rules & Regulations! Market Management reserves the right to refuse acceptance or deny continued participation of any vendor or product that is not in complete compliance with all Market Rules & Regulations.

Market Management has the authority to ask any vendors to remove themselves or any product not previously approved by management from the market.

Market Management reserves the right to move or reassign vendor locations to enhance or facilitate the market structure and/or safety as deemed necessary.

LIABILITY

Vail Resorts Inc., or The Market Management is not liable for any injury, theft or damage to either the buyer or the seller or their property, arising out of or pertaining to preparation for or participation in The Park City Farmers' Market, whether such injury, theft or damage occurred prior to, during, or after the hours of operation of The Park City Farmers' Market.

Seller further agrees to indemnify and hold harmless both Vail Resorts and The Market Management for and against any and all claims for such injury, theft and/or damages.

Seller assumes full liability for their vehicles, structures, fixtures and the product(s) they market or sell and by participation in The Park City Farmers' Market hereby agree to hold Vail Resorts Corporation and/or their representatives and/or The Park City Farmers' Market Management and/or their representatives harmless against any and all claims such as but not limited to injury, theft or damage by any buyer, seller, or other persons resulting from or pertaining to the use, consumption, marketing tactics, display, negligence or disposition of seller's products, vehicles, fixtures or structures.

Please sign and mail your signed rules and regulations with your application.

Name: _____

Signature: _____ Date: _____