



MAKE NO LITTLE PLANS

Moving our critical priorities forward in 2017

“Make no little plans. They have no magic to stir men’s blood and probably themselves will not be realized. Make big plans; aim high in hope and work, remembering that a noble, logical diagram once recorded will never die.”

—Daniel Burnham, Chicago architect (1846-1912)

Dear Park City Residents & Friends,

I want to wish you all a happy and healthy new year! 2017 promises to be a year of challenges and opportunities, and I am excited to take them on with you. In 2016 we made plans—

big plans. We reasserted our commitment to transportation and housing and began in earnest to tackle energy reduction and efficiency (which had been declared a critical priority in October of 2015). I am very proud of my fellow Council members and city staff for making such bold commitments to our town’s collective well-being. And I am excited to watch the outlines of these goals take shape.

Let’s remember why Council identified these priorities in the first place: we realized that Park City is lacking many crucial elements of being

a complete community. Council and staff are doing everything we can to create an inclusive place that provides a good quality of life for all members of our community. Improving transit and transportation; providing affordable housing; and doing all that we can to mitigate climate change and preserve the environment are three of the most significant ways we can ensure that Park City is a complete community.

“NAYSAYERS WILL DISMISS US AS QUIXOTIC, BUT I AM PERFECTLY HAPPY PUSH THE ENVELOPE.”

2016: THE YEAR of MAKING BIG PLANS

Last year, we laid the groundwork for moving aggressively on all three critical priorities. What did we accomplish in each

realm? Here are key accomplishments of 2016:

Transportation

- Established partnership with Summit County to develop strategic transit and transportation infrastructure master plan.
- Conducted extensive outreach campaign and passed sales tax initiatives to fund transit-service improvements and transportation infrastructure.
- In collaboration with Summit County, constructed and opened Kimball Junction Transit Center.



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- Received 13 new clean-diesel, low-sulfur-emitting buses (all equipped with WiFi).
- Established new traffic circulation pattern for Park City Mountain Resort to improve safety, traffic flow, and on-time transit performance.
- Formed Greater Park City Transportation Management Association, a public-private partnership dedicated to mitigating seasonal and peak-day congestion.
- Constructed permanent variable message signs on SR224 & SR248.
- In partnership with Summit County, launched Ride-On campaign to encourage using alternative transportation once a week.
- Extended PCMR/ Canyons transit connection until midnight during ski season.
- Adopted and began to implement Short-range Transit Plan, which will increase frequency and expand service areas.
- Hired new senior transportation planner to replace a retiring employee and created and staffed new position of associate transportation planner to focus on transportation demand management.



Historic home on Park Ave. to be converted to affordable housing

- Design and construction began on the city-sponsored housing project at 1450-1460 Park Avenue, which will result in eight single-family homes located in Old Town.
- Based on the Blue Ribbon Housing Commission recommendations, established goals to revise the Housing Resolution sections pertaining to the calculation of in-lieu fees so that they reflect the actual cost of constructing units in Park City; adjust the methodology for calculating housing obligations for residential developments; amend income targets to reflect current needs; and institute the ability to waive impact and permit fees without limit.
- Pricing and an updated housing mitigation plan was approved for Park City Heights, which resulted in the release of the first 10 units (slated to close in early 2017).
- Designs were approved for Phase I of Woodside Park (in Lower Park Avenue), which will produce 13 units on the Fire Station property. Phase II is projected to be higher density.
- City Council began a series of joint meetings with the Summit County Council to address regional collaboration on affordable housing.

Affordable Housing

- Established a goal to produce 800 units by 2026 (with an interim goal of 220 units by 2020) and instituted funding priorities establishing a production pipeline for the first three-to-five years.

Energy Reduction & Efficiency

- Pledged that city operations would be net-zero (carbon emissions) by 2022 and entire



community by 2032. Our carbon goals are now among the most ambitious of any city in the world.

- Committed to source 100 percent of our electricity from renewable sources by 2032.
- Hired new environmental sustainability manager and project manager.
- Joined the fight against ratepayer increases for rooftop solar.
- Formalized relationships with Summit County and Salt Lake City to develop comprehensive renewable energy strategy.
- Public Utilities created a water and energy program and hired a sustainability program manager.
- The Public Utilities sustainability program manager has helped foster a department-wide culture of sustainability: staff from all levels are supporting the program by finding projects, taking ownership, and implementing efficiencies daily.

You'll notice we've taken a regional approach for all three priorities. Our Park City community extends past the boundaries of the town—both practically and philosophically—and we realized that, to be successful, we need to strategize with surrounding local governments. We have strong working relationships with our

Summit County partners as well as the Councils of Wasatch County and Heber City. We've also forged alliances with broader working groups, including the Urban Sustainability Directors Network and the Mayor's National Climate Action Agenda, a consortium of mayors from across the country. We may be a small town, but we can have an outsized influence by leveraging these partnerships.

2017: PUTTING our PLANS into ACTION

It's one thing to make big plans; it's quite another to follow through on them. Here are some key action items for the coming year:

Transportation

- Launch express transit service from Kimball Junction to Old Town using electric buses.
- Implement joint city/county ebike-share program.
- Initiate engineering phase of SR248 corridor-improvement project.
- Implement Old Town Wayfinding and Parking Management Plan.
- Establish progressive land-use and transportation-connection policies.

Affordable Housing

- Complete development of eight single-family homes at 1450-1460 Park Avenue.
- Complete acquisition of Yard South property and begin entitlement process for housing and transportation.
- Complete entitlement process and begin construction on 83-unit Woodside Park Phase One project.
- Develop joint city/county five-year affordable housing master plan.
- Propose new affordable housing zoning and integrate transportation and housing development goals into regulatory codes.
- Update key aspects of Housing Resolution.

- Further define affordable housing goal for rental-and-for-sale units.
- Issue RFP to make select city-owned properties available for affordable housing development through public-private partnerships.
- Further negotiate development opportunities within the City.

Energy Reduction & Efficiency

- Develop green-building standards for all city-owned buildings.
- Develop electric vehicle policy.
- Increase renewable energy at power company and individual levels.
- Continue to negotiate with Rocky Mountain Power on power sourcing.
- Publish citywide and communitywide carbon footprints.
- Quantify the amount of carbon that open space can draw down.
- Public Utilities is helping implement the Jordanelle Special Service District water connection, which will save about 870,000kwh/year (a 9.5-percent reduction in the Water Department’s annual energy footprint).
- Energy efficiency and sustainability have been key components of decision making during the design phase of the new Public Utilities Facility.
- The Subscriber Solar program will offset about 2,876,059 kwh/year for the Public Utilities Department alone.

Naysayers will dismiss us as quixotic, but I am perfectly happy to push the envelope. The problems we face, both locally and globally, are too big to ignore. They may seem insurmountable, but the price of doing nothing is too high. And I am optimistic. Council and staff are aligned in achieving these goals, and the

three priorities complement each other in many ways. For example, affordable housing located close to where people work reduces traffic, thus supporting our transportation goal. And fewer vehicles on the road reduces carbon, and supports our energy goal.

We have developed an ambitious blueprint for creating a complete community. I hope you share my optimism and excitement for seeing these big ideas come to fruition. Let’s think big and see what this year brings!

—*Jack Thomas, Mayor*



Bike Racks at Kimball Junction Transit Center



Solar Panels on top of City Hall