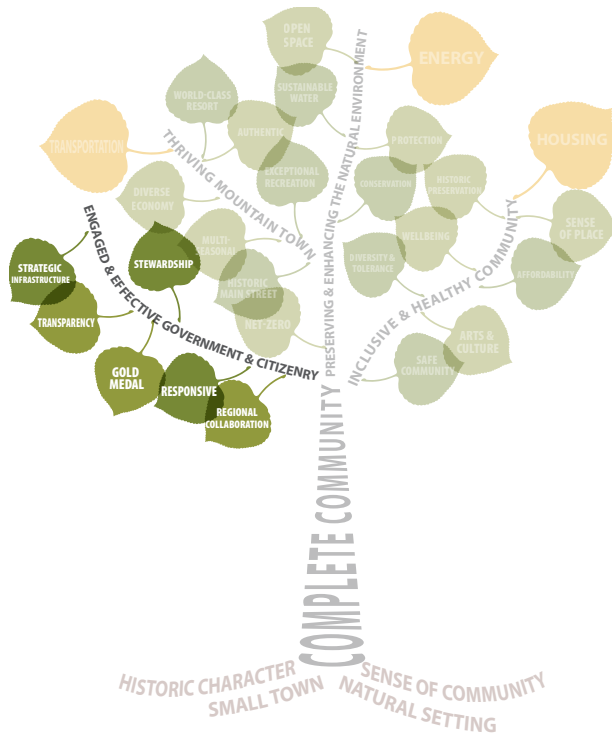


Progress Report: Q1.FY18

Our Value Statement:

Transparent, concise, consistent dialogue between PCMC and our community, while increasing involvement

LONG-TERM STRATEGIC PLAN



CORE VALUES



Goals:

- Early & Ongoing Community Involvement
- Transparency & Accountability
- Inclusiveness
- Increased Participation
- Innovation & Measurement
- Balanced Perspective
- Active Listening
- Simplicity & Clarity

Next Steps:

- Online Community Engagement Platform
- Communications Working Group
- Community Engagement Toolkit
- Innovative Social Media Applications
- Expand Council Community Outreach Series

Accomplishments:

- Council Community Outreach Series
- Digital Communications
- Monthly eNewsletter
- City Council Summary
- Text Alerts
- Social Media

Engagement Campaigns for Departments & Initiatives:

- Economic Development
- Environmental Sustainability
- Public Utilities
- Transportation & Transit
- Legal & Budget
- Special Events
- Engineering

Key Performance Indicators

	Percent rating positively (e.g., excellent/good, very/somewhat safe)			2015 rating compared to 2013	Comparison to other communities 2015
	2011	2013	2015		
Opportunities to participate in community matters	84%	84%	85%	Similar	Higher
Welcoming citizen involvement	80%	73%	66%	Similar	Similar
Public Information	83%	82%	78%	Similar	Similar
Attended a local public meeting	44%	37%	44%	Similar	Much higher

Council Top Priority: Community Engagement

Transparent, concise, consistent dialogue between PCMC and our community, while increasing involvement

Action Step	Dept.	Deliverable/ Description	Status	Deadline	Priority	Responsible Party	Comments/Update
Goal: Early and Ongoing Community Involvement							
Involve stakeholders early in decision-making processes							
0746 Main St projects outreach	COMM ENGAGE	Create template of engagement for the following projects Swede Alley, Main St Sidewalks, Brew Pub Plaza, Garage, Heber Ave	Complete	3	1/15/2017	Critical	Lynn
0747 Parking Mgmt Plan Outreach	COMM ENGAGE	In collaboration with vendor, create multi-faceted community engagement plan	Complete	3	1/15/2017	Critical	Community Engagement Team Engagement plan created in May 2017; public outreach will be ongoing before, during, and after implementation of the paid parking program
0957 National Citizen Survey	COMM ENGAGE	Update and implement biennial resident survey	On Track	2	2/1/2018	Top	Jed Briggs, Linda Jager Official resident survey closed on 10/18. Added question to provide feedback on progress/awareness of Council's critical and top priorities. City will launch bilingual opt-in survey in mid-November. Results of both surveys will be presented to Council in Dec/Jan.
0749 Research and implement online communication platform	COMM ENGAGE	Select vendor and deploy online software	On Track	2	12/31/2017	Top	Community Engagement Team In final review of two vendor proposals- Peak Democracy and Engagement HQ after Vision (PCMC's web provider) was unable to provide free trial of their Pulse platform
Goal: Listening							
Asking questions of our community members will be met with active listening to understanding their issues and concerns							
0758 Council Outreach Series	COMM ENGAGE	Adjust and reassess monthly council outreach events	Complete	3	9/1/2017	Top	Community Engagement Team launched pilot of MIMBY events July-OCT. Held four events (two in Prospector, one at Aspen Villas, one at Senior Center). Positive guest feedback, moderate attendance. Returning to Coffee/Après format through June 2018.

Action Step	Dept.	Deliverable/ Description	Status	Deadline	Priority	Responsible Party	Comments/Update
Goal: Transparency and Accountability							
Take the responsibility of proactively reaching our audience and providing useful and timely information							
0750 City Council Summary	COMM ENGAGE	Create and refine Council summary and distribute to community & staff	Complete	3	5/1/2017	Top	Elizabeth
0752 Council Quarterly Community Engagement Update	COMM ENGAGE	Schedule and create presentation format for quarterly update	Complete	3	8/31/2017	Top	Community Engagement Team Launched quarterly update with Work Session presentation in August, will follow with Staff Communication Reports in December, March and June.
Goal: Connect Community							
Engage, empower, and foster diverse experiences							
0995 Assist the Park City Christian Center with Community Gatherings	LIBRARY	Work with PCCC to hold their regular gatherings and special large events at the library.	On Track	2	7/1/2019	Top	Becca Lael - Community Engagement Librarian Helping them with Winter Coat Drive on October 23rd
Goal: Regional Collaboration							
Enhance strong working relationships with strategic stakeholders							
0791 Maintain and Enhance Landowner and Jurisdictional Relationships	ECON	Meet with Summit Land Conservancy, Utah Open Lands, Basin Recreation, Mountain Trails and other private landowners monthly	On Track	2	12/31/2017	Top	Heinrich
0958 Bonanza Flat Community Preserve		Create webpage specific to the project	Complete	3		Top	