



Transparent, concise, consistent dialogue between PCMC and our community, while increasing involvement

## Our Value Statement:

### Goals:

- Early & Ongoing Community Involvement
- Transparency & Accountability
- Inclusiveness
- Increased Participation
- Innovation & Measurement
- Balanced Perspective
- Active Listening
- Simplicity & Clarity

### Accomplishments:

- 2018 Citizen’s Budget
- Council Community Outreach Series
- Comprehensive Stakeholder Outreach Campaigns
- Creation of City Project/ Initiative webpages

### Next Steps:

- Council Priority Infographics
- Stakeholder Outreach Campaigns
- Internal Communications Tool Kit
- Transportation Overview Community Presentations
- Internal Communications Workgroup
- Website Improvements
- Online Community Engagement Platform
- Spotlight Video Series



### Key Performance Indicators

	Percent rating positively (e.g., excellent/good, very/somewhat safe)			2015 rating compared to 2013	Comparison to other communities 2015
	2011	2013	2015		
Opportunities to participate in community matters	84%	84%	85%	Similar	Higher
Welcoming citizen involvement	80%	73%	66%	Similar	Similar
Public Information	83%	82%	78%	Similar	Similar
Attended a local public meeting	44%	37%	44%	Similar	Much higher

## Council Top Priority: Community Engagement

Transparent, concise, consistent dialogue between PCMC and our community, while increasing involvement

Action Step	Dept.	Deliverable/ Description	Status	Deadline	Priority	Responsible Party	Comments/Update
<b>Goal: Early and Ongoing Community Involvement</b>							
Involve stakeholders early in decision-making processes							
<b>0746 Main St projects outreach</b>	COMM ENGAGE	Create template of engagement for the following projects Swede Alley, Main St Sidewalks, Brew Pub Plaza, Garage, Heber Ave	Complete	3	1/15/2017	Critical	Lynn
<b>0747 Parking Mgmt Plan Outreach</b>	COMM ENGAGE	In collaboration with vendor, create multi-faceted community engagement plan	Complete	3	1/15/2017	Critical	Community Engagement Team Engagement plan created in May 2017; public outreach will be ongoing before, during, and after implementation of the paid parking program
<b>0957 National Citizen Survey</b>	COMM ENGAGE	Update and implement biennial resident survey	On Track	2	2/1/2018	Top	Jed Briggs, Linda Jager Official resident survey closed on 10/18. Added question to provide feedback on progress/awareness of Council's critical and top priorities. City will launch bilingual opt-in survey in mid-November. Results of both surveys will be presented to Council in Dec/Jan.
<b>0749 Research and implement online communication platform</b>	COMM ENGAGE	Select vendor and deploy online software	On Track	2	12/31/2017	Top	Community Engagement Team In final review of two vendor proposals- Peak Democracy and Engagement HQ after Vision (PCMC's web provider) was unable to provide free trial of their Pulse platform
<b>Goal: Listening</b>							
Asking questions of our community members will be met with active listening to understanding their issues and concerns							
<b>0758 Council Outreach Series</b>	COMM ENGAGE	Adjust and reassess monthly council outreach events	Complete	3	9/1/2017	Top	Community Engagement Team launched pilot of MIMBY events July-OCT. Held four events (two in Prospector, one at Aspen Villas, one at Senior Center). Positive guest feedback, moderate attendance. Returning to Coffee/Après format through June 2018.

Action Step	Dept.	Deliverable/ Description	Status	Deadline	Priority	Responsible Party	Comments/Update
<b>Goal: Transparency and Accountability</b>							
Take the responsibility of proactively reaching our audience and providing useful and timely information							
<b>0750 City Council Summary</b>	COMM ENGAGE	Create and refine Council summary and distribute to community & staff	Complete	3	5/1/2017	Top	Elizabeth
<b>0752 Council Quarterly Community Engagement Update</b>	COMM ENGAGE	Schedule and create presentation format for quarterly update	Complete	3	8/31/2017	Top	Community Engagement Team Launched quarterly update with Work Session presentation in August, will follow with Staff Communication Reports in December, March and June.
<b>Goal: Connect Community</b>							
Engage, empower, and foster diverse experiences							
<b>0995 Assist the Park City Christian Center with Community Gatherings</b>	LIBRARY	Work with PCCC to hold their regular gatherings and special large events at the library.	On Track	2	7/1/2019	Top	Becca Lael - Community Engagement Librarian Helping them with Winter Coat Drive on October 23rd
<b>Goal: Regional Collaboration</b>							
Enhance strong working relationships with strategic stakeholders							
<b>0791 Maintain and Enhance Landowner and Jurisdictional Relationships</b>	ECON	Meet with Summit Land Conservancy, Utah Open Lands, Basin Recreation, Mountain Trails and other private landowners monthly	On Track	2	12/31/2017	Top	Heinrich
<b>0958 Bonanza Flat Community Preserve</b>		Create webpage specific to the project	Complete	3		Top	