

Through **evolving and sustaining a complete community**, the City Council of Park City Municipal Corporation developed four strategic goals and three critical priorities that guide decision-making and provide the structure for ensuring that incremental, measurable steps are taken to achieve the community's vision and values.

### Council Strategic Goals

High-level and over-arching reasons the organization exists in the eyes of the community

### Council Priorities

**Critical:** If we don't get these right, could have a significant negative impact on our community.

**Top:** City Council would like to see significant progress on these.

### Thriving Mountain Town

#### Council Priorities

**CRITICAL:**

**Transportation:** Congestion Reduction, Local and Regional \$CIP

#### Desired Outcomes:

- Sustainable and Effective Multi-modal Transportation \$CIP
- World-class Resort Community \$CIP
- Wide Variety of Exceptional Recreation \$CIP
- Balance Between Tourism and Local Quality of Life \$CIP
- Varied and Multi-seasonal Event Offerings \$
- Resilient and Sustainable Economy \$CIP

### Engaged & Effective Government & Citizenry

#### Council Priorities

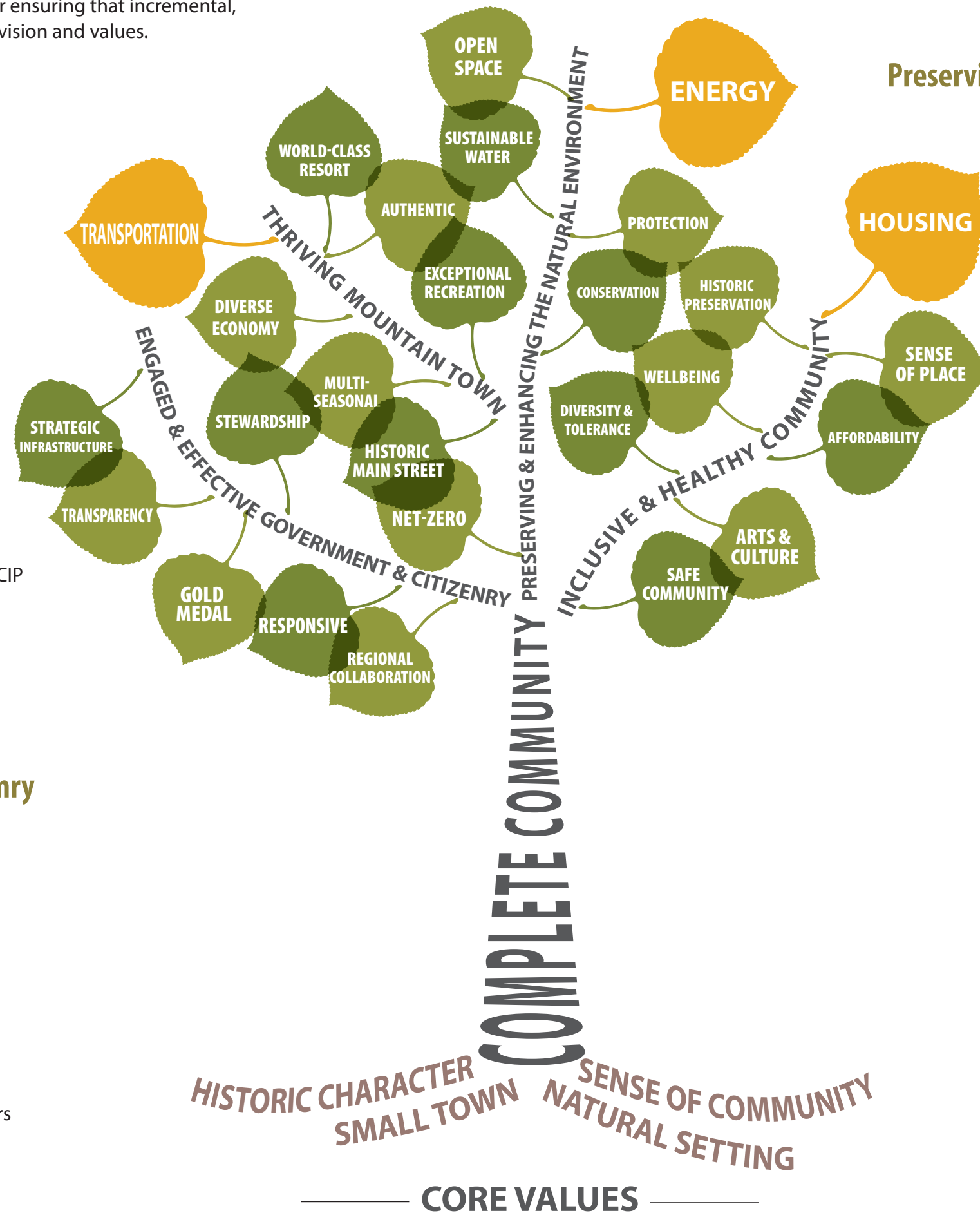
**TOP:**

Citizen Engagement  
Regional Collaboration  
Improve Multi-Cultural Citizen Involvement \$

#### Desired Outcomes:

- **Fiscally and Legally Sound \$CIP**
- **Well-maintained Assets and Infrastructure \$CIP**
- Engaged and Informed Citizenry \$CIP
- Strong Working Relationships with Strategic Stakeholders
- Transparent Government
- Gold Medal Performance Organization
- Responsive Customer Service

A dollar sign (\$) indicates a new annual operating budget recommended funding allocation.  
A dollar sign and CIP (\$CIP) indicates recommended capital improvement funding.  
**Essential Desired Outcomes in Bold.**



### Preserving and Enhancing the Natural Environment

#### Council Priorities

**CRITICAL:**

**Energy:** Conservation, Renewable Energy, Carbon Reduction and Green Building Incentives \$CIP

**TOP:**

Environmental Health \$CIP  
Open Space Acquisition \$CIP  
Conservation of Natural Resources \$CIP

#### Desired Outcomes:

- **High Quality and Sustainable Water \$CIP**
- Net-zero Carbon Government by 2022 \$CIP
- Net-zero Carbon City by 2032 \$CIP
- Abundant, Preserved and Publicly-accessible Open Space \$CIP
- Environmental Pollution Mitigation \$CIP

### Inclusive & Healthy Community

#### Council Priorities

**CRITICAL:**

**Housing:** Middle Income, Attainable & Affordable Housing \$CIP

**TOP:**

Affordability \$  
Lower Park Avenue Redevelopment Plan \$CIP  
Historic Preservation  
Citizen Wellbeing  
Arts & Culture

#### Desired Outcomes:

- **Safe Community \$**
- Live and Work Locally \$CIP
- Affordable Cost of Living \$
- Diverse and Tolerant Population \$
- Distinctive Sense of Place \$CIP
- Protected and Celebrated History
- Vibrant Arts and Culture \$CIP
- Walkable and Bike-able Community \$CIP
- Mental, Physical and Behavioral Health