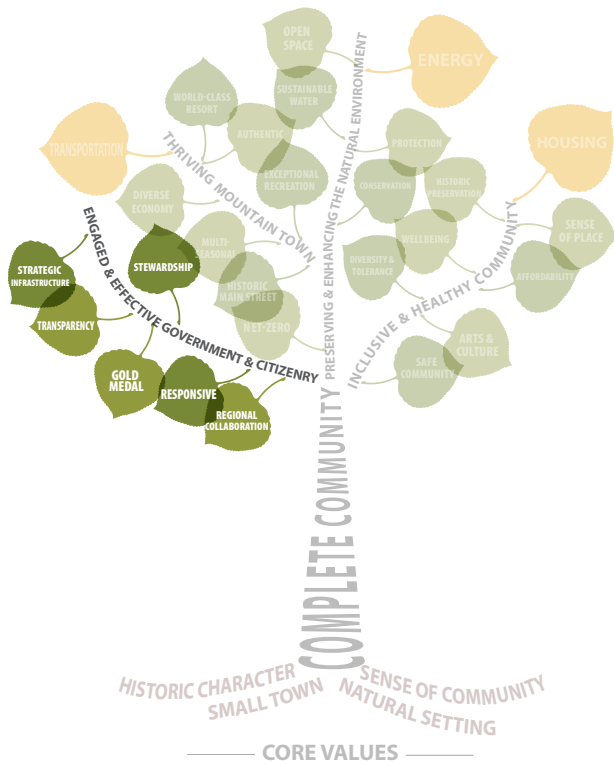


Progress Report: Spring 2017

Our Value Statement:

Create a bridge between the City and our multi-cultural community by connecting resources to inform, educate, and boost participation in activities, events, and public processes throughout the diverse community.



Goals:

- Inclusiveness
- Increased participation
- Reflect community diversity
- Support a complete multi-cultural community
- Embrace a myriad communications channels to reach multi-cultural community
- Identify the multi-cultural group and concerns and interests of varied groups
- Encourage participation in process of local government

Accomplishments:

- Established collaborative partnerships: PC UNIDOS, Promise Advocates
- Organized and supported community outreach events
- Established variety of communication channels
- Identified challenges
- Partnered on solutions
- Created internal partnerships to achieve goals of diverse communication

Engagement Campaigns for Departments & Initiatives:

- Lower Park Ave Project with Economic Development Dept
- Issue Communication with Police Dept to Latino Community

Next Steps:

- Informational and safety video series
- Leadership involvement initiatives
- Define measurements of success
- Community meeting series
- Continued involvement of City leadership in multi-cultural involvement
- Media outreach



Key Performance Indicators

	2017
Numbers of multi-cultural community members brought into leadership positions	TBD
Numbers attending local public meeting	TBD
Numbers of multi-cultural community members attending community events and facilities	TBD
Numbers accessing information	TBD