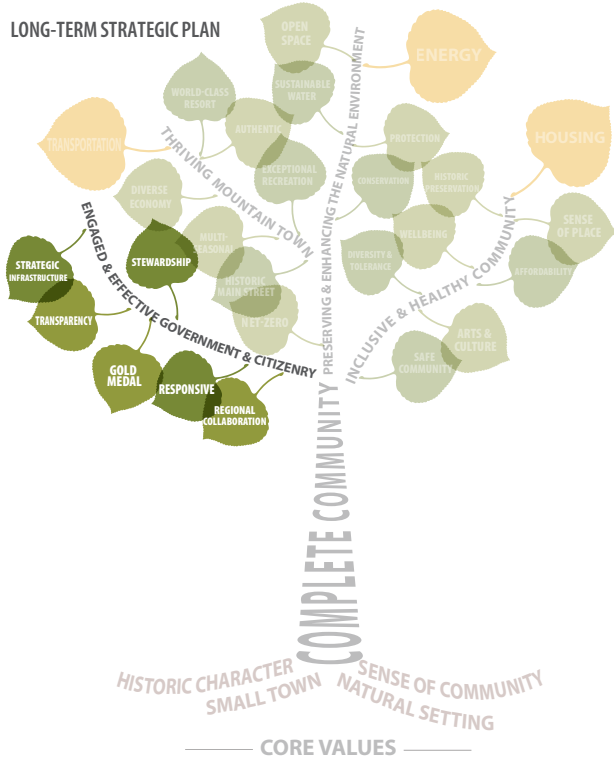


## Progress Report: Q1.FY18

### Our Value Statement:

Create a bridge between the City and our multi-cultural community by connecting resources to inform, educate, and boost participation in activities, events, and public processes throughout the diverse community.



### Goals:

- Inclusiveness
- Increased participation
- Reflect community diversity
- Support a complete multi-cultural community
- Embrace a myriad communications channels to reach multi-cultural community
- Identify the multi-cultural group and concerns and interests of varied groups
- Encourage participation in process of local government

### Next Steps:

- Informational and safety video series
- Leadership involvement initiatives
- Define measurements of success
- Community meeting series
- Continued involvement of City leadership in multi-cultural involvement
- Media outreach

### Accomplishments:

- Established collaborative partnerships: PC UNIDOS, Promise Advocates
- Organized and supported community outreach events
- Established variety of communication channels
- Identified challenges
- Partnered on solutions
- Created internal partnerships to achieve goals of diverse communication

### Engagement Campaigns for Departments & Initiatives:

- Lower Park Ave Project with Economic Development Dept
- Issue Communication with Police Dept to Latino Community



### Key Performance Indicators (National Citizen Survey)

City's Performance of Diverse Community Participation	Percent Rating Positively			Comparison to other priorities
	2013	2015	2017	2017
City's Performance of Diverse Community Participation	n/a	n/a	51%	Lower
Internal Performance Measures				
Numbers of multi-cultural community members brought into leadership positions	n/a	n/a	n/a	TBD
Numbers attending local public meeting	n/a	n/a	n/a	TBD
Numbers of multi-cultural community members attending community events and facilities	n/a	n/a	n/a	TBD
Numbers accessing information	n/a	n/a	n/a	TBD

## Council Top Priority: Diverse Community Participation

Create a bridge between the City and our multi-cultural community by connecting resources to inform, educate, and boost participation in activities, events, and public processes throughout the diverse community

Action Step	Dept.	Deliverable/ Description	Status		Deadline	Priority	Responsible Party	Comments/Update
<b>Goal: Connect Community</b> Engage, empower, and foster diverse experiences								
<b>0902 Provide transportation to Latino families for BSC camps</b>	ICE	Apply for Solomon Fund Grant	On Track	2	2/15/2018	Critical	Matt Genter & Amanda Angevine	Met with Sarah from Solomon grant. Applying for grant to help remove barriers for Latino community. Will be working on transportation for upcoming Basic Skating programs.
<b>0573 Increase Latino Services - Phase II</b>	LIBRARY	Explore and implement programs, services, and promotions to increase Latino involvement at the library. Phase II includes Pablo Abarca working with the Latino Advocacy Coalition and others to create responsive services.	Complete	3	7/1/2017	Top	Library Board Phase II Priority. Adriane Herrick Juarez-Director, Katrina Kmak - Youth & Spanish Services Librarian, Pablo Abarca -Youth & Spanish Services LA.	Programs and services were implemented and a Library Assistant was hired to help patrons in Spanish. Spanish collections were expanded, Spanish Computer Trainings were implemented, Spanish Family Storytimes were started, Bi-Lingual Storytime started Summer 2017. The Library Partnered with the Christian Center of Park City on a Latino Art Festival, and featured Ruby Chacon's art exhibit. A seasonal brochure was produced in Spanish, which is ongoing. In April 2017, an ePostcard was produced in both English and Spanish. A tearaway flyer was produced in Spanish. And the Library worked with the Bright Futures group on after hours programming, and holding their events. Katrina attended the Guadalajara International Book Festival to acquire Spanish materials for the library.
<b>0990 Develop Latino Services - Phase III</b>	LIBRARY	Explore and implement programs, services, and promotions to increase Latino involvement at the library. Phase III includes Katrina Kmak working with the Promise Park City Coalition and others to create responsive services.	On Track	2	7/1/2018	Top	Katrina Kmak - Youth & Spanish Services Librarian	Dia De Los Muertos Program; St. Mary's Outreach; Holy Cross Ministries Storytimes
<b>0588 Strategic Plan Development</b>	LIBRARY	Strategic Plan	Complete	3	12/31/2016	Top	Library Leadership Team	

Action Step	Dept.	Deliverable/ Description	Status		Deadline	Priority	Responsible Party	Comments/Update
0995 Assist the Park City Christian Center with Community Gatherings	LIBRARY	Work with PCCC to hold their regular gatherings and special large events at the library.	On Track	2	7/1/2019	Top	Becca Lael - Community Engagement Librarian	Helping them with Winter Coat Drive on October 23rd
0663 Assist the Park City Christian Center	LIBRARY	Work with PCCC to hold their regular gatherings at the library during their renovation.	Complete	3	10/31/2017	High	Becca Lael - Community Engagement Librarian	Tuesday Nite Dinners took place at the Library. Latino Arts Festival held in June 2017.
<b>Goal: Inclusiveness</b>								
Maintain a commitment to seek out the venues and avenues of communication that members of our community engage in								
0071 Minority Outreach Programming	ICE	Work with the PC School District to identify and invite multicultural youth who want to learn to skate and/or play ice hockey.	Complete	3	1/8/2018	Top	Matt Genter & Mike Diersen	Update: Met with Sarah from Solomon grant. Applying for grant to help remove barriers for Latino community. Will be working on transportation for upcoming Basic Skating programs.  Attended Outreach event at St. Mary's Church in September and had 32 youth register for Fall programs with our Fee Reduction program, 8 of which signed up for 2 classes.
0753 Identify issues that affect Latino community	COMM ENGAGE	Develop engagement plan to address needs	Complete	3	1/30/2017	Top	Lynn	
0682 Citizen Academy for Spanish speakers	POLICE	Develop a version of the Citizen Academy for Spanish speakers.	On Track	2	7/1/2018	Top	Officer Franco Libertini	July 2017 update: waiting for Officer Libertini to complete probation this month before assigning him anymore additional duties.
0685 Coordinating with Local Latino Organizations	POLICE	community outreach to the Spanish speaking residents.	On Track	2	7/1/2018	High	Officer Franco Libertini	July 2017 update: Officer Franco Libertini is making excellent strides with community outreach to the Spanish speaking residents and has received several commendations for his efforts.

Action Step	Dept.	Deliverable/ Description	Status		Deadline	Priority	Responsible Party	Comments/Update
0736 Add Spanish to traveler information services	TRANSP OPER	Comprehensive bilingual communications	On Track	2	12/1/2018	High	Jose Melindez, Darren Davis, Elizabeth Quinn- Eregulia	Lynn Ware-Peek and EQF met with Jose on 8/29 to discuss a broader Latino outreach program
0105 Increase social media presence for Spanish-speaking public	POLICE	1) Report to Chief of Police on new social media developments that could be used by department. 2) Use crime mapping internally to help project crime trends.	On Track	2	7/1/2018	High	Phil Kirk	July 2017 update: Captain Kirk is working with Officer Franco Libertini to provide regular postings for Spanish speakers on our social media sites.