



Special Event Advisory Committee Meeting Agenda

Date: Wednesday, April 20, 2016

Place: Park City Library – Meeting Room 301, Third Floor

Time: 10:00 a.m. to 12:00 p.m.

In attendance:

Absent: Ginger Ries, Charlie Sturgis, Whitney Wall

Electronic Participation:

Meeting Facilitator: Jason Glidden

Meeting Minutes: Tommy Youngblood

Next Meeting: Tuesday, July 12th

Meeting Called To Order (estimated time – 10:00 a.m.)

Approval of Minutes from February 9th, 2016 Meeting

Public Comment: (Any items not included on agenda).

Topic #1: Special Events Economic Development & Community Culture Update (10:05 a.m.)

Purpose: Update role of on importance of economic development with regards to Special Events and community benefits.

Product: Discuss importance of balance of Economic Development and Community Culture with regards to events.

Person: Jenny Diersen to introduce Jonathan Weidenhamer, Economic Development Manager – Park City Municipal

Allocated Time: 20 Minutes

Notes:

Topic #2: Event Debrief/Updates (10:25 a.m.)

Purpose: Discuss event debrief for events with regards to challenges and successes for the 2016 year.

Product: Committee discussion and feedback

2a: 4th of July

Purpose: Discuss event debrief for 4th of July with regards to challenges and successes as we look to the 2016 year. Review Fee Reduction Application and final make recommendation regarding Fee Reduction.

Person: Jason Glidden & Tommy Youngblood

Allocated Time: 45 minutes

Other Information: Fee Reduction Policy Attached.

Questions for Committee:

What do you think is working /What do you like and why?

What do you think isn't working/ where and how can the event improve/ What don't you like and why?

What feedback have you heard either from community members or from organizations? How many people are giving you this feedback and how are the comments coming to you or being solicited?

*Review how the recommendation fits in with the total Fee Reduction from the April 12th meeting.

Notes:

2b: Park Silly Market (11:10 a.m.)

Purpose: Discuss event debrief for the event with regards to challenges and successes of the event.

Person: Jason Glidden & Jenny Diersen

Allocated Time: 30 minutes

Questions for Committee:

What do you think is working /What do you like and why?

What isn't working, where and how can the event improve, What don't you like and why?

What feedback have you heard either from community members or from organizations? How many people are giving you this feedback and how are the comments coming to you or being solicited?

Notes:

2c: Park City Kimball Arts Festival (11:40 a.m.)

Purpose: Discuss event debrief for event with regards to challenges and successes of the event.

Person: Jason Glidden & Tommy Youngblood

Allocated Time: 30 minutes

Questions for Committee:

What do you think is working /What do you like and why?

What isn't working, where and how can the event improve, What don't you like and why?

What feedback have you heard either from community members or from organizations? How many people are giving you this feedback and how are the comments coming to you or being solicited?

Notes:

Meeting Adjourned (estimated time 12:00 p.m.)