Park City Municipal Corporation

REQUEST FOR PROPOSALS (RFP) FOR China Bridge Parking Structure Public Art



The China Bridge Parking Structure re-opened in December 2017 after an extensive renovation to align with Park City's Parking Management Program. The renovated garage will incorporate demand-based paid parking with alternative transportation initiatives and strategic integration of public art. The space greets guests as they arrive and depart from the historic downtown area. The space demands interior art installations that are visually stunning, create a sense of place, and are complementary with the structure's wayfinding, aesthetic and function: to provide demand-based parking and encourage alternative transportation options.

Contact: Jenny Diersen, Special Event & Economic Development Program Manager City Staff Liaison to the Park City Public Art Advisory Board (PAAB) Park City Municipal Corporation 445 Marsac Avenue Park City, UT 84060 (435) 615-5188 jenny.diersen@parkcity.org

NOTICE REQUEST FOR PROPOSALS

Park City Municipal Corporation China Bridge Parking Structure Public Art

PROJECT NAME: China Bridge Parking Structure Public Art RFP AVAILABLE: 5:00 p.m. MST, Monday, March 26, 2018. PROPOSALS DUE: 5:00 p.m. MST, Friday, May 4, 2018. PROJECT LOCATION: China Bridge Parking Structure 300-500 Swede Alley Park City, Utah 84060

Exhibit A: Map and photos of available public art installations Exhibit B: China Bridge Brand Identity Guide Exhibit C: Park City Municipal Corporation Provider/Professional Services Agreement Commissioned Art Exhibit D: Scope of Services

PROJECT DESCRIPTION:

Park City Municipal Corporation (PCMC) seeks proposals from artist(s)/teams for interior public art installations within the China Bridge Parking Structure on the North walls of garage Levels 1, 3 and 4 North, and Level 2 North (Exhibit A). All mediums of art will be considered. Experience in creating large scale installations for public space is desired but not required. Total project budget shall not exceed Forty Thousand Dollars (\$40,000.00). After reviewing the proposals, PCMC will either award all walls to one artist(s)/teams or will award Levels 1, 3 and 4 North walls, and Level 2 North/KPCW wall, to two separate artist(s)/teams.

PROJECT DEADLINES:

Complete Submissions due by 5:00 p.m. MST, Friday, May 4, 2018.

Project completion Required by 5:00 p.m. MST, Friday, November 2, 2018.

Questions? All questions shall be submitted <u>in writing</u> to Jenny Diersen, Special Event & Economic Development Program Manager, via email to: <u>jenny.diersen@parkcity.org</u> by 11:59 p.m. (midnight) MST on Wednesday, May 2, 2018. Responses will be returned and posted no later than 11:59 p.m. MST, Thursday, May 3, 2018.

| OWNER: | Park City Municipal Corporation P.O. Box 1480 Park City, UT 84060 |
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| CONTACT: | Jenny Diersen, Special Event & Economic Development Program Manager |
| | |

City Staff Liaison to the Park City Public Art Advisory Board Park City Municipal Corporation jenny.diersen@parkcity.org

Park City reserves the right to reject any or all proposals received. Furthermore, the City shall have the right to waive any informality or technicality in proposals received when in the best interest of the City.

I. INTRODUCTION

Park City Municipal Corporation (PCMC) seeks proposals from artist(s)/teams for interior public art installations within the China Bridge Parking Structure on Levels 1, 3 and 4 North, and Level 2 North. All mediums of art will be considered. Experience in creating large scale installations for public space is desired but not required. Total project budget shall not exceed Forty Thousand Dollars (\$40,000.00). After reviewing the proposals, PCMC will either award all walls to one artist(s)/teams or will award Levels 1, 3 and 4 North walls, and Level 2 North/KPCW wall, to two separate artist(s)/teams.

II. Purpose of Project

The China Bridge Parking Structure is the largest parking structure in Park City's downtown area, and is used by visitors, residents, business owners, and employees. The space greets residents, employees, and visitors as they arrive to the Main Street core and will leave a lasting impression following their experience downtown. The China Bridge Parking Structure is home to KPCW, Park City's award winning local radio station, located on Level 2N/ 3rd Floor of Marsac-Swede Condos (Exhibit A).

The space demands art installations that add visual interest and complements the function and aesthetic of the structure. The piece(s) that are selected shall potentially be viewed from multiple levels and angles. The piece(s) selected should promote a sense of connectivity to the community, orientation to the town of Park City and the natural landscape, and Park City's and China Bridge's purpose and history, as well as reflect the mission and vision of the Public Art Advisory Board (PAAB). Artists are welcome to use any artistic media, and artwork can be multi- dimensional. It should be engaging and consider the space holistically, create a sense of place, and consider the viewer in a vehicle and as a pedestrian in the garage.

China Bridge Parking Structure Information:

- Vehicles will enter the structure through the South entrance and exit through the North exit on Swede Alley.
- Artwork can be installed at designated locations defined in Exhibit "B" attached hereto and made a part hereof.
- KPCW is located on Level 2 North reflected on Exhibit "A".
- Current lighting is not directional and cannot be moved, removed, blocked, or covered. Additional lighting may be installed within the project budget.
- Power may be available for this project.
- Ventilation may not be altered, covered, blocked, or removed.
- Max size dimension: please consult floor plans and photos reflected on Exhibit "A".
- To be ADA compliant, protrusions from the wall are not permitted to extend more than four inches (4") from the wall, from above sixteen inches (16") above the floor, to six feet, eight inches (6'8") above the floor. Certain parameters

may exist where this rule can be modified. The artist(s) or artist team should consult with the City Staff Liaison by the date and time listed for questions as listed in this RFP.

- Artwork installation will be reviewed and approved by the Park City Municipal Building Department.
- The artwork installation should occur by November 2, 2018. The selected artist(s) or team will be required to coordinate schedules with the Project Manager to install the work.
- The artist or team selected is responsible for the design and creation of the art including, but not limited to, performance of the services specified, storage of materials, artist labor, insurance, material costs, lighting, transportation, lodging, delivery, overhead, anticipated fabrication and installation cost, and permits as required by City departments. The Artist(s) are responsible for maintenance of the work for (one) 1 year after final acceptance of the project. Permit fees and maintenance costs shall be included within the project budget.
- The artist or team selected shall work with the Project Manager on all matters of the project including location, specific art/medium/content, budgetary considerations, installation timelines and access to the space, as well as other items that pertain to the coordination of the project.

Artwork Location, Context and Constraints

The proposed location(s) for the art installations are shown in Exhibit "A". The space shall be utilized by the public while the structure is open. This area is envisioned as a transitional space supporting day-to-day parking and transportation needs.

Artwork may be mounted to existing structure as approved by City staff and a Utah State Licensed engineer. To be ADA compliant, protrusions from the wall are not permitted to extend more than 4 inches (4") from the wall, from above 16 inches (16") above the floor, to 6 feet 8 inches (6'8") above the floor. Certain parameters may exist where this rule can be modified, and if needed, the artist(s) or artist team should consult with the Project Manager.

An image with measurements has been attached to this RFP as Exhibit "A". China Bridge Brand Identity Guide is included for contextual reference as Exhibit "B" attached hereto and made a part hereof.

Background:

The Park City China Bridge Parking Structure re-opened in December 2017 after an extensive renovation to align with Park City's Parking Management Program. This state-of-the-art City-owned facility offers parking amenities for the downtown area and is open seven days a week, 24-hours per day. China Bridge Parking Structure houses Park City's local radio station, KPCW: a vital asset for community information and public discussion. All of these aspects make this facility an important community resource.

China Bridge Parking Structure stands in what was Park City's Chinatown in the 1880's and 1890's, and its name refers directly to the compelling history of labor and race in Park City's formative years. The construction of the first railroads into Park City was largely by Chinese immigrants, who settled in Park City to work in the mines or in other community services. Racial discrimination was rampant, and Park City's 'Chinatown' sat in a gulley on Swede Alley where the garage now sits. "China Bridge" was an actual wooden bridge built by residents on Rossi Hill to avoid walking through Chinatown.

The structure is located in a residential and commercial neighborhood, surrounded by single family homes and condominiums, and is accessible by the City's free public transportation system, and has easy vehicular access from main thoroughfares and walking/biking routes.

The Public Art Advisory Board (PAAB) is an advisory board to the Park City Council.

IV. Funding

The total project budget allocated for this project shall not exceed Forty Thousand Dollars (\$40,000.00). Funding for this project comes from excess CIP funding for Public Art. All submissions must include a proposed budget or fee schedule. The budgets or proposed fee schedule must include all costs, including, but not limited to, performance of the services specified, storage of materials, labor, insurance, materials costs, transportation, delivery, overhead, anticipated fabrication and installation cost, and permits as required by City departments.

V. Content of Proposal

Proposals will be evaluated on the Selection Criteria as well as the Project Goals and Artist(s) Requirements listed below.

Project Goals:

Successful proposals will address the specific goals listed below.

- Integrate with the scale, signage, wayfinding, and physical space of the parking structure.
- Evoke a sense of connectivity to the garage as a whole and the community, orientation to the town of Park City and the surrounding natural landscape, and Park City's and China Bridge's history.
- Symbolically communicate connectivity between functionality and art.
- Reflect a place of community pride and creative expression.
- Reflect Park City's complete and diverse community.
- Create a strong sense of place.
- Demonstrate artistic excellence while completing this project on time and within budget.
- Artist(s) should submit designs that are suitable for high traffic areas and all weather conditions.
- Concepts should be attractive and meaningful to residents, employees, and visitors.
- The artwork materials must be made of durable, permanent media that is safe and requires minimal maintenance.

Artist(s)/Team Requirements:

- The artist(s) will demonstrate organizational skills and be responsible for production of printed materials, logistics, and installation. Experience in creating large scale installations for public space is desired but not required.
- The installation of the project will take place in spring or fall 2018, with final project completion by November 2, 2018. It is the responsibility of the artist(s) to coordinate and manage production of materials, logistics, and installation for project. The artist(s) will coordinate all aspects of the scope of the project with the Project Manager included for contextual reference as Exhibit "D" attached hereto and made a part hereof.

- The work performed may require travel to and from meetings, site, and installation visits.
- The artist(s) must act professionally. They are responsible for answering emails and phone calls in a timely manner. Use of phone, computer, and email is the responsibility of the artist(s).
- The artist(s) will coordinate directly with the Project Manager for the project. The selected artist(s) should be prepared to demonstrate a willingness to work collaboratively with a large team comprised of both City staff and community partners. This should include the ability to establish and maintain effective working relationships with employees, other divisions, and the public with effective communications (both orally and written).
- The ability to work independently and handle multiple tasks simultaneously, as well as the ability to organize projects and meet deadlines, and coordinate between various individuals is required.
- If utilizing third parties for completing the project, list what portion of the project will be completed by third parties and the name, if known, of the third parties. All third party costs or expenses shall be included within the total project budget. If bidder utilizes third parties for completing the RFP requirements, list what portion of the RFP will be completed by the third parties and the name, if known, of the third party

The following listed criteria are used as guidelines during the review of proposals. The list is not in order of priority; some criteria will receive more weight than others.

Selection Criteria:

- Compliance with stated project creative goals and objectives.
- Clarity of proposal and thoroughness of response (completeness of package).
- Adherence to the maximum budget of Forty Thousand Dollars (\$40,000.00).
- Alignment with the Park City Public Art Board's stated Mission and Vision
- Experience needed to undertake the coordination and execution of the project within the defined timeline. This includes the ability to work with a team of individuals including various City staff and community-related public relation opportunities that may arise during the project.
- Professional References Applicants should list and provide contact information for at least three (3) references to contact for similar work performed.
- Functionality and durability of the proposed services the art is intended for permanent display.
- Additional sustainable or "green" practices and qualities of your business or product.
- Ability to work with KPCW on a collaborative approach to space adjacent to their condominium, if proposed.

The finalist(s) will be evaluated in part for their flexibility and creativity in incorporating the site, their potential ability to work with the project stakeholders, and their capacity to evolve a significant and well integrated solution. Any changes to the nature of or regarding the extent of requested changes to the Standard Contract should be defined prior to submitting a proposal.

Price may not be the sole deciding factor.

Park City Municipal Corporation reserves the right to reject any and all proposals for any reason. Proposals lacking required information will not be considered. All submittals shall be public records in accordance with government records

regulations ("GRAMA") unless otherwise designated by the applicant pursuant to UCA §63G-2-309, as amended. The award of contract is subject to approval by City Council.

Park City Municipal Corporation reserves the right to reject any and all proposals for any reason. Park City Municipal Corporation further reserves the right to cancel or modify the terms of this RFP and/or the project at any time for any reason preceding contract award and reserves the right to accept or reject any or all proposals submitted pursuant to this request for proposals. Park City will provide respondents written notice of any cancellation and/or modification. Furthermore, the City shall have the right to waive any informality or technicality in proposals received when in the best interest of the City.

VI. Selection Process

The Selection Committee includes the following representatives:

Committee Members: Public Art Advisory Board members.

Nonvoting members of the Committee may provide a recommendation on artist(s)/teams selection and will include a representative from KPCW, the Executive Director of the Park City Summit County Art Council, City Council Liaison, City Staff Liaison to the Public Art Advisory Board, and City staff from various departments such as Transportation, Engineering, Building, Planning, and Sustainability may also be included.

Finalists may be invited to interview with members of the Public Art Advisory Board and Selection Committee. The Park City Public Art Advisory Board may recommend a single artist for one or more installations or a team of multiple artists for various locations. Proposals will be evaluated on the factors listed in Section V, Content of Proposal. The Public Art Advisory Board's recommendations and award of contracts pursuant to this RFP are conditioned upon and subject to approval by the City Council.

Timeline

The schedule is contingent upon the City's project schedule and may be changed at any time.

The selection process will proceed on the following schedule:

A. A pre-submission meeting will be held on Wednesday, April 25, 2018 from 1:30 PM until 3:00 PM. MST. Artist(s) who are interested in attending or participating, <u>must</u> RSVP to <u>Jenny Diersen</u>, no later than 5:00 p.m. MST, Friday, April 20, 2018. The pre-submission meeting is optional and not mandatory. The pre-submission meeting is subject to change based on the coordination of the Project Manager and City staff that need to be present. Applicants will be notified at least 48 hours in advance through the communication listed on their application.

B. Proposals must be received by Park City by 5:00 p.m. MST on Friday, May 4, 2018, at the Special Events Office, Attention: Jenny Diersen, Special Event & Economic Development Program Manager, located at 445 Marsac Avenue, Park City, Utah 84060. An electronic copy <u>must also</u> be submitted to <u>jenny.diersen@parkcity.org</u> as <u>a single PDF</u> by 5:00 p.m. MST on Friday, May 4, 2018. Electronic submission cannot exceed eight (8) megabytes to the email address. If files are larger than the maximum size allowed, they may be submitted through a private Dropbox[™] account directly to <u>jenny.diersen@parkcity.org</u> and cannot be submitted to any other parties. It is the sole responsibility of the applicant to ensure the success of the electronic submission is completed prior to the deadline as stated above. Proposals lacking required information will not be considered.

C. A selection committee comprised of PAAB members and City staff, as described in Section V, will review all submitted RFPs. The selection committee will meet the week of May 7 or May 14, 2018.

D. The selection committee may find it necessary to conduct interviews. All interviews for selection process will be conducted no later than Friday, May 25, 2018.

E. Award of the contract is subject to approval by City Council. It is anticipated that City Council will vote on the contract award by Thursday, May 31, 2018. It is also anticipated that the City Council will vote on the on the approval of the artwork for the project at the May 31, 2018, City Council meeting.

F. The artist(s) that is awarded the contract will be required to work within a desired timeline. The artist will complete the entirety of the project no later than Friday, November 2, 2018.

VII. Submission of Proposals

All artist(s) responding to the RFP must submit complete responses to the information requested in this section and must note any exceptions to any information contained in the RFP. Applicants shall present information in a clear and concise manner following the format listed below. Proposals lacking required information will not be considered. Proposals are good for one (1) year from submission date.

A. Proposal

1. Cover Page: List the artist(s)'s name and company if applicable, project name, and contact information, including, but not limited to: email, phone number, and mailing address. Additional Information may also include web address, social media links, or other contact information.

2. Proposal: Describe your proposal and concept for the project. Explain the proposed budget, schedule, process, and method. Explain how your background relates to the scope of the project as outlined in this proposal. Explain how your concept relates to the possible themes outlined in this proposal. The proposal should include a project scope to be included as Exhibit "D" in the artist's Agreement if awarded the project to include a proposed timeline for project completion by November 2, 2018.

3. Illustrations/photos: Submit no more than five (5) images per proposed installation in correct proportion. Designs should display media and colors, as well as completed project dimensions.

4. Budget: Project costs will be considered during selection. The total project budget shall not exceed Forty Thousand Dollars (\$40,000.00). Include a proposed fee schedule for the project. Budget refers to all costs

anticipated to be incurred by the artist(s) for the design and creation of printing services, logistics, and installation including, but not limited to, performance of the services specified, labor, insurance, storage, materials costs, transportation, delivery, overhead, Park City business license, anticipated fabrication installation cost, and permits as required by City departments. Permit fees and maintenance costs shall be included within the project budget.

B. Statement of Qualifications

1. Bio. Information and brief resume(s) on the artist and members of team.

2. References. Three (3) professional references (particularly if you have completed any projects with any other public art programs). Please provide names and contact information.

Please submit one (1) set of the Proposal and Statement of Qualifications. Provide your projected budget as an exhibit to your Proposal and Statement of Qualifications. To be considered, one (1) physical copy and one (1) electronic copy (see below) of the Proposal must be received at the Park City Special Events Office, Attention: Jenny Diersen, Special Event & Economic Development Program Manager, if via hand delivery to: 445 Marsac Avenue, 3rd Floor, Park City, UT 84060, or, if via U.S. Mail, to P.O. Box 1480, Park City, UT 84060, by 5:00 p.m. MST, Friday, May 4, 2018.

AND

One (1) electronic copy must be submitted. In this instance, all electronic proposals should be saved as a single PDF and may not include any additional Exhibits. Electronic submission cannot exceed eight (8) megabytes to the email address. If files are larger than the maximum size allowed, they may be submitted through a private Dropbox[™] account directly to jenny.diersen@parkcity.org and cannot be submitted to any other parties. It is the sole responsibility of the applicant to ensure the success of the electronic submission is completed prior to the deadline as stated above. Electronic proposals with additional support documents or materials will not be accepted. The electronic submissions must be received at jenny.diersen@parkcity.org by 5:00 p.m. MST, Friday, May 4, 2018.

Limit the response to fifteen (15) pages of written material including any visual material such as sketches, photographs, etc. Please be concise. The page count does not include index, dividers, or separation sheets that contain no information, or short-form resumes of team individuals. Please <u>do not</u> place proposals in binders or binding products - you may staple or paperclip. Submit all proposals in one envelope or package.

The envelope/package must indicate the name of the artist(s) making the submittal and be addressed as stated above. When submitting electronically, please include the project name as stated for this RFP in the subject line.

Faxed proposals will not be accepted.

<u>All costs related to the preparation of the proposals and any related activities are the sole responsibility of the artist(s). The City assumes no liability for any costs incurred by offerers throughout the entire selection process.</u>

Requests for Additional Information

Any questions concerning the submittal or the project shall be sent in written form via email inquiry to the attention of Jenny Diersen, at Park City Municipal Corporation, at <u>jenny.diersen@parkcity.org</u> by 11:59 p.m. (midnight) MST on Wednesday, May 2, 2018. Responses will be returned and posted no later than 11:59 p.m. (midnight) MST, Thursday, May 3, 2018.

VIII. Preparation of Proposals

A. Failure to Read. Failure to Read the Request for Proposal and these instructions will be at the offeror's own risk.

B. Cost of Developing Proposals. All costs related to the preparation of the proposals and any related activities are the sole responsibility of the offerors. The City assumes no liability for any costs incurred by offerors throughout the entire selection process.

IX. Proposal Information

A. Equal Opportunity. The City will make every effort to ensure that all offerors are treated fairly and equally throughout the entire advertisement, review, and selection process. The procedures established herein are designed to give all parties reasonable access to the same basic information.

B. Proposal Ownership. All proposals, including exhibits, supplementary materials, addenda, etc., shall become the property of the City and will not be returned to the offerors.

C. Rejection of Proposals. The City reserves the right to reject any or all proposals received. Furthermore, the City shall have the right to waive any informality or technicality in proposals received when in the best interest of the City.

D. No proposal shall be accepted from, or contract awarded to, any person, firm, or corporation that is in arrears to the City, upon debt or contract, or that is a defaulter, as surety or otherwise, upon any obligation to the City, or that may be deemed irresponsible or unreliable by the City. Offerors may be required to submit satisfactory evidence that they have the necessary financial resources to perform and complete the work outlined in this RFP.

E. Park City Municipal Corporation's policy is, subject to Federal, State, and local procurement laws, to make reasonable attempts to support Park City businesses by purchasing goods and services through local vendors and artist(s).

X. Insurance Requirements

The artist(s) will agree to warranty the material of the service for a period of no less than one (1) year after the date of acceptance by Park City.

The artist(s) will bear the entire risk of loss or damage to the work during design, fabrication, packing, shipping, and installation. Once the work is completely installed and formally accepted by Park City Municipal Corporation, Park City Municipal Corporation assumes the risk of loss.

The artist(s) will provide proof and maintain, and will require all subcontractors to provide proof and maintain, general liability insurance to cover claims for damages for personal injury, bodily injury (including wrongful death), and property damage. The coverage will provide protection for all operations by the artist(s) or any subcontractor or by anyone directly or indirectly employed by either of them. A minimum insurance naming the City as additionally insured will be required in the amount of no less than Two Million Dollars (\$2,000,000.00) combined single limit per occurrence/Four Million Dollars (\$4,000,000.00) aggregate for personal injury, bodily injury and property damage, as well as, proof of worker's compensation coverage. A minimum Automobile Liability insurance with limits no less than Two Million Dollars (\$2,000,000) combined single limit per accident for bodily injury and property damage. All insurance shall be reviewed and approved by the Park City Attorney's Office.

XI. Provider/Professional Services Agreement - Commissioned Art

The selected artist(s) will be required to enter into the City's standard Provider/Professional Services Agreement – Commissioned Art Contract in a form to be approved by the City Attorney's Office. Artist(s) are advised to thoroughly read the attached standard Provider/Professional Service Agreement attached hereto and made a part hereof as Exhibit "C", as the selected artist(s) will be required to comply with its requirements. The selected artist(s) is required to have or be able to obtain a Park City business license and a federal Tax ID number.

If the artist(s) takes exception to any term or condition set forth in this proposal and/or the sample Provider/Professional Services Agreement - Commissioned Art and any of its exhibits, said exceptions must be clearly identified in the response to this RFP. Exceptions or deviations to any of the terms and conditions must be submitted in a separate document accompanying proposal identified as "Exceptions." Such exceptions shall be considered in the evaluation and the award processes. The City shall be the sole determiner of the acceptability of any exception.

Park City Municipal Corporation reserves the right to cancel or modify the terms of this RFP and/or the project at any time and for any reason preceding contract award and reserves the right to accept or reject any or all proposals submitted pursuant to this request for proposals. Park City will provide respondents written notice of any cancellation and/or modification. Furthermore, the City shall have the right to waive any informality or technicality in proposals received when in the best interest of the City. All submittals shall be public records in accordance with government records regulations ("GRAMA") unless otherwise designated by the applicant pursuant to Utah Code Section 63G-2-308, as amended. Award of contract is subject to approval by City Council.

It is Park City Municipal Corporation's policy, subject to federal, State, and local procurement laws, to make reasonable attempts to support Park City businesses by purchasing goods and services through local vendors and artist(s).

Subject to Paragraph 9 of the Provider/Professional Services Agreement - Commissioned Art attached hereto as Exhibit "C", Park City Municipal Corporation retains all rights to the work product and the right to use images of the work.

The nature and extent of requested changes to our standard contract counts against the bidder. Any contract changes must be requested and approved by the City Attorney's Office no later than the proposal submittal deadline.

ANY INQUIRIES RELATED TO INDEMNIFICATION OR INSURANCE PROVISIONS CONTAINED IN PARK CITY MUNICIPAL CORPORATION'S STANDARD AGREEMENT MUST BE SUBMITTED TO PARK CITY MUNICIPAL CORPORATION NO LATER THAN THE PROPOSAL/SUBMITTAL DEADLINE. PARK CITY MAY, IN ITS SOLE DISCRETION, CONSIDER SUCH INQUIRIES. ANY CHANGES TO PARK'S CITY'S STANDARD INSURANCE AND INDEMNIFICATION PROVISIONS SHALL BE APPROVED IN PARK CITY'S SOLE DISCRETION.