



PRESS RELEASE

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PARK CITY MUNICIPAL LAUNCHES REDESIGNED WEBSITE

New look and improved functionality offers an easier and more engaging experience

October 29, 2015 (Park City, UT) – Park City Municipal launches its redesigned website, www.parkcity.org, today. The revamped site features a fresh look, dynamic content, easier navigation, and enhanced search functions, making it easier for residents and visitors to access municipal information.

“Our website is an important tool in engaging with our community and providing access to government resources, information and programs,” said City Manager Diane Foster. *“The improved mobile access also furthers our commitment to high quality customer service and government transparency,”* Foster added.

In addition to its visual appeal, the redesigned website has several new features and enhancements that users will find helpful. The upgraded site is also compatible with all common web browsers. Shannon Dale, the City’s IT Coordinator, and project manager for the website redesign, explained that *“enhanced search features allow users to find items quickly and with fewer clicks. The website is also more user-friendly for staff. Information can be uploaded to the site more quickly, facilitating information access and public accountability.”*

The City spent approximately \$25,000 on the site redesign. The website was last updated in 2009. Visit www.parkcity.org to experience the redesigned website.

About Park City Municipal Corporation

Park City Municipal Corporation is the government seat for Park City, Utah. A former silver mining town, Park City is now home to two world-class ski resorts and was the mountain host for the 2002 Salt Lake City Winter Olympics. The town of 7,500 also hosts many special events, including the Sundance Film Festival and the final stage of the Tour of Utah.

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