

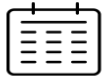


PARK CITY TRANSPORTATION DEMAND MANAGEMENT PLAN UPDATE JUNE 2017

What's New

As a result of stakeholder feedback, the Park City Council has recommended the launch of evening-only (after 5 p.m.), paid parking to begin on December 15, 2017. The additional time to implement parking changes will better coincide with the launch of paid parking incentives and viable transportation alternatives for Main Street employees. The new implementation date will also accommodate technology troubleshooting and testing phases, allow for continued engagement with the community, as well as coincide with the expiration of existing China Bridge parking permits.

Paid parking is one component of the City's Transportation Demand Management Plan, which includes Main Street employee parking at the Yard Parcel (which will serve as a free park and ride option with a free employee shuttle to Old Town Transit Center), the new Electric Xpress transit service, free in-town transit service via the Park City Downtowner, a Guaranteed Ride Home Program, e-bike share program, carpooling programs, discounted monthly parking cards, and more.



Anticipated Timeline

June

- Continued employee, resident & business owner outreach and feedback
- Electric Xpress launches providing approximate 10-minute frequency express transit service from Kimball Junction Transit Center to Old Town Transit Center

July-August

- Continued employee, resident & business owner outreach and feedback
- Kamas commuter transit pilot program
- Expanded UTA SLC/PC Connect transit service
- Launch of the Park City Downtowner – free first and last mile transportation service in Park City core
- E-bike service launches offering an alternative transportation option to/from Old Town
- Parking gates, space counting technology, apps, signage and branding developed

September-November

- Continued employee, resident & business owner outreach and feedback
- Main Street parking passes continue to be valid until December 15, 2017

December

- Continued employee, resident & business owner outreach and feedback
- Demand-based paid parking launches on December 15, 2017
- The Yard employee park & ride lot opens with approximate 10-minute service to Main Street during peak times
- Launch of Guaranteed Ride Home Program
- Free parking for established carpools of two or more people
- Discounted monthly parking access cards available for purchase



Key Goals of Park City's Transportation Demand Management Program

- Supporting Main Street employees, residents, and businesses with incentives and viable parking options
- Reducing traffic congestion and single occupancy vehicle trips
- Keeping Main Street a vibrant destination
- Providing an easy parking experience, with increased information available to guests and residents through signage, apps, and online tools
- Efficient utilization of existing parking and continued assessment of future needs
- Continuing focus on outreach and a complete community

To Learn More:
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