

THE NCSTM
The National Citizen SurveyTM

Park City, UT

Dashboard Summary of Findings

2017



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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. The NCS captures residents’ opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement). This report summarizes Park City’s performance in the eight facets of community livability with the “General” rating as a summary of results from the overarching questions not shown within any of the eight facets. The “Overall” represents the community pillar in its entirety (the eight facets and general).

By summarizing resident ratings across the eight facets and three pillars of a livable community, a picture of Park City’s community livability emerges. Below, the color of each community facet summarizes how residents rated each of the pillars that support it – Community Characteristics, Governance and Participation. When most ratings were higher than the benchmark, the color is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

Ratings for most facets within the pillar of Community Characteristics tended to be higher than ratings given in other communities across the nation, and ratings for services related to Recreation and Wellness were also above average. Levels of Participation within Mobility, Recreation and Wellness, Education and Enrichment and Community Engagement were also higher than noted elsewhere. All other facets were rated similar to the benchmark and none were rated lower. Broadly, ratings about the community’s characteristics across most of the facets were stronger than were ratings of governance or citizen engagement. This information can be helpful in identifying the areas that merit more attention.

Figure 1: Dashboard Summary

	Community Characteristics			Governance			Participation		
	Higher	Similar	Lower	Higher	Similar	Lower	Higher	Similar	Lower
Overall	28	17	5	14	29	1	17	18	1
General	6	1	0	0	3	0	0	3	0
Safety	2	1	0	0	7	0	0	2	1
Mobility	4	3	1	4	4	0	3	0	0
Natural Environment	3	0	0	2	2	1	1	2	0
Built Environment	1	2	2	1	5	0	0	2	0
Economy	5	2	1	0	1	0	1	2	0
Recreation and Wellness	3	2	0	4	0	0	4	1	0
Education and Enrichment	1	4	1	2	0	0	2	1	0
Community Engagement	3	2	0	1	7	0	6	5	0

Legend	
	Higher
	Similar
	Lower

The National Citizen Survey™

Figure 2: Detailed Dashboard

	Community Characteristics	Trend	Benchmark	Percent positive	Governance	Trend	Benchmark	Percent positive	Participation	Trend	Benchmark	Percent positive
General	Overall appearance	↔	↑	90%	Customer service	↔	↔	81%	Recommend Park City	↓	↔	83%
	Overall quality of life	↔	↑	94%	Services provided by Park City	↔	↔	79%	Remain in Park City	↔	↔	85%
	Place to retire	↔	↑	75%	Services provided by the Federal Government	↔	↔	47%	Contacted Park City employees	↔	↔	53%
	Place to raise children	↔	↔	88%								
	Place to live	↔	↑	95%								
	Neighborhood	↔	↑	91%								
	Overall image	↔	↑	90%								
Safety	Overall feeling of safety	↔	↑	94%	Police	↔	↔	84%	Was NOT the victim of a crime	↓	↔	83%
	Safe in neighborhood	↔	↔	95%	Crime prevention	↔	↔	83%	Did NOT report a crime	↔	↔	78%
	Safe downtown area	↔	↑	97%	Fire	↔	↔	97%	Stocked supplies for an emergency	↑	↓	24%
					Fire prevention	↔	↔	87%				
					Ambulance/EMS	↔	↔	97%				
					Emergency preparedness	↔	↔	73%				
					Animal control	↑	↔	70%				
Mobility	Traffic flow	↓	↔	27%	Traffic enforcement	↔	↔	62%	Carpooled instead of driving alone	↔	↑↑	68%
	Travel by car	↔	↔	49%	Street repair	↓	↔	45%	Walked or biked instead of driving	↔	↑↑	89%
	Travel by bicycle	↔	↑↑	87%	Street cleaning	↓	↔	71%	Used public transportation instead of driving	↔	↑↑	81%
	Ease of walking	↔	↑	91%	Street lighting	↔	↑	76%				
	Travel by public transportation	↔	↑↑	79%	Snow removal	↔	↑	84%				
	Overall ease travel	↓	↔	68%	Sidewalk maintenance	↔	↑	73%				
	Public parking	↓	↓	25%	Traffic signal timing	↑	↔	68%				
Paths and walking trails	↔	↑↑	94%	Bus or transit services	↔	↑↑	89%					
Natural Environment	Overall natural environment	↔	↑	92%	Garbage collection	↔	↔	82%	Recycled at home	↔	↑	97%
	Air quality	↔	↑	92%	Recycling	↔	↔	75%	Conserved water	↔	↔	92%
	Cleanliness	↔	↑	94%	Drinking water	↓	↓	53%	Made home more energy efficient	↔	↔	80%
					Open space	↔	↑	79%				
					Natural areas preservation	↔	↑	78%				
Built Environment	New development in Park City	↔	↔	50%	Sewer services	↔	↔	87%	NOT experiencing housing cost stress	↔	↔	68%
	Affordable quality housing	↔	↓↓	15%	Storm drainage	↔	↑	85%	Did NOT observe a code violation	↔	↔	51%
	Housing options	↓	↓↓	19%	Power utility	↔	↔	84%				
	Overall built environment	↔	↔	71%	Utility billing	↔	↔	74%				
	Public places	↔	↑	85%	Land use, planning and zoning	↔	↔	57%				
					Code enforcement	↔	↔	57%				

Legend

↑↑ Much higher ↑ Higher ↔ Similar ↓ Lower ↓↓ Much lower * Not available

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	Community Characteristics	Trend	Benchmark	Percent positive	Governance	Trend	Benchmark	Percent positive	Participation	Trend	Benchmark	Percent positive
Economy	Overall economic health	↔	↑	79%	Economic development	↔	↔	61%	Economy will have positive impact on income	↔	↔	40%
	Shopping opportunities	↔	↑	73%					Purchased goods or services in Park City	↔	↔	99%
	Employment opportunities	↔	↑	51%					Work in Park City	↔	↑↑	69%
	Place to visit	↔	↑↑	97%								
	Cost of living	↔	↓	16%								
	Vibrant downtown area	↔	↑↑	82%								
	Place to work	↑	↔	74%								
Business and services	↔	↔	74%									
Recreation and Wellness	Fitness opportunities	↔	↑↑	92%	City parks	↔	↑	95%	In very good to excellent health	↔	↑	88%
	Recreational opportunities	↔	↑↑	94%	Recreation centers	↔	↑	90%	Used Park City recreation centers	↓	↑↑	80%
	Health care	↔	↔	65%	Recreation programs	↔	↑	96%	Visited a City park	↔	↑	94%
	Health and wellness	↔	↑	87%	Health services	↔	↑	80%	Ate 5 portions of fruits and vegetables	↔	↔	91%
	Preventive health services	↔	↔	72%					Participated in moderate or vigorous physical activity	↔	↑	95%
Education and Enrichment	K-12 education	↓	↔	72%	Public libraries	↔	↑	94%	Used Park City public libraries	↔	↑	76%
	Cultural/arts/music activities	↓	↑↑	81%	Special events	↔	↑	83%	Participated in religious or spiritual activities	↔	↔	37%
	Child care/preschool	↓	↓	35%					Attended a City-sponsored event	↔	↑↑	86%
	Religious or spiritual events and activities	↔	↔	77%								
	Adult education	↔	↔	58%								
	Overall education and enrichment	↔	↔	72%								
Community Engagement	Opportunities to participate in community matters	↔	↑	80%	Public information	↔	↑	81%	Sense of community	↔	↑	75%
	Opportunities to volunteer	↔	↑	87%	Overall direction	↔	↔	45%	Voted in local elections	↔	↔	87%
	Openness and acceptance	↔	↔	69%	Value of services for taxes paid	↔	↔	68%	Talked to or visited with neighbors	↓	↔	88%
	Social events and activities	↓	↑	84%	Welcoming citizen involvement	↔	↔	66%	Attended a local public meeting	↔	↑↑	44%
	Neighborliness	↔	↔	71%	Confidence in City government	↔	↔	61%	Listened to a local public meeting	↔	↑	39%
					Acting in the best interest of Park City	↔	↔	58%	Volunteered	↔	↑↑	61%
					Being honest	↔	↔	69%	Participated in a club	↓	↔	37%
					Treating all residents fairly	↔	↔	58%	Campaigned for an issue, cause or candidate	↑	↑↑	49%
									Contacted Park City elected officials	↑	↑	36%
									Read or watched local news	↔	↔	84%
								Done a favor for a neighbor	↓	↔	80%	

Legend

↑↑ Much higher ↑ Higher ↔ Similar ↓ Lower ↓↓ Much lower * Not available

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Community Livability Report

2017



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The National Citizen Survey™
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The NCS™ is presented by NRC in collaboration with ICMA.

NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About

The National Citizen Survey™ (The NCS) report is about the “livability” of Park City. The phrase “livable community” is used here to evoke a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live.

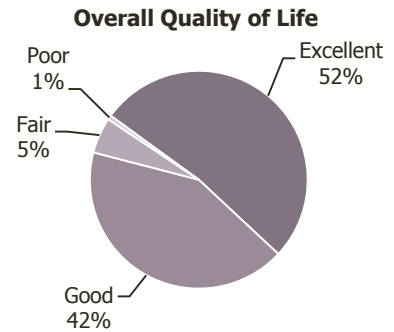
Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement).

The Community Livability Report provides the opinions of a representative sample of 369 residents of the City of Park City. The margin of error around any reported percentage is 5% for all respondents. The full description of methods used to garner these opinions can be found in the *Technical Appendices* provided under separate cover.



Quality of Life in Park City

Almost all residents (94%) rated the quality of life in Park City as excellent or good. This was higher than ratings given in other communities across the nation (see Appendix B of the *Technical Appendices* provided under separate cover).



Shown below are the eight facets of community. The color of each community facet summarizes how residents rated it across the three sections of the survey that represent the pillars of a community – Community Characteristics, Governance and Participation. When most ratings across the three pillars were higher than the benchmark, the color for that facet is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

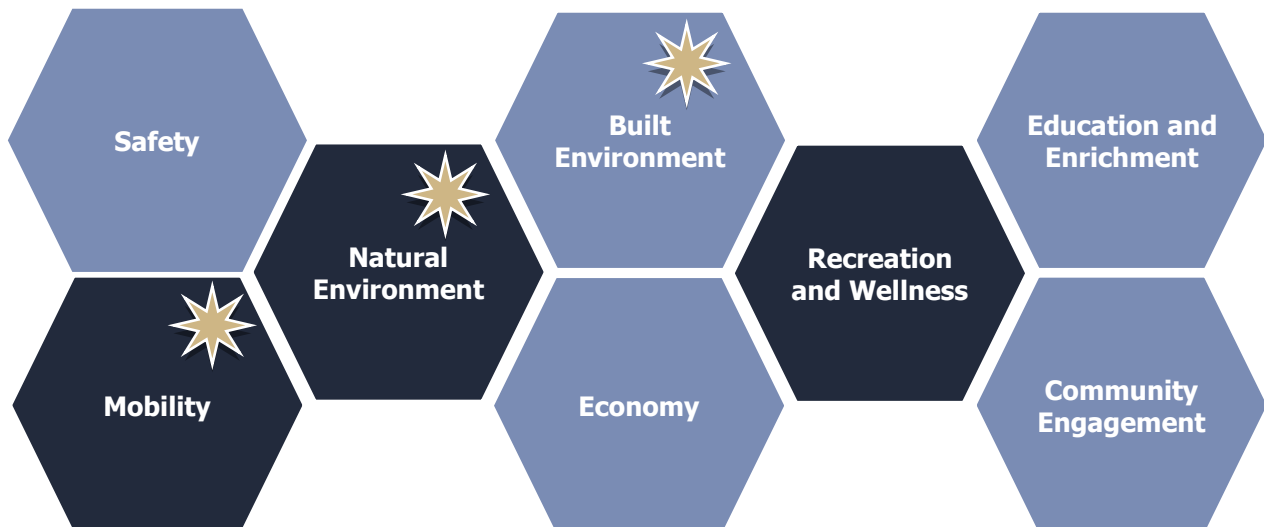
In addition to a summary of ratings, the image below includes one or more stars to indicate which community facets were the most important focus areas for the community. Residents identified Natural Environment, Built Environment and Mobility as priorities for the Park City community in the coming two years. It is noteworthy that residents gave above-average ratings to Natural Environment as well as to Mobility and Recreation and Wellness. This overview of the key aspects of community quality provides a quick summary of where residents see exceptionally strong performance and where performance offers the greatest opportunity for improvement. Linking quality to importance offers community members and leaders a view into the characteristics of the community that matter most and that seem to be working best.

Details that support these findings are contained in the remainder of this Livability Report, starting with the ratings for Community Characteristics, Governance and Participation and ending with results for Park City’s unique questions.

Legend

- Higher than national benchmark
- Similar to national benchmark
- Lower than national benchmark

- Most important



Community Characteristics

What makes a community livable, attractive and a place where people want to be?

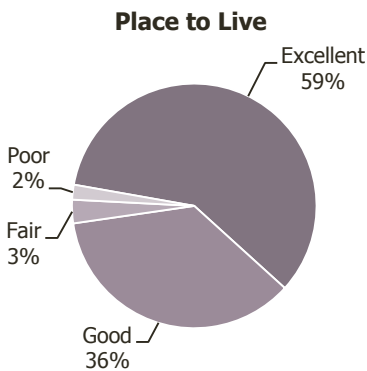
Overall quality of community life represents the natural ambience, services and amenities that make for an attractive community. How residents rate their overall quality of life is an indicator of the overall health of a community. In the case of Park City, 95% rated the city as an excellent or good place to live. Respondents' ratings of Park City as a place to live were higher than ratings in other communities across the nation.

In addition to rating the city as a place to live, respondents rated several aspects of community quality including Park City as a place to raise children and to retire, their neighborhood as a place to live, the overall image or reputation of Park City and its overall appearance. Roughly 9 in 10 residents gave positive ratings to the overall image and overall appearance of the city and their neighborhood as a place to live (higher than the benchmark) and to the city as place to raise children (similar to the benchmark). Three-quarters of Park City residents were pleased with the city as a place to retire and this was also higher than ratings seen elsewhere.

Delving deeper into Community Characteristics, survey respondents rated over 40 features of the community within the eight facets of Community Livability. Overall, ratings were strong and residents gave evaluations that were higher than the national benchmark to most aspects: out of 43 total aspects, residents gave above average marks to 22. The community amenities rated above the benchmark were predominant in the areas of Natural Environment and Mobility, although a majority of characteristics in most of the facets were rated higher than the national benchmarks. The few community characteristics falling below the national benchmark related to

affordability in park city, such as cost of living and housing, the cost of living, as well as child care and public parking.

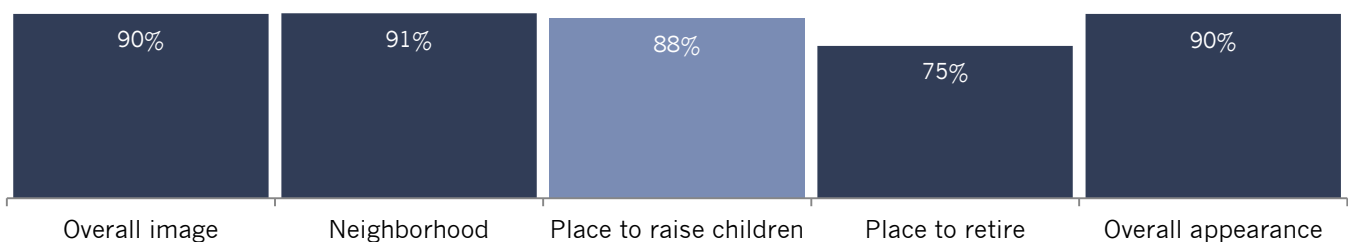
When compared to 2015, ratings in 2017 for housing options, public parking, traffic flow and overall ease of travel declined, as did some aspects of Education and Enrichment (for more information see the *Trends Over Time* report available under separate cover).



Percent rating positively (e.g., excellent/good)

Comparison to national benchmark

■ Higher ■ Similar ■ Lower



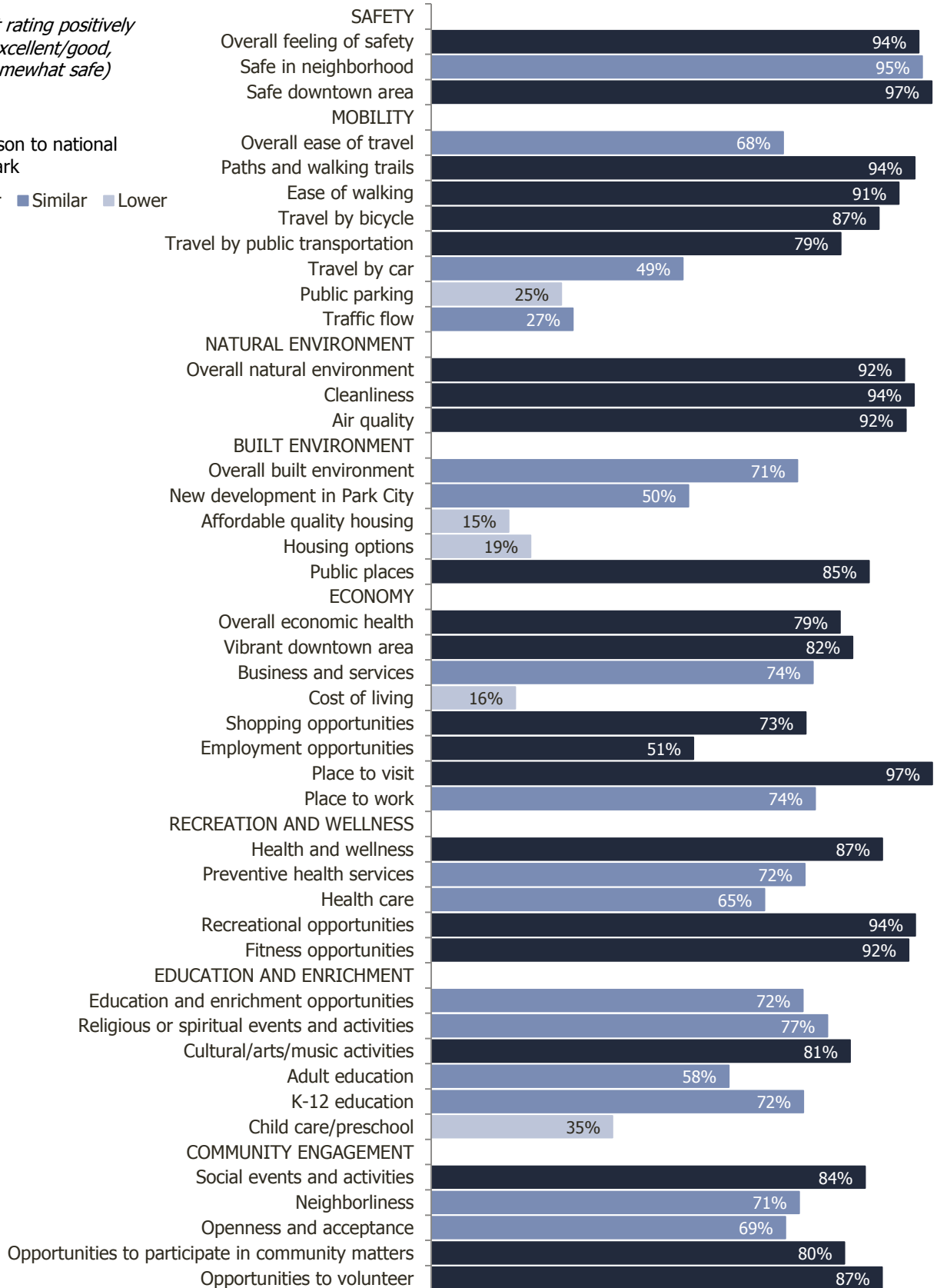
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Figure 1: Aspects of Community Characteristics

Percent rating positively
(e.g., excellent/good,
very/somewhat safe)

Comparison to national
benchmark

■ Higher ■ Similar ■ Lower



Governance

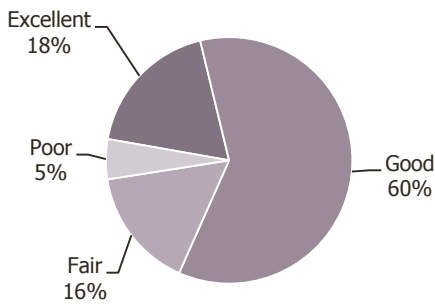
How well does the government of Park City meet the needs and expectations of its residents?

The overall quality of the services provided by Park City as well as the manner in which these services are provided is a key component of how residents rate their quality of life. About 8 in 10 residents gave positive ratings to the overall quality of services provided by Park City and roughly half were pleased with the services provided by the Federal Government; both of these ratings were similar to those given in other communities across the country.

Survey respondents also rated various aspects of Park City’s leadership and governance. About 8 in 10 residents positively rated customer service provided by the City and most of the other aspects of government performance received favorable marks from about 6 in 10 residents. All of these assessments were similar to the benchmark comparison.

Respondents evaluated over 30 individual services and amenities available in Park City. Most services were rated positively by at least 7 out of 10 residents. Further, nearly all of the City services received ratings similar to or higher than the benchmark; 14 of 34 were higher. Services rated higher than the nation often related to Recreation and Wellness, Education and Enrichment, and the Natural Environment. Only one City-provided service, drinking water, received lower than average ratings.

Overall Quality of City Services

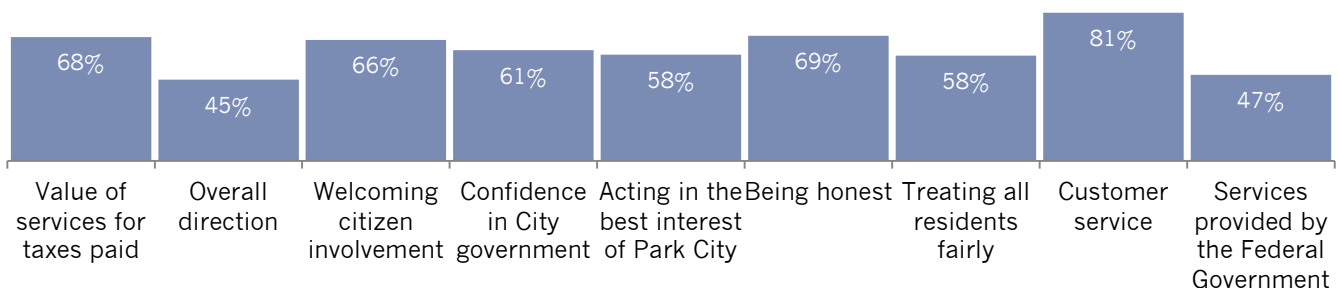


Most other City service evaluations remained stable since the previous survey administration; ratings for street repair, street cleaning and drinking water decreased, while those for animal control and traffic signal timing improved.

Percent rating positively (e.g., excellent/good)

Comparison to national benchmark

■ Higher ■ Similar ■ Lower



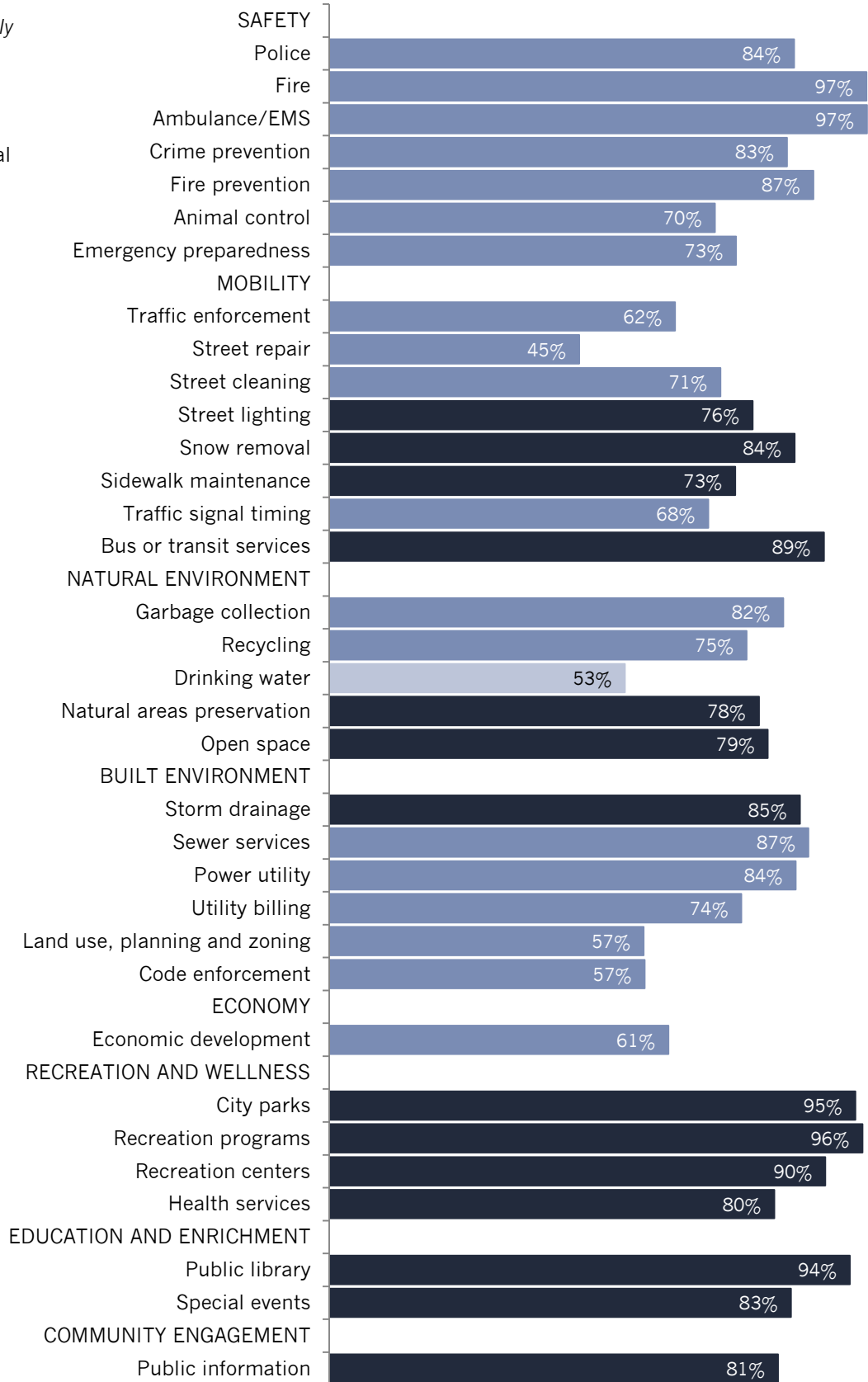
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Figure 2: Aspects of Governance

Percent rating positively
(e.g., excellent/good)

Comparison to national
benchmark

- Higher
- Similar
- Lower

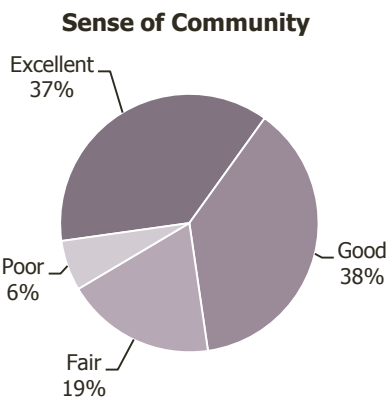


Participation

Are the residents of Park City connected to the community and each other?

An engaged community harnesses its most valuable resource, its residents. The connections and trust among residents, government, businesses and other organizations help to create a sense of community, a shared sense of membership, belonging and history. In Park City, about three-quarters of residents gave positive marks to the sense of community in the city, which was higher than ratings given elsewhere. More than 8 in 10 residents would recommend living in the city to someone who asked and planned to remain in Park City for the next five years. Approximately one-half of the participants surveyed had contacted the City in the 12 months prior to the survey. These participation levels were similar to the national benchmark.

The survey included over 30 activities and behaviors for which respondents indicated how often they participated in or performed each, if at all. Community participation rates vary across the different behaviors, making the benchmark comparison (and comparison to Park City over time) helpful for understanding the results. Overall, residents of Park City participated in nearly all activities at rates similar to or higher than those found in other communities across the country. Of 32 total Participation aspects, residents participated in 16 of them at rates higher than the benchmark. Levels of participation within the facets of Mobility, Recreation and Wellness, Education and Enrichment and Community Engagement were especially strong.

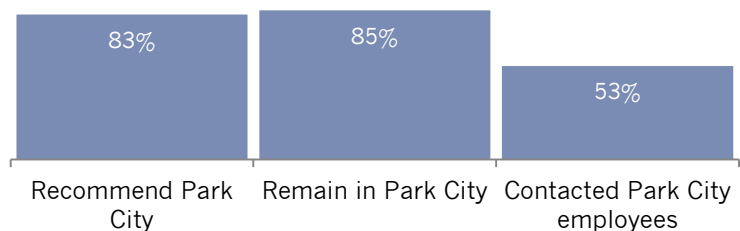


When compared to 2015, Park City residents were more likely in 2017 to have stocked supplies for an emergency, campaigned for an issue, cause or candidate or contacted City elected officials, but less likely to have not been a crime victim, used City recreation centers, interacted with their neighbors or participated in a club. They also were less likely to recommend living in Park City to someone who asked in 2017 compared to 2015.

*Percent rating positively
(e.g., very/somewhat likely,
yes)*

Comparison to national benchmark

■ Higher ■ Similar ■ Lower



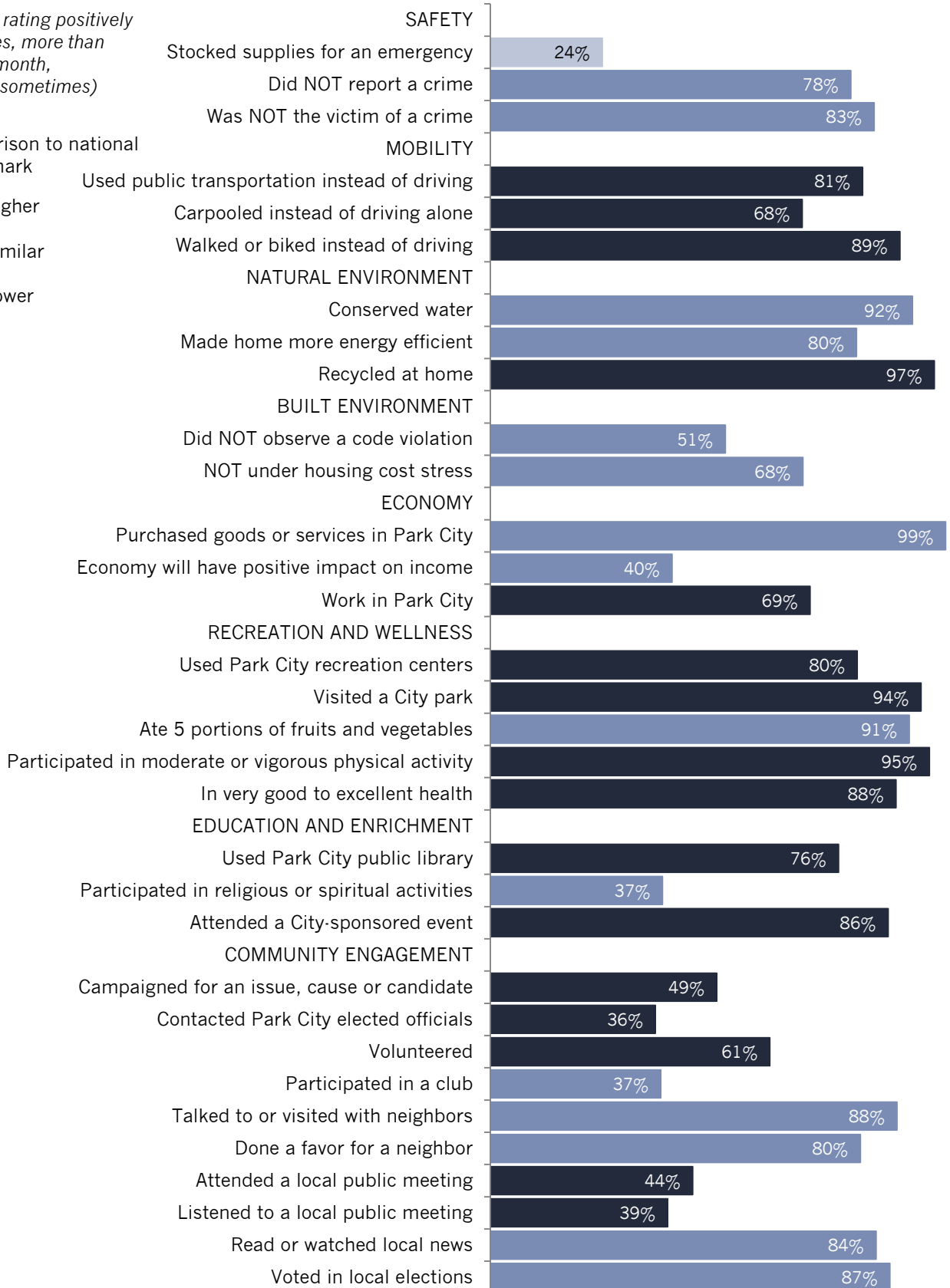
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Figure 3: Aspects of Participation

Percent rating positively
(e.g., yes, more than
once a month,
always/sometimes)

Comparison to national
benchmark

- Higher
- Similar
- Lower

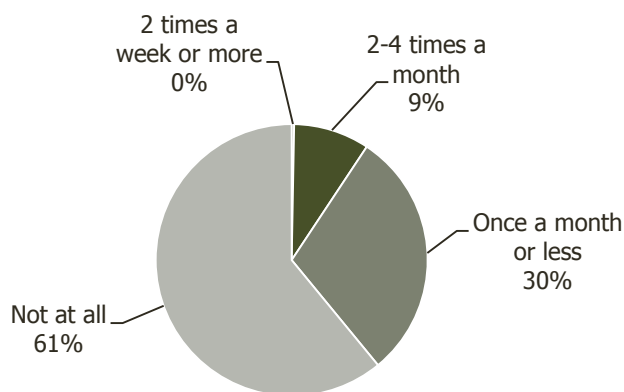


Special Topics

Park City included one question of special interest on The NCS as well as an addition to one of the standard questions. When asked how often they had attended a City-related special event, about 1 in 10 residents had attended such an event 2-4 times a month, 3 in 10 had attended at least once and about 6 in 10 had not attended any special events.

Figure 4: Addition to Question 9

In the last 12 months, about how many times, if at all, have you or other household members attended or listened to a City-related special event (Coffee with Council, City Projects Open House, Electric Xpress launch, etc.)?

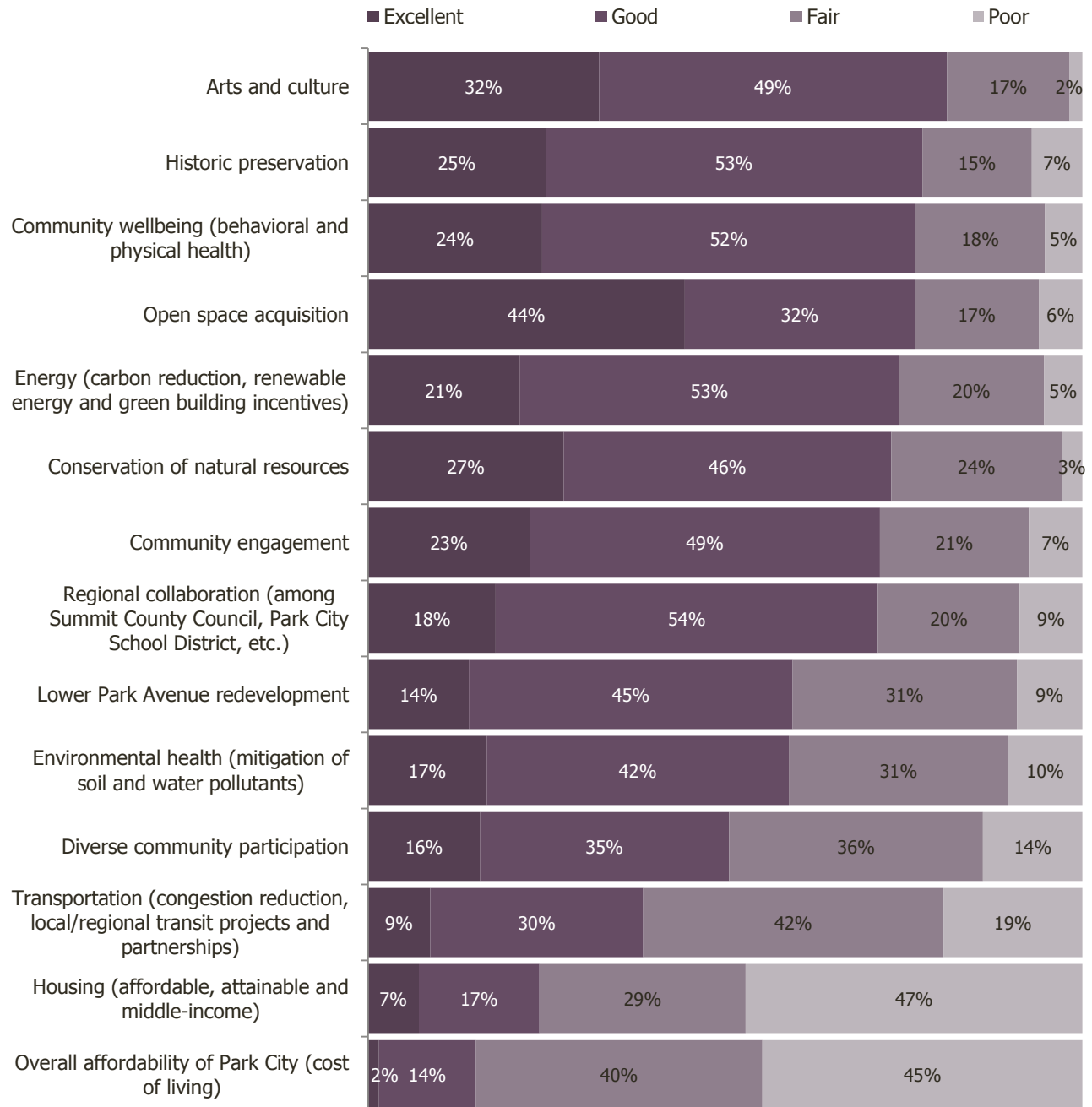


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Residents were asked to rate City performance related to city council priorities. At least 7 in 10 residents gave excellent or good ratings to arts and culture, historic preservation, community wellbeing, open space acquisition, energy, conservation of natural resources, community engagement and regional collaboration. Park City residents were least likely to give positive ratings to transportation, housing and the overall affordability of the city; fewer than 50% of respondents rated City performance as excellent or good in these priority areas.

Figure 5: Park City Priorities

The Park City Council has developed priorities that guide the decision-making process and support the City's vision and values. Please rate Park City government's current performance for each priority.



Conclusions

Park City remains a great place to live.

Almost all residents gave positive ratings to Park City as a place to live, the overall quality of life in the city, the overall image and overall appearance of the city and their neighborhood as a place to live; these ratings were higher than those given in other communities across the country. About three-quarters of residents gave positive marks to the sense of community in the city and Park City as a place to retire, which also were higher than opinions given elsewhere. More than 8 in 10 residents would recommend living in the city to someone who asked and planned to remain in Park City for the next five years.

The Natural Environment is an asset.

As in 2015, residents felt the Natural Environment was an important City priority, and ratings within this facet tended to be strong. About 9 in 10 gave positive evaluations to the overall natural environment, cleanliness and air quality; these levels were all higher than observed in other communities across the nation. About three-quarters of respondents were pleased with natural areas preservation and open space and these ratings were also above average. Nearly all Park City residents reported recycling at home. Only one aspect of Natural Environment, drinking water, was rated lower than elsewhere, which was a decrease from 2015.

Residents continue to prioritize Mobility.

The ratings provided by Park City residents in the survey indicated that Mobility would be an important focus area for the City in the coming years. Many aspects of Mobility received above-average ratings, including paths and walking trails, ease of travel by walking, by bicycle and by public transportation, street lighting, snow removal, sidewalk maintenance and bus or transit services. Further, residents were more likely than those who lived elsewhere to have used public transportation instead of driving, carpoled instead of driving alone or walked or biked instead of driving. However, several Mobility-related items received less positive evaluations in 2017 than in 2015, including traffic flow, overall ease of travel and public parking (this rating was also lower than the national average). When asked about City performance regarding decision-making priorities, about 4 in 10 rated the City's performance on transportation (congestion reduction, local/regional transit projects and partnerships) as excellent or good, 4 in 10 thought it was fair and 2 in 10 felt it was poor.

Housing and affordability are areas of opportunity for the City.

Residents also felt that the Built Environment would be important for the City to focus on in the next two years. While a majority of residents gave positive marks to many aspects of Built Environment and the public places where people want to spend time, fewer than 2 in 10 residents gave positive marks to affordable quality housing or variety of housing options. These ratings were lower than those given elsewhere. Further, while many aspects of Economy received above-average ratings (including the overall economic health of Park City, vibrant downtown area, shopping opportunities, employment opportunities and the City as a place to visit), Park City residents were less likely than others to favorably evaluate its cost of living. While housing and the cost of living are City Council priorities, fewer than half of residents gave the City a positive rating in these two areas. Thus, a continued focus from the City on these priorities was demonstrated through this sounding of public opinion.

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Trend data for Park City represent important comparison data and should be examined for improvements or declines. Deviations from stable trends over time, especially, represent opportunities for understanding how local policies, programs or public information may have affected residents' opinions.

Meaningful differences between survey years have been noted within the following tables as being “higher” or “lower” if the differences are greater than seven percentage points between the 2015 and 2017 surveys, otherwise the comparison between 2015 and 2017 are noted as being “similar.” Additionally, benchmark comparisons for all survey years are presented for reference. Changes in the benchmark comparison over time can be impacted by various trends, including varying survey cycles for the individual communities that comprise the benchmarks, regional and national economic or other events, as well as emerging survey methodologies.

Overall, ratings in Park City for 2017 generally remained stable. Of the 130 items for which comparisons were available, 107 items were rated similarly in 2015 and 2017, 17 items showed a decrease in ratings and six showed an increase in ratings. Notable trends over time included the following:

- Ratings declined in 2017 for several aspects of Mobility. These included traffic flow, overall ease of travel, public parking, street repair and street cleaning. However, the rating for traffic signal timing improved.
- Resident sentiment toward several aspects of Education and Enrichment also declined over time, including K-12 education, cultural/arts/music activities and child care/preschool. Ratings of social events and activities also showed a decrease in positive ratings over time.
- Levels of Participation within Community Engagement changed over time, but to varying degrees. Residents were less likely in 2017 than in 2015 to have interacted with their neighbors or participated in a club, but more likely to have campaigned for an issue, cause or candidate or to have contacted Park City elected officials.

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Table 1: Community Characteristics General

	Percent rating positively (e.g., excellent/good)				2017 rating compared to 2015	Comparison to benchmark			
	2011	2013	2015	2017		2011	2013	2015	2017
Overall quality of life	98%	96%	96%	94%	Similar	Much higher	Higher	Higher	Higher
Overall image	96%	92%	92%	90%	Similar	Much higher	Higher	Higher	Higher
Place to live	99%	94%	97%	95%	Similar	Much higher	Higher	Higher	Higher
Neighborhood	91%	92%	91%	91%	Similar	Much higher	Higher	Higher	Higher
Place to raise children	90%	85%	93%	88%	Similar	Much higher	Higher	Higher	Similar
Place to retire	79%	77%	78%	75%	Similar	Much higher	Higher	Higher	Higher
Overall appearance	97%	91%	94%	90%	Similar	Much higher	Higher	Higher	Higher

Table 2: Community Characteristics by Facet

		Percent rating positively (e.g., excellent/good, very/somewhat safe)				2017 rating compared to 2015	Comparison to benchmark				
		2011	2013	2015	2017		2011	2013	2015	2017	
Safety	Overall feeling of safety	NA	96%	99%	94%	Similar	NA	Higher	Higher	Higher	
	Safe in neighborhood	98%	97%	100%	95%	Similar	Much higher	Similar	Similar	Similar	
	Safe downtown area	98%	97%	98%	97%	Similar	Much higher	Higher	Higher	Higher	
Mobility	Overall ease of travel	NA	85%	81%	68%	Lower	NA	NA	Similar	Similar	
	Paths and walking trails	94%	91%	94%	94%	Similar	Much higher	Much higher	Much higher	Much higher	
	Ease of walking	92%	88%	90%	91%	Similar	Much higher	Much higher	Higher	Higher	
	Travel by bicycle	94%	84%	85%	87%	Similar	Much higher	Much higher	Much higher	Much higher	
	Travel by public transportation	NA	89%	84%	79%	Similar	NA	Much higher	Much higher	Much higher	
	Travel by car	75%	66%	53%	49%	Similar	Much higher	Similar	Similar	Similar	
	Public parking	NA	50%	35%	25%	Lower	NA	NA	Lower	Lower	
	Traffic flow	68%	61%	41%	27%	Lower	Much higher	Similar	Similar	Similar	
	Overall natural environment	94%	93%	94%	92%	Similar	Much higher	Much higher	Higher	Higher	
Natural Environment	Cleanliness	93%	91%	95%	94%	Similar	Much higher	Higher	Higher	Higher	
	Air quality	92%	90%	91%	92%	Similar	Much higher	Higher	Higher	Higher	
	Overall built environment	NA	77%	75%	71%	Similar	NA	NA	Similar	Similar	
Built Environment	New development in Park City	60%	62%	56%	50%	Similar	Similar	Similar	Similar	Similar	
	Affordable quality housing	26%	23%	22%	15%	Similar	Much lower	Lower	Much lower	Much lower	
	Housing options	40%	42%	30%	19%	Lower	Much lower	Lower	Much lower	Much lower	
	Public places	NA	91%	90%	85%	Similar	NA	NA	Much higher	Higher	
	Overall economic health	NA	81%	81%	79%	Similar	NA	NA	Higher	Higher	
Economy	Vibrant downtown area	NA	77%	79%	82%	Similar	NA	NA	Much higher	Much higher	
	Business and services	72%	71%	74%	74%	Similar	Higher	Similar	Similar	Similar	
	Cost of living	NA	26%	19%	16%	Similar	NA	NA	Lower	Lower	
	Shopping opportunities	63%	72%	76%	73%	Similar	Much higher	Higher	Higher	Higher	
	Employment opportunities	43%	41%	49%	51%	Similar	Much higher	Similar	Higher	Higher	
	Place to visit	NA	96%	98%	97%	Similar	NA	Much higher	Much higher	Much higher	
	Place to work	72%	75%	64%	74%	Higher	Much higher	Higher	Similar	Similar	
	Recreation and	Health and wellness	NA	94%	93%	87%	Similar	NA	NA	Much higher	Higher

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		Percent rating positively (e.g., excellent/good, very/somewhat safe)				2017 rating compared to 2015	Comparison to benchmark			
		2011	2013	2015	2017		2011	2013	2015	2017
Wellness	Preventive health services	75%	72%	79%	72%	Similar	Much higher	Similar	Higher	Similar
	Health care	69%	67%	71%	65%	Similar	Much higher	Higher	Similar	Similar
	Recreational opportunities	98%	96%	97%	94%	Similar	Much higher	Much higher	Much higher	Much higher
	Fitness opportunities	NA	95%	97%	92%	Similar	NA	NA	Much higher	Much higher
Education and Enrichment	Religious or spiritual events and activities	86%	88%	84%	77%	Similar	Higher	Similar	Similar	Similar
	Cultural/arts/music activities	75%	93%	88%	81%	Lower	Much higher	Much higher	Much higher	Much higher
	Adult education	NA	62%	60%	58%	Similar	NA	NA	Similar	Similar
	K-12 education	84%	78%	87%	72%	Lower	Much higher	Similar	Similar	Similar
	Child care/preschool	31%	51%	51%	35%	Lower	Much lower	Similar	Similar	Lower
Community Engagement	Social events and activities	89%	91%	92%	84%	Lower	Much higher	Much higher	Much higher	Higher
	Neighborhoodness	NA	69%	67%	71%	Similar	NA	NA	Similar	Similar
	Openness and acceptance	68%	68%	65%	69%	Similar	Higher	Similar	Similar	Similar
	Opportunities to participate in community matters	84%	84%	85%	80%	Similar	Much higher	Higher	Higher	Higher
	Opportunities to volunteer	90%	91%	92%	87%	Similar	Much higher	Higher	Higher	Higher

Table 3: Governance General

	Percent rating positively (e.g., excellent/good)				2017 rating compared to 2015	Comparison to benchmark			
	2011	2013	2015	2017		2011	2013	2015	2017
Services provided by Park City	83%	80%	80%	79%	Similar	Higher	Similar	Similar	Similar
Customer service	78%	83%	82%	81%	Similar	Higher	Similar	Similar	Similar
Value of services for taxes paid	70%	66%	71%	68%	Similar	Much higher	Similar	Similar	Similar
Overall direction	70%	64%	50%	45%	Similar	Much higher	Similar	Similar	Similar
Welcoming citizen involvement	80%	73%	66%	66%	Similar	Much higher	Higher	Similar	Similar
Confidence in City government	NA	66%	58%	61%	Similar	NA	NA	Similar	Similar
Acting in the best interest of Park City	NA	66%	63%	58%	Similar	NA	NA	Similar	Similar
Being honest	NA	66%	72%	69%	Similar	NA	NA	Similar	Similar
Treating all residents fairly	NA	56%	61%	58%	Similar	NA	NA	Similar	Similar
Services provided by the Federal Government	44%	43%	49%	47%	Similar	Similar	Similar	Similar	Similar

Table 4: Governance by Facet

		Percent rating positively (e.g., excellent/good)				2017 rating compared to 2015	Comparison to benchmark			
		2011	2013	2015	2017		2011	2013	2015	2017
Safety	Police	81%	77%	83%	84%	Similar	Similar	Similar	Similar	Similar
	Fire	94%	95%	97%	97%	Similar	Similar	Similar	Similar	Similar
	Ambulance/EMS	93%	95%	96%	97%	Similar	Similar	Similar	Similar	Similar
	Crime prevention	82%	82%	85%	83%	Similar	Much higher	Higher	Higher	Similar
	Fire prevention	83%	81%	86%	87%	Similar	Higher	Similar	Similar	Similar
	Animal control	69%	58%	58%	70%	Higher	Higher	Similar	Similar	Similar

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		Percent rating positively (e.g., excellent/good)				2017 rating compared to 2015	Comparison to benchmark			
		2011	2013	2015	2017		2011	2013	2015	2017
Mobility	Emergency preparedness	65%	61%	69%	73%	Similar	Similar	Similar	Similar	Similar
	Traffic enforcement	62%	73%	60%	62%	Similar	Similar	Similar	Similar	Similar
	Street repair	37%	47%	63%	45%	Lower	Similar	Similar	Similar	Similar
	Street cleaning	70%	74%	85%	71%	Lower	Higher	Similar	Higher	Similar
	Street lighting	69%	79%	77%	76%	Similar	Higher	Higher	Similar	Higher
	Snow removal	77%	83%	89%	84%	Similar	Much higher	Higher	Higher	Higher
	Sidewalk maintenance	67%	68%	77%	73%	Similar	Much higher	Similar	Higher	Higher
	Traffic signal timing	56%	62%	60%	68%	Higher	Similar	Similar	Similar	Similar
	Bus or transit services	97%	94%	91%	89%	Similar	Much higher	Much higher	Much higher	Much higher
	Garbage collection	88%	82%	87%	82%	Similar	Higher	Similar	Similar	Similar
Natural Environment	Recycling	80%	68%	70%	75%	Similar	Much higher	Similar	Similar	Similar
	Drinking water	43%	49%	62%	53%	Lower	Much lower	Lower	Similar	Lower
	Natural areas preservation	75%	79%	75%	78%	Similar	Much higher	Higher	Higher	Higher
	Open space	NA	82%	78%	79%	Similar	NA	Similar	Higher	Higher
	Storm drainage	82%	77%	80%	85%	Similar	Much higher	Similar	Similar	Higher
Built Environment	Sewer services	79%	85%	84%	87%	Similar	Higher	Similar	Similar	Similar
	Power utility	86%	82%	83%	84%	Similar	Higher	Similar	Similar	Similar
	Utility billing	NA	78%	78%	74%	Similar	NA	Similar	Similar	Similar
	Land use, planning and zoning	57%	56%	52%	57%	Similar	Much higher	Similar	Similar	Similar
Economy	Code enforcement	58%	61%	60%	57%	Similar	Much higher	Similar	Similar	Similar
Recreation and Wellness	Economic development	58%	57%	62%	61%	Similar	Much higher	Similar	Similar	Similar
	City parks	98%	97%	96%	95%	Similar	Much higher	Higher	Higher	Higher
	Recreation programs	94%	92%	92%	96%	Similar	Much higher	Higher	Higher	Higher
	Recreation centers	91%	96%	95%	90%	Similar	Much higher	Much higher	Much higher	Higher
Education and Enrichment	Health services	84%	82%	81%	80%	Similar	Much higher	Higher	Higher	Higher
	Special events	NA	86%	85%	83%	Similar	NA	Higher	Higher	Higher
Community Engagement	Public libraries	92%	95%	95%	94%	Similar	Much higher	Similar	Higher	Higher
	Public information	83%	82%	78%	81%	Similar	Much higher	Similar	Similar	Higher

Table 5: Participation General

	Percent rating positively (e.g., always/sometimes, more than once a month, yes)				2017 rating compared to 2015	Comparison to benchmark			
	2011	2013	2015	2017		2011	2013	2015	2017
Sense of community	87%	74%	74%	75%	Similar	Much higher	Higher	Similar	Higher
Recommend Park City	96%	94%	92%	83%	Lower	Much higher	Similar	Similar	Similar
Remain in Park City	89%	87%	88%	85%	Similar	Much higher	Similar	Similar	Similar
Contacted Park City employees	57%	47%	50%	53%	Similar	Similar	Similar	Similar	Similar

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Table 6: Participation by Facet

		Percent rating positively (e.g., always/sometimes, more than once a month, yes)				2017 rating compared to 2015	Comparison to benchmark			
		2011	2013	2015	2017		2011	2013	2015	2017
Safety	Stocked supplies for an emergency	NA	20%	16%	24%	Higher	NA	NA	Much lower	Lower
	Did NOT report a crime	NA	17%	75%	78%	Similar	NA	NA	Similar	Similar
	Was NOT the victim of a crime	90%	87%	91%	83%	Lower	Higher	Similar	Similar	Similar
Mobility	Used public transportation instead of driving	NA	NA	76%	81%	Similar	NA	NA	Much higher	Much higher
	Carpooled instead of driving alone	NA	61%	71%	68%	Similar	NA	NA	Much higher	Much higher
	Walked or biked instead of driving	NA	87%	91%	89%	Similar	NA	NA	Much higher	Much higher
Natural Environment	Conserved water	NA	87%	96%	92%	Similar	NA	NA	Higher	Similar
	Made home more energy efficient	NA	74%	83%	80%	Similar	NA	NA	Similar	Similar
	Recycled at home	89%	89%	96%	97%	Similar	Much higher	Similar	Higher	Higher
Built Environment	Did NOT observe a code violation	NA	43%	53%	51%	Similar	NA	NA	Similar	Similar
	NOT under housing cost stress	60%	79%	67%	68%	Similar	Lower	Higher	Similar	Similar
Economy	Purchased goods or services in Park City	NA	98%	98%	99%	Similar	NA	NA	Similar	Similar
	Economy will have positive impact on income	24%	34%	42%	40%	Similar	Much higher	Higher	Higher	Similar
	Work in Park City	NA	63%	72%	69%	Similar	NA	NA	Much higher	Much higher
Recreation and Wellness	Used Park City recreation centers	83%	77%	91%	80%	Lower	Much higher	Much higher	Much higher	Much higher
	Visited a City park	96%	92%	96%	94%	Similar	Much higher	Similar	Higher	Higher
	Ate 5 portions of fruits and vegetables	NA	90%	93%	91%	Similar	NA	NA	Similar	Similar
	Participated in moderate or vigorous physical activity	NA	93%	99%	95%	Similar	NA	NA	Higher	Higher
	In very good to excellent health	NA	87%	87%	88%	Similar	NA	NA	Higher	Higher
Education and Enrichment	Used Park City public library	82%	80%	79%	76%	Similar	Much higher	Similar	Higher	Higher
	Participated in religious or spiritual activities	36%	36%	32%	37%	Similar	Much lower	Lower	Lower	Similar
	Attended a City-sponsored event	NA	85%	88%	86%	Similar	NA	NA	Much higher	Much higher
Community Engagement	Campaigned for an issue, cause or candidate	NA	31%	33%	49%	Higher	NA	NA	Higher	Much higher
	Contacted Park City elected officials	NA	28%	25%	36%	Higher	NA	NA	Similar	Higher
	Volunteered	70%	52%	66%	61%	Similar	Much higher	Similar	Much higher	Much higher
	Participated in a club	51%	36%	51%	37%	Lower	Much higher	Similar	Much higher	Similar
	Talked to or visited with neighbors	NA	NA	96%	88%	Lower	NA	NA	Similar	Similar
	Done a favor for a neighbor	NA	NA	94%	80%	Lower	NA	NA	Higher	Similar
	Attended a local public meeting	44%	37%	44%	44%	Similar	Much higher	Higher	Much higher	Much higher
	Listened a local public meeting	NA	13%	32%	39%	Similar	NA	Much lower	Similar	Higher
	Read or watched local news	NA	83%	91%	84%	Similar	NA	NA	Similar	Similar
	Voted in local elections	72%	79%	81%	87%	Similar	Similar	Similar	Similar	Similar



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Park City, UT

Technical Appendices

2017



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Appendix A: Complete Survey Responses

Responses excluding “don’t know”

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 1: Question 1

Please rate each of the following aspects of quality of life in Park City:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Park City as a place to live	59%	N=217	36%	N=133	3%	N=11	2%	N=7	100%	N=368
Your neighborhood as a place to live	64%	N=237	27%	N=98	8%	N=30	1%	N=4	100%	N=369
Park City as a place to raise children	55%	N=159	33%	N=96	6%	N=16	6%	N=18	100%	N=290
Park City as a place to work	31%	N=94	44%	N=135	14%	N=45	11%	N=34	100%	N=309
Park City as a place to visit	77%	N=270	20%	N=70	3%	N=9	0%	N=1	100%	N=350
Park City as a place to retire	51%	N=160	24%	N=74	18%	N=56	7%	N=23	100%	N=313
The overall quality of life in Park City	52%	N=190	42%	N=154	5%	N=19	1%	N=2	100%	N=365

Table 2: Question 2

Please rate each of the following characteristics as they relate to Park City as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Park City	63%	N=234	31%	N=114	3%	N=10	3%	N=11	100%	N=368
Overall ease of getting to the places you usually have to visit	23%	N=85	45%	N=164	26%	N=96	5%	N=20	100%	N=366
Quality of overall natural environment in Park City	55%	N=199	37%	N=134	8%	N=29	0%	N=1	100%	N=363
Overall "built environment" of Park City (including overall design, buildings, parks and transportation systems)	25%	N=92	46%	N=169	23%	N=83	6%	N=23	100%	N=367
Health and wellness opportunities in Park City	59%	N=217	28%	N=103	12%	N=44	0%	N=2	100%	N=365
Overall opportunities for education and enrichment	31%	N=109	41%	N=142	21%	N=74	7%	N=24	100%	N=349
Overall economic health of Park City	40%	N=139	40%	N=139	17%	N=59	4%	N=14	100%	N=350
Sense of community	37%	N=135	38%	N=137	19%	N=68	6%	N=23	100%	N=363
Overall image or reputation of Park City	49%	N=179	41%	N=151	8%	N=28	2%	N=7	100%	N=365

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
	%	N	%	N	%	N	%	N	%	N
Recommend living in Park City to someone who asks	50%	N=184	33%	N=119	10%	N=35	8%	N=28	100%	N=366
Remain in Park City for the next five years	59%	N=214	26%	N=95	9%	N=31	6%	N=23	100%	N=363

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	87%	N=317	8%	N=30	3%	N=10	2%	N=8	0%	N=0	100%	N=365
In Park City's downtown area during the day	84%	N=307	13%	N=48	3%	N=9	0%	N=2	0%	N=0	100%	N=365

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Table 5: Question 5

Please rate each of the following characteristics as they relate to Park City as a whole:	Excellent		Good		Fair		Poor		Total	
Traffic flow on major streets	5%	N=17	23%	N=83	49%	N=180	23%	N=86	100%	N=366
Ease of public parking	3%	N=10	22%	N=81	44%	N=161	30%	N=110	100%	N=363
Ease of travel by car in Park City	7%	N=26	42%	N=152	42%	N=153	9%	N=34	100%	N=365
Ease of travel by public transportation in Park City	35%	N=119	44%	N=148	19%	N=64	2%	N=6	100%	N=336
Ease of travel by bicycle in Park City	45%	N=155	41%	N=141	13%	N=44	0%	N=2	100%	N=341
Ease of walking in Park City	46%	N=168	45%	N=163	8%	N=30	1%	N=4	100%	N=365
Availability of paths and walking trails	56%	N=205	38%	N=139	5%	N=20	1%	N=3	100%	N=367
Air quality	44%	N=160	48%	N=177	7%	N=25	1%	N=4	100%	N=366
Cleanliness of Park City	45%	N=165	49%	N=180	5%	N=19	1%	N=4	100%	N=369
Overall appearance of Park City	44%	N=164	46%	N=169	9%	N=33	1%	N=2	100%	N=368
Public places where people want to spend time	41%	N=144	44%	N=156	11%	N=39	4%	N=15	100%	N=354
Variety of housing options	6%	N=19	14%	N=47	28%	N=95	53%	N=180	100%	N=340
Availability of affordable quality housing	6%	N=20	9%	N=29	19%	N=61	66%	N=215	100%	N=325
Fitness opportunities (including exercise classes and paths or trails, etc.)	63%	N=231	29%	N=106	7%	N=27	0%	N=1	100%	N=364
Recreational opportunities	73%	N=266	21%	N=77	5%	N=17	2%	N=6	100%	N=366
Availability of affordable quality health care	30%	N=92	35%	N=109	23%	N=72	12%	N=38	100%	N=311
Availability of preventive health services	30%	N=93	43%	N=133	19%	N=59	9%	N=28	100%	N=312

Table 6: Question 6

Please rate each of the following characteristics as they relate to Park City as a whole:	Excellent		Good		Fair		Poor		Total	
Availability of affordable quality child care/preschool	8%	N=10	27%	N=35	35%	N=45	30%	N=39	100%	N=129
K-12 education	29%	N=56	43%	N=85	25%	N=50	3%	N=5	100%	N=195
Adult educational opportunities	20%	N=53	38%	N=100	32%	N=86	10%	N=26	100%	N=266
Opportunities to attend cultural/arts/music activities	46%	N=166	35%	N=126	17%	N=61	2%	N=7	100%	N=359
Opportunities to participate in religious or spiritual events and activities	44%	N=107	33%	N=80	20%	N=49	3%	N=7	100%	N=242
Employment opportunities	18%	N=52	33%	N=97	37%	N=110	12%	N=34	100%	N=293
Shopping opportunities	25%	N=90	47%	N=169	22%	N=79	5%	N=19	100%	N=356
Cost of living in Park City	1%	N=3	15%	N=55	41%	N=148	42%	N=152	100%	N=358
Overall quality of business and service establishments in Park City	18%	N=65	56%	N=203	23%	N=82	3%	N=12	100%	N=361
Vibrant downtown area	36%	N=133	45%	N=165	14%	N=51	4%	N=16	100%	N=364
Overall quality of new development in Park City	12%	N=41	38%	N=131	33%	N=113	18%	N=61	100%	N=346
Opportunities to participate in social events and activities	41%	N=144	43%	N=154	15%	N=54	1%	N=2	100%	N=355
Opportunities to volunteer	53%	N=177	35%	N=116	12%	N=40	1%	N=2	100%	N=336
Opportunities to participate in community matters	40%	N=133	40%	N=130	17%	N=57	2%	N=8	100%	N=328
Openness and acceptance of the community toward people of diverse backgrounds	25%	N=85	44%	N=150	27%	N=93	4%	N=14	100%	N=342
Neighborliness of residents in Park City	22%	N=79	50%	N=181	19%	N=69	10%	N=36	100%	N=365

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Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	8%	N=30	92%	N=334	100%	N=364
Made efforts to make your home more energy efficient	20%	N=75	80%	N=291	100%	N=366
Observed a code violation or other hazard in Park City (weeds, noise, etc.)	51%	N=186	49%	N=178	100%	N=365
Household member was a victim of a crime in Park City	83%	N=306	17%	N=61	100%	N=367
Reported a crime to the police in Park City	78%	N=287	22%	N=79	100%	N=367
Stocked supplies in preparation for an emergency	76%	N=277	24%	N=89	100%	N=366
Campaigned or advocated for an issue, cause or candidate	51%	N=186	49%	N=180	100%	N=366
Contacted the City of Park City (in-person, phone, email or web) for help or information	47%	N=172	53%	N=196	100%	N=367
Contacted Park City elected officials (in-person, phone, email or web) to express your opinion	64%	N=235	36%	N=132	100%	N=367

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Park City?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Park City recreation centers or their services	33%	N=120	23%	N=84	24%	N=89	20%	N=74	100%	N=367
Visited a neighborhood park or City park	34%	N=126	27%	N=100	32%	N=117	6%	N=23	100%	N=366
Used Park City public library or its services	12%	N=44	30%	N=109	34%	N=124	24%	N=89	100%	N=367
Participated in religious or spiritual activities in Park City	7%	N=25	11%	N=40	20%	N=71	63%	N=229	100%	N=366
Attended a City-sponsored event	7%	N=26	18%	N=67	61%	N=223	14%	N=49	100%	N=366
Used bus or other public transportation instead of driving	17%	N=62	28%	N=103	36%	N=132	19%	N=70	100%	N=367
Carpooled with other adults or children instead of driving alone	24%	N=88	21%	N=76	23%	N=84	32%	N=118	100%	N=366
Walked or biked instead of driving	37%	N=136	31%	N=112	21%	N=78	11%	N=40	100%	N=366
Volunteered your time to some group/activity in Park City	13%	N=47	17%	N=59	31%	N=110	39%	N=139	100%	N=355
Participated in a club	10%	N=36	11%	N=38	16%	N=58	63%	N=224	100%	N=355
Talked to or visited with your immediate neighbors	40%	N=146	30%	N=109	18%	N=65	12%	N=42	100%	N=362
Done a favor for a neighbor	18%	N=65	25%	N=90	37%	N=132	20%	N=70	100%	N=357

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Council, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or listened to a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	1%	N=2	9%	N=32	35%	N=126	56%	N=203	100%	N=363
Listened to (online) a local public meeting	3%	N=9	10%	N=35	26%	N=95	61%	N=222	100%	N=361
Attended or listed to a City-related special event (Coffee with Council, City Projects Open House, Electric Xpress launch, etc.)	0%	N=1	9%	N=33	30%	N=109	61%	N=224	100%	N=367

Table 10: Question 10

Please rate the quality of each of the following services in Park City:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Police services	38%	N=122	46%	N=145	12%	N=37	4%	N=14	100%	N=318
Fire services	56%	N=158	41%	N=114	2%	N=6	1%	N=2	100%	N=280
Ambulance or emergency medical services	56%	N=142	41%	N=102	2%	N=5	1%	N=2	100%	N=251
Crime prevention	33%	N=84	49%	N=125	13%	N=32	5%	N=12	100%	N=253

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Please rate the quality of each of the following services in Park City:	Excellent		Good		Fair		Poor		Total	
Fire prevention and education	38%	N=93	49%	N=121	12%	N=30	0%	N=1	100%	N=245
Traffic enforcement	18%	N=58	44%	N=141	24%	N=76	14%	N=44	100%	N=319
Street repair	14%	N=52	31%	N=111	36%	N=130	19%	N=69	100%	N=362
Street cleaning	27%	N=92	44%	N=150	24%	N=82	6%	N=19	100%	N=343
Street lighting	24%	N=88	52%	N=188	21%	N=75	3%	N=10	100%	N=362
Snow removal	38%	N=136	46%	N=165	13%	N=48	3%	N=9	100%	N=358
Sidewalk maintenance	22%	N=74	51%	N=174	23%	N=77	4%	N=14	100%	N=338
Traffic signal timing	15%	N=55	53%	N=190	21%	N=76	10%	N=37	100%	N=357
Bus or transit services	48%	N=164	41%	N=142	8%	N=27	3%	N=9	100%	N=342
Garbage collection	32%	N=112	50%	N=175	16%	N=55	2%	N=8	100%	N=350
Recycling	33%	N=118	42%	N=152	18%	N=64	7%	N=24	100%	N=359
Storm drainage	27%	N=80	58%	N=175	14%	N=42	1%	N=3	100%	N=300
Drinking water	16%	N=58	37%	N=131	24%	N=84	23%	N=80	100%	N=353
Sewer services	29%	N=94	57%	N=182	13%	N=43	0%	N=0	100%	N=319
Power (electric and/or gas) utility	31%	N=102	54%	N=179	15%	N=49	1%	N=4	100%	N=334
Utility billing	21%	N=72	53%	N=180	22%	N=74	4%	N=13	100%	N=340
City parks	58%	N=209	37%	N=133	5%	N=17	0%	N=1	100%	N=361
Recreation programs or classes	45%	N=140	51%	N=159	3%	N=9	1%	N=2	100%	N=310
Recreation centers or facilities	52%	N=181	38%	N=132	10%	N=36	0%	N=1	100%	N=349
Land use, planning and zoning	13%	N=42	44%	N=142	30%	N=96	14%	N=44	100%	N=324
Code enforcement (weeds, noise, etc.)	12%	N=35	45%	N=134	26%	N=78	17%	N=50	100%	N=297
Animal control	15%	N=44	54%	N=159	22%	N=64	8%	N=24	100%	N=292
Economic development	19%	N=59	42%	N=131	25%	N=78	14%	N=42	100%	N=310
Health services	28%	N=88	52%	N=164	19%	N=59	1%	N=2	100%	N=313
Public library services	54%	N=171	40%	N=128	6%	N=19	0%	N=0	100%	N=318
Public information services	33%	N=101	48%	N=146	15%	N=44	4%	N=14	100%	N=305
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	20%	N=46	54%	N=127	17%	N=40	10%	N=22	100%	N=235
Preservation of natural areas such as open space, farmlands and greenbelts	43%	N=144	35%	N=116	18%	N=61	4%	N=15	100%	N=336
Park City open space	42%	N=147	37%	N=128	16%	N=57	4%	N=15	100%	N=348
City-sponsored special events	34%	N=115	49%	N=165	13%	N=42	4%	N=13	100%	N=336
Overall customer service by Park City employees (police, staff, planners, etc.)	32%	N=108	49%	N=164	14%	N=47	5%	N=16	100%	N=335

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
Park City Municipal Government	18%	N=59	60%	N=192	16%	N=51	5%	N=17	100%	N=318
The Federal Government	6%	N=20	41%	N=124	35%	N=107	18%	N=54	100%	N=305

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Table 12: Question 12

Please rate the following categories of Park City government performance:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
The value of services for the taxes paid to Park City	18%	N=59	50%	N=161	20%	N=65	12%	N=39	100%	N=324
The overall direction that Park City is taking	9%	N=31	36%	N=125	33%	N=115	22%	N=78	100%	N=349
The job Park City government does at welcoming citizen involvement	19%	N=61	47%	N=150	22%	N=70	11%	N=36	100%	N=317
Overall confidence in Park City government	12%	N=42	49%	N=168	26%	N=90	13%	N=45	100%	N=345
Generally acting in the best interest of the community	13%	N=45	45%	N=156	27%	N=93	15%	N=51	100%	N=344
Being honest	15%	N=49	53%	N=173	20%	N=66	11%	N=36	100%	N=324
Treating all residents fairly	14%	N=45	43%	N=136	26%	N=80	17%	N=52	100%	N=314

Table 13: Question 13

Please rate how important, if at all, you think it is for the Park City community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Park City	50%	N=181	31%	N=113	18%	N=66	2%	N=6	100%	N=365
Overall ease of getting to the places you usually have to visit	45%	N=163	42%	N=153	12%	N=45	1%	N=4	100%	N=364
Quality of overall natural environment in Park City	65%	N=238	25%	N=91	9%	N=32	1%	N=4	100%	N=365
Overall "built environment" of Park City (including overall design, buildings, parks and transportation systems)	49%	N=177	40%	N=146	8%	N=31	3%	N=10	100%	N=365
Health and wellness opportunities in Park City	26%	N=96	50%	N=183	21%	N=77	2%	N=7	100%	N=364
Overall opportunities for education and enrichment	30%	N=108	38%	N=140	30%	N=108	2%	N=8	100%	N=364
Overall economic health of Park City	50%	N=179	36%	N=131	13%	N=48	0%	N=1	100%	N=359
Sense of community	47%	N=173	37%	N=135	15%	N=55	1%	N=2	100%	N=365

Table 14: Question 14

The Park City Council has developed priorities that guide the decision-making process and support the City's vision and values. Please rate Park City government's current performance for each priority.	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Housing (affordable, attainable and middle-income)	7%	N=23	17%	N=56	29%	N=95	47%	N=155	100%	N=330
Transportation (congestion reduction, local/regional transit projects and partnerships)	9%	N=30	30%	N=104	42%	N=147	19%	N=68	100%	N=350
Energy (carbon reduction, renewable energy and green building incentives)	21%	N=69	53%	N=172	20%	N=66	5%	N=17	100%	N=324
Overall affordability of Park City (cost of living)	2%	N=5	14%	N=47	40%	N=140	45%	N=157	100%	N=350
Arts and culture	32%	N=112	49%	N=169	17%	N=60	2%	N=6	100%	N=346
Community engagement	23%	N=79	49%	N=170	21%	N=72	7%	N=26	100%	N=347
Community wellbeing (behavioral and physical health)	24%	N=84	52%	N=179	18%	N=62	5%	N=18	100%	N=343
Conservation of natural resources	27%	N=93	46%	N=156	24%	N=81	3%	N=10	100%	N=339
Diverse community participation	16%	N=51	35%	N=113	36%	N=115	14%	N=45	100%	N=323
Environmental health (mitigation of soil and water pollutants)	17%	N=52	42%	N=133	31%	N=96	10%	N=33	100%	N=314
Historic preservation	25%	N=86	53%	N=183	15%	N=53	7%	N=25	100%	N=347
Lower Park Avenue redevelopment	14%	N=40	45%	N=127	31%	N=88	9%	N=26	100%	N=280
Open space acquisition	44%	N=147	32%	N=106	17%	N=57	6%	N=20	100%	N=331
Regional collaboration (among Summit County Council, Park City School District, etc.)	18%	N=48	54%	N=144	20%	N=53	9%	N=24	100%	N=269

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Table 15: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	1%	N=2	3%	N=10	5%	N=18	19%	N=67	72%	N=257	100%	N=355
Purchase goods or services from a business located in Park City	0%	N=1	1%	N=3	16%	N=58	59%	N=208	24%	N=84	100%	N=354
Eat at least 5 portions of fruits and vegetables a day	2%	N=8	7%	N=23	25%	N=87	40%	N=141	26%	N=90	100%	N=348
Participate in moderate or vigorous physical activity	0%	N=0	5%	N=16	11%	N=39	42%	N=149	42%	N=149	100%	N=353
Read or watch local news (via television, paper, computer, etc.)	1%	N=3	15%	N=54	21%	N=75	28%	N=101	34%	N=122	100%	N=355
Vote in local elections	5%	N=17	8%	N=29	10%	N=36	22%	N=77	55%	N=193	100%	N=353

Table 16: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	47%	N=166
Very good	41%	N=146
Good	11%	N=37
Fair	1%	N=3
Poor	1%	N=2
Total	100%	N=354

Table 17: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	7%	N=26
Somewhat positive	32%	N=112
Neutral	56%	N=195
Somewhat negative	4%	N=15
Very negative	0%	N=1
Total	100%	N=350

Table 18: Question D4

What is your employment status?	Percent	Number
Working full time for pay	66%	N=231
Working part time for pay	11%	N=38
Unemployed, looking for paid work	0%	N=1
Unemployed, not looking for paid work	5%	N=18
Fully retired	18%	N=63
Total	100%	N=352

Table 19: Question D5

Do you work inside the boundaries of Park City?	Percent	Number
Yes, outside the home	55%	N=187
Yes, from home	15%	N=51
No	31%	N=104
Total	100%	N=342

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Table 20: Question D6

How many years have you lived in Park City?	Percent	Number
Less than 2 years	9%	N=31
2 to 5 years	20%	N=72
6 to 10 years	12%	N=44
11 to 20 years	25%	N=88
More than 20 years	34%	N=119
Total	100%	N=354

Table 21: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	57%	N=203
Building with two or more homes (duplex, townhome, apartment or condominium)	41%	N=143
Mobile home	2%	N=6
Other	1%	N=2
Total	100%	N=354

Table 22: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	35%	N=123
Owned	65%	N=229
Total	100%	N=352

Table 23: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	3%	N=9
\$300 to \$599 per month	8%	N=27
\$600 to \$999 per month	12%	N=40
\$1,000 to \$1,499 per month	14%	N=48
\$1,500 to \$2,499 per month	25%	N=87
\$2,500 or more per month	39%	N=137
Total	100%	N=348

Table 24: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	75%	N=264
Yes	25%	N=89
Total	100%	N=353

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Table 25: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	75%	N=263
Yes	25%	N=90
Total	100%	N=353

Table 26: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	9%	N=30
\$25,000 to \$49,999	19%	N=66
\$50,000 to \$99,999	16%	N=55
\$100,000 to \$149,999	19%	N=66
\$150,000 or more	37%	N=128
Total	100%	N=345

Table 27: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	83%	N=288
Yes, I consider myself to be Spanish, Hispanic or Latino	17%	N=59
Total	100%	N=347

Table 28: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	0%	N=0
Asian, Asian Indian or Pacific Islander	0%	N=0
Black or African American	1%	N=2
White	88%	N=306
Other	13%	N=46

Total may exceed 100% as respondents could select more than one option.

Table 29: Question D15

In which category is your age?	Percent	Number
18 to 24 years	5%	N=18
25 to 34 years	25%	N=87
35 to 44 years	14%	N=51
45 to 54 years	22%	N=77
55 to 64 years	15%	N=54
65 to 74 years	14%	N=48
75 years or older	5%	N=17
Total	100%	N=352

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Table 30: Question D16

What is your sex?	Percent	Number
Female	49%	N=174
Male	51%	N=179
Total	100%	N=353

Table 31: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	87%	N=305
Land line	3%	N=11
Both	10%	N=36
Total	100%	N=352

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Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 32: Question 1

Please rate each of the following aspects of quality of life in Park City:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Park City as a place to live	59%	N=217	36%	N=133	3%	N=11	2%	N=7	0%	N=0	100%	N=368
Your neighborhood as a place to live	64%	N=237	27%	N=98	8%	N=30	1%	N=4	0%	N=0	100%	N=369
Park City as a place to raise children	44%	N=159	27%	N=96	4%	N=16	5%	N=18	20%	N=71	100%	N=361
Park City as a place to work	26%	N=94	38%	N=135	13%	N=45	10%	N=34	13%	N=47	100%	N=356
Park City as a place to visit	75%	N=270	19%	N=70	2%	N=9	0%	N=1	3%	N=11	100%	N=361
Park City as a place to retire	44%	N=160	21%	N=74	16%	N=56	6%	N=23	13%	N=47	100%	N=359
The overall quality of life in Park City	52%	N=190	42%	N=154	5%	N=19	1%	N=2	0%	N=0	100%	N=365

Table 33: Question 2

Please rate each of the following characteristics as they relate to Park City as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Park City	63%	N=234	31%	N=114	3%	N=10	3%	N=11	0%	N=0	100%	N=368
Overall ease of getting to the places you usually have to visit	23%	N=85	45%	N=164	26%	N=96	5%	N=20	0%	N=1	100%	N=366
Quality of overall natural environment in Park City	55%	N=199	37%	N=134	8%	N=29	0%	N=1	0%	N=0	100%	N=363
Overall "built environment" of Park City (including overall design, buildings, parks and transportation systems)	25%	N=92	46%	N=169	23%	N=83	6%	N=23	0%	N=0	100%	N=367
Health and wellness opportunities in Park City	59%	N=217	28%	N=103	12%	N=44	0%	N=2	1%	N=3	100%	N=368
Overall opportunities for education and enrichment	30%	N=109	39%	N=142	20%	N=74	6%	N=24	5%	N=18	100%	N=367
Overall economic health of Park City	38%	N=139	38%	N=139	16%	N=59	4%	N=14	4%	N=15	100%	N=365
Sense of community	37%	N=135	38%	N=137	19%	N=68	6%	N=23	0%	N=2	100%	N=365
Overall image or reputation of Park City	49%	N=179	41%	N=151	8%	N=28	2%	N=7	1%	N=3	100%	N=368

Table 34: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Recommend living in Park City to someone who asks	50%	N=184	32%	N=119	9%	N=35	8%	N=28	1%	N=3	100%	N=369
Remain in Park City for the next five years	58%	N=214	26%	N=95	9%	N=31	6%	N=23	1%	N=5	100%	N=368

Table 35: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	87%	N=317	8%	N=30	3%	N=10	2%	N=8	0%	N=0	0%	N=0	100%	N=365
In Park City's downtown area during the day	84%	N=307	13%	N=48	3%	N=9	0%	N=2	0%	N=0	0%	N=0	100%	N=365

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Table 36: Question 5

Please rate each of the following characteristics as they relate to Park City as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	5%	N=17	23%	N=83	49%	N=180	23%	N=86	0%	N=0	100%	N=366
Ease of public parking	3%	N=10	22%	N=81	44%	N=161	30%	N=110	0%	N=1	100%	N=364
Ease of travel by car in Park City	7%	N=26	42%	N=152	42%	N=153	9%	N=34	0%	N=0	100%	N=365
Ease of travel by public transportation in Park City	33%	N=119	41%	N=148	17%	N=64	2%	N=6	7%	N=27	100%	N=363
Ease of travel by bicycle in Park City	43%	N=155	39%	N=141	12%	N=44	0%	N=2	6%	N=23	100%	N=364
Ease of walking in Park City	46%	N=168	44%	N=163	8%	N=30	1%	N=4	1%	N=2	100%	N=367
Availability of paths and walking trails	56%	N=205	38%	N=139	5%	N=20	1%	N=3	0%	N=1	100%	N=368
Air quality	44%	N=160	48%	N=177	7%	N=25	1%	N=4	0%	N=0	100%	N=366
Cleanliness of Park City	45%	N=165	49%	N=180	5%	N=19	1%	N=4	0%	N=0	100%	N=369
Overall appearance of Park City	44%	N=164	46%	N=169	9%	N=33	1%	N=2	0%	N=0	100%	N=368
Public places where people want to spend time	39%	N=144	43%	N=156	11%	N=39	4%	N=15	3%	N=12	100%	N=366
Variety of housing options	5%	N=19	13%	N=47	26%	N=95	49%	N=180	7%	N=24	100%	N=365
Availability of affordable quality housing	5%	N=20	8%	N=29	17%	N=61	59%	N=215	11%	N=39	100%	N=364
Fitness opportunities (including exercise classes and paths or trails, etc.)	63%	N=231	29%	N=106	7%	N=27	0%	N=1	0%	N=0	100%	N=365
Recreational opportunities	73%	N=266	21%	N=77	5%	N=17	1%	N=6	0%	N=1	100%	N=367
Availability of affordable quality health care	25%	N=92	30%	N=109	20%	N=72	10%	N=38	15%	N=56	100%	N=367
Availability of preventive health services	26%	N=93	36%	N=133	16%	N=59	8%	N=28	14%	N=52	100%	N=365

Table 37: Question 6

Please rate each of the following characteristics as they relate to Park City as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	3%	N=10	10%	N=35	12%	N=45	11%	N=39	64%	N=233	100%	N=362
K-12 education	15%	N=56	23%	N=85	14%	N=50	1%	N=5	46%	N=168	100%	N=363
Adult educational opportunities	15%	N=53	27%	N=100	24%	N=86	7%	N=26	27%	N=98	100%	N=365
Opportunities to attend cultural/arts/music activities	45%	N=166	34%	N=126	17%	N=61	2%	N=7	2%	N=7	100%	N=366
Opportunities to participate in religious or spiritual events and activities	29%	N=107	22%	N=80	14%	N=49	2%	N=7	33%	N=119	100%	N=362
Employment opportunities	14%	N=52	27%	N=97	30%	N=110	9%	N=34	20%	N=73	100%	N=366
Shopping opportunities	25%	N=90	46%	N=169	22%	N=79	5%	N=19	2%	N=7	100%	N=363
Cost of living in Park City	1%	N=3	15%	N=55	41%	N=148	42%	N=152	1%	N=3	100%	N=361
Overall quality of business and service establishments in Park City	18%	N=65	56%	N=203	23%	N=82	3%	N=12	0%	N=0	100%	N=361
Vibrant downtown area	36%	N=133	45%	N=165	14%	N=51	4%	N=16	0%	N=1	100%	N=365
Overall quality of new development in Park City	11%	N=41	36%	N=131	31%	N=113	17%	N=61	5%	N=19	100%	N=365
Opportunities to participate in social events and activities	40%	N=144	42%	N=154	15%	N=54	1%	N=2	3%	N=10	100%	N=364
Opportunities to volunteer	49%	N=177	32%	N=116	11%	N=40	1%	N=2	8%	N=29	100%	N=365
Opportunities to participate in community matters	37%	N=133	36%	N=130	16%	N=57	2%	N=8	10%	N=35	100%	N=363
Openness and acceptance of the community toward people of diverse backgrounds	23%	N=85	41%	N=150	25%	N=93	4%	N=14	7%	N=24	100%	N=366
Neighborliness of residents in Park City	21%	N=79	49%	N=181	19%	N=69	10%	N=36	1%	N=2	100%	N=367

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Table 38: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	8%	N=30	92%	N=334	100%	N=364
Made efforts to make your home more energy efficient	20%	N=75	80%	N=291	100%	N=366
Observed a code violation or other hazard in Park City (weeds, noise, etc.)	51%	N=186	49%	N=178	100%	N=365
Household member was a victim of a crime in Park City	83%	N=306	17%	N=61	100%	N=367
Reported a crime to the police in Park City	78%	N=287	22%	N=79	100%	N=367
Stocked supplies in preparation for an emergency	76%	N=277	24%	N=89	100%	N=366
Campaigned or advocated for an issue, cause or candidate	51%	N=186	49%	N=180	100%	N=366
Contacted the City of Park City (in-person, phone, email or web) for help or information	47%	N=172	53%	N=196	100%	N=367
Contacted Park City elected officials (in-person, phone, email or web) to express your opinion	64%	N=235	36%	N=132	100%	N=367

Table 39: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Park City?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Park City recreation centers or their services	33%	N=120	23%	N=84	24%	N=89	20%	N=74	100%	N=367
Visited a neighborhood park or City park	34%	N=126	27%	N=100	32%	N=117	6%	N=23	100%	N=366
Used Park City public library or its services	12%	N=44	30%	N=109	34%	N=124	24%	N=89	100%	N=367
Participated in religious or spiritual activities in Park City	7%	N=25	11%	N=40	20%	N=71	63%	N=229	100%	N=366
Attended a City-sponsored event	7%	N=26	18%	N=67	61%	N=223	14%	N=49	100%	N=366
Used bus or other public transportation instead of driving	17%	N=62	28%	N=103	36%	N=132	19%	N=70	100%	N=367
Carpooled with other adults or children instead of driving alone	24%	N=88	21%	N=76	23%	N=84	32%	N=118	100%	N=366
Walked or biked instead of driving	37%	N=136	31%	N=112	21%	N=78	11%	N=40	100%	N=366
Volunteered your time to some group/activity in Park City	13%	N=47	17%	N=59	31%	N=110	39%	N=139	100%	N=355
Participated in a club	10%	N=36	11%	N=38	16%	N=58	63%	N=224	100%	N=355
Talked to or visited with your immediate neighbors	40%	N=146	30%	N=109	18%	N=65	12%	N=42	100%	N=362
Done a favor for a neighbor	18%	N=65	25%	N=90	37%	N=132	20%	N=70	100%	N=357

Table 40: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Council, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or listened to a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	1%	N=2	9%	N=32	35%	N=126	56%	N=203	100%	N=363
Listened to (online) a local public meeting	3%	N=9	10%	N=35	26%	N=95	61%	N=222	100%	N=361

Table 41: Question 10

Please rate the quality of each of the following services in Park City:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Police services	33%	N=122	40%	N=145	10%	N=37	4%	N=14	13%	N=47	100%	N=364
Fire services	43%	N=158	31%	N=114	2%	N=6	1%	N=2	23%	N=84	100%	N=364
Ambulance or emergency medical services	39%	N=142	28%	N=102	1%	N=5	1%	N=2	31%	N=113	100%	N=364
Crime prevention	23%	N=84	35%	N=125	9%	N=32	3%	N=12	30%	N=108	100%	N=361
Fire prevention and education	26%	N=93	34%	N=121	8%	N=30	0%	N=1	32%	N=115	100%	N=360
Traffic enforcement	16%	N=58	39%	N=141	21%	N=76	12%	N=44	12%	N=43	100%	N=362

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Please rate the quality of each of the following services in Park City:	Excellent		Good		Fair		Poor		Don't know		Total	
Street repair	14%	N=52	31%	N=111	36%	N=130	19%	N=69	0%	N=2	100%	N=363
Street cleaning	25%	N=92	41%	N=150	22%	N=82	5%	N=19	6%	N=21	100%	N=364
Street lighting	24%	N=88	52%	N=188	21%	N=75	3%	N=10	1%	N=2	100%	N=364
Snow removal	38%	N=136	46%	N=165	13%	N=48	3%	N=9	0%	N=1	100%	N=359
Sidewalk maintenance	20%	N=74	48%	N=174	21%	N=77	4%	N=14	7%	N=24	100%	N=362
Traffic signal timing	15%	N=55	53%	N=190	21%	N=76	10%	N=37	1%	N=4	100%	N=361
Bus or transit services	45%	N=164	39%	N=142	7%	N=27	3%	N=9	6%	N=21	100%	N=363
Garbage collection	31%	N=112	48%	N=175	15%	N=55	2%	N=8	4%	N=15	100%	N=364
Recycling	33%	N=118	42%	N=152	18%	N=64	7%	N=24	1%	N=4	100%	N=362
Storm drainage	22%	N=80	49%	N=175	12%	N=42	1%	N=3	16%	N=57	100%	N=357
Drinking water	16%	N=58	36%	N=131	23%	N=84	22%	N=80	3%	N=12	100%	N=365
Sewer services	26%	N=94	50%	N=182	12%	N=43	0%	N=0	12%	N=45	100%	N=364
Power (electric and/or gas) utility	29%	N=102	51%	N=179	14%	N=49	1%	N=4	5%	N=19	100%	N=353
Utility billing	20%	N=72	50%	N=180	20%	N=74	4%	N=13	6%	N=22	100%	N=362
City parks	57%	N=209	37%	N=133	5%	N=17	0%	N=1	1%	N=4	100%	N=365
Recreation programs or classes	39%	N=140	44%	N=159	3%	N=9	1%	N=2	14%	N=49	100%	N=359
Recreation centers or facilities	50%	N=181	37%	N=132	10%	N=36	0%	N=1	3%	N=12	100%	N=361
Land use, planning and zoning	12%	N=42	40%	N=142	27%	N=96	12%	N=44	9%	N=32	100%	N=356
Code enforcement (weeds, noise, etc.)	10%	N=35	37%	N=134	21%	N=78	14%	N=50	18%	N=66	100%	N=364
Animal control	12%	N=44	44%	N=159	18%	N=64	7%	N=24	19%	N=70	100%	N=362
Economic development	16%	N=59	36%	N=131	22%	N=78	12%	N=42	14%	N=51	100%	N=361
Health services	25%	N=88	46%	N=164	17%	N=59	1%	N=2	12%	N=44	100%	N=358
Public library services	47%	N=171	35%	N=128	5%	N=19	0%	N=0	13%	N=46	100%	N=364
Public information services	28%	N=101	41%	N=146	12%	N=44	4%	N=14	15%	N=54	100%	N=359
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	13%	N=46	35%	N=127	11%	N=40	6%	N=22	35%	N=126	100%	N=361
Preservation of natural areas such as open space, farmlands and greenbelts	41%	N=144	33%	N=116	17%	N=61	4%	N=15	5%	N=19	100%	N=355
Park City open space	41%	N=147	36%	N=128	16%	N=57	4%	N=15	4%	N=13	100%	N=361
City-sponsored special events	32%	N=115	46%	N=165	12%	N=42	4%	N=13	7%	N=24	100%	N=360
Overall customer service by Park City employees (police, staff, planners, etc.)	30%	N=108	45%	N=164	13%	N=47	4%	N=16	8%	N=28	100%	N=364

Table 42: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
Park City Municipal Government	16%	N=59	53%	N=192	14%	N=51	5%	N=17	12%	N=43	100%	N=362
The Federal Government	6%	N=20	35%	N=124	30%	N=107	15%	N=54	15%	N=54	100%	N=359

Table 43: Question 12

Please rate the following categories of Park City government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Park City	16%	N=59	45%	N=161	18%	N=65	11%	N=39	11%	N=38	100%	N=363
The overall direction that Park City is taking	8%	N=31	34%	N=125	32%	N=115	22%	N=78	4%	N=14	100%	N=363
The job Park City government does at welcoming citizen involvement	17%	N=61	41%	N=150	19%	N=70	10%	N=36	13%	N=46	100%	N=363
Overall confidence in Park City government	11%	N=42	46%	N=168	25%	N=90	12%	N=45	5%	N=18	100%	N=363

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Please rate the following categories of Park City government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
Generally acting in the best interest of the community	12%	N=45	43%	N=156	26%	N=93	14%	N=51	5%	N=19	100%	N=363
Being honest	14%	N=49	48%	N=173	18%	N=66	10%	N=36	11%	N=39	100%	N=363
Treating all residents fairly	13%	N=45	38%	N=136	22%	N=80	14%	N=52	13%	N=48	100%	N=363

Table 44: Question 13

Please rate how important, if at all, you think it is for the Park City community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Park City	50%	N=181	31%	N=113	18%	N=66	2%	N=6	100%	N=365
Overall ease of getting to the places you usually have to visit	45%	N=163	42%	N=153	12%	N=45	1%	N=4	100%	N=364
Quality of overall natural environment in Park City	65%	N=238	25%	N=91	9%	N=32	1%	N=4	100%	N=365
Overall "built environment" of Park City (including overall design, buildings, parks and transportation systems)	49%	N=177	40%	N=146	8%	N=31	3%	N=10	100%	N=365
Health and wellness opportunities in Park City	26%	N=96	50%	N=183	21%	N=77	2%	N=7	100%	N=364
Overall opportunities for education and enrichment	30%	N=108	38%	N=140	30%	N=108	2%	N=8	100%	N=364
Overall economic health of Park City	50%	N=179	36%	N=131	13%	N=48	0%	N=1	100%	N=359
Sense of community	47%	N=173	37%	N=135	15%	N=55	1%	N=2	100%	N=365

Table 45: Question 14

The Park City Council has developed priorities that guide the decision-making process and support the City's vision and values. Please rate Park City government's current performance for each priority.	Excellent		Good		Fair		Poor		Don't know		Total	
Housing (affordable, attainable and middle-income)	6%	N=23	15%	N=56	26%	N=95	43%	N=155	9%	N=34	100%	N=363
Transportation (congestion reduction, local/regional transit projects and partnerships)	8%	N=30	29%	N=104	40%	N=147	19%	N=68	4%	N=14	100%	N=364
Energy (carbon reduction, renewable energy and green building incentives)	19%	N=69	48%	N=172	18%	N=66	5%	N=17	10%	N=38	100%	N=362
Overall affordability of Park City (cost of living)	1%	N=5	13%	N=47	39%	N=140	43%	N=157	3%	N=11	100%	N=361
Arts and culture	31%	N=112	47%	N=169	17%	N=60	2%	N=6	4%	N=14	100%	N=361
Community engagement	22%	N=79	47%	N=170	20%	N=72	7%	N=26	5%	N=17	100%	N=364
Community wellbeing (behavioral and physical health)	23%	N=84	49%	N=179	17%	N=62	5%	N=18	5%	N=19	100%	N=363
Conservation of natural resources	26%	N=93	43%	N=156	22%	N=81	3%	N=10	7%	N=24	100%	N=363
Diverse community participation	14%	N=51	31%	N=113	32%	N=115	12%	N=45	11%	N=41	100%	N=363
Environmental health (mitigation of soil and water pollutants)	14%	N=52	37%	N=133	27%	N=96	9%	N=33	13%	N=47	100%	N=361
Historic preservation	24%	N=86	51%	N=183	15%	N=53	7%	N=25	4%	N=14	100%	N=361
Lower Park Avenue redevelopment	11%	N=40	35%	N=127	25%	N=88	7%	N=26	22%	N=78	100%	N=359
Open space acquisition	41%	N=147	30%	N=106	16%	N=57	6%	N=20	8%	N=30	100%	N=360
Regional collaboration (among Summit County Council, Park City School District, etc.)	13%	N=48	40%	N=144	15%	N=53	7%	N=24	26%	N=94	100%	N=363

Table 46: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	1%	N=2	3%	N=10	5%	N=18	19%	N=67	72%	N=257	100%	N=355
Purchase goods or services from a business located in Park City	0%	N=1	1%	N=3	16%	N=58	59%	N=208	24%	N=84	100%	N=354

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How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Eat at least 5 portions of fruits and vegetables a day	2%	N=8	7%	N=23	25%	N=87	40%	N=141	26%	N=90	100%	N=348
Participate in moderate or vigorous physical activity	0%	N=0	5%	N=16	11%	N=39	42%	N=149	42%	N=149	100%	N=353
Read or watch local news (via television, paper, computer, etc.)	1%	N=3	15%	N=54	21%	N=75	28%	N=101	34%	N=122	100%	N=355
Vote in local elections	5%	N=17	8%	N=29	10%	N=36	22%	N=77	55%	N=193	100%	N=353

Table 47: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	47%	N=166
Very good	41%	N=146
Good	11%	N=37
Fair	1%	N=3
Poor	1%	N=2
Total	100%	N=354

Table 48: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	7%	N=26
Somewhat positive	32%	N=112
Neutral	56%	N=195
Somewhat negative	4%	N=15
Very negative	0%	N=1
Total	100%	N=350

Table 49: Question D4

What is your employment status?	Percent	Number
Working full time for pay	66%	N=231
Working part time for pay	11%	N=38
Unemployed, looking for paid work	0%	N=1
Unemployed, not looking for paid work	5%	N=18
Fully retired	18%	N=63
Total	100%	N=352

Table 50: Question D5

Do you work inside the boundaries of Park City?	Percent	Number
Yes, outside the home	55%	N=187
Yes, from home	15%	N=51
No	31%	N=104
Total	100%	N=342

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Table 51: Question D6

How many years have you lived in Park City?	Percent	Number
Less than 2 years	9%	N=31
2 to 5 years	20%	N=72
6 to 10 years	12%	N=44
11 to 20 years	25%	N=88
More than 20 years	34%	N=119
Total	100%	N=354

Table 52: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	57%	N=203
Building with two or more homes (duplex, townhome, apartment or condominium)	41%	N=143
Mobile home	2%	N=6
Other	1%	N=2
Total	100%	N=354

Table 53: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	35%	N=123
Owned	65%	N=229
Total	100%	N=352

Table 54: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	3%	N=9
\$300 to \$599 per month	8%	N=27
\$600 to \$999 per month	12%	N=40
\$1,000 to \$1,499 per month	14%	N=48
\$1,500 to \$2,499 per month	25%	N=87
\$2,500 or more per month	39%	N=137
Total	100%	N=348

Table 55: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	75%	N=264
Yes	25%	N=89
Total	100%	N=353

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Table 56: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	75%	N=263
Yes	25%	N=90
Total	100%	N=353

Table 57: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	9%	N=30
\$25,000 to \$49,999	19%	N=66
\$50,000 to \$99,999	16%	N=55
\$100,000 to \$149,999	19%	N=66
\$150,000 or more	37%	N=128
Total	100%	N=345

Table 58: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	83%	N=288
Yes, I consider myself to be Spanish, Hispanic or Latino	17%	N=59
Total	100%	N=347

Table 59: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	0%	N=0
Asian, Asian Indian or Pacific Islander	0%	N=0
Black or African American	1%	N=2
White	88%	N=306
Other	13%	N=46

Total may exceed 100% as respondents could select more than one option.

Table 60: Question D15

In which category is your age?	Percent	Number
18 to 24 years	5%	N=18
25 to 34 years	25%	N=87
35 to 44 years	14%	N=51
45 to 54 years	22%	N=77
55 to 64 years	15%	N=54
65 to 74 years	14%	N=48
75 years or older	5%	N=17
Total	100%	N=352

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Table 61: Question D16

What is your sex?	Percent	Number
Female	49%	N=174
Male	51%	N=179
Total	100%	N=353

Table 62: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	87%	N=305
Land line	3%	N=11
Both	10%	N=36
Total	100%	N=352

Appendix B: Benchmark Comparisons

Comparison Data

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Citizen Survey™. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. Park City chose to have comparisons made to the entire database as well as to a subset of similar jurisdictions (resort communities with populations less than 100,000).

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Park City’s “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month. The second column is the rank assigned to Park City’s rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Park City’s rating to the benchmark.

In that final column, Park City’s results are noted as being “higher” than the benchmark, “lower” than the benchmark or “similar” to the benchmark, meaning that the average rating given by Park City residents is statistically similar to or different (greater or lesser) than the benchmark. More extreme differences are noted as “much higher” or “much lower.”

Benchmark Database Characteristics	
Region	Percent
New England	3%
Middle Atlantic	5%
East North Central	15%
West North Central	13%
South Atlantic	22%
East South Central	3%
West South Central	7%
Mountain	16%
Pacific	16%
Population	Percent
Less than 10,000	10%
10,000 to 24,999	22%
25,000 to 49,999	23%
50,000 to 99,999	22%
100,000 or more	23%

National Benchmark Comparisons

Table 63: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Park City	94%	34	447	Higher
Overall image or reputation of Park City	90%	36	338	Higher
Park City as a place to live	95%	58	383	Higher
Your neighborhood as a place to live	91%	15	303	Higher
Park City as a place to raise children	88%	101	374	Similar
Park City as a place to retire	75%	36	349	Higher
Overall appearance of Park City	90%	37	350	Higher

Table 64: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark	
Safety	Overall feeling of safety in Park City	94%	23	323	Higher	
	In your neighborhood during the day	95%	52	347	Similar	
	In Park City's downtown area during the day	97%	25	304	Higher	
Mobility	Overall ease of getting to the places you usually have to visit	68%	149	231	Similar	
	Availability of paths and walking trails	94%	5	303	Much higher	
	Ease of walking in Park City	91%	11	291	Higher	
	Ease of travel by bicycle in Park City	87%	4	294	Much higher	
	Ease of travel by public transportation in Park City	79%	4	195	Much higher	
	Ease of travel by car in Park City	49%	236	294	Similar	
	Ease of public parking	25%	177	193	Lower	
	Traffic flow on major streets	27%	271	336	Similar	
	Natural Environment	Quality of overall natural environment in Park City	92%	23	267	Higher
Cleanliness of Park City		94%	35	274	Higher	
Air quality		92%	31	232	Higher	
Built Environment	Overall "built environment" of Park City (including overall design, buildings, parks and transportation systems)	71%	51	220	Similar	
	Overall quality of new development in Park City	50%	193	278	Similar	
	Availability of affordable quality housing	15%	275	293	Much lower	
	Variety of housing options	19%	262	269	Much lower	
	Public places where people want to spend time	85%	18	212	Higher	
Economy	Overall economic health of Park City	79%	35	226	Higher	
	Vibrant downtown area	82%	16	204	Much higher	
	Overall quality of business and service establishments in Park City	74%	70	261	Similar	
	Cost of living in Park City	16%	209	223	Lower	
	Shopping opportunities	73%	73	284	Higher	
	Employment opportunities	51%	50	302	Higher	
	Park City as a place to visit	97%	1	240	Much higher	
	Park City as a place to work	74%	100	350	Similar	
	Recreation and Wellness	Health and wellness opportunities in Park City	87%	2	221	Higher
		Availability of preventive health services	72%	58	222	Similar
Availability of affordable quality health care		65%	95	249	Similar	
Recreational opportunities		94%	1	289	Much higher	
Education and Enrichment	Fitness opportunities (including exercise classes and paths or trails, etc.)	92%	2	211	Much higher	
	Overall opportunities for education and enrichment	72%	94	222	Similar	
	Opportunities to participate in religious or spiritual events and activities	77%	53	192	Similar	
	Opportunities to attend cultural/arts/music activities	81%	12	288	Much higher	
	Adult educational opportunities	58%	89	198	Similar	

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	K-12 education	72%	131	258	Similar
	Availability of affordable quality child care/preschool	35%	216	238	Lower
	Opportunities to participate in social events and activities	84%	6	250	Higher
	Neighborliness of Park City	71%	71	215	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	69%	43	282	Similar
Community Engagement	Opportunities to participate in community matters	80%	2	262	Higher
	Opportunities to volunteer	87%	2	254	Higher

Table 65: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by Park City	79%	208	424	Similar
Overall customer service by Park City employees (police, staff, planners, etc.)	81%	105	368	Similar
Value of services for the taxes paid to Park City	68%	70	393	Similar
Overall direction that Park City is taking	45%	247	308	Similar
Job Park City government does at welcoming citizen involvement	66%	52	308	Similar
Overall confidence in Park City government	61%	94	224	Similar
Generally acting in the best interest of the community	58%	116	224	Similar
Being honest	69%	71	217	Similar
Treating all residents fairly	58%	123	222	Similar
Services provided by the Federal Government	47%	62	238	Similar

Table 66: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Police services	84%	161	451	Similar
	Fire services	97%	64	375	Similar
	Ambulance or emergency medical services	97%	44	343	Similar
	Crime prevention	83%	82	349	Similar
	Fire prevention and education	87%	46	274	Similar
	Animal control	70%	134	331	Similar
Safety	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	73%	96	266	Similar
	Traffic enforcement	62%	214	364	Similar
	Street repair	45%	199	387	Similar
	Street cleaning	71%	74	313	Similar
	Street lighting	76%	25	318	Higher
	Snow removal	84%	18	288	Higher
	Sidewalk maintenance	73%	21	313	Higher
	Traffic signal timing	68%	26	252	Similar
Mobility	Bus or transit services	89%	1	216	Much higher
	Garbage collection	82%	199	352	Similar
	Recycling	75%	212	353	Similar
	Drinking water	53%	275	314	Lower
Natural Environment	Preservation of natural areas such as open space, farmlands and greenbelts	78%	7	246	Higher
	Park City open space	79%	11	201	Higher
Built Environment	Storm drainage	85%	12	344	Higher
	Sewer services	87%	61	316	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Power (electric and/or gas) utility	84%	29	165	Similar
	Utility billing	74%	70	194	Similar
	Land use, planning and zoning	57%	90	295	Similar
	Code enforcement (weeds, noise, etc.)	57%	158	379	Similar
Economy	Economic development	61%	95	276	Similar
	City parks	95%	8	319	Higher
	Recreation programs or classes	96%	3	315	Higher
Recreation and Wellness	Recreation centers or facilities	90%	4	266	Higher
	Health services	80%	32	204	Higher
Education and Enrichment	City-sponsored special events	83%	18	242	Higher
	Public library services	94%	35	335	Higher
Community Engagement	Public information services	81%	20	273	Higher

Table 67: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	75%	37	303	Higher
Recommend living in Park City to someone who asks	83%	191	275	Similar
Remain in Park City for the next five years	85%	123	266	Similar
Contacted Park City (in-person, phone, email or web) for help or information	53%	55	307	Similar

Table 68: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Stocked supplies in preparation for an emergency	24%	162	195	Lower
	Did NOT report a crime to the police	78%	125	217	Similar
Safety	Household member was NOT a victim of a crime	83%	217	263	Similar
	Used bus or other public transportation instead of driving	81%	6	176	Much higher
	Carpooled with other adults or children instead of driving alone	68%	2	205	Much higher
Mobility	Walked or biked instead of driving	89%	6	213	Much higher
	Made efforts to conserve water	92%	21	201	Similar
Natural Environment	Made efforts to make your home more energy efficient	80%	47	201	Similar
	Recycle at home	97%	47	247	Higher
Built Environment	Did NOT observe a code violation or other hazard in Park City	51%	119	207	Similar
	NOT experiencing housing costs stress	68%	139	244	Similar
	Purchase goods or services from a business located in Park City	99%	16	211	Similar
	Economy will have positive impact on income	40%	27	245	Similar
Economy	Work inside boundaries of Park City	69%	14	212	Much higher
	Used Park City recreation centers or their services	80%	4	225	Much higher
	Visited a neighborhood park or City park	94%	17	258	Higher
	Eat at least 5 portions of fruits and vegetables a day	91%	8	203	Similar
Recreation and Wellness	Participate in moderate or vigorous physical activity	95%	1	207	Higher
	In very good to excellent health	88%	1	207	Higher
	Used Park City public library or its services	76%	25	233	Higher
Education and Enrichment	Participated in religious or spiritual activities in Park City	37%	143	190	Similar
	Attended City-sponsored event	86%	1	213	Much higher
Community Engagement	Campaigned or advocated for an issue, cause or candidate	49%	2	194	Much higher

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	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Contacted Park City elected officials (in-person, phone, email or web) to express your opinion	36%	6	210	Higher
Volunteered your time to some group/activity in Park City	61%	14	253	Much higher
Participated in a club	37%	37	227	Similar
Talked to or visited with your immediate neighbors	88%	160	208	Similar
Done a favor for a neighbor	80%	125	203	Similar
Attended a local public meeting	44%	7	252	Much higher
Listened to (online) a local public meeting	39%	22	217	Higher
Read or watch local news (via television, paper, computer, etc.)	84%	147	212	Similar
Vote in local elections	87%	68	246	Similar

Communities included in national comparisons

The communities included in Park City’s comparisons are listed on the following pages along with their population according to the 2010 Census.

Adams County, CO.....	441,603	Bellingham city, WA.....	80,885
Airway Heights city, WA.....	6,114	Benbrook city, TX.....	21,234
Albany city, OR.....	50,158	Bend city, OR.....	76,639
Albemarle County, VA.....	98,970	Bettendorf city, IA.....	33,217
Albert Lea city, MN.....	18,016	Billings city, MT.....	104,170
Alexandria city, VA.....	139,966	Blaine city, MN.....	57,186
Algonquin village, IL.....	30,046	Bloomfield Hills city, MI.....	3,869
Aliso Viejo city, CA.....	47,823	Bloomington city, IN.....	80,405
Altoona city, IA.....	14,541	Bloomington city, MN.....	82,893
American Canyon city, CA.....	19,454	Blue Springs city, MO.....	52,575
Ames city, IA.....	58,965	Boise City city, ID.....	205,671
Andover CDP, MA.....	8,762	Bonner Springs city, KS.....	7,314
Ankeny city, IA.....	45,582	Boone County, KY.....	118,811
Ann Arbor city, MI.....	113,934	Boulder city, CO.....	97,385
Annapolis city, MD.....	38,394	Bowling Green city, KY.....	58,067
Apache Junction city, AZ.....	35,840	Bozeman city, MT.....	37,280
Arapahoe County, CO.....	572,003	Brentwood city, MO.....	8,055
Arkansas City city, AR.....	366	Brentwood city, TN.....	37,060
Arlington city, TX.....	365,438	Brighton city, CO.....	33,352
Arvada city, CO.....	106,433	Brighton city, MI.....	7,444
Asheville city, NC.....	83,393	Bristol city, TN.....	26,702
Ashland city, OR.....	20,078	Broken Arrow city, OK.....	98,850
Ashland town, MA.....	16,593	Brookfield city, WI.....	37,920
Ashland town, VA.....	7,225	Brookline CDP, MA.....	58,732
Aspen city, CO.....	6,658	Brooklyn Center city, MN.....	30,104
Athens-Clarke County, GA.....	115,452	Brooklyn city, OH.....	11,169
Auburn city, AL.....	53,380	Broomfield city, CO.....	55,889
Augusta CCD, GA.....	134,777	Brownsburg town, IN.....	21,285
Aurora city, CO.....	325,078	Buffalo Grove village, IL.....	41,496
Austin city, TX.....	790,390	Burien city, WA.....	33,313
Avon town, CO.....	6,447	Burleson city, TX.....	36,690
Avon town, IN.....	12,446	Burlingame city, CA.....	28,806
Avondale city, AZ.....	76,238	Cabarrus County, NC.....	178,011
Azusa city, CA.....	46,361	Cambridge city, MA.....	105,162
Bainbridge Island city, WA.....	23,025	Cannon Beach city, OR.....	1,690
Baltimore city, MD.....	620,961	Cañon City city, CO.....	16,400
Bartonville town, TX.....	1,469	Canton city, SD.....	3,057
Battle Creek city, MI.....	52,347	Cape Coral city, FL.....	154,305
Bay City city, MI.....	34,932	Cape Girardeau city, MO.....	37,941
Bay Village city, OH.....	15,651	Carlisle borough, PA.....	18,682
Baytown city, TX.....	71,802	Carlsbad city, CA.....	105,328
Bedford city, TX.....	46,979	Carroll city, IA.....	10,103
Bedford town, MA.....	13,320	Cartersville city, GA.....	19,731
Bellevue city, WA.....	122,363	Cary town, NC.....	135,234

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Castine town, ME.....	1,366	Dothan city, AL.....	65,496
Castle Pines North city, CO.....	10,360	Douglas County, CO.....	285,465
Castle Rock town, CO.....	48,231	Dover city, NH.....	29,987
Cedar Hill city, TX.....	45,028	Dublin city, CA.....	46,036
Cedar Rapids city, IA.....	126,326	Dublin city, OH.....	41,751
Celina city, TX.....	6,028	Duluth city, MN.....	86,265
Centennial city, CO.....	100,377	Durham city, NC.....	228,330
Chandler city, AZ.....	236,123	Durham County, NC.....	267,587
Chandler city, TX.....	2,734	Eagan city, MN.....	64,206
Chanhassen city, MN.....	22,952	Eagle Mountain city, UT.....	21,415
Chapel Hill town, NC.....	57,233	Eagle town, CO.....	6,508
Chardon city, OH.....	5,148	East Grand Forks city, MN.....	8,601
Charles County, MD.....	146,551	East Lansing city, MI.....	48,579
Charlotte city, NC.....	731,424	Eau Claire city, WI.....	65,883
Charlotte County, FL.....	159,978	Eden Prairie city, MN.....	60,797
Charlottesville city, VA.....	43,475	Edgerton city, KS.....	1,671
Chattanooga city, TN.....	167,674	Edgewater city, CO.....	5,170
Chautauqua town, NY.....	4,464	Edina city, MN.....	47,941
Chesterfield County, VA.....	316,236	Edmond city, OK.....	81,405
Citrus Heights city, CA.....	83,301	Edmonds city, WA.....	39,709
Clackamas County, OR.....	375,992	El Cerrito city, CA.....	23,549
Clarendon Hills village, IL.....	8,427	El Dorado County, CA.....	181,058
Clayton city, MO.....	15,939	Elk Grove city, CA.....	153,015
Clearwater city, FL.....	107,685	Elko New Market city, MN.....	4,110
Cleveland Heights city, OH.....	46,121	Elmhurst city, IL.....	44,121
Clinton city, SC.....	8,490	Encinitas city, CA.....	59,518
Clive city, IA.....	15,447	Englewood city, CO.....	30,255
Clovis city, CA.....	95,631	Erie town, CO.....	18,135
College Park city, MD.....	30,413	Escambia County, FL.....	297,619
College Station city, TX.....	93,857	Estes Park town, CO.....	5,858
Columbia city, MO.....	108,500	Euclid city, OH.....	48,920
Columbia city, SC.....	129,272	Fairview town, TX.....	7,248
Columbia Falls city, MT.....	4,688	Farmersville city, TX.....	3,301
Commerce City city, CO.....	45,913	Farmington Hills city, MI.....	79,740
Concord city, CA.....	122,067	Fayetteville city, NC.....	200,564
Concord town, MA.....	17,668	Fernandina Beach city, FL.....	11,487
Conshohocken borough, PA.....	7,833	Fishers town, IN.....	76,794
Coon Rapids city, MN.....	61,476	Flagstaff city, AZ.....	65,870
Copperas Cove city, TX.....	32,032	Flower Mound town, TX.....	64,669
Coral Springs city, FL.....	121,096	Forest Grove city, OR.....	21,083
Coronado city, CA.....	18,912	Fort Collins city, CO.....	143,986
Corvallis city, OR.....	54,462	Fort Lauderdale city, FL.....	165,521
Cottonwood Heights city, UT.....	33,433	Fort Smith city, AR.....	86,209
Creve Coeur city, MO.....	17,833	Franklin city, TN.....	62,487
Cross Roads town, TX.....	1,563	Fremont city, CA.....	214,089
Dacono city, CO.....	4,152	Friendswood city, TX.....	35,805
Dade City city, FL.....	6,437	Fruita city, CO.....	12,646
Dakota County, MN.....	398,552	Gahanna city, OH.....	33,248
Dallas city, OR.....	14,583	Gaithersburg city, MD.....	59,933
Dallas city, TX.....	1,197,816	Galveston city, TX.....	47,743
Danville city, KY.....	16,218	Gardner city, KS.....	19,123
Dardenne Prairie city, MO.....	11,494	Georgetown city, TX.....	47,400
Darien city, IL.....	22,086	Germantown city, TN.....	38,844
Davenport city, FL.....	2,888	Gilbert town, AZ.....	208,453
Davenport city, IA.....	99,685	Gillette city, WY.....	29,087
Davidson town, NC.....	10,944	Glen Ellyn village, IL.....	27,450
Dayton city, OH.....	141,527	Glendora city, CA.....	50,073
Dayton town, WY.....	757	Glenview village, IL.....	44,692
Decatur city, GA.....	19,335	Globe city, AZ.....	7,532
Del Mar city, CA.....	4,161	Golden city, CO.....	18,867
DeLand city, FL.....	27,031	Golden Valley city, MN.....	20,371
Delaware city, OH.....	34,753	Goodyear city, AZ.....	65,275
Delray Beach city, FL.....	60,522	Grafton village, WI.....	11,459
Denison city, TX.....	22,682	Grand Blanc city, MI.....	8,276
Denton city, TX.....	113,383	Grants Pass city, OR.....	34,533
Denver city, CO.....	600,158	Grass Valley city, CA.....	12,860
Derby city, KS.....	22,158	Greely city, CO.....	92,889
Des Moines city, IA.....	203,433	Greenville city, NC.....	84,554
Des Peres city, MO.....	8,373	Greenwich town, CT.....	61,171
Destin city, FL.....	12,305	Greenwood Village city, CO.....	13,925

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Greer city, SC	25,515	Lake Worth city, FL	34,910
Gunnison County, CO	15,324	Lake Zurich village, IL	19,631
Hailey city, ID	7,960	Lakeville city, MN	55,954
Haines Borough, AK	2,508	Lakewood city, CO	142,980
Haltom City city, TX	42,409	Lakewood city, WA	58,163
Hamilton city, OH	62,477	Lane County, OR	351,715
Hamilton town, MA	7,764	Lansing city, MI	114,297
Hanover County, VA	99,863	Laramie city, WY	30,816
Harrisburg city, SD	4,089	Larimer County, CO	299,630
Harrisonburg city, VA	48,914	Las Cruces city, NM	97,618
Harrisonville city, MO	10,019	Las Vegas city, NM	13,753
Hayward city, CA	144,186	Las Vegas city, NV	583,756
Henderson city, NV	257,729	Lawrence city, KS	87,643
Herndon town, VA	23,292	Lawrenceville city, GA	28,546
High Point city, NC	104,371	Lee's Summit city, MO	91,364
Highland Park city, IL	29,763	Lehi city, UT	47,407
Highlands Ranch CDP, CO	96,713	Lenexa city, KS	48,190
Holland city, MI	33,051	Lewis County, NY	27,087
Homer Glen village, IL	24,220	Lewiston city, ID	31,894
Honolulu County, HI	953,207	Lewisville city, TX	95,290
Hooksett town, NH	13,451	Lewisville town, NC	12,639
Hopkins city, MN	17,591	Libertyville village, IL	20,315
Hopkinton town, MA	14,925	Lincoln city, NE	258,379
Hoquiam city, WA	8,726	Lindsborg city, KS	3,458
Horry County, SC	269,291	Little Chute village, WI	10,449
Howard village, WI	17,399	Littleton city, CO	41,737
Hudson city, OH	22,262	Livermore city, CA	80,968
Hudson town, CO	2,356	Lombard village, IL	43,165
Huntley village, IL	24,291	Lone Tree city, CO	10,218
Hurst city, TX	37,337	Long Grove village, IL	8,043
Hutchinson city, MN	14,178	Longmont city, CO	86,270
Hutto city, TX	14,698	Longview city, TX	80,455
Independence city, MO	116,830	Lonsdale city, MN	3,674
Indianola city, IA	14,782	Los Alamos County, NM	17,950
Indio city, CA	76,036	Los Altos Hills town, CA	7,922
Iowa City city, IA	67,862	Louisville city, CO	18,376
Irving city, TX	216,290	Lower Merion township, PA	57,825
Issaquah city, WA	30,434	Lynchburg city, VA	75,568
Jackson County, MI	160,248	Lynnwood city, WA	35,836
James City County, VA	67,009	Macomb County, MI	840,978
Jefferson County, NY	116,229	Manassas city, VA	37,821
Jefferson Parish, LA	432,552	Manhattan Beach city, CA	35,135
Johnson City city, TN	63,152	Manhattan city, KS	52,281
Johnston city, IA	17,278	Mankato city, MN	39,309
Jupiter town, FL	55,156	Maple Grove city, MN	61,567
Kalamazoo city, MI	74,262	Maricopa County, AZ	3,817,117
Kansas City city, KS	145,786	Marion city, IA	34,768
Kansas City city, MO	459,787	Marshfield city, WI	19,118
Keizer city, OR	36,478	Martinez city, CA	35,824
Kenmore city, WA	20,460	Marysville city, WA	60,020
Kennedale city, TX	6,763	Matthews town, NC	27,198
Kennett Square borough, PA	6,072	McAllen city, TX	129,877
Kent city, WA	92,411	McKinney city, TX	131,117
Kerrville city, TX	22,347	McMinnville city, OR	32,187
Kettering city, OH	56,163	Menlo Park city, CA	32,026
Key West city, FL	24,649	Menomonee Falls village, WI	35,626
King City city, CA	12,874	Mercer Island city, WA	22,699
King County, WA	1,931,249	Meridian charter township, MI	39,688
Kirkland city, WA	48,787	Meridian city, ID	75,092
Kirkwood city, MO	27,540	Merriam city, KS	11,003
Knoxville city, IA	7,313	Mesa city, AZ	439,041
La Plata town, MD	8,753	Mesa County, CO	146,723
La Porte city, TX	33,800	Miami Beach city, FL	87,779
La Vista city, NE	15,758	Miami city, FL	399,457
Lafayette city, CO	24,453	Middleton city, WI	17,442
Laguna Beach city, CA	22,723	Midland city, MI	41,863
Laguna Niguel city, CA	62,979	Milford city, DE	9,559
Lake Forest city, IL	19,375	Milton city, GA	32,661
Lake in the Hills village, IL	28,965	Minneapolis city, MN	382,578
Lake Stevens city, WA	28,069	Missouri City city, TX	67,358

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Modesto city, CA.....	201,165	Pasco County, FL.....	464,697
Monterey city, CA.....	27,810	Payette city, ID.....	7,433
Montgomery city, MN.....	2,956	Pearland city, TX.....	91,252
Monticello city, UT.....	1,972	Peoria city, AZ.....	154,065
Montrose city, CO.....	19,132	Peoria city, IL.....	115,007
Monument town, CO.....	5,530	Pflugerville city, TX.....	46,936
Mooreville town, NC.....	32,711	Phoenix city, AZ.....	1,445,632
Moraga town, CA.....	16,016	Pinehurst village, NC.....	13,124
Morristown city, TN.....	29,137	Piqua city, OH.....	20,522
Morrisville town, NC.....	18,576	Pitkin County, CO.....	17,148
Morro Bay city, CA.....	10,234	Plano city, TX.....	259,841
Mountain Village town, CO.....	1,320	Platte City city, MO.....	4,691
Mountlake Terrace city, WA.....	19,909	Pleasant Hill city, IA.....	8,785
Murphy city, TX.....	17,708	Pleasanton city, CA.....	70,285
Naperville city, IL.....	141,853	Plymouth city, MN.....	70,576
Napoleon city, OH.....	8,749	Polk County, IA.....	430,640
Needham CDP, MA.....	28,886	Pompano Beach city, FL.....	99,845
Nevada City city, CA.....	3,068	Port Orange city, FL.....	56,048
Nevada County, CA.....	98,764	Portland city, OR.....	583,776
New Braunfels city, TX.....	57,740	Post Falls city, ID.....	27,574
New Brighton city, MN.....	21,456	Powell city, OH.....	11,500
New Hanover County, NC.....	202,667	Prince William County, VA.....	402,002
New Hope city, MN.....	20,339	Prior Lake city, MN.....	22,796
New Orleans city, LA.....	343,829	Pueblo city, CO.....	106,595
New Port Richey city, FL.....	14,911	Purcellville town, VA.....	7,727
New Smyrna Beach city, FL.....	22,464	Queen Creek town, AZ.....	26,361
New Ulm city, MN.....	13,522	Raleigh city, NC.....	403,892
Newberg city, OR.....	22,068	Ramsey city, MN.....	23,668
Newport city, RI.....	24,672	Raymond town, ME.....	4,436
Newport News city, VA.....	180,719	Raymore city, MO.....	19,206
Newton city, IA.....	15,254	Redmond city, OR.....	26,215
Noblesville city, IN.....	51,969	Redmond city, WA.....	54,144
Nogales city, AZ.....	20,837	Reno city, NV.....	225,221
Norcross city, GA.....	9,116	Reston CDP, VA.....	58,404
Norfolk city, VA.....	242,803	Richland city, WA.....	48,058
North Mankato city, MN.....	13,394	Richmond city, CA.....	103,701
North Port city, FL.....	57,357	Richmond Heights city, MO.....	8,603
North Richland Hills city, TX.....	63,343	Rio Rancho city, NM.....	87,521
North Yarmouth town, ME.....	3,565	River Falls city, WI.....	15,000
Novato city, CA.....	51,904	Riverside city, CA.....	303,871
Novi city, MI.....	55,224	Riverside city, MO.....	2,937
O'Fallon city, IL.....	28,281	Roanoke city, VA.....	97,032
O'Fallon city, MO.....	79,329	Roanoke County, VA.....	92,376
Oak Park village, IL.....	51,878	Rochester Hills city, MI.....	70,995
Oakland city, CA.....	390,724	Rock Hill city, SC.....	66,154
Oakley city, CA.....	35,432	Rockville city, MD.....	61,209
Oklahoma City city, OK.....	579,999	Roeland Park city, KS.....	6,731
Olathe city, KS.....	125,872	Rogers city, MN.....	8,597
Old Town city, ME.....	7,840	Rohnert Park city, CA.....	40,971
Olmsted County, MN.....	144,248	Rolla city, MO.....	19,559
Olympia city, WA.....	46,478	Roselle village, IL.....	22,763
Orange village, OH.....	3,323	Rosemount city, MN.....	21,874
Orland Park village, IL.....	56,767	Rosenberg city, TX.....	30,618
Orleans Parish, LA.....	343,829	Roseville city, MN.....	33,660
Oshkosh city, WI.....	66,083	Round Rock city, TX.....	99,887
Oshtemo charter township, MI.....	21,705	Royal Oak city, MI.....	57,236
Oswego village, IL.....	30,355	Saco city, ME.....	18,482
Otsego County, MI.....	24,164	Sahuarita town, AZ.....	25,259
Ottawa County, MI.....	263,801	Salida city, CO.....	5,236
Paducah city, KY.....	25,024	Sammamish city, WA.....	45,780
Palm Beach Gardens city, FL.....	48,452	San Anselmo town, CA.....	12,336
Palm Coast city, FL.....	75,180	San Diego city, CA.....	1,307,402
Palo Alto city, CA.....	64,403	San Francisco city, CA.....	805,235
Palos Verdes Estates city, CA.....	13,438	San Jose city, CA.....	945,942
Papillion city, NE.....	18,894	San Juan County, NM.....	130,044
Paradise Valley town, AZ.....	12,820	San Marcos city, CA.....	83,781
Park City city, UT.....	7,558	San Marcos city, TX.....	44,894
Parker town, CO.....	45,297	San Rafael city, CA.....	57,713
Parkland city, FL.....	23,962	Sanford city, FL.....	53,570
Pasco city, WA.....	59,781	Sangamon County, IL.....	197,465

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Santa Clarita city, CA.....	176,320	Temple city, TX.....	66,102
Santa Fe city, NM.....	67,947	Texarkana city, TX.....	36,411
Santa Fe County, NM.....	144,170	The Woodlands CDP, TX.....	93,847
Santa Monica city, CA.....	89,736	Thousand Oaks city, CA.....	126,683
Sarasota County, FL.....	379,448	Tigard city, OR.....	48,035
Savage city, MN.....	26,911	Tracy city, CA.....	82,922
Schaumburg village, IL.....	74,227	Trinidad CCD, CO.....	12,017
Schertz city, TX.....	31,465	Tualatin city, OR.....	26,054
Scott County, MN.....	129,928	Tulsa city, OK.....	391,906
Scottsdale city, AZ.....	217,385	Twin Falls city, ID.....	44,125
Seaside city, CA.....	33,025	Tyler city, TX.....	96,900
Sevierville city, TN.....	14,807	University Heights city, OH.....	13,539
Shakopee city, MN.....	37,076	University Park city, TX.....	23,068
Sharonville city, OH.....	13,560	Upper Arlington city, OH.....	33,771
Shawnee city, KS.....	62,209	Urbandale city, IA.....	39,463
Shawnee city, OK.....	29,857	Vail town, CO.....	5,305
Sherborn town, MA.....	4,119	Vancouver city, WA.....	161,791
Shoreview city, MN.....	25,043	Ventura CCD, CA.....	111,889
Shorewood village, IL.....	15,615	Vernon Hills village, IL.....	25,113
Shorewood village, WI.....	13,162	Vestavia Hills city, AL.....	34,033
Sierra Vista city, AZ.....	43,888	Victoria city, MN.....	7,345
Silverton city, OR.....	9,222	Vienna town, VA.....	15,687
Sioux Center city, IA.....	7,048	Virginia Beach city, VA.....	437,994
Sioux Falls city, SD.....	153,888	Walnut Creek city, CA.....	64,173
Skokie village, IL.....	64,784	Washington County, MN.....	238,136
Snellville city, GA.....	18,242	Washington town, NH.....	1,123
Snoqualmie city, WA.....	10,670	Washoe County, NV.....	421,407
Somerset town, MA.....	18,165	Washougal city, WA.....	14,095
South Jordan city, UT.....	50,418	Wauwatosa city, WI.....	46,396
South Lake Tahoe city, CA.....	21,403	Waverly city, IA.....	9,874
Southlake city, TX.....	26,575	Weddington town, NC.....	9,459
Spearfish city, SD.....	10,494	Wentzville city, MO.....	29,070
Spring Hill city, KS.....	5,437	West Carrollton city, OH.....	13,143
Springboro city, OH.....	17,409	West Chester borough, PA.....	18,461
Springfield city, MO.....	159,498	West Des Moines city, IA.....	56,609
Springville city, UT.....	29,466	Western Springs village, IL.....	12,975
St. Augustine city, FL.....	12,975	Westerville city, OH.....	36,120
St. Charles city, IL.....	32,974	Westlake town, TX.....	992
St. Cloud city, FL.....	35,183	Westminster city, CO.....	106,114
St. Cloud city, MN.....	65,842	Weston town, MA.....	11,261
St. Joseph city, MO.....	76,780	White House city, TN.....	10,255
St. Joseph town, WI.....	3,842	Wichita city, KS.....	382,368
St. Louis County, MN.....	200,226	Williamsburg city, VA.....	14,068
State College borough, PA.....	42,034	Willowbrook village, IL.....	8,540
Steamboat Springs city, CO.....	12,088	Wilmington city, NC.....	106,476
Sterling Heights city, MI.....	129,699	Wilsonville city, OR.....	19,509
Sugar Grove village, IL.....	8,997	Windsor town, CO.....	18,644
Sugar Land city, TX.....	78,817	Windsor town, CT.....	29,044
Suisun City city, CA.....	28,111	Winnetka village, IL.....	12,187
Summit city, NJ.....	21,457	Winter Garden city, FL.....	34,568
Summit County, UT.....	36,324	Woodbury city, MN.....	61,961
Summit village, IL.....	11,054	Woodland city, CA.....	55,468
Sunnyvale city, CA.....	140,081	Wrentham town, MA.....	10,955
Surprise city, AZ.....	117,517	Wyandotte County, KS.....	157,505
Suwanee city, GA.....	15,355	Yakima city, WA.....	91,067
Tacoma city, WA.....	198,397	York County, VA.....	65,464
Takoma Park city, MD.....	16,715	Yorktown town, IN.....	9,405
Tamarac city, FL.....	60,427	Yorkville city, IL.....	16,921
Temecula city, CA.....	100,097	Yountville city, CA.....	2,933
Tempe city, AZ.....	161,719		

Resort Communities with Populations less than 100,000 Benchmark Comparisons

Table 69: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Park City	94%	8	35	Similar
Overall image or reputation of Park City	90%	7	30	Higher
Park City as a place to live	95%	8	33	Similar
Your neighborhood as a place to live	91%	4	30	Higher
Park City as a place to raise children	88%	5	31	Higher
Park City as a place to retire	75%	11	31	Similar
Overall appearance of Park City	90%	9	30	Higher

Table 70: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark	
Safety	Overall feeling of safety in Park City	94%	4	25	Higher	
	In your neighborhood during the day	95%	6	27	Similar	
	In Park City's downtown area during the day	97%	5	27	Similar	
Mobility	Overall ease of getting to the places you usually have to visit	68%	13	23	Similar	
	Availability of paths and walking trails	94%	2	28	Much higher	
	Ease of walking in Park City	91%	4	28	Higher	
	Ease of travel by bicycle in Park City	87%	2	28	Much higher	
	Ease of travel by public transportation in Park City	79%	1	21	Much higher	
	Ease of travel by car in Park City	49%	18	27	Similar	
	Ease of public parking	25%	11	19	Similar	
	Traffic flow on major streets	27%	20	30	Similar	
Natural Environment	Quality of overall natural environment in Park City	92%	9	29	Similar	
	Cleanliness of Park City	94%	8	28	Higher	
	Air quality	92%	8	27	Similar	
Built Environment	Overall "built environment" of Park City (including overall design, buildings, parks and transportation systems)	71%	8	23	Similar	
	Overall quality of new development in Park City	50%	19	28	Similar	
	Availability of affordable quality housing	15%	20	28	Similar	
	Variety of housing options	19%	22	26	Lower	
	Public places where people want to spend time	85%	4	21	Similar	
Economy	Overall economic health of Park City	79%	5	23	Higher	
	Vibrant downtown area	82%	5	21	Higher	
	Overall quality of business and service establishments in Park City	74%	4	29	Similar	
	Cost of living in Park City	16%	16	22	Similar	
	Shopping opportunities	73%	7	29	Higher	
	Employment opportunities	51%	2	28	Higher	
	Park City as a place to visit	97%	1	23	Higher	
	Park City as a place to work	74%	6	33	Higher	
	Recreation and Wellness	Health and wellness opportunities in Park City	87%	2	23	Higher
		Availability of preventive health services	72%	3	26	Higher
		Availability of affordable quality health care	65%	6	29	Higher
Recreational opportunities		94%	1	29	Much higher	
Education and Enrichment	Fitness opportunities (including exercise classes and paths or trails, etc.)	92%	2	20	Much higher	
	Overall opportunities for education and enrichment	72%	11	23	Similar	
	Opportunities to participate in religious or spiritual events and activities	77%	6	23	Similar	
	Opportunities to attend cultural/arts/music	81%	5	30	Higher	

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	activities				
	Adult educational opportunities	58%	11	19	Similar
	K-12 education	72%	11	27	Similar
	Availability of affordable quality child care/preschool				
		35%	19	27	Similar
Community Engagement	Opportunities to participate in social events and activities	84%	2	29	Higher
	Neighborhoodness of Park City	71%	10	22	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	69%	3	27	Similar
	Opportunities to participate in community matters	80%	1	28	Higher
	Opportunities to volunteer	87%	1	27	Higher

Table 71: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by Park City	79%	16	33	Similar
Overall customer service by Park City employees (police, staff, planners, etc.)	81%	11	31	Similar
Value of services for the taxes paid to Park City	68%	9	33	Similar
Overall direction that Park City is taking	45%	21	31	Similar
Job Park City government does at welcoming citizen involvement	66%	6	30	Similar
Overall confidence in Park City government	61%	7	22	Similar
Generally acting in the best interest of the community	58%	6	22	Similar
Being honest	69%	6	22	Similar
Treating all residents fairly	58%	7	23	Similar
Services provided by the Federal Government	47%	12	27	Similar

Table 72: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police services	84%	13	34	Similar
	Fire services	97%	10	30	Similar
	Ambulance or emergency medical services	97%	5	29	Similar
	Crime prevention	83%	9	34	Similar
	Fire prevention and education	87%	3	31	Similar
	Animal control	70%	10	27	Similar
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	73%	13	27	Similar
	Mobility	Traffic enforcement	62%	12	28
Street repair		45%	14	33	Similar
Street cleaning		71%	10	29	Similar
Street lighting		76%	2	28	Higher
Snow removal		84%	4	17	Higher
Sidewalk maintenance		73%	2	29	Higher
Traffic signal timing		68%	2	26	Higher
Bus or transit services		89%	1	28	Much higher
Natural Environment	Garbage collection	82%	20	27	Similar
	Recycling	75%	17	28	Similar
	Drinking water	53%	27	31	Lower
	Preservation of natural areas such as open space, farmlands and greenbelts	78%	3	27	Higher

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Built Environment	Park City open space	79%	2	19	Higher
	Storm drainage	85%	2	30	Higher
	Sewer services	87%	9	30	Similar
	Power (electric and/or gas) utility	84%	3	21	Similar
	Utility billing	74%	9	21	Similar
	Land use, planning and zoning	57%	5	31	Similar
	Code enforcement (weeds, noise, etc.)	57%	12	31	Similar
Economy	Economic development	61%	5	27	Higher
Recreation and Wellness	City parks	95%	3	29	Higher
	Recreation programs or classes	96%	1	30	Higher
	Recreation centers or facilities	90%	2	30	Higher
	Health services	80%	1	23	Higher
Education and Enrichment	City-sponsored special events	83%	3	24	Higher
	Public library services	94%	4	26	Similar
Community Engagement	Public information services	81%	2	30	Similar

Table 73: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	75%	5	31	Similar
Recommend living in Park City to someone who asks	83%	16	28	Similar
Remain in Park City for the next five years	85%	13	29	Similar
Contacted Park City (in-person, phone, email or web) for help or information	53%	11	28	Similar

Table 74: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	24%	19	21	Much lower
	Did NOT report a crime to the police	78%	12	21	Similar
	Household member was NOT a victim of a crime	83%	26	28	Similar
Mobility	Used bus or other public transportation instead of driving	81%	1	20	Much higher
	Carpooled with other adults or children instead of driving alone	68%	1	21	Much higher
	Walked or biked instead of driving	89%	4	22	Higher
Natural Environment	Made efforts to conserve water	92%	3	21	Similar
	Made efforts to make your home more energy efficient	80%	3	20	Similar
	Recycle at home	97%	8	27	Similar
Built Environment	Did NOT observe a code violation or other hazard in Park City	51%	10	21	Similar
	NOT experiencing housing costs stress	68%	9	27	Similar
Economy	Purchase goods or services from a business located in Park City	99%	3	21	Similar
	Economy will have positive impact on income	40%	3	27	Higher
	Work inside boundaries of Park City	69%	3	21	Much higher
Recreation and Wellness	Used Park City recreation centers or their services	80%	2	26	Much higher
	Visited a neighborhood park or City park	94%	6	27	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Eat at least 5 portions of fruits and vegetables a day	91%	2	21	Similar
	Participate in moderate or vigorous physical activity	95%	1	21	Similar
	In very good to excellent health	88%	1	21	Higher
Education and Enrichment	Used Park City public library or its services	76%	4	23	Higher
	Participated in religious or spiritual activities in Park City	37%	18	24	Similar
	Attended City-sponsored event	86%	1	21	Much higher
Community Engagement	Campaigned or advocated for an issue, cause or candidate	49%	1	20	Higher
	Contacted Park City elected officials (in-person, phone, email or web) to express your opinion	36%	2	20	Higher
	Volunteered your time to some group/activity in Park City	61%	7	28	Higher
	Participated in a club	37%	14	28	Similar
	Talked to or visited with your immediate neighbors	88%	19	21	Similar
	Done a favor for a neighbor	80%	15	21	Similar
	Attended a local public meeting	44%	3	27	Higher
	Listened to (online) a local public meeting	39%	4	25	Similar
	Read or watch local news (via television, paper, computer, etc.)	84%	14	21	Similar
	Vote in local elections	87%	10	27	Similar

Communities included in national comparisons Communities included in custom comparisons (resort communities with populations less than 100,000)

The communities included in Park City’s comparisons are listed on the following pages along with their population according to the 2010 Census.

Annapolis city, MD.....	38,394	Monterey city, CA.....	27,810
Asheville city, NC.....	83,393	Newport city, RI.....	24,672
Ashland city, OR.....	20,078	Palm Coast city, FL.....	75,180
Aspen city, CO.....	6,658	Paradise Valley town, AZ.....	12,820
Avon town, CO.....	6,447	Park City city, UT.....	7,558
Bainbridge Island city, WA.....	23,025	Pitkin County, CO.....	17,148
Bend city, OR.....	76,639	Post Falls city, ID.....	27,574
Boulder city, CO.....	97,385	Queen Creek town, AZ.....	26,361
Cannon Beach city, OR.....	1,690	Roanoke city, VA.....	97,032
Coronado city, CA.....	18,912	Salida city, CO.....	5,236
Del Mar city, CA.....	4,161	Santa Monica city, CA.....	89,736
Destin city, FL.....	12,305	Seaside city, CA.....	33,025
Estes Park town, CO.....	5,858	Sierra Vista city, AZ.....	43,888
Fernandina Beach city, FL.....	11,487	South Lake Tahoe city, CA.....	21,403
Flagstaff city, AZ.....	65,870	St. Augustine city, FL.....	12,975
Galveston city, TX.....	47,743	St. Cloud city, FL.....	35,183
Jupiter town, FL.....	55,156	Steamboat Springs city, CO.....	12,088
Key West city, FL.....	24,649	Vail town, CO.....	5,305
Laguna Beach city, CA.....	22,723	Williamsburg city, VA.....	14,068
Lynnwood city, WA.....	35,836	Winter Garden city, FL.....	34,568
Miami Beach city, FL.....	87,779	Yountville city, CA.....	2,933

Appendix C: Detailed Survey Methods

The National Citizen Survey (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. The City of Park City funded this research. Please contact Linda Jager, Communications & Public Affairs Manager for the City of Park City at linda.jager@parkcity.org if you have any questions about the survey.

Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality

with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

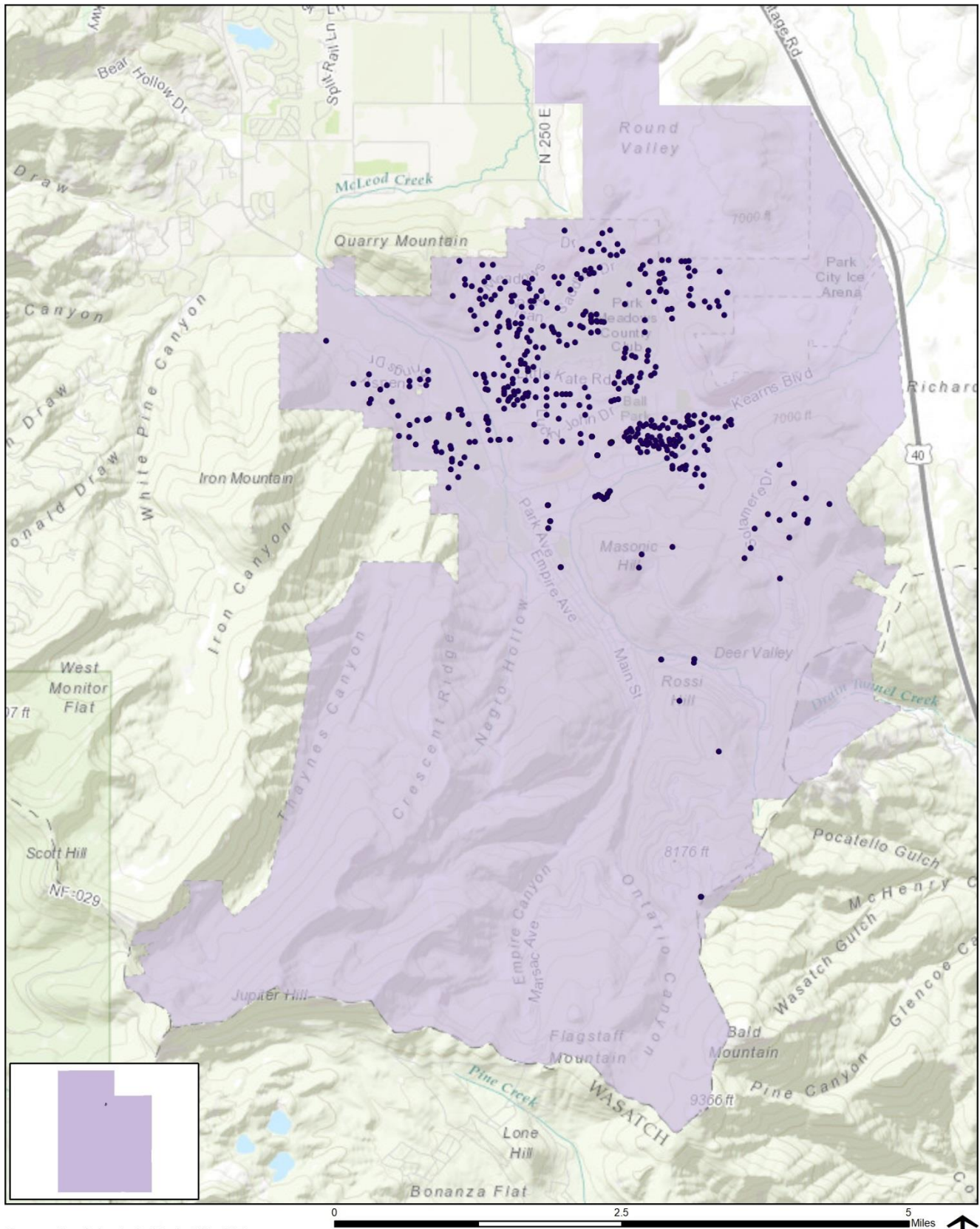
Selecting Survey Recipients

"Sampling" refers to the method by which households were chosen to receive the survey. All households within Park City were eligible to participate in the survey. A list of all households within the zip codes serving Park City was purchased from [Go-Dog Direct](#) based on updated listings from the United States Postal Service. Since some of the zip codes that serve Park City households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of Park City boundaries were removed from consideration.

To choose the 1,500 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every *Nth* one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were selected at a higher rate as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be selected at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

Figure 1: Location of Survey Recipients



Survey Recipients in Park City, UT

- Survey Recipients

Survey Administration and Response

Selected households received three mailings, one week apart, beginning on August 30, 2017. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the Mayor inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. The survey was available in English only. Respondents could also opt to take the survey online if they preferred. Completed surveys were collected over the following seven weeks.

About 8% of the 1,500 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 1,384 households that received the survey, 369 completed the survey, providing an overall response rate of 27%. Of the 369 completed surveys, 38 were completed online. The response rate was calculated using AAPOR’s response rate #2¹ for mailed surveys of unnamed persons.

Table 75: Survey Response Rate

	Overall
Total sample used	1,500
I=Complete Interviews	367
P=Partial Interviews	2
R=Refusal and break off	0
NC=Non Contact	0
O=Other	0
UH=Unknown household	0
UO=Unknown other	1,015
Response rate: $(I+P)/(I+P + (R+NC+O) + (UH+UO))$	27%

Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions.²

The margin of error for the City of Park City survey is no greater than plus or minus five percentage points around any given percent reported for all respondents (369 completed surveys).

For subgroups of responses, the margin of error increases because the number of respondents for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

¹ See AAPOR’s Standard Definitions here: [http://www.aapor.org/Standards-Ethics/Standard-Definitions-\(1\).aspx](http://www.aapor.org/Standards-Ethics/Standard-Definitions-(1).aspx) for more information

² A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the “true” population response. This theory is applied in practice to mean that the “true” perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as “excellent” or “good,” then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

The National Citizen Survey™

NRC used Qualtrics, a web-based survey and analytics platform, to collect the online survey data. Use of an online system means all collected data are entered into the dataset when the respondents submit the surveys. Skip patterns are programmed into system so respondents are automatically “skipped” to the appropriate question based on the individual responses being given. Online programming also allows for more rigid control of the data format, making extensive data cleaning unnecessary.

A series of quality control checks were also performed in order to ensure the integrity of the web data. Steps may include and not be limited to reviewing the data for clusters of repeat IP addresses and time stamps (indicating duplicate responses) and removing empty submissions (questionnaires submitted with no questions answered).

Survey Data Weighting

The demographic characteristics of the survey respondents were compared to those found in the 2010 Census and American Community Survey estimates for adults in Park City. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were housing tenure (rent or own), housing unit type, race, ethnicity, sex and age. No adjustments were made for design effects. The results of the weighting scheme are presented in the following table.

Table 76: Park City, UT 2017 Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing			
Rent home	38%	15%	35%
Own home	62%	85%	65%
Detached unit	59%	70%	59%
Attached unit	41%	30%	41%
Race and Ethnicity			
White	83%	96%	86%
Not white	17%	4%	14%
Not Hispanic	80%	96%	83%
Hispanic	20%	4%	17%
Sex and Age			
Female	47%	47%	49%
Male	53%	53%	51%
18-34 years of age	32%	6%	30%
35-54 years of age	38%	31%	36%
55+ years of age	29%	63%	34%
Females 18-34	14%	5%	22%
Females 35-54	18%	17%	19%
Females 55+	14%	25%	9%
Males 18-34	18%	2%	8%
Males 35-54	20%	14%	18%
Males 55+	15%	37%	25%

Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Appendix D: Survey Materials

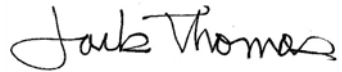
Dear Park City Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about our community. Your survey will arrive in a few days.

Thank you for helping create a better Park City!

Sincerely,



Jack Thomas
Mayor

Dear Park City Resident,

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Jack Thomas
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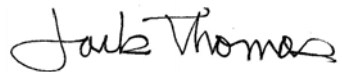
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Jack Thomas
Mayor



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Park City Municipal Corporation
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Park City, UT 84060

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September 2017

Dear Park City Resident:

Please help us shape the future of Park City! You have been selected at random to participate in the 2017 Park City Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Park City make decisions that affect our city.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

<http://bit.ly/parkcity2017>

If you have any questions about the survey please call 435-615-5189.

Thank you for your time and participation!

Sincerely,

A handwritten signature in black ink that reads "Jack Thomas". The signature is written in a cursive, flowing style.

Jack Thomas
Mayor



September 2017

Dear Park City Resident:

Here's a second chance if you haven't already responded to the 2017 Park City Citizen Survey! **(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)**

Please help us shape the future of Park City! You have been selected at random to participate in the 2017 Park City Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Park City make decisions that affect our city.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

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If you have any questions about the survey please call 435-615-5189.

Thank you for your time and participation!

Sincerely,

A handwritten signature in black ink that reads "Jack Thomas". The signature is written in a cursive, flowing style.

Jack Thomas
Mayor

Park City 2017 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in Park City:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Park City as a place to live.....	1	2	3	4	5
Your neighborhood as a place to live.....	1	2	3	4	5
Park City as a place to raise children.....	1	2	3	4	5
Park City as a place to work.....	1	2	3	4	5
Park City as a place to visit.....	1	2	3	4	5
Park City as a place to retire.....	1	2	3	4	5
The overall quality of life in Park City.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Park City as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Overall feeling of safety in Park City.....	1	2	3	4	5
Overall ease of getting to the places you usually have to visit.....	1	2	3	4	5
Quality of overall natural environment in Park City.....	1	2	3	4	5
Overall "built environment" of Park City (including overall design, buildings, parks and transportation systems).....	1	2	3	4	5
Health and wellness opportunities in Park City.....	1	2	3	4	5
Overall opportunities for education and enrichment.....	1	2	3	4	5
Overall economic health of Park City.....	1	2	3	4	5
Sense of community.....	1	2	3	4	5
Overall image or reputation of Park City.....	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in Park City to someone who asks.....	1	2	3	4	5
Remain in Park City for the next five years.....	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
In your neighborhood during the day.....	1	2	3	4	5	6
In Park City's downtown area during the day.....	1	2	3	4	5	6

5. Please rate each of the following characteristics as they relate to Park City as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Park City.....	1	2	3	4	5
Ease of travel by public transportation in Park City.....	1	2	3	4	5
Ease of travel by bicycle in Park City.....	1	2	3	4	5
Ease of walking in Park City.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Air quality.....	1	2	3	4	5
Cleanliness of Park City.....	1	2	3	4	5
Overall appearance of Park City.....	1	2	3	4	5
Public places where people want to spend time.....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.).....	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services.....	1	2	3	4	5

6. Please rate each of the following characteristics as they relate to Park City as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Availability of affordable quality child care/preschool	1	2	3	4	5
K-12 education	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Opportunities to participate in religious or spiritual events and activities	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in Park City.....	1	2	3	4	5
Overall quality of business and service establishments in Park City	1	2	3	4	5
Vibrant downtown area	1	2	3	4	5
Overall quality of new development in Park City.....	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds	1	2	3	4	5
Neighborliness of residents in Park City	1	2	3	4	5

7. Please indicate whether or not you have done each of the following in the last 12 months.

	<i>No</i>	<i>Yes</i>
Made efforts to conserve water	1	2
Made efforts to make your home more energy efficient	1	2
Observed a code violation or other hazard in Park City (weeds, noise, etc.)	1	2
Household member was a victim of a crime in Park City.....	1	2
Reported a crime to the police in Park City	1	2
Stocked supplies in preparation for an emergency	1	2
Campaigned or advocated for an issue, cause or candidate	1	2
Contacted Park City (in-person, phone, email or web) for help or information	1	2
Contacted Park City elected officials (in-person, phone, email or web) to express your opinion.....	1	2

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Park City?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Used Park City recreation centers or their services	1	2	3	4
Visited a neighborhood park or City park	1	2	3	4
Used Park City public library or its services	1	2	3	4
Participated in religious or spiritual activities in Park City	1	2	3	4
Attended a City-sponsored event.....	1	2	3	4
Used bus or other public transportation instead of driving.....	1	2	3	4
Carpooled with other adults or children instead of driving alone.....	1	2	3	4
Walked or biked instead of driving	1	2	3	4
Volunteered your time to some group/activity in Park City	1	2	3	4
Participated in a club	1	2	3	4
Talked to or visited with your immediate neighbors	1	2	3	4
Done a favor for a neighbor.....	1	2	3	4

9. Thinking about local public meetings (of local elected officials like City Council or County Council, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or listened to a local public meeting?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
<u>Attended</u> a local public meeting	1	2	3	4
<u>Listened</u> to (online) a local public meeting.....	1	2	3	4
<u>Attended or listened</u> to a City-related special event (Coffee with Council, City Projects Open House, Electric Xpress launch, etc.)	1	2	3	4

Park City 2017 Citizen Survey

10. Please rate the quality of each of the following services in Park City:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police services	1	2	3	4	5
Fire services.....	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Bus or transit services.....	1	2	3	4	5
Garbage collection	1	2	3	4	5
Recycling	1	2	3	4	5
Storm drainage	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Code enforcement (weeds, noise, etc.)	1	2	3	4	5
Animal control	1	2	3	4	5
Economic development	1	2	3	4	5
Health services	1	2	3	4	5
Public library services	1	2	3	4	5
Public information services	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts.....	1	2	3	4	5
Park City open space	1	2	3	4	5
City-sponsored special events	1	2	3	4	5
Overall customer service by Park City employees (police, staff, planners, etc.)	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Park City Municipal Government	1	2	3	4	5
The Federal Government	1	2	3	4	5

12. Please rate the following categories of Park City government performance:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The value of services for the taxes paid to Park City	1	2	3	4	5
The overall direction that Park City is taking.....	1	2	3	4	5
The job Park City government does at welcoming citizen involvement.....	1	2	3	4	5
Overall confidence in Park City government	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest.....	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5

13. Please rate how important, if at all, you think it is for the Park City community to focus on each of the following in the coming two years:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Overall feeling of safety in Park City	1	2	3	4
Overall ease of getting to the places you usually have to visit.....	1	2	3	4
Quality of overall natural environment in Park City	1	2	3	4
Overall “built environment” of Park City (including overall design, buildings, parks and transportation systems)	1	2	3	4
Health and wellness opportunities in Park City	1	2	3	4
Overall opportunities for education and enrichment.....	1	2	3	4
Overall economic health of Park City.....	1	2	3	4
Sense of community.....	1	2	3	4

14. The Park City Council has developed priorities that guide the decision-making process and support the City’s vision and values. Please rate Park City government’s current performance for each priority.

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don’t know</i>
Housing (affordable, attainable and middle-income).....	1	2	3	4	5
Transportation (congestion reduction, local/regional transit projects and partnerships).....	1	2	3	4	5
Energy (carbon reduction, renewable energy and green building incentives)....	1	2	3	4	5
Overall affordability of Park City (cost of living).....	1	2	3	4	5
Arts and culture	1	2	3	4	5
Community engagement	1	2	3	4	5
Community wellbeing (behavioral and physical health)	1	2	3	4	5
Conservation of natural resources	1	2	3	4	5
Diverse community participation	1	2	3	4	5
Environmental health (mitigation of soil and water pollutants)	1	2	3	4	5
Historic preservation.....	1	2	3	4	5
Lower Park Avenue redevelopment.....	1	2	3	4	5
Open space acquisition.....	1	2	3	4	5
Regional collaboration (among Summit County Council, Park City School District, etc.)	1	2	3	4	5

Park City 2017 Citizen Survey

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

	<i>Never</i>	<i>Rarely</i>	<i>Sometimes</i>	<i>Usually</i>	<i>Always</i>
Recycle at home	1	2	3	4	5
Purchase goods or services from a business located in Park City	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day	1	2	3	4	5
Participate in moderate or vigorous physical activity	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.)	1	2	3	4	5
Vote in local elections.....	1	2	3	4	5

D2. Would you say that in general your health is:

- Excellent
 Very good
 Good
 Fair
 Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

- Very positive
 Somewhat positive
 Neutral
 Somewhat negative
 Very negative

D4. What is your employment status?

- Working full time for pay
 Working part time for pay
 Unemployed, looking for paid work
 Unemployed, not looking for paid work
 Fully retired

D5. Do you work inside the boundaries of Park City?

- Yes, outside the home
 Yes, from home
 No

D6. How many years have you lived in Park City?

- Less than 2 years 11-20 years
 2-5 years More than 20 years
 6-10 years

D7. Which best describes the building you live in?

- One family house detached from any other houses
 Building with two or more homes (duplex, townhome, apartment or condominium)
 Mobile home
 Other

D8. Is this house, apartment or mobile home...

- Rented
 Owned

D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?

- Less than \$300 per month
 \$300 to \$599 per month
 \$600 to \$999 per month
 \$1,000 to \$1,499 per month
 \$1,500 to \$2,499 per month
 \$2,500 or more per month

D10. Do any children 17 or under live in your household?

- No Yes

D11. Are you or any other members of your household aged 65 or older?

- No Yes

D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000
 \$25,000 to \$49,999
 \$50,000 to \$99,999
 \$100,000 to \$149,999
 \$150,000 or more

Please respond to both questions D13 and D14:

D13. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic or Latino
 Yes, I consider myself to be Spanish, Hispanic or Latino

D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian, Asian Indian or Pacific Islander
 Black or African American
 White
 Other

D15. In which category is your age?

- 18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

D16. What is your sex?

- Female Male

D17. Do you consider a cell phone or land line your primary telephone number?

- Cell Land line Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502



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