



For More Information Contact:

Phyllis McDonough Robinson
Communications and Public Affairs Manager
(435) 615-5189 office
(435) 901-0266 mobile
Email: probinson@parkcity.org

PARK CITY, UTAH COMPETES FOR DESIGNATION AS BEST TOWN EVER
Outside Magazine Competition Names Park City as Top Ten Finalist

Park City, Utah— May 22, 2013

Parkites and visitors alike know that Park City is the best place ever to live, work and play. And now the good folks at *Outside Magazine* think we're one of the 10 best active towns. Park City has been named a top ten finalist in *Outside Magazine's* "Best Towns Ever" competition. The winner will be decided via Facebook voting where participants can vote daily for their favorite town through June 13.

Outside Magazine selected Park City as one of the top ten active towns in America based on its amazing access to world class recreation. Founded in 1884 as a silver mining town, today Park City boasts nearly 7,000 acres of open space, nearly 7,500 acres of skiable terrain and more than 400 miles of trails. Park City is the first Gold Level Ride Center for mountain biking in the world awarded by the International Mountain Biking Association. For a change of pace, the city-owned Park City Golf Club is consistently ranked as one of the premier public golf courses in the intermountain region. For the kids, and the kids at heart, take a ride on a mountain coaster, zip line or the alpine slide. Active towns work up quite an appetite and Park City's more than 100 restaurants offer choices from family friendly to fine dining.

The top ten finalists are featured on *Outside Magazine's* Facebook page where the public can vote daily for their favorite town. To cast a vote, visit <http://bit.ly/besttownever2013>. The winning town will be featured in the September issue of *Outside Magazine*. Voters can also enter to win a five-day adventure to one of the top ten finalist destinations. The voting is extremely important to *Outside Magazine's* decision. Jonah Ogles, Associate Editor for *Outside Magazine* explained that it gives them "a better sense of the town. There's nobody better than residents themselves to tell us why their town is great. "

Vote Park City as the "Best Active Town Ever" at <http://bit.ly/besttownever2013>.

###