

A LOCALS GUIDE TO THE 2015 SUNDANCE FILM FESTIVAL

The Sundance Film Festival will be held in Park City, Utah from Thursday, January 22 through February 1, 2015. This is an exciting and busy time in Park City. The information included in this packet will answer the most common questions regarding the annual event and will help guide you around all the action with minimal impact on your daily schedule.

CUSTOMER SERVICE

With patience and careful planning, this busy time in Park City can be as enjoyable for locals as it is for the world-wide audience who visit the Festival. Sundance Film Festival is proud to call Park City home. If you have any questions, suggestions or special needs, please contact Sundance Film Festival Customer Service at customerservice@sundance.org call the hotline at 888-285-7790 or 435-776-7878 Monday - Friday, 10:00 a.m. – 4:00 p.m. Mountain Time.

SUNDANCE FILM FESTIVAL TICKETS

Locals can purchase tickets designed specifically for Utah residents as well as general public ticket options. Learn more about local's tickets here: <http://www.sundance.org/locals/> or call the Sundance Institute Customer Service Hotline at 888-285-7790 or 435-776-7878 Monday through Friday, 10:00 a.m. – 4:00 p.m. Mountain Time or email customerservice@sundance.org.

Day of Show

Each morning at 8:00 a.m., there are a limited number of tickets released to that day's screenings. Go to the Main Box Office in Park City to get tickets to previously unavailable screenings. Tickets for each theatre's first screening of the day are released at 8:00 a.m. the day before. Day-of-Show Tickets must be purchased in-person; they are not available online.

Wait Listing

If tickets at the Box Office are sold out, don't be afraid to try the theatres. The Waitlist Tickets procedure will be different this year. Please check the Sundance Film Festival website at <http://www.sundance.org/festivals/sundance-film-festival/get-tickets>.

When referencing the Program Guide, you may see TBA (or "To Be Announced") as a placeholder in the film schedule. This allows the Festival programmers to add screenings for popular films after the Festival begins. Information on TBAs is available at each theater and all Festival Box Offices. Sign up for the Festival Insider daily email newsletter to receive the most up-to-date screening information directly in your inbox.

GETTING AROUND

Park City Transit – It's free & reliable!

Before you see a film or attend an event at Sundance Film Festival, you'll need to get around town. We recommend you take advantage of Park City's free bus system, which is augmented DURING THE FESTIVAL, with additional buses and routes January 22 – February 1, 2015. The bus routes are subject to change but depending on your location, run from as early as 6 a.m. to as late as 2:30 a.m. during the Festival.

For complete information about the Park City Transit System, please refer to the Winter Guide brochure or find the online guide and route planning tools at www.parkcitytransit.org.

- The Main Street Trolley services Main Street between 10:00 am and 11:00 pm.
- Various color signs mark Park City Transit and Sundance Film Festival bus stops.
- If you have questions when boarding your bus, ask your driver.
- KPCW (91.9 FM) Radio and Park Record Newspaper will help communicate transportation tips.

Everyone can help the bus system work efficiently by choosing to leave your car at home and ride the bus.

PARKING

Driving is difficult around town, especially near Main Street and in the Old Town area. Many areas are closed to parking and additional parking fees apply in others. Your best option is to avoid driving, but if you do decide to drive please plan plenty of time for traffic and congestion. A better option is to carpool, or ride the bus from home.

Public parking in the Old Town core area will be by permit or pay only January 22 – 31, 2015. Main Street patrons and employees are encouraged to ride the bus to avoid traffic and parking problems in Old Town. The last bus leaves the Main Street Transit Center at 2:30 a.m.

Paid Parking Options:

Paid parking is available in the China Bridge Parking Structure and Brew Pub Lot- Cash Only.

China Bridge Parking Structure (Covered): (Paid Parking from January 22 – 31)

\$25.00 CASH Entry* (Starting Thursday, 1/22/15)

\$10.00 CASH Entry* (Starting Tuesday, 1/27/15)

* There are no in-and-out privileges.

** During the festival, those who possess **Main Street Employee (Green Dot)** or **Main Street Business (Blue Square)** permits may park for free on the roof of Old China Bridge (Level S4). This is an uncovered area.

*** Black Diamond Permits (Guaranteed Sundance Parking Level S2, January 22-31) are available for \$450.

Brew Pub Lot – Metered Parking (Uncovered)

The Brew Pub Lot will be metered parking from January 22-31.

Cost to park in the lot is \$16 for 3 hours.

Free Parking Options:

The following areas allow free parking during the Sundance Film Festival:

(Please note: Free parking options in the Old Town core area are extremely limited.)

- **Sandridge Lots** - uncovered (Located off of Marsac Avenue, access from Deer Valley Drive)
- **Deer Valley Resort Parking Lots 5 & 6** – uncovered (From 5:00 p.m. – 2:00 a.m. Only. Last bus leaves Old Town Transit Center to lot approx. 2:30 a.m.)
- **Treasure Mountain Middle School (2530 Kearns Blvd.) – Weekends Only (1/24, 1/25, 1/31, 2/1** - Last bus leaves Old Town Transit Center to lot approx. 2:30 a.m.)

Main Street Employee & Business Parking Permit Holders:

During the festival, those who possess **Main Street Employee (Green Dot)** or **Main Street Business (Blue Square)** permits may park for free on the roof of Old China Bridge (Level S4), in the North Marsac Lot, and the usual spots in the Gateway Center upper level lot accessed off of Heber Avenue. A permit guaranteeing a spot on in the China Bridge garage is available for \$450 and is valid from January 22-31. This permit is available from Parking Services where you originally purchased your permit, or by calling 435-615-5301.

Park City Streets Department completes winter maintenance for all public parking lots and streets between the hours of 2:00 and 6:00 a.m. daily. Overnight parking is not permitted; cars left in public lots or on the streets are subject to tow at the owner's expense.

All current parking for disabled persons will remain available. For further information about paratransit service and for an ADA Eligibility Application, contact Park City's paratransit certification office, Monday-Friday, 8:00 a.m. to 5:00 p.m. at (435) 615-5353 or TTY: (435) 615-7041.

For more info go to: <http://www.sundance.org/festival/attend/getting-around-park-city/>

HIGH TRAFFIC AREAS

During the Sundance Film Festival, certain areas of town become congested due to increased Festival activity such as screenings and events, in addition to normal daily activities such as skiing and school. While every situation is unique and you're encouraged to take the routes you're most comfortable with. Below are a few areas to be aware of as you navigate through Park City and find alternative ways to enjoy Old Town during the Festival.

Main Street/Swede Alley

From January 22- February 1, 2015 during the Festival, Paid Parking will be unavailable on Main Street. Both east and west sides of the Main Street will be loading zones 24 hours per day from the intersection of Swede Alley and Main to 9th Street. This is to accommodate heavy foot traffic during the Festival, and will ensure areas do not become so congested as to become impassible to traffic.

Intersections at Main Street and Heber Avenue

Heber Ave. is restricted during the festival. Traffic control is added at Main Street and Heber Avenue to help facilitate bus movement by stopping cars and pedestrians frequently. If driving to Main Street, it is recommended that you use Deer Valley Drive to Marsac Avenue, and park in the China Bridge parking structure. Once you pay for parking, it is easy to navigate downtown Park City by foot. Additional traffic control is also at 7th Street, 4th Street and at the cross walk at the Transit Center.

Park Avenue (from 9th Street to Deer Valley Drive/Empire Ave intersection)

Park Avenue is a residential street. As the Festival progresses and events and screenings are held, Park Avenue will back up. Parking is extremely limited in the area. Please be aware of and mind posted signs and instructions. Note that the speed limit on Park Avenue is 25mph and intense traffic is expected in this area. It is recommended to avoid Park Avenue when traveling to the Main Street area. Instead, use Deer Valley Drive and pay for parking in China Bridge. Parking on Park Avenue from 9th Street to Main Street is restricted to residential access only.

Eccles Center (1750 Kearns Blvd.) – Located at Park City High School

The Eccles Center is Sundance's largest venue. It hosts premiere events and many large screenings. When traveling to this area, the best course of action is to take Park City Transit or carpool. Traffic in the area increases due to screenings and events. High traffic times are between 8:00 a.m. – 10:00 p.m. Many locals travel this road to get to work, skiers use it to access Park City Resorts and students and parents use this road to navigate busy daily school schedules. Day parking requires a permit for entry. Please plan ahead and take alternate transportation to get to the Eccles Center. The free Park City Transit bus is a perfect option for transportation to and from the Eccles Center.

PEDESTRIANS

The easiest way to get around is to take Park City Transit Bus and walk around Park City during the Sundance Film Festival. This will save you time and ease up the traffic on the roads. Many paved sidewalks allow pedestrians to easily get around to various areas in town. Pedestrians should use crosswalks and obey traffic signs and pedestrian controls.

RESORTS

Both Deer Valley Resort and Park City Mountain Resort experience traffic in the evening 4pm when skiers are leaving the slopes. Lowell Avenue, Empire Avenue and Lower Dear Valley Drive should be avoided if possible at this time.

For cars traveling into town, shuttle lots are available for parking at Deer Valley Resort from 5 p.m. to 2 a.m. (only lots 5 and 6). These lots offer free Park City transportation to the Old Town Transit Center on an estimated frequency of every 10 minutes. Please be aware that Park City Transit busses can get help up in during high traffic times. These lots are only available for parking until 2 a.m. Cars left in the lot after 2 a.m. will be towed at the owner's expense.

POST OFFICE

The best time to visit the Main Street Post Office is before 1 p.m. There are a handful of 30 minute parking spaces at the post office. If you live near Main Street, it is highly encouraged that you walk to the post office.

RESTAURANTS

Like everything else in Park City during Sundance Film Festival, restaurants are generally busier than usual or may be rented out for private events. The best option if you plan to eat out during the Festival is to call ahead for a reservation, or visit <http://www.parkcityrestaurants.com/> for more local restaurant information.

BUSINESSES, EMPLOYEES & VOLUNTEERS

Businesses are busy during the Sundance Film Festival. Many employees at local shops and restaurants live in town on a year round basis. In addition, more than 1,800 Festival volunteers for make this unique time possible. Whether going to a screening, shopping or eating, locals are a great resource for information to our visitors. For information regarding Arts & Culture, Dining & Nightlife, Health, Wellness & Medical, Lodging & Transportation, Spas & Salons, Recreation & Activities, or Retail & Shopping, visit www.visitparkcity.com.

INFORMATION

All locals know that the most up to date information can be found at www.kpcw.org or on the radio at 91.9 FM. Tune in and listen live for updates about traffic, weather and information on the Festival.