



For immediate release

Summit County and Park City launch nation's first fully-electric bike share system *Route runs from Park City to Snyderville Basin*

Park City (July 13, 2017) — Through voter support of the Let's Go Summit transportation initiative, Summit County and Park City will launch the first fully electric bike share system in the country on Wednesday, July 19, 2017. To celebrate this achievement, Summit County and Park City officials will come together at noon for a bike rally and ride with starting points at both the Kimball Junction Transit Center and the Old Town Transit Center. The event will culminate in a meeting at the McPolin Barn at 12:30 p.m. where City and County council members will officially open this innovative the program.

"Summit County is proud to launch our electric bike program in partnership with Park City and operated by Bewegen," Summit County Councilmember Kim Carson said. "It's an integral part of our active transportation plan, with a goal of trip reduction by getting residents and visitors out of their cars and enjoying our beautiful surroundings. Along with our new Electric Xpress bus service between Kimball Junction and Park City, the Ebike program furthers Summit County's carbon reduction goals."

Phase One of the program introduces 88 electric-assist ("Pedelec") bikes among nine stations throughout Snyderville Basin and the Park City area, with phase two expected to open summer 2018. The program's Pedelec bikes have a low center of gravity and high-capacity brakes, ensuring high stability, durability, and safety are appropriate for all ages and ability levels. The relaxed ergonomics and upright, semi-flatfoot riding position provide a safe, comfortable ride and the DynaMe Propulsion motor ensures riders arrive at your destination quickly and without breaking a sweat, offering a viable alternative to driving a personal vehicle. Transit officials from both Summit County and Park City hope the electric bike sharing option will encourage residents and visitors to make short transportation trips without use of a private vehicle.

"We are a small historic resort town, and it is a privilege to partner with Bewegen and Summit County to provide the nation's first 100-percent electric bike share program," said Park City Mayor Jack Thomas. "Adding this program to our expanding active travel options for residents and visitors is a perfect fit with Park City's progressive energy, air quality, and transportation goals."

The Summit Bike Share is fully supported by a robust, constantly-evolving IT-based system providing customers with various interface and usage options, including a web site, mobile app, payment kiosks, and on-the-ground capabilities. In addition, the IT solution allows administrators to monitor usage trends to ensure an appropriate number of bikes are at each station throughout various times and days of the week. Based on real-time and trend data, Corps Logistics, a veteran-owned business that trains and employs local veterans, will be responsible for re-balancing bikes among the systems stations at the Kimball Junction Transit Center, Newpark Plaza, Canyon Corners, Tanger Outlets, Canyons Transit Hub, Park City Library, Park Avenue Bike Station, Old Town Transit Center, and the Prospector Neighborhood.

Residents are encouraged to join Council members on their rides to the McPolin Barn beginning at both the Kimball Junction Transit Center (1889 W. Ute Blvd.) and the Old Town Transit Center (Swede Alley) at noon on Wednesday, July 19. Alternatively, take Park City Transit's 7 Pink or 6 Lime to the McPolin Barn. Light refreshments will be served during the short announcement ceremony at McPolin Barn, beginning at 12:30 p.m. For more information on or to sign up as a Summit Bike Share member, please visit www.summitbikeshare.com.

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