PC Special Events - Organizer Post Event Survey

1. Process Survey - Page 1

*1. Please rank the Park City Special Events Department on a scale of 1-10 with 1 being unsatisfactory and 10 being exceptional, in the following categories:

	1	2	3	4	5	6	7	8	9	10
Communication	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
Follow through	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
Response time	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
Problem Solving	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
Overall Satisfaction	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐

*2. Please rank the permitting process on a scale of 1-10 with 1 being unsatisfactory and 10 being exceptional, in the following categories:

	1	2	3	4	5	6	7	8	9	10
Ease of Permitting Process	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
Cost - (City related expenses (permits, police, signage, etc.))	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
Processing Time	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐

3. Please identify the City Facilities that your event utilized (check all that apply):

☐ Main Street   ☐ Treasure Mountain School

☐ City Streets (other than Main Street)   ☐ Round Valley Trail System

☐ City Park Fields or Facilities   ☐ Other Park CityTrails

☐ Quinn's Sports Complex

☐ Other (please specify)

[   ]

4. Please identify the Private Property location or facilities that your event utilized (check all that apply)

☐ School District Fields & Facilities (includes High School, Treasure Mountain, North Forty, Doizer)

☐ Park City Mountain Resort

☐ Deer Valley Resort

Other (please specify)

[   ]

PC Special Events - Organizer Post Event Survey

2. Process Survey - Page 2

Feedback from Event Organizers on process of working with City Staff - Page 2

1. Please identify the permits that your event applied for (check all that apply):

☐ Master Festival	☐ Fire
☐ Special Event	☐ Building
☐ Liquor	☐ Mass Gathering (administered by Summit County)
☐ Convention Sales	☐ Heath Department (administered by Summit County)

2. Please identify all the Park City services that your event used and rank their level of service, 1 being unsatisfactory and 10 being exceptional (check all that apply):

	1	2	3	4	5	6	7	8	9	10
Police	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
Parks & Fields	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
Transit	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
Parking	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
Streets	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
Building	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
Licensing	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐

Additional Comments

PC Special Events - Organizer Post Event Survey

3. Impacts - Page 1

*1. How many teams/participants were registered in your event ?

*2. How many spectators in attendance:

*3. Indicate the number of local or regional teams/attendees/participants (within 60 miles of Park City):

*4. Indicate the number non- local or regional teams/attendees/participants (more than 60 miles from Park City):

5. What states/regions/country did the participants/spectators originate? (List location & numbers broken out)

6. How many room nights in Park City Area hotels or other rental property were generated by your event
(Please provide confirming information and list of properties):

7. Please provide the amount non - vendor generated sales directly at your event

Registration or participation fees generated

Merchandise Sales

Food Sales

Beverage Sales

8. Please provide the following Vendor Information

Total Number of Vendors

Number of Vendors with Park City or Summit County business licenses

Number of Vendors with business licenses outside of Summit County

4. Impacts - Page 2

1. Vendor Information, include the following: Business Name, Owner, Mailing Address, Contact Number, Utah State Tax ID Number (This information may also be provided in additional documents)

2. Did you work with any Park City merchants or associations to offer coupons, discounts or other incentives to your participants, attendees, or spectators to encourage traffic to said business?

◯ Yes

◯ No

If Yes, Please list those businesses and the specifics of collaboration

*3. Please describe marketing and promotional efforts for you event (provide copies to the Special Event Department)

Print Media

Radio

Television

Social Media

Other

4. Please provide any additional comments