

Main Street

Estimated Taxable Sales		
Rank	Geo	FY 2015
1	Deer Valley	\$ 242,101,307
2	Main Street	\$ 160,724,652
3	Treasure Mountain	\$ 139,446,374
4	Entryway	\$ 125,029,502
5	Prospector	\$ 66,815,311
6	Rest of City	\$ 62,842,099
7	Thaynes	\$ 11,690,997
8	Park Meadows	\$ 10,366,144

The Main Street Sector is only behind the Deer Valley Sector in terms of sales revenue generated. Besides Deer Valley, Main Street generates a good deal more revenue than any other sector. (See Table 1)

Table 1

For FY 2016 the Main Street Sector increased sales in every sector. (see Figure 1).

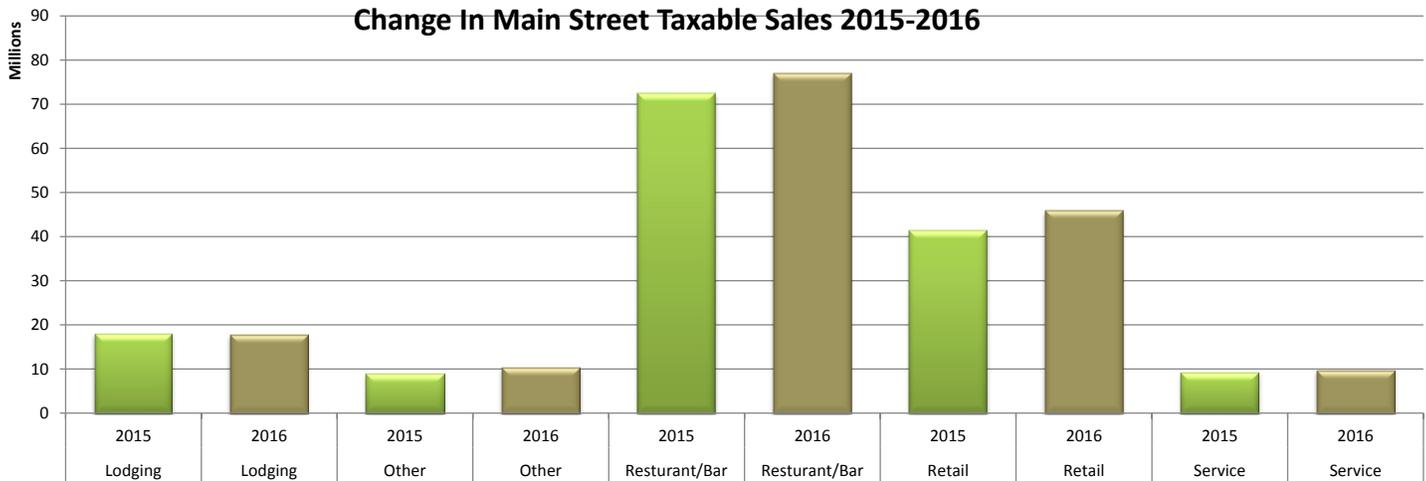


Figure 1 – FY 2016 compared to FY 2015 by Industry Sector

Main Street demonstrates strong Restaurant/Bar sales, (see Figure 2) more than

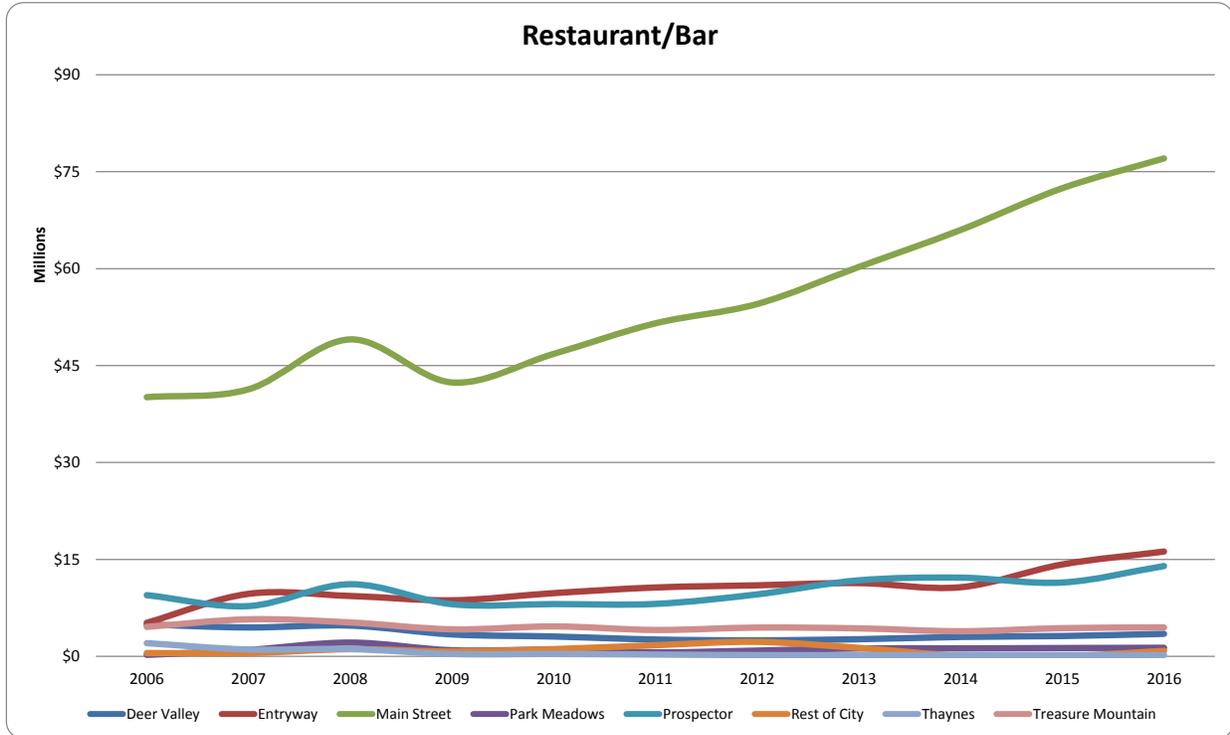


Figure 2 – Restaurant/Bar Industry Estimated Taxable Sales by Geo

Main Street has seen good growth over the past decade. The average growth since FY 2007 currently stands at 5.09 percent, this growth rate is

significantly larger than that reported in FY 2009 at the time of the economic downturn. Main Street ranks fourth in absolute growth since FY 2007.

Absolute Growth Since 2007		
Rank	GEO	Avg. Growth
1	Park Meadows	\$ 6,130,535
2	Deer Valley	\$ 125,290,019
3	Thaynes	\$ (2,702,882)
4	Main Street	\$ 54,604,758
5	Rest of City	\$ (4,207,761)
6	Treasure Mount	\$ 52,560,898
7	Prospector	\$ (2,440,895)
8	Entryway	\$ (5,156,037)

Average Annual Growth Since 2007		
Rank	GEO	Avg. Growth
1	Park Meadows	13.14%
2	Deer Valley	10.53%
3	Treasure Mountain	6.02%
4	Main Street	5.09%
5	Rest of City	1.51%
6	Prospector	0.45%
7	Entryway	0.07%
8	Thaynes	-0.10%



Main Street has shown the third most seasonality of all the Geos, with an average of 43.6 percent of their estimated taxable sales coming in Quarter 3 (based on a historical average). Figure 3 demonstrates Main Street’s seasonality over the years, broken down by industry sectors.

Portion of Yearly Sales in Quarter 3		
Rank	GEO	FY '07-16
1	Treasure Mountain	58.7%
2	Deer Valley	55.1%
3	Main Street	43.6%
4	Prospector	43.0%
5	Thaynes	39.2%
6	Entryway	37.3%
7	Rest of City	30.8%
8	Park Meadows	25.6%

Seasonality of Main Street

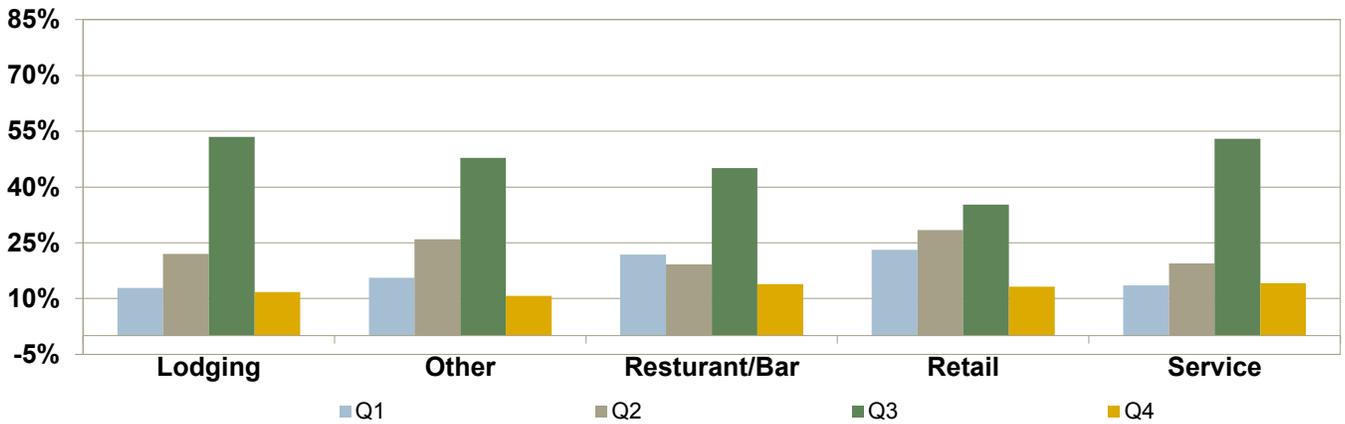


Figure 3 – Percent of Estimated Taxable Sales by Fiscal Quarter

